Instructional Designer

Job Code 00001276

General Description
This position will design online instructional materials

Examples of Duties
Engage in the instructional design process to design online instructional materials.
Manage instructional design projects.
Conduct formative evaluation to determine the effectiveness of the instructional materials.
Collaborate with faculty on content generation and coach the faculty in the design process
Perform other duties as assigned.

Knowledge, Skills, and Abilities
Knowledge of: Production capabilities (e.g., programming, video, graphics); interface design
principles; Microsoft Project or Excel as a project management tool and proficiency with Word as a
storyboarding tool; people and organizations that comprise the Texas State Community.

Skill in: Presenting material effectively orally and in writing to individuals or groups; preparing
clear, concise, grammatically correct design documents, communication, and proposals; understand,
interpret, and retain a variety of text;

Ability to: Perform a front-end analysis, develop storyboards, conduct quality assurance reviews, and
evaluate learning using formative evaluation techniques; establish rapport with a variety of clients.

Educational Experience
To qualify for this classification, an individual must possess any combination of experience and
education that would likely produce the required knowledge, skills, and abilities.

Other Requirements