

**Food Service Committee Meeting
Minutes
November 3, 2014 – LBJ Student Center 4-1.9**

Members Present: Leslie Bulkley, Chin-Hung Chua Ashley Cantu, Susan Dudolski, Caitlyn Koebler, Rosanne Proite, Jack Rahmann, John Root, Charlie Salas, Amanda Sherman, Kathryn Weiser, Sabrina Williams, Rich Yennerell, Tiffany Young.

Discussed Items

1. Chua introduced our newest associate to join the Texas State team. Pablo Davila Jr. Pablo will be working in the LBJ Student Center and will oversee all National Brands across campus.
2. John distributed the Meal Plan Participation numbers to the committee and those numbers are presented here:

Meal Plan Balances							
As of October 31, 2014							
	Total	Meals	Average Meals	Percentage of	Average Meals	Percentage of	Oct 2013
	Plans	Remaining	Remaining	Meals Remaining	Eaten	Meals Eaten	
150 Meal Plan	3,655	273,410	74.8	49.9%	75.2	50.1%	51.5%
200 Meal Plan	2,323	240,716	103.6	51.8%	96.4	48.2%	49.4%
250 Meal Plan	782	105,142	134.5	53.8%	115.5	46.2%	46.5%
30 Block +	536	6,225	11.6	38.7%	18.4	61.3%	62.1%
40 Block	902	16,021	17.8	44.4%	22.2	55.6%	57.3%
Total	8,198	641,514				49.1%	45.0%
		Dollars	Average Dining \$	Percentage of	Average Dining \$	Percentage of	Oct 2013
		Remaining	Remaining	Dollars Remaining	Spent	Dollars Spent	
150 Meal Plan	\$ 125.00	\$ 158,078.34	\$ 43.25	34.6%	\$ 81.75	65.4%	63.9%
200 Meal Plan	\$ 100.00	\$ 64,585.25	\$ 27.80	27.8%	\$ 72.20	72.2%	71.7%
250 Meal Plan	\$ 75.00	\$ 13,688.04	\$ 17.50	23.3%	\$ 57.50	76.7%	74.8%
30 Meal Plan	\$ 175.00	\$ 47,267.45	\$ 88.19	50.4%	\$ 86.81	49.6%	43.3%
		\$ 283,619				66.3%	55.8%

3. John commented on the Star Article that was written stating that students should be able to carry-over their meals on their Resident Dining Plans for as long as they are here. John explained that there is a misunderstanding that when a plan is purchased you have purchased that amount of meals to use how and when you fell. The plan actually is designed for a set period of time just like housing. Students live in their room from a specific date in August and mover out on a specific date in December for the fall semester. If a student goes home for weekends and doesn't use all their room nights they don't get a refund for those nights. The Meal Plan is the same, students have a set time

frame they can use their meals and we do allow roll-over from fall to spring but at the end of the spring all unused meals must be forfeited.

4. John distributed information about two of the National Branded Burger concepts that were considered for Jones. Smash Burger and Cheeburger, Cheeburger were reviewed due to their popularity and dedication to a fresh made product. After negotiations with both chains we have decided that Cheeburger, Cheeburger would be the best fit for Texas State. They were willing to allow us to make an exception to their traditional menu in order to accommodate our Meal Trade program and offer a high-end product with a price point students, faculty and staff will find attractive. Cheeburger, Cheeburger will now provide detailed drawings to the architects so the concept can be worked into the final drawings for construction.
5. Chua shared with the committee all the marketing efforts that have or will take place in order to alert the students of the coming closure of Jones and what options will be available to them come Spring. We have posters in the Dining Halls with the Spring Hours, emails have been sent, posters for the residence halls have been sent to Housing, and we are developing a postcard size media to distribute as well. Additionally our website has also added the new hours for spring.
6. Amanda distributed the marketing newsletter for the month. Highlighted is the new On the Go program, which will replace the Outtakes C Store concept. It will highlight fresher more wholesome snacks and we will be a beta site for this new concept. Halloween was a big hit in the dining halls as was Oktoberfest.
7. John briefly discussed the plans for a Café in the Alkek Library to open this coming spring. Also this will be temporary until the library has its major renovation and then there will be a more expansive and permanent concept installed.

The Meeting adjourned at 5:05pm.

Future Meetings

December 01, 2014 LBJ 4-1.9