Intern for CRU ~ Gain Experience. Make a Difference.

If you are looking for a business internship that will teach you every aspect of running a business, CRU is for you. If you are passionate about making a difference in the world and being part of something larger than yourself, CRU is for you. If you want to learn, grow, experience, and explore true entrepreneurship, CRU is for you. As an intern for CRU International you will work closely with a CEO who climbed her way to the top starting out with nothing but passion and vision.

CRU is a company that designs, manufactures and sells dinnerware and glassware at Macy's, Bed Bath & Beyond, and Dillard's. CRU recently cobranded with Disney to design and sell their "Fairy Tale Weddings" tabletop line.

CRU's mission is to give back and make a difference in the world. For that reason CRU is partnered with St. Jude Children's Research Hospital and UNICEF to dig clean water wells in Bangladesh.

CRU interns will learn what it takes to run your own business, how to work with retailers, how to market through different channels, clear communication, logistics, and business operation. We will offer our interns opportunities through different projects to be creative and use their talents to further CRU and CRU's mission. At CRU we value and invest in our interns. We desire to be a mentor for them, even after their internship is over.

CRU Interns will be required to know and run social media sites, have strong communication skills, understand marketing, be passionate about entrepreneurship, and be a creative thinker.

**Job Description:** Run CRU's social media sites (fb page, blog, twitter, Pinterest) using creative thinking, communicate with customers, communicate with buyers and retailers, learn and help with logistics, implement learned skills to accomplish everyday tasks of business operations such as invoicing, tracking, and recording purchase orders. Interns will have the freedom to create and work on a specific project for CRU (once approved).

**About CRU:** CEO Darbie Angell saw a niche that was missing in the tabletop industry and designed her line based on that need. CRU is the number one glassware seller at Dillard's and CRU dinnerware can be seen in magazines such as Martha Stewart Weddings, The Knot, Brides and Elle Decor. CRU dinnerware can be found in the homes of President Obama, Leonardo DiCaprio and NFL player Andre Gurode. Visit cru-intl.com to learn more about CRU.

**To apply to be a CRU Intern please email your resume to dangell@cru-intl.com**