Welcome to the Marketing Department’s newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department’s activities and opportunities.

**IMPORTANT DATES**

**March 11, Wednesday**  
American Marketing Association  
Speaker: Robert Cowes,  
IF Marketing & Advertising  
LBJSC 3-14.1, 5:30 p.m.

**March 14-22**  
Spring Break!

**March 26, Thursday**  
Automatic “W” Deadline, ends at 5:00 p.m.  
Last Day to Drop a Class, ends at 5:00 p.m.

**March 30 – April 9**  
Registration for Summer I and II 2009

**AMERICAN MARKETING ASSOCIATION**

Texas State AMA students are currently selling “Home” t-shirts for $10. This is a great way to show your Bobcat pride! AMA representatives will be selling the t-shirts outside the LBJ Student Center, March 2-4, 9:00 a.m. to 3:00 p.m.

**SUMMER MARKETING CLASSES**

**Summer Registration Starts March 30th**

**Summer I 2009**

**MKT 3343 – Principles of Marketing**  
10:00-11:40 a.m. – MTWHF – MCOY 243 – Becerra  
2:00-3:40 p.m. – MTWHF – MCOY 243 – Becerra

**MKT 3350 – Consumer Behavior**  
10:00-11:40 a.m. – MTWHF – MCOY 222 – Sierra  
12:00-1:40 p.m. – MTWHF – MCOY 243 – Sierra

**MKT 3370 – Marketing Research**  
12:00-1:40 p.m. – MTWHF – MCOY 222 – Zank

**MKT 4337 – Marketing Management**  
2:00-3:40 p.m. – MTWHF – MCOY 222 – Badrinarayanan

**MKT 4399 – Marketing Internship**  
Contact Ms. Judy Dietert at (512) 245-2571

**Summer II 2009**

**MKT 3358 – Professional Selling**  
10:00-11:40 a.m. – MTWHF – MCOY 335 - West  
12:00-1:40 p.m. – MTWHF – MCOY 335 - West

**MKT 4330 – Promotional Strategy**  
10:00-11:40 a.m. – MTWHF – MCOY 222 - Suh  
12:00-1:40 p.m. – MTWHF – MCOY 222 – Suh
Texas State graduate student, Brittany Fiedler, was named the Overall Champion of the Graduate Division of the 2009 National Collegiate Sales Competition held at Kennesaw State University February 26-28. Second place went to Texas State graduate student, Lauren Peterson. Kennesaw State University hosted over 100 students from around the United States in the 2009 competition. The format of the tournament involved a 20-minute role-play which tested students’ selling skills in a one-on-one sales call challenge with a corporate executive. This year, the product the students sold was NetSuite, a customer relationship management, web-based business solution for small to mid-sized companies. The sales interaction was broadcast live to judges, who were corporate sponsors scouting the next best stars in professional selling. Advancing to the quarter finals in the undergraduate division was Texas State student, Ben Campbell. Brett Georgulis also competed at the undergraduate level, and undergraduate alternate, Nicki Chandler, and graduate alternate, Rian Beaudoin, rounded out the team effort. Congratulations, Texas State students! [Pictured above from left to right are Brett Georgulis, Brittany Fiedler, Lauren Peterson, Mrs. Vicki West, Nicki Chandler, Rian Beaudoin, and Ben Campbell.]