

Campus Recreation - Annual Report
Student Affairs Division
2008-2009

Major Accomplishments/Retention Initiatives for 2008-2009

1. The Student Recreation Center expansion was completed and the Grand Opening Ceremony was held in April. All major program areas of Campus Recreation are now represented in the SRC.
2. Programs showed a significant increase in participation. Annual SRC visits increased to 400,625.
3. Improved the Golf Course with a new mower, bunker replacement plan, tree trimming, and expanded 9th putting green.
4. Chosen to continue to participate in a NIRSA Sponsorship and Endorsement program.
5. Hired a full time Systems Support Specialist.
6. Budget development and layout was modified to more accurately reflect fiscal needs.
7. A Business Process Team was created to assist with improving interactions between the Assistant Directors and Business Office staff.
8. Renovated Bobcat Village softball field, West Campus fields and 3 tee boxes on Disc Golf course.
9. Initiated new online marketing efforts using Facebook, Twitter and YouTube.
10. Sport club teams self supported \$166,305.61 for 81% of the budget for their clubs.
11. Added programs to include: swim lessons, water safety clinics, golf simulator, rock climbing, and faculty/staff only group exercise classes.
12. Instituted the option of payroll deduction for the purchase of memberships.

Progress on 2004-2012 Administrative Support Plan

Goal I. Enhance leadership, involvement and social responsibility of the students.

Sport club officers were tested using the National Student Leadership Skills Inventory. Leave No Trace Principles have been incorporated in trainings and trips. Sport club participants completed 913 total hours, a 5% increase, of community service.

Goal II. Improve the health and wellness of the campus community.

Two sessions of Women on Weights were held. Sport Club Blood Drive Challenge was added.

Goal III. Develop and improve the campus recreational facilities.

The expansion opened in November 2008 and doubled the size of the SRC. Cultural maintenance practices implemented for sport fields. Two upper body ergometers have been installed in the weight room. Campsite #6 at U Camp has been renovated and developed as a group campsite. Trash cans, picnic tables and benches at Sewell Park were upgraded to the campus standard. The ASC is currently undergoing renovation to meet the VGB act and will reopen July 12, 2009.

Goal IV. Create outreach programs for targeted populations.

SRC staff was trained and tested on the set-up and rules of non-traditional sports. The SRC purchased 2 new table tennis tables and hosted tournaments each semester. Developed a marketing plan for facility memberships. Payroll deduction was established for faculty & staff. Free Fridays are held in the summer. Faculty and staff are being targeted through email, Campus Recreation website and a brochure.

Swim lessons, free stroke, water safety clinics and 2 new sport clubs were added. Inner-tube water polo, water volleyball, indoor soccer, and 6 foot and under basketball leagues were scheduled.

Facebook and Twitter profiles were created and linked to the website, a video of the SRC expansion was created on YouTube; "Through the Years" photography project was created; and a cohesive look was developed for posted materials.

Alumni functions included the luncheon at the national conference and an invitation to the grand opening of the SRC expansion.

Goal V. Improve knowledge and professional development of Campus Recreation staff.

Learning opportunities for student staff were provided through Career Services.

Information and benefits of NIRSA was presented to student staff during meetings.

Informal staff was trained on action procedures for several emergencies.

UPD presented on active shooter scenarios.

Employee of the Month received a \$10 gift card to the bookstore with picture and short bio on the website.

Several training sessions have been conducted for the outdoor recreation staff for hard and soft skills, including Wilderness First Aid and Wilderness First Responder.

Building Managers were assigned the following areas of responsibilities: marketing, scheduling, risk management, leadership, front desk, customer service, memberships, and inventory.

Sport clubs supervisors' positions were revised to give job specialization and responsibilities.

Travel allocations for assistant and associate directors were increased in FY10 budget.

A Business Process Team was established to review and develop processes.

Steve Soukup was hired as Systems Specialist II – January 09.

Informal, Aquatics and Fitness hired approximately 40 new student staff for the expansion.

A student worker for grounds at the Golf Course was been added.

Goal VI. Improve management of fiscal resources.

Proposal was presented to VPSA to increase fees for operation of department.

Campus Recreation fee increased from \$47 per semester to \$94 with the expansion.

The web page and other electronic communication have improved using Twitter, Facebook, Myspace, Picassaweb and Youtube.

There was a 12.5% increase in merchandise sales at the Golf Course.

Sport clubs funding was increased by \$5,000.

Funding for participants to attend extramural events was established.

Assessments for 2008-2009

Leadership Matrix Findings: 50% of the 22 Sport Club presidents completed the year with leadership qualities in the highest 2 categories (organization veteran and visionary). 32% showed a large increase in leadership qualities 2 levels higher than when they began the year. None of the presidents regressed in leadership.

Improvements: Assess the growth in leadership skills of all SC presidents after fall semester. Provide those that need it extra attention. Evaluate all officers on involvement and leadership development. Analyze the correlation between monthly workshops attendance and leadership growth. Utilize Sport Club Alliance to determine leadership topics for workshops at monthly meetings. Enhance the specific training for non-president officer positions, including expanding officer functions to help with delegation of responsibilities.

Sport Club Satisfaction Survey Findings: Paperwork and financial procedures were time consuming and lengthy. There is a need for field space and a concern with deteriorating field conditions. Officer transition and training are areas to be addressed.

Improvements: Additional formal trainings will be required for new officers who begin in the middle of the year. The Sport Club Alliance will assist determining necessary improvements to enhance the monthly workshops. Streamline paperwork processes with Student Organizations.

Informal Staff Appreciating and Understanding Diversity Findings: 75% of Informal staff was knowledgeable and appreciative of diversity initiatives.

Improvements: Informal staff was encouraged to attend events during the Diversity Month. Ten managers later reported what they learned to entire staff during meetings.

Faculty & Staff Campus Recreation Needs Assessment Findings: The top reasons that faculty and staff do not use the Recreation Center are: time, commuter, live in Round Rock and/or don't want to work out with students. They desired: no wait for machines/equipment, low or no fee, something at Round Rock and faculty/staff only hours/times. Methods for making it easier to purchase memberships included: payroll deduction, online forms, email notice when time to renew, more family friendly fee structure.

Improvements: Investigate building a facility or providing programs at Round Rock. Collaborate with Human Resources to either reduce or eliminate the cost of memberships. Payroll deduction for memberships was established.

Evaluation of Safety Classes (first aid/CPR/etc.) Findings: 98% of respondents felt they are better prepared to respond to an emergency as a result of the training. 97% agreed or strongly agreed that they would recommend this training to others. 98% agreed or strongly agreed that they were satisfied with the training.

Improvements: Maintain the extensive training of Red Cross Instructors and in customer service.

Group Exercise/Personal Training Rates at Comparable Institutions Findings: Texas State's rates are low compared to other in-state institutions.

Improvements: A proposal is to increase group exercise passes by \$10 to \$60 and to increase our personal training sessions to \$20 instead of \$15.

Boot Camp Fitness Assessment: Findings: The boot camps were successful in making the participants more fit as shown by weight loss, body fat percentages, ½ mile run, push-ups, and sit-ups.

