Marketing Intern

Summary: To assist in all aspects of the Which Wich Superior Sandwiches Marketing department functions, including planning and executing special events, media and community relations, digital design, media monitoring, create in-store promotions, and promotions of events.

Special Duties and Responsibilities

- Actively participates in all Marketing functions with the focus on reputation management, increased revenue and guest satisfaction
- Coordinates the Gift-In-Kind charitable donation program, Give Gift-in-kind partnership and media ticket requests
- Assists in the planning and execution of media visits, live remotes (school radio station) and special events
- Monitors social media and manages online presence
- Develop successful sponsorship programs that leverage both partner and Which Wich Superior Sandwiches brand attributes and assets
- Office management including purchase orders, media monitoring and reporting, and answering phones
- Assist the in the daily management and fulfillment of promotion/sponsorship programs.
- Ensure that image, cleanliness and courtesy standards requirements are met.
- Promote the store with the utmost pride and enthusiasm
- Able to work efficiently in a fast-paced environment with an outgoing and friendly demeanor
- Willing to interact with guests should the opportunity arise
- Must have basic computer proficiency
- Must possess excellent customer service, communication skills
- Previous PR, marketing, communications or customer service experience a plus

General Requirements

- Must be at least 18 years of age
- Must have transportation to accommodate varying schedule of nights and weekends
- Must be able to stand/walk for up to 8 hours at a time in a day
- Must be able to lift and carry 25lbs over 25 feet over various surfaces
- Must be able to climb a stepladder up to 6 ft. in height

Interested Candidates should submit a Cover Letter and Resume to:
Gamini Perera
bobcats@whichwich.net

Which Wich Superior Sandwiches is an Equal Opportunity Employer and a Drug Free Workplace