

MEMORANDUM

TO: Dr. Perry Moore, Provost and Vice President, Academic Affairs  
VIA: Dr. Debbie Thorne, Associate Vice President, Academic Affairs  
VIA: Dr. Ann Marie Ellis, Dean of Liberal Arts  
FROM: Dr. Dennis J. Dunn, Director, Center for International Studies  
SUBJECT: Program Productivity: Low-producing majors  
DATE: July 17, 2009



The Center for International Studies is aware that three of our majors have been low producing for a number of years and a fourth is occasionally low. We tried to increase enrollment in the program by setting up internships and by winning grants to add and enrich courses. The efforts have not achieved an increase in enrollment. Students largely prefer to select international studies as their major rather than a more specialized area studies program. Further, the multiplicity of majors created a complicated, yet redundant, process for learning outcomes assessment. By changing the low producing majors to foci under the international studies major, this problem will be eliminated.

We therefore intend to delete the low producing majors and change them to foci under the international studies major. Our proposed changes are listed below:

Current Low Producing Majors to be Deleted and Number of Current Students\*

- 370.00 BAIS, major in International Studies – Asian Studies (8 students)
- 371.00 BAIS, major in International Studies – European Studies (3 students)
- 372.00 BAIS, major in International Studies – Inter-American Studies (5 students)
- 373.00 BAIS, major in International Studies – Middle East/African Studies (7 students)

\*Data is based on a student data batch report extracted by the Registrar on May 28, 2009

Proposed Changes in Code and Program

- 330.70 BAIS, major in International Studies ( Asian Studies focus)
- 330.71 BAIS, major in International Studies (European Studies focus)
- 330.72 BAIS, major in International Studies ( Inter-American Studies focus)
- 330.73 BAIS, major in International Studies (Middle East/African Studies focus)

The effective date for deletion is December 31, 2016. This will give current students a maximum of 6 years to complete their current program. We will accept no more students in these low producing majors after December 31, 2009.

Students seeking the BAIS degree will still be able to select International Relations as a major, as well as International Studies (with a focus). These two majors are being retained because they are both high producing.