Improvements: We offered 2 boot camps in the spring semester due to the popularity of our fall program. Additionally, we will be offering a boot camp over the summer semester.

Student Leadership and Employee Growth – At the Golf Course 20 student employees were observed at the time of their hiring and again at the end of the 2009 spring semester.

Findings: Using a leadership matrix 65% of employees observed did demonstrate employee growth.

Improvements: Employees will be assigned specialized tasks that require the work of multiple employees. They will assume the role of leader and take responsibility for the completion of the task. Employee of the month will be awarded to students who take initiative and make improvements without being told.

Adventure Trip Program Findings: 98.5% of participants expressed “quite a bit” to “a great deal” of satisfaction. 100% expressed “quite a bit” to “a great deal” of satisfaction with the trip leaders.

Improvements: Continue providing outdoor learning and adventure experiences to students keeping the level of satisfaction. Develop more options to reach a more diverse population.

The GOAL (Challenge Course Program) Findings: 91.04% of participants expressed “quite a bit” to “a great deal” of satisfaction.

Improvements: Create and implement a marketing strategy to reach a higher number of groups. Reformat the facilitator training schedule to provide trainings for a higher number of groups.

Educational Outreach/Presentations by Department Staff

1. Facility and expansion tours were given to staff of 10 universities.
2. Catherine Garland, Luara Thomas, Christain Carrier - NIRSA Lead On – “Engaged and Underage: How to Engage Today’s College Students.”
4. Stephanie Thompson - NIRSA Sport Club Symposium - “Sport Clubs Build Character; Leadership Reveals It.”
5. Ryan McAfee - US Seminar- detailing Campus Recreation.
6. Ryan McAfee - Senior level recreation class - Different areas of Campus Recreation.
7. Fitness staff - Healthy Lifestyle - Butler, Blanco, and Sterry residence halls.
8. Personal Trainers - Women on Weights fitness orientations – SRC.
9. Ryan Zimmerman, Daniel Vasquez, Trevon Walker and D.J. Preston - Region IV Emerging Leaders Conference in San Antonio - “First Year Graduate Assistant Experience” and “Intramural Sports Experience.”
10. Glenn Hanley - National Emerging Leaders Conference in Tallahassee – “Dealing with Difficult Participants.”
11. Rodolfo Leone presented Leave No Trace principles and outdoor ethics.

Any Diversity Initiatives for 2008-2009

1. Maintained a diverse student staff to support and reflect the entire student body.
2. Art in the expansion was analyzed to reflect diversity.
3. Increased diversity in ProRec membership.
4. Informal Recreation staff was trained on the equipment set-up for non-traditional sports.
5. Informal Recreation staff attended events during Diversity Month and discussed what they learned at the monthly meeting.
6. Created swim lessons for the children of faculty, staff and students.
7. Implemented a number of diverse Fitness & Wellness programs and classes.
8. Collaborated with Campus Activities on Homecoming Powder Puff Tournament.
9. Sewell Park hosted; HBSA, LBGQT, African American student organizations, as well as fraternities and sororities events.
10. Assisted Dr. Lyn Litchke with the Special Olympics of Texas practice kayaking sessions.

Special Recognitions for Department and/or Staff

1. Brent Cochran received his 20 year service award.
2. Daniel Vasquez received his 10 year service award.

Major Objectives/Retention Initiatives for 2009-2010

1. Upgrade the technology capabilities for the department to include: accounting system; online registrations, reservations and sign ups; photo library; point of sale; inventory control; equipment checkout; participation tracking; and website.

2. Improve the facilities managed by Campus Recreation by: creating a renovation plan for University Camp; implementing cultural practices for the fields; refining the facility and equipment replacement plan; ensuring a clean facility; and rekeying the original side of the facility to the new Primus system.
3. Acquire six sponsors for the scoreboards and the lobby murals in the SRC.
4. Improve the sport clubs program by: enhancing the safety officers position, increasing community service and outreach programs, increasing interactions with off campus clubs, and increasing diversity by attracting new clubs.
5. Hire a diverse student staff that is a reflection of our student users.
6. Develop the skills of the student staff through training and incentive programs.
7. Increase participation and introduce new programs.
8. Host the TEXFIT in spring 2010.
9. Implement a motivational incentive program for students, faculty, and staff utilizing Campus Recreation.
10. Replace golf course signage. Pave sections of the cart paths. Receive bids for a new pro shop.
11. Installation of electricity generation from selected cardiovascular machines to feed back into the power grid.

Major Trends for 2009-2010

1. The increase use of social networking and its widespread adoption by our students.
2. Increased use of electronic document management systems.
3. Installation of artificial turf on high use playing fields.
4. Greening of facilities, programs and services.
5. Increasing popularity of Campus Recreation programs and facilities. There is increasing demand for: childhood and video games; adaptive recreation; aquatic programming for weight loss; dance type classes; boot camps; and personal training.
6. Campus Recreation programs and facilities impact student decisions to attend certain universities.
7. Online tee times and sales have become a major aspect of many golf courses.

Aquatics and Safety

Executive Summary:

Major Accomplishments/Retention Initiatives for 2008-2009

1. Successfully opened the natatorium which is a part of the SRC expansion.
2. Small renovations at the Aqua Sports Center (re-plastering and new main drains that are VGB Act compliant) have begun and should be completed by the end of the summer.
3. Group Youth Swim Lessons, One-on-One swim lessons and free stroke and water safety clinics were held for the first time.

Progress on 2006-2012 Administrative Support Plan (Strategic Plan)

Strategy:

Goal III. Develop and improve the campus recreational facilities

Objective B. Improve existing facilities

Strategy xiii. Conduct renovation of Aqua Sports Center to meet VGB Act

Progress: The ASC is currently undergoing renovation and will reopen July 12, 2009.

Strategy:

Goal IV. Create outreach programs for targeted populations.

Objective A Increase leisure and recreational programs for diverse student populations.

Strategy V. Increase aquatics programming

Progress: Youth swim lessons, 1-1 swim lessons, and free stroke and water safety clinics were added. We had 69 participants in the Youth Group Swim Lessons, 10 participants in our One-on-One lessons, and 10 participants total in our free clinics.

Strategy:

Goal V. Improve knowledge and professional development of Campus Recreation Staff.

Objective B. Improve the professional development of full-time staff.

Strategy iv. Offer free first aid and CPR trainings to all full time staff and graduate assistants.

Progress: First free class was offered May 7th, 2009. Nine full time staff and GA's participated in the class.

Strategy:

Goal V. Improve knowledge and professional development of Campus Recreation staff.

Objective C. Increase staff to manage growing programs and services

Strategy i. Hire an Assistant Director-Aquatics

Progress: Completed Spring 2008.

Assessments for 2008-2009

Assessment: Faculty & Staff Campus Recreation Needs Assessment

Major findings:

1. The top reasons that Faculty and Staff do not use the Rec Center are:
 1. Time
 2. Commuter or lives in Round Rock
 3. Don't want to work out with students
2. The top qualities desired in a recreation center by Faculty and Staff was:
 1. No wait for machines/equipment
 2. Low or no fee for faculty/staff
 3. Something at Round Rock
 4. Faculty/Staff only hours/times

Action plans:

1. Due to the large number of requests for a facility at the RRHEC we should look into the possibility of building a facility there.
2. We could explore the possibility of collaborating with Human Resources to either reduce or eliminate the cost of memberships.

