CHAPTER 107 - MARKETING AND PUBLIC RELATIONS COMMISSION

ARTICLE I. AUTHORIZATION AND PURPOSE

§1 AUTHORIZATION. This chapter and all its regulations are authorized pursuant to Article III(10)(a),(d) of the Student Government Constitution

§2 PURPOSE. This Commission shall be known as the Marketing and Public Relations Commission. This Commission shall:

(a) Be responsible for communication with and between all components of Student Government, the general public and media of all forms.

(b) Establish and update a Student Government “Marketing Standards Handbook” which shall outline the standardized Student Government and officer seals, motto, and style guide for Student Government.

(c) Create a yearly marketing plan and goals.

(d) Support and promote the activities of Student Government through marketing and public outreach.

(e) Work with the advisors and the Office of Institutional Research to distribute a satisfaction survey as determined by the Cabinet and Advisors.

§3 COMPOSITION. This Commission shall be comprised of at least two Senators, not including the Chair, and one graduate representative as an ex officio member.