“Wish I Was in Austin”: A 70th Birthday Tribute to Guy Clark

featuring

Guy Clark, Jerry Jeff Walker, Joe Ely, Shawn Colvin, Rodney Crowell, Ray Wylie Hubbard, Terri Hendrix, Kevin Welch, Terry Allen, Rosie Flores, Jack Ingram, John Townes Van Zandt II, Radney Foster, the Trishas, James McMurtry, & many others

Wednesday, November 2, 2011  7-10 PM

The Long Center
701 West Riverside Drive  Austin, TX  Tel: 512-474-5664

(Private reception for donors and VIP guests 5-6:30PM)

Proceeds benefit

The Center for Texas Music History at Texas State University-San Marcos

Grammy Award-winning producer, Tamara Saviano, Icehouse Music Record Company, and the Center for Texas Music History are collaborating to produce a tribute CD to legendary Texas singer-songwriter, Guy Clark. The CD will include 30 Guy Clark songs performed by such artists as Kris Kristofferson, Willie Nelson, Emmylou Harris, John Prine, Lyle Lovett, Shawn Colvin, Jerry Jeff Walker, Rodney Crowell, Robert Earl Keen, Patty Griffin, Joe Ely, Rosanne Cash, Jack Ingram, Steve Earle, Rosie Flores, and others.

In conjunction with the release of this CD, the Center for Texas Music History is presenting a 70th Birthday Tribute Concert for Guy Clark on November 2, 2011, 7-10PM, at the Long Center in Austin. The concert will feature many of the artists from the CD.

We hope you’ll join us for this star-studded tribute to a living legend in Texas music!

Please help make this special event a success by becoming a sponsor. In addition to sharing in what promises to be a truly great evening of music and entertainment, your tax-deductible sponsorship will help support the Center for Texas Music History at Texas State University, a non-profit educational program that has been recognized nationally for its efforts to preserve and document the unique musical heritage of the Lone Star State. (To learn more about the Center and its many programs, please visit: www.txstate.edu/ctmh)
Sponsorship Opportunities

“Tribute Sponsor” (Platinum Level): $50,000
♫ Title Sponsor ("Guy Clark’s 70th Birthday Tribute, brought to you by your company’s name.")
♫ 50 VIP tickets with reserved seating for the concert
♫ 50 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Full-page ad in program and prominent mention on outside cover of program
♫ Prominent recognition in promotional materials, including web, radio, TV, and print
♫ Your logo displayed on the Center for Texas Music History’s web site
♫ Onstage introduction of your company’s representative
♫ Guitar autographed by performers
♫ Meet and greet opportunity with artists
♫ Gift bag including CDs, books, and other items

“Texas Superstar” (Gold Level): $25,000
♫ 30 VIP tickets with reserved seating for the concert
♫ 30 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Full-page ad in program and prominent mention on inside cover of program
♫ Prominent recognition in promotional materials, including web, radio, TV, and print
♫ Your logo displayed on the Center for Texas Music History’s web site
♫ Guitar autographed by performers
♫ Gift bag including CDs, books, and other items

“Texas Troubadour” (Silver Level): $10,000
♫ 20 VIP tickets with reserved seating for the concert
♫ 20 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Full-page ad in program
♫ Recognition in promotional materials, including web, radio, TV, and print
♫ Your logo displayed on the Center for Texas Music History’s web site
♫ Gift bag including CDs, books, and other items

“Texas Tunesmith” (Bronze Level): $5,000
♫ 12 VIP tickets with reserved seating for the concert
♫ 12 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Half-page ad in program
♫ Recognition in promotional materials
♫ Your logo displayed on the Center for Texas Music History’s web site
♫ Gift bag including CDs, books, and other items

“Friend of Guy”: $2,000
♫ 6 VIP tickets with reserved seating for the concert
♫ 6 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Quarter-page ad in program
♫ Recognition in promotional materials

“Friend of Texas Music”: $1,000
♫ 4 VIP tickets with reserved seating for the concert
♫ 4 tickets to VIP pre-concert reception and VIP after-party with artists
♫ Name included on “Happy Birthday, Guy!” signature page in concert program
Advertising Rates for Concert Program:

$400 for Full-page Ad or Greeting (Ex: “Happy Birthday, Guy! From Your Name.”)
$300 for Half-page Ad or Greeting
$200 for Quarter-page Ad or Greeting

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SPONSORSHIP & ADVERTISING FORM

Yes, I would like to help support this 70th Birthday Tribute to Guy Clark and help the Center for Texas Music History by purchasing:

A sponsorship in the amount of: $______________________________

A program ad or greeting in the amount of: $______________________________

(Your contribution is tax-deductible to the extent allowed by law.)

Please contact Kathleen O’Keefe at ko14@txstate.edu or 512-245-6465 to discuss prime advertising placement, specific wording, logo placement, or other information for ads/greetings.

Your name and/or name of business: ________________________________________________

Address: ______________________________________________________________________

Telephone: ___________________ Email: ____________________________________________

VISA or Master Card Number: ___________________________ Exp Date: _____________

Please make check payable to “The Center for Texas Music History” and mail to:

Dr. Gary Hartman, Director
Center for Texas Music History
History Department
Texas State University
601 University Drive
San Marcos, TX  78666

Email: gh08@txstate.edu
Tel: 512-587-9931

Thanks very much for your support!!

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