Assessment: Evaluation of Safety Classes (first aid/CPR/etc.)

Major findings:

1. 98% of respondents felt they are better prepared to respond to an emergency as a result of the training.

2. 97% agreed or strongly agreed that they would recommend this training to others.
3. 98% agreed or strongly agreed that they were satisfied with the training.
4. 14% mentioned videos in the question “Which part of this training was the least effective?”

Action plan:

1. Maintain the extensive training of Red Cross Instructors, customer service practices, etc. in order to keep the above first three statistics mentioned above high.
2. Despite negative comments about video we must still continue to show the videos per American Red Cross policies.

Educational Outreach/Presentations by Dept. Staff to Institutions and Communities for 2008-2009

Type of activity: Free Stroke and Water Safety Clinics
Audience reached: Texas State Students
Place of activity: Natatorium at SRC

Type of activity: Presentation to Child Development Center (CDC) on Youth Group Swim Lessons
Audience reached: CDC parents
Place of activity: CDC.

Type of activity: Attendance at Summer Camp Fair
Audience reached: Texas State Faculty/Staff
Place of activity: J. C. Kellum Building

Recognitions/Awards for 2008-2009

1. Jessica Wallace won the award for Aquatics & Safety employee of the year
2. Shane Dittlinger won the Aquatics & Safety Instructor of the year
3. The monthly employee of the month for Aquatics and Safety are as follows:
 - Jan 08-Julian Sepulveda
 - Feb 08- Laura Thomas
 - May 08-Melissa Reyna
 - July 08-Kristen Langston
 - August 08-Laura Thomas
 - October 08-Tarrah Leach
 - January 09-Tim Ashley
 - February 09-Samantha Dickson
 - March 09-Courtney Petty

Disappointments for 2008-2009

1. There was not as much participation in the Free Stroke and Water Safety Clinics as we would have liked.
2. The pools were not opened as early as we would have liked.

Major Objectives/Retention Initiatives for 2009-2010

1. Modify the format of the Free Stroke and Water Safety clinics and increased advertising to increase future participation.
2. Continue to increase the number of people who become ARC certified through us.
3. Individually promote each American Red Cross course and safety clinic to bring out further recognition of each class.
4. Develop operational procedures for the natatorium.

Diversity Initiatives/Target Populations 2008-2009

1. Hiring practices brought in two international students as lifeguards for Summer 2009.
2. Creation of swim lessons brought in the youth of Faculty, Staff and Students into the SRC.

Major Trends for 2009-2010

Major Trends:

1. Last Spring a lifeguard training class did not make, and this year we had 20 people sign up. This increase is probably due to the increased visibility of the pools and therefore the number of inquiries regarding availability of lifeguard training courses.
2. Many aquatic facilities are currently switching from chlorine based sanitizers to salt based ones, and some are using regenerative media filters in order to “go green”.
3. Trends in aquatic programming include programs aimed at helping people lose weight while enjoying the comfort of water which provides buoyancy and increased circulation.

Departmental Information:

Major Accomplishments/Retention Initiatives for 2008-2009

1. Successfully opened the natatorium which is a part of the SRC expansion.
2. Small renovations at the Aqua Sports Center (re-plastering and new main drains that are VGB Act compliant) have begun and should be completed by the end of the summer.
3. Group Youth Swim Lessons, One-on-One swim lessons and free stroke and water safety clinics were held for the first time.
4. One hundred and seventy four people successfully completed an American Red Cross course.
5. Open swim saw 1,453 swimmers last year between the months of December and May. This year, with the opening of the new pools, we saw 5,385 swimmers between the months of December and May.
6. We expanded our informal open swim hours. The differences are stated below:

Number of Informal Swim Hours per Week		
Long semesters		
	ASC	NAT
FY08	23	N/A
FY09	10	53.5
Summer		
	ASC	NAT
FY08	15	N/A
FY09	10	20.5

7. Custodial's payment of a student employee to clean the ASC deck area was reinstated.
8. During the summer we lifeguarded for seven different outside user groups bringing in \$3,220.00 in wage revenue. The groups were:
 1. Texas State Strings Camp
 2. UCA
 3. Math Camp
 4. Taylor Publishing
 5. Upward Bound
 6. Aquatic Sciences Camp
 7. Fitness Camp
9. We retain the majority of our lifeguards at the end of each semester; typically only losing one or two lifeguards due to graduation or because they find jobs that better accommodate their career path.

Progress on 2006-2012 Administrative Support Plan (Strategic Plan)

Strategy:

Goal III. Develop and improve the campus recreational facilities

Objective B. Improve existing facilities

Strategy xiii. Conduct renovation of Aqua Sports Center to meet VGB Act

Progress: The ASC is currently undergoing renovation and will reopen July 12, 2009.

Strategy:

Goal IV. Create outreach programs for targeted populations.

Objective A. Increase leisure and recreational programs for diverse student populations.

Strategy V. Increase aquatics programming

Progress: Youth swim lessons, 1-1 swim lessons, and free stroke and water safety clinics were added. We had 69 participants in the Youth Group Swim Lessons, 10 participants in our One-on-One lessons, and 10 participants total in our free clinics.

Strategy:

Goal V. Improve knowledge and professional development of Campus Recreation Staff.

Objective B. Improve the professional development of full-time staff.

Strategy iv. Offer free first aid and CPR trainings to all full time staff and graduate assistants.

Progress: First free class was offered May 7th, 2009. Nine full time staff and GA's participated in the class.

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Strategy i. Hire an Assistant Director-Aquatics

Progress: Completed Spring 2008.

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Assessment: Faculty & Staff Campus Recreation Needs Assessment

Major findings:

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Action plans:

1. Due to the large number of requests for a facility at the RRHEC we should look into the possibility of building a facility there.
2. We could explore the possibility of collaborating with Human Resources to either reduce or eliminate the cost of memberships.

Assessment: Evaluation of Youth Swim Lessons

Major findings:

1. 81% of participants evaluated said their youth's aquatic abilities improved as a result of taking the swim lessons with Texas state
2. 100% of those surveyed said they would return for swim lessons

Action plans:

1. Increase the quality of swim lessons by increasing staff training so that we may obtain a higher percentage of those who feel their child's aquatic abilities improved as a result of taking the swim lessons with Texas State.

Assessment: Evaluation of Safety Classes (first aid/CPR/etc.)

Major findings:

1. 98% of respondents felt they are better prepared to respond to an emergency as a result of the training.
2. 97% agreed or strongly agreed that they would recommend this training to others.
3. 98% agreed or strongly agreed that they were satisfied with the training.
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Action plan:

1. Maintain the extensive training of Red Cross Instructors, customer service practices, etc. in order to keep the above first three statistics mentioned above high.
2. Despite negative comments about video we must still continue to show the videos per American Red Cross policies.

Assessment: One-on-One Swim lessons

1. This assessment is still in the process of obtaining the data from the participants.

Educational Outreach/Presentations by Dept. Staff to Institutions and Communities for 2008-2009

Type of activity: Free Stroke and Water Safety Clinics

Audience reached: Texas State Students

Place of activity: Natatorium at SRC

Type of activity: Presentation to Child Development Center (CDC) on Youth Group
Swim Lessons

Audience reached: CDC parents

Place of activity: CDC.

