Internship Title: Digital Marketing Internship (2)

Job Location
Austin, Texas 78746

Company
Kidventure Inc.

Company Information
Kidventure has been providing summer camp programs for 20 years in Texas, operating in over 20 camp locations in Houston, Austin, Dallas & the Hill Country. We currently serve over 9000 children during the year with plans for growth both here and internationally.

Job Description
Kidventure is seeking a creative and passionate individual to assist in creating our online marketing strategy across all platforms including website, social media and others. As part of the Kidventure team, this person's input, ideas and contribution will be important to our overall goals for the year. Opportunities in both Fall 2014, Spring 2015.

Qualifications

The Soft Skills
If you’re hard-working, will always return a wallet you find, a positive role model, fun-loving, full of endless amounts of energy, don’t mind being completely embarrassed, understand what true responsibility is, know when to turn your cell phone off, always remember to tell your mother you love her, hate to lose but are a good sport when you do, will stop and help someone in need, don’t blame others for your problems, sing in the shower, and believe that you can make a difference in the lives of kids, then by all means fill out our application, we want to talk to you.

Hard Skills
Strong knowledge and skills working across all social media platforms including Facebook, Twitter, Google+, Instagram, and others. Must be organized. Sound understanding of how to develop marketing strategies based on a target market and ability to understand and utilize analytics as well.

How to Apply
Send your resume and any portfolio work to the following contact:

Mike McDonell, President
mike@kidventure.com
512.263.8992