Type of activity: Attendance at Summer Camp Fair

Audience reached: Texas State Faculty/Staff

Place of activity: J. C. Kellum Building

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Disappointments for 2008-2009

3. There was not as much participation in the Free Stroke and Water Safety Clinics as we would have liked.
4. The pools were not opened as early as we would have liked.

Major Objectives/Retention Initiatives for 2009-2010

1. We had less than 10 participants total for all three of the Free Stroke and Water Safety Clinics that we hosted. We hope that modifications to the format of the clinics and increased advertising will increase future participation.
2. Continue to increase the number of people who become certified through us
3. Individually promote each American Red Cross course and safety clinic in hopes to bring out further recognition of each class, while still maintaining all of the classes in one flyer as well.
4. Develop operational procedures for the natatorium.

Diversity Initiatives/Target Populations 2008-2009

1. Hiring practices brought in two international students as lifeguards for Summer 2009.
2. Creation of swim lessons brought in the youth of Faculty, Staff and Students into the SRC.

Major Trends for 2009-2010

Major Trends:

1. Last Spring a lifeguard training class did not make, and this year we had 20 people sign up. This increase is probably due to the increased visibility of the pools and therefore the number of inquiries regarding availability of lifeguard training courses.
2. Many aquatic facilities are currently switching from chlorine based sanitizers to salt based ones, and some are using regenerative media filters in order to “go green”.
3. Trends in aquatic programming include programs aimed at helping people lose weight while enjoying the comfort of water which provides buoyancy and increased circulation.

Campus Recreation - Annual Report 2008-2009 Business Office

Executive Summary

Major Accomplishments/Retention Initiatives for 2008-2009

1. Because the Director of Campus Recreation requested a change in the layout of all income and expense accounts, it has taken the Business Office staff over a year to develop/create an accurate and comfortable data and balancing system to meet the ongoing demands for the department. Although there are still kinks to workout, data entry, processing and balancing of accounts have become easier.
2. Moving into the new business suite has been the highlight of the year for both Business Administrative Assistants and Business Manager. With the move, Business Office staff feels fewer interruptions are occurring.
3. The completion in requesting, receiving, and distribution of 22 Pcards for each individual programmer has been done. In an attempt to assist each programmer in making the management of the new Pcard system easier and more user-friendly, Pcard notebooks were developed with all policies, guidelines, Purchasing Pcard manuals, restricted purchases list, log sheets, waivers and delegation forms.
4. A new IDT process has been developed this year that seems to work well for the Business Office when working with each program area.
5. After much confusion and frustration with regards to the approval process for payroll, it appears the department has improved immensely with this task. This has made the bi-monthly payroll process go much smoother than past year. Hopefully better relations will take place between the Business Office staff and the Payroll Office.
6. A Business Process Team was created to assist with the ongoing frustrations between the Assistant Directors and Business Office staff has with one another due to un-agreeable policies and procedures set by the university and Business Manager.

Progress on 2005-2012 Strategic Plans

Goal I: Enhance leadership, involvement and social responsibility of the students.

Objective A. Increase collaborative student learning models and internships with academic departments.

Strategy iv: Develop business operation intern position

Progress: Moved to FY2010

Goal V: Improve knowledge and professional development of Campus Recreation staff.

Objective A: Improve the professional development of student staff.

Strategy v: Assess Business office student for data entry and counting of money for daily deposits.

Progress: Removed

Objective B: Improve the professional development of full-time staff.

Strategy ii: Develop business operations guidelines

Progress: Ongoing revision are made to all purchasing processes. This year a Business Process Team has been developed to assist in the reviewing and developing of processes.

Objective C: Increase staff to manage growing programs and services.

Strategy viii: Reclassify two Administrative Assistant II position to Accounting Clerk II positions.

Progress: Communications have already begun with Human Resources to assist with this strategy. Efforts are currently being made to have this completed by the end of the summer.

Goal VI: Improve management of fiscal resources.

Strategy iii: Increase Campus Recreation Fee to accommodate the expected increase in fiscal responsibilities.

Progress: Completed

Assessments Completed in 2008-2009

1. No such assessments for the Business Operation have been determined.

Presentations & Education Outreach in 2008-2009

1. No presentations have been given by the Business Manager.

Recognitions in 2008-2009

1. There are no recognitions for the Business Office in 2008-2009.

Major Objectives/Retention Initiatives for 2009-2010

1. The Business Office is researching different software to meet the demands for electronic communications throughout the department which need to be better developed with regards to setting each year's budget and the allocation of dollars to each program area.

2. Because of the growing demands of the Business Office, other ways of maintaining and managing our Sport Club deposits and expenses with regards to the Club account need to be investigated.
3. Although the department allowed the purchase of new cash registers for all income generating program areas, the need for a new point of sale and cash handling system must be viewed as a priority. It has become a liability to the university to not allow Campus Recreation to purchase software for this ever growing need.
4. The Business Office will be looking at ways to assess other departmental staff on many of the purchasing processing already set by the department. Because this assessment will only be addressed with staff, the assessment will not be handled through the Assessment Team.

Major Trends

1. With the growing popularity of recreation and leisure service activities on the university campus, it is important to stay on the cutting edge and remain in the competitive market. It is evident students are demanding and expecting more and more every year. The traditional Campus Recreation offerings are a thing of the past. Pools, climbing walls, and the amusement park environment is our future. We must be prepared for this change in order to meet the demands of our future students and the millennium students.

Any Diversity Initiatives for 2008-2009

1. Due to the nature of the Business Office and no need for programming, there are no diversity initiatives.

Departmental Information

Accomplishments in 2008-2009

2. Because the Director of Campus Recreation requested a change in the layout of all income and expense accounts, it has taken the Business Office staff over a year to develop/create an accurate and comfortable data and balancing system to meet the ongoing demands for the department. Although there are still kinks to workout, data entry, processing and balancing of accounts have become easier.
3. Moving into the new business suite has been the highlight of the year for both Business Administrative Assistants and Business Manager. With the move, Business Office staff feels fewer interruptions are occurring.
4. The completion in requesting, receiving, and distribution of 22 Pcards for each individual programmer has been done. In an attempt to assist each programmer in making the management of the new Pcard system easier and more user-friendly, Pcard notebooks were developed with all policies, guidelines, Purchasing Pcard manuals, restricted purchases list, log sheets, waivers and delegation forms.
5. A new IDT process has been developed this year that seems to work well for the Business Office when working with each program area.

6. After much confusion and frustration with regards to the approval process for payroll, it appears the department has improved immensely with this task. This is made the bi-monthly payroll process go much smoother than past year. Hopefully better relations will take place between the Business Office staff and the Payroll Office.
7. A Business Process Team was created to assist with the ongoing frustrations between the Assistant Directors and Business Office staff has with one another due to un-agreeable policies and procedures set by the university and Business Manager.
8. The task of adhering to the federal wage increase for our student staff was handled quickly and with ease.
9. Staff felt the implementation and management of an additional cost and fund account for all FF&E purchases for the expansion project was extremely successful this year.
10. A new deposit process was implemented through Student Business Services (SBS). Because Campus Recreation has been deemed by SBS as one of the leaders in an in-house deposit system we were chosen to be one of the first departments on campus to use the new system as kinks and unforeseen problems were worked out. This new system also caused a sufficiently less wait time at JCK.
11. Staff felt a great sense of accomplishment with regards to the Hawaii trip. Much time and effort was dedicated to assisting the director in ensuring all costs associated with this trip were handled timely, accurately and efficiently.
12. Rose Lopez reached new personal growths this year by serving on the Student Affairs Support Staff team. I am extremely proud of her involvement on this team and the leadership skills she has gained from it.
13. The Business Manager has been given multiple opportunities this year in serving on various councils and teams consisting of: Staff Council, Executive Staff Council, UPPS and By Laws committee, Perks Committee, FI Stakeholders Team Cancer Awareness Committee, Student Affairs Technology Team and the new E-Procurement focus group.
14. Processed 88 NPO's for a total of 264 data entry transactions into the Quicken system.
15. Processed 193 travel applications for a total of 579 data entry transactions into the Quicken system.
16. Processed 502 Pcard requests for a total of 1,506 transactions data entry transactions into the Quicken system.
17. Processed and entered data to 17 expense accounts and 8 income generation accounts with over 850 different deposits made to the Student Business Services for a total of \$725,215.89 dollars handled through the Business Office.
18. Created and distributed bi-monthly and quarterly reports to assist the Director and Assistant Directors with programming of income and expenditures.
19. Created monthly golf course reports to the Assistant Director of Campus Recreation, in an effort to support the growing demands and needs for the Aquarena Golf Course.
20. Processed bi-monthly student payroll for approximately 250 student workers for a total of 816 time entries in SAP and totaling approximately \$620,781 in payroll expenditures.
21. Processed 295 club account payouts for an approximate total of \$138,266.50 and 590 data entry transactions into the Quicken system.
22. Processed approximately 668 student appointment forms for new hires, re-hires, account number changes, and hourly wage changes.
23. Processed over 70 petty cash requests for a total of 210 data entry transactions into the Quicken system.

24. Processed 218 purchases orders for a total of 654 data entry transactions into the Quicken system
25. It is estimated that a total of 742 IDT's were processed through the Business Office, consisting of gas expenses, bookstore purchases, duplicating, printing, copy cards, physical plant expenses, and various other internal expenses. This also totals to approximately 2,968 data entry transactions into the Quicken system.
26. It is estimated that the Business Office through out the FY09 fiscal year has processed well over 8,437 data entry transactions into the quicken system. This figure only accounts for entries pertaining to our quicken system and does not represent any entry into excel, Microsoft Access and FileMaker programs.
27. Maintained friendly and professional business communications with personnel in Travel, Purchasing, Budgeting, Accounting, Physical Plant, Career Services and Payroll.
28. Processing of expenditures through Pcards, Purchase Orders, Petty Cash, Contract Payment Vouchers, and NPO's continues to place demands on the Business Office staff. Such demands and deadlines continue to be met.
29. The Business Manager continues to strive to improve the fiscal year budget allocation process. Each year the process continues to improve and become easier not only for the staff but for the Advisory Council as well. This year the Business Manager had the opportunity to meet with the Dean of Students to address and discuss the Campus Recreation budget.
30. The opportunity for all Business Office staff to participate in the construction design and decision making process for the expansion of the Student Recreation Center was met with much gratitude and enthusiasm. I believe this has given the staff a sense of worth in knowing their thoughts and concerns for the new facility is a value to the department and to the Director of Campus Recreation.

Progress on 2005-2012 Strategic Plans

Goal I: Enhance leadership, involvement and social responsibility of the students.

Objective A: Increase collaborative student learning models and internships with academic departments.

Strategy iv: Develop business operation intern position

Progress: Moved to FY2010

Goal V: Improve knowledge and professional development of Campus Recreation staff.

Objective A: Improve the professional development of student staff.

Strategy v: Assess Business office student for data entry and counting of money for daily deposits.

Progress: Removed

Objective B: Improve the professional development of full-time staff.

Strategy ii: Develop business operations guidelines

Progress: Ongoing revision are made to all purchasing processes. This year a Business Process Team has been developed to assist in the reviewing and developing of processes.

Objective C: Increase staff to manage growing programs and services.

Strategy viii: Reclassify two Administrative Assistant II position to Accounting Clerk II positions.

Progress: Communications have already begun with Human Resources to assist with this strategy. Efforts are currently being made to have this completed by the end of the summer.

Goal VI: Improve management of fiscal resources.

Strategy iii: Increase Campus Recreation Fee to accommodate the expected increase in fiscal responsibilities.

Progress: Completed

Assessments Completed in 2008-2009

1. No such assessments for the Business Operation have been determined.

Presentations & Education Outreach in 2008-2009

1. No presentations have been given by the Business Manager.

Recognitions in 2008-2009

1. There are no recognitions for the Business Office in 2008-2009.

Major Objectives/Retention Initiatives for 2009-2010

Disappointments in 2008-2009

1. The inability to have access to the SRC old entrance doors as well as quick and safe access to the departmental truck created a great deal of frustration and concerns for staff while making daily deposits. The department should always seek to make safety for our staff a main concern.
2. Frustration and tension seem to be endless with regards to other staff within the department not respecting the needs and deadlines of the Business Office. Because staff constantly fights established deadlines and required documentation as set forth by the University, Business Office staff has no choice but to work longer and harder to complete daily tasks and duties.
3. At times, staff became extremely agitated and upset with the ongoing demands placed on them due to the numerous changes that came with the revamping of all program accounts. The Business Office sunk further and further behind on other assigned duties as they worked feverishly to revise all quicken accounts, Pcard processes, and payroll, balancing to SAP, and working with the Accounting and Budget office staff. This had to be done to ensure all expenditures were debited and the correct funds were allocated to the assigned cost and fund centers. This process was extremely tedious and required staff to work long and exhausting hours.
4. Because the Business Manager was out on sick leave for several months it was inevitable the Business Office staff had to take on extra responsibilities and more work.

Objectives, Goals or Initiative for 2009-2010

1. The Business Office is researching different software to meet the demands for electronic communications throughout the department which need to be better developed with regards to setting each year's budget and the allocation of dollars to each program area.
2. As mentioned in year's annual report, as the Golf Course grows, new and more up to date software has become a necessity in the day-to-day operations with regards to cost of goods sold, inventory, and sales. New software to help the Golf Course staff meet the growing demands of inventory must be purchased.
3. Because of the growing demands of the Business Office, other ways of maintaining and managing our Sport Club deposits and expenses with regards to the Club account need to be investigated.
4. Although the department allowed the purchase of new cash registers for all income generating program areas, the need for a new point of sale and cash handling system must be viewed as a priority. It has become a liability to the university to not allow Campus Recreation to purchase software for this ever growing need.
5. Storage and record retention will be a high priority in FY2010.
6. The Business Office will be looking at ways to assess other departmental staff on many of the purchasing processing already set by the department. Because this assessment will only be addressed with staff, the assessment will not be handled through the Assessment Team.
7. Online registration and receipt of money will need to be addressed this year.
8. Much research and thought will need to be conducted as well look at changing internal software from Quicken to QuickBooks.

Trends for 2009-2010

1. With the growing popularity of recreation and leisure service activities on the university campus, it is important to stay on the cutting edge and remain in the competitive market. It is evident students are demanding and expecting more and more every year. The traditional Campus Recreation offerings are a thing of the past. Pools, climbing walls, and the amusement park environment is our future. We must be prepared for this change in order to meet the demands of our future students.
 1. As technology continues to change, the department must be assured it will be given every opportunity to change with technology and be allowed to make software purchases as needed.

Technology

Executive Summary

The technology focus for the previous year has been on improving systems of communication with students, faculty, staff and interested people outside the immediate university community. This can be expected to continue. The next year will include additional focus on opportunities to use technology to streamline and improve internal procedures.

Major Accomplishments/Retention Initiatives for 2008-2009

1. Hired a full time Systems Support Specialist.
2. Problems/concerns and issues with the 60 computers and 15 printers in use by the department continue to be met.
3. Internet presence redesign: The online systems campus recreation uses to communicate with the University Community have been modernized which has positioned the department as a whole to better engage incoming students for Fall of 2009 by communicating with students via systems they are accustomed to using.
4. Analysis of SRC use
 - a) Reports were run on SRC usage which initiated an analysis of current assessments and lead to improved metrics for tracking use.
5. Departmental software needs analysis and charter.
 - a) Note: Fiscal realities and administrative challenges have caused review of this project. A project charter has been submitted but the project is on hold pending the outcome of budgetary reviews.
6. Remote access granted for 15 computers
7. 72,000 pages were printed in the Cybercafé almost exclusively by students.
8. 74,508 pages were printed by the rest of the department
9. 30,112 Logins were made to computers in the Cybercafé, an increase of almost 1/3rd.
10. Since February 2009, Pages on the Campus Recreation Website have been viewed 190,000 times. There were 81,682 visits to the website by 44,474 unique visitors.
11. News items on the home page have been clicked on 3,884 times by web visitors

Progress on 2005-2012 Strategic Plans

Goal VI. Improve management of fiscal resources.

Objective A. Provide fiscal accountability for recreational programs and services.

Strategy iv. Revise and improve Campus Recreation Internet Presence.

- A full redesign of site navigation has been completed with a focus on our users and their needs
- News publication has been streamlined and may be published either via web or email interfaces
- A Twitter account has been created and has grown to have 74 followers
- A Facebook account has been created and has grown to 204 friends

- A Myspace account has been created and we have 1 friend
- Photos are managed and published via Picassaweb
- A Youtube account has been created and hosts 15 videos that have been watched a total of 1107 times.
- Google analytics has been setup to track and analyze web use.
- Documents are published via ISSUU.com for ease of viewing
- News Tickers have been implemented on the home page to keep content fresh
- News content is monitored via feedburner to track use.
- Maps have been published via Google maps to provide easy access to directions and to clearly identify facilities
- A new Fitness Trails section has been implemented.

Assessments Completed in 2008-2009

1. No such assessments for the Technology Operation have been determined.

Presentations & Education Outreach in 2008-2009

1. No presentations have been given by the Technology Manager.

Recognitions in 2008-2009

1. There are no recognitions for Technology in 2008-2009.

Major Objectives/Retention Initiatives for 2009-2010

1. Switch accounting systems to QuickBooks which will allow superior communication with program areas and reduce the overall workload on the business office as some tasks will be able to be transferred to program areas.
2. Important documentation and procedures will be transitioned online to an intranet for ease of access and management.
3. New point of sale systems will need to be installed with the inventory needs of the golf pro shop in mind. The simple cash register they are using does not meet their needs.

Major Trends

1. The rise of social networking and its widespread adoption by our students can be expected to continue. This constitutes both challenges and opportunities to stay current with trends as systems in use can change very rapidly but the ability to more closely tie students into campus recreation programs holds the potential to increase use and an overall increase in synergy throughout the department and campus as a whole.

Any Diversity Initiatives for 2008-2009

1. Due to the nature of the Business Office and no need for programming, there are no diversity initiatives.

Departmental Information

Accomplishments in 2008-2009

1. Hired a full time Systems Support Specialist.
2. Problems/concerns and issues with the 60 computers and 15 printers in use by the department continue to be met.
3. Internet presence redesign: The online systems campus recreation uses to communicate with the University Community have been modernized which has positioned the department as a whole to better engage incoming students for Fall of 2009 by communicating with students via systems they are accustomed to using.
4. Analysis of SRC use
 - a) Reports were run on SRC usage which initiated an analysis of current assessments and lead to improved metrics for tracking use.
5. Departmental software needs analysis and charter.
 - a) Note: Fiscal realities and administrative challenges have caused review of this project. A project charter has been submitted but the project is on hold pending the outcome of budgetary reviews.
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8. 74,508 pages were printed by the rest of the department
9. 30,112 Logins were made to computers in the Cybercafé, an increase of almost 1/3rd.
10. Since February 2009, Pages on the Campus Recreation Website have been viewed 190,000 times. There were 81,682 visits to the website by 44,474 unique visitors.
11. News items on the home page have been clicked on 3,884 times by web visitors
12. The Cyber Café has received new furniture
13. Web Publishing training has begun inside the department for incoming new staff
14. Existing staff training on web publishing has begun on a one on one basis.
15. Computers have been Secured
 - a) In conjunction with IT Security, all offices have been protected by internet firewalls
 - b) All computers have received updated antivirus
 - c) All computers have been upgraded to XP Service Pack 3
 - d) A dedicated locked storage area has been designated for computers and printers.

Progress on 2005-2012 Strategic Plans

Goal I. Enhance leadership, involvement and social responsibility of the students. Objective A. Increase collaborative student learning models and internships with academic departments
Strategy vi. Develop a proposal for Academic Computing Resource fund if for 4 new Cyber Café computers.

- This item was rescheduled to be completed FY10.

Goal V. Improve knowledge and professional development of Campus Recreation Staff.

Objective C. Increase staff to manage growing programs and services.

Strategy ii. Hire a Technology Coordinator.

- A technology coordinator has been hired

Goal VI. Improve management of fiscal resources.

Objective A. Provide fiscal accountability for recreational programs and services.

Strategy iv. Revise and improve Campus Recreation Internet Presence.

- A full redesign of site navigation has been completed with a focus on our users and their needs
- News publication has been streamlined and may be published either via web or email interfaces
- A Twitter account has been created and has grown to have 74 followers
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- News content is monitored via feedburner to track use.
- Maps have been published via Google maps to provide easy access to directions and to clearly identify facilities
- A new Fitness Trails section has been implemented.

Strategy vii. Purchase computer software for membership and program management.

- A project charter has been submitted in regard to this goal.
- Development has been started on interim solutions challenges while this goal is pursued.

Assessments Completed in 2008-2009

1. No such assessments for the Technology Operation have been determined.

Presentations & Education Outreach in 2008-2009

1. No presentations have been given by the Technology Manager.

Recognitions in 2008-2008

1. There are no recognitions for Technology in 2008-2009.

Disappointments in 2008-2009

1. Campus Recreation had a total of 3 computers stolen during the 2008-2009 fiscal year.
2. Campus Recreation Departmental Software has been held up for budgetary reasons.

Objectives, Goals or Initiative for 2009-2010

1. Switch accounting systems to QuickBooks which will allow superior communication with program areas and reduce the overall workload on the business office as some tasks will be able to be transferred to program areas.
2. Important documentation and procedures will be transitioned online to an intranet for ease of access and management.
3. New point of sale systems will need to be installed with the inventory needs of the golf pro shop in mind. The simple cash register they are using does not meet their needs.
4. Shared e-mailbox for the business office will need to be implemented.
5. Make the website an integral part of our marketing systems.
6. Order new printers for the Cybercafé and the Office Suite
7. Online forms and applications
8. Scanning for the entire department
9. Order Additional New furniture for the Cyber Café
10. Order a new printer for the Cybercafé.
11. Replace a student worker for Technology

Trends for 2009-2010

1. The rise of social networking and its widespread adoption by our students can be expected to continue. This constitutes both challenges and opportunities to stay current with trends as systems in use can change very rapidly but the ability to more closely tie students into campus recreation programs holds the potential to increase use and an overall increase in synergy throughout the department and campus as a whole.
2. Trends away from paper will continue with increased need for scanning, scanned document indexing and storage, scan to email, and especially online forms and applications.
3. As technology continues to change, the department must be assured it will be given every opportunity to change with technology and be allowed to make software purchases as needed.

Campus Recreation Annual Report 2008-2009 Facilities

Executive Summary

Major Accomplishments/Retention Initiatives for 2008-2009

1. SRC Expansion project grand opening held April 22, 2009.
2. Custodial contract rebid for short year allowing for changes to occur next year.

3. Annual light and safety inspections conducted.

Progress on 2005-2012 Strategic Plans

1. Increase square footage of recreational space to address user needs and University growth.
 - b. Develop a plan for recreational opportunities to serve the Round Rock campus. Progress: No progress at this time due to facility priorities are being ordered. (FY10)
 - a. Acquire land for a 4- field complex with support facility. Progress: No progress at this time while priorities are being ordered. (FY12)
2. Improve existing facilities.
 - a. Build field support facility for Intramural Fields. Progress: No progress at this time. (FY11)

Assessments Completed in 2008-2009

No assessments completed in 2008-2009.

Presentations & Educational Outreach in 2008-2009

1. Facility and expansion tours completed for staff of eight other universities.
2. Schools that attended the SRC grand opening ceremony: University of Texas Austin, University of Texas Arlington, University of Texas San Antonio, Texas A & M University, Texas Christian University, Southern Methodist University, and Stephen F. Austin University

Major Objectives/Retention Initiatives for 2009-2010

1. Continue to refine the facility and equipment replacement plan.
2. Maintain a good relationship with the custodial staff to ensure a clean facility.
3. Rekey the original side of the facility to the new Primus system.

Trends for 2009-2010

1. High class locker room facilities for college campus recreation centers. Many are constructing them with toiletry amenities provided, televisions and lounge spaces.
2. Minimize maintenance expenses as much as possible.
3. Regular preventative maintenance schedules.

Any Diversity Initiatives for 2008-2009

1. Diverse activity spaces constructed in project.

Departmental Information

Accomplishments in 2008-2009

4. SRC Expansion project grand opening held April 22, 2009.
5. Custodial contract rebid for short year allowing for changes to occur next year.
6. Annual light and safety inspections conducted.

Progress on 2005-2012 Strategic Plans

2. Increase square footage of recreational space to address user needs and University growth.
 - b. Develop a plan for recreational opportunities to serve the Round Rock campus. Progress: No progress at this time due to facility priorities are being ordered. (FY10)
 - b. Acquire land for a 4- field complex with support facility. Progress: No progress at this time while priorities are being ordered. (FY12)
2. Improve existing facilities.
 - a. Build field support facility for Intramural Fields. Progress: No progress at this time. (FY11)

Assessments Completed in 2008-2009

No assessments completed in 2008-2009.

Presentations & Educational Outreach in 2008-2009

3. Facility and expansion tours completed for staff of eight other universities.
4. Schools that attended the SRC grand opening ceremony: University of Texas Austin, University of Texas Arlington, University of Texas San Antonio, Texas A & M University, Texas Christian University, Southern Methodist University, and Stephen F. Austin University.

Recognitions in 2008-2009

1. Kristy Caldwell completed the Leadership San Marcos program.

Disappointments in 2008-2009

1. Custodial contracted service has struggled to maintain our level of expectation.
2. The construction project makes it difficult to access the facility and patrons track in a lot of dirt and dust.
3. Sections of the facility had to be shut down for construction related projects once we opened.
4. Wood floor refinishing did not occur this year due to construction.
5. Sound system, door access/security and new lockers did not meet expectations and continue to provide challenges to the facility staff.

Objectives, Goals or Initiatives for 2009-2010

4. Continue to refine the facility and equipment replacement plan.
5. Maintain a good relationship with the custodial staff to ensure a clean facility.
6. Repair the original basketball courts issues.
7. Rekey the original side of the facility to the new Primus system.
8. Maintain a secure facility.

Trends for 2009-2010

1. High class locker room facilities for college campus recreation centers. Many are constructing them with toiletry amenities provided, televisions and lounge spaces.
5. Minimize maintenance expenses as much as possible.
6. Regular preventative maintenance schedules.

Campus Recreation Annual Report – Fitness & Wellness 2009-2010

Major Accomplishments and Retention Initiatives for 2008-2009

1. Successfully recruited and hired a new graduate assistant from the University of Texas, Arlington for FY 2009 - FY 2011.
2. Developed and offered staff trainings on Cardio Water, 20/20/5, Strength Interval, Total Body Toning formats. These trainings provided the fitness and wellness student staff with the opportunity to learn new techniques and increase their fitness knowledge.

3. Developed a new fitness supervisor position in the weight room to develop student leadership and provide additional staff during peak hours.
4. Hosted No Equipment Necessary and Gliding Basics from fitness presenter Amy Harris, in the fall semester. This was an opportunity for both our group exercise instructors and our personal trainers to grow and expand their fitness knowledge.
5. Hosted AFFA Group Exercise Certification and Floor, Core & More workshop for our instructors as well as community members in the spring semester.
6. Implemented 3 additional Boot Camp programs during the fall and spring semesters with a total of 151 participants.
7. Increased fitness sales by 108% in the fall 2008 semester as compared to fall 2007.
8. Increased fitness sales by 57% in the spring 2009 semester as compared to spring 2008.
9. The Group Fitness Instructor Training program successfully recruited 7 additional instructors from the fall and spring semesters.
10. Created and implemented a new dance format class, Dance Cardio Crazy, which became our most popular class in the spring semester.
11. Incorporated Faculty/Staff only group exercise classes during the fall and spring semesters.
12. Hired 3 additional yoga instructors and included Hatha and Vinyasa Yoga to the group exercise schedule.

Facility Expansion

1. Successfully made the transition to a new weight room and 4 multi-purpose rooms.
2. Recruited, hired, and trained 10 weight room attendants and 6 supervisors.
3. Developed and effectively executed weight room policies and procedures.
4. Produced and put into action a preventative maintenance plan that ensures the cleanliness and safety of the weight room.
5. Created a more knowledgeable weight room staff by training attendants how to administer body compositions.

Progress on 2006-2012 Strategic Plans

Strategy: *Collaborate with Human Resources on Work Life Wellness programs for campus wide incentive program. (FY09)*

Objective: Reduce participant stress levels.

Progress: Developed walking trails around campus and tips for healthy eating while dining out.

Strategy: *Introduce a beginner weight training class. (FY09)*

Objective: Reduce participant stress levels.

Progress: Offered two sessions of Women on Weights with the opening of the expansion. Plan to continue offering guidance on proper use of weight room equipment.

Strategy: *Offer massage therapy sessions. (FY10)*

Objective: Reduce participant stress levels.

Progress: Removed from strategic plan after discussing issues/problems fitness colleagues have experienced at other universities.

Strategy: Offer Healthy Living lectures. (FY10)

Objective: Reduce participant stress levels.

Progress: Currently researching guest speakers to present lectures for the fall semester.

Assessments

1. *Group Exercise/Personal Training Rates at Comparable Institutions:* compared group exercise pass rates and personal training costs at fourteen comparable institutions.

Findings:

The results indicate that Texas State University's group exercise and personal training rates are fairly low compared to many other in-state institutions of similar enrollment.

Improvements Made:

None so far, but we would like to increase our group exercise passes to \$60 instead of \$50 due to the additional classes we are now offering with our expanded facility. We would also like to increase our personal training sessions to \$20 instead of \$15 in order to pay our student trainers more per hour.

2. *Boot Camp Fitness Assessment:* Forty students were assessed at the beginning and the end of both the fall and spring Boot Camp programs.

Findings:

The results indicate that both Boot Camps were successful in making the participants more fit as shown through their weight loss, body fat percentages, ½ mile run, push-ups, and sit-ups.

Improvements Made:

We offered 2 Boot Camps in the spring semester due to the popularity of our fall program. Additionally, we will be offering a Boot Camp over the summer semester as well.

Presentations & Education Outreach

3. Healthy Lifestyle presentations were made at Butler, Blanco, and Sterry residence halls promoting ways to incorporate healthy choices on campus and in daily activities.
4. Two Women on Weights fitness orientations were implemented with the opening of the expansion at the Student Recreation Center. Personal Trainers taught students, faculty and staff how to properly use each piece of equipment in the new weight room.
5. Participated in the spring 2009 campus wide health fair focusing on cancer awareness. Students from the Fitness & Wellness program represented the Department of Campus Recreation by providing valuable knowledge on the benefits of diet and exercise towards the prevention of certain types of cancer.

Major Objectives/Retention Initiatives for 2009-2010

1. Improve marketing efforts across campus to promote all Fitness & Wellness programs and services.
2. Increase continuing education opportunities for our staff by hosting fitness presenters and workshops at our facility.
3. Continue to develop and improve the Fitness & Wellness pages on the website. Provide more interactive and educational resources for our users.
4. Provide a smooth transition for new graduate assistant with our current and incoming employees.
5. Develop on-site Boot Camps for different areas of the university. We hope this will increase the faculty/staff participation in Fitness & Wellness programs.
6. Continue to meet the demands of outdoor and adventure Boot Camps by adding an additional Boot Camp for a total of two each semester.
7. Investigate more efficient and up-to-date personal training registration and record keeping software programs.
8. Implement a more comprehensive fitness assessment regimen for our personal training clients and body composition requests.
9. Develop new training manual for personal training staff.
10. Incorporate healthy living lectures into our wellness programming.
11. Implement an incentive program for personal training clients to further increase retention rates.
12. Investigate possibility of creating a head personal trainer position to promote staff development and leadership.
13. Introduce Bikram Yoga and other new mind/body formats into our group exercise program to keep up with the growing trend in this direction.
14. Develop and implement new and creative class formats to provide the students with the most dynamic and fun group exercise experience. This will also help to stimulate creativity and increase knowledge of our student instructors.
15. Update the Group Fitness Instructor manual with the latest and most useful information for our new instructors.
16. Help develop the skills of our group exercise instructors with incentive programs and more in depth training.
17. Host TEXFIT at our facility in spring 2010 and have strong presenters represent our program.
18. Implement a motivational incentive program for students, faculty, and staff utilizing Campus Recreation.
19. Continue to enforce policies on cleaning the weight room equipment and develop an incentive program for the staff.
20. Develop and implement additional programming in the weight room such as Women on Weights, Circuit Classes, and Weight Room Basics.

Major Trends

1. Yoga and mind/body classes are in high demand with the current student population. Students would like more diverse yoga and mind/body classes incorporated to the group exercise schedule. Beginner, intermediate, and advanced classes along with various types of yoga are necessary.
2. The personal training program is continuing to rise in popularity. It would be necessary to enhance our program by implementing a more reliable and easy to use fitness assessment for our participants. MicroFit is currently a popular fitness assessment software and product among other universities.
3. The need for dance type classes in the group exercise field is rising rapidly and we hope to meet the demand of all the students.
4. Outdoor/Adventure Boot Camps are still strong across the country and we hope to continue to provide these opportunities to our students.

Any Diversity Initiatives for 2008-2009

1. Implemented diverse Fitness & Wellness programs and classes:
 - a. Bikini Boot Camp (Summer 2008)
 - b. Bobcats Unleashed (Fall 2008)
 - c. Faculty & Staff Only Group Exercise Classes (Fall 2008 & Spring 2009)
 - d. Zumba (Fall 2008 & Spring 2009)
 - e. Dance Cardio Crazy (Spring 2009)
 - f. Women on Weights (Spring 2009)

Campus Recreation Annual Report - Golf Course 2008-2009

Major Accomplishments and Retention Initiatives for 2008-2009

1. Initiated bunker replacement plan. 4 of the 6 have been completed and the 5th is currently under construction.
2. The purchase of a new greens mower last fall has allowed us to maintain our greens at a lower and more consistent height.
3. Our 3 year tree trimming was done on the 2nd, 3rd, 5th and 7th holes.
4. The 9th putting green was expanded during the winter months. Winter grass seed was successful and gave the 9th hole an entirely new look.
5. Successfully increased the green fees and cart fees by \$1 after nine years at the same rates.

6. The Full Swing Golf Simulator was installed in the Student Recreation Center and opened for student use in April, 2009.

Progress on 2005-2012 Strategic Plans

Objective: Provide fiscal accountability for recreational programs and services.
Strategy: Increase golf course merchandise profit by 5% annually for three years.
Progress: From FY07 to FY08 we experienced a 12.5% increase in merchandise sales.

Objective: Increase staff to manage growing programs and services
Strategy: Add Grounds Worker I position to golf course
Progress: A Grounds Worker I position has not been added to the golf course but a student position has been created to work with our maintenance staff three or four days a week. We have seen improvement in the consistency of the course conditions.

Assessments

1. Student Leadership and Employee Growth

We observed 20 student employees at the time of their hiring and again at the end of the 2009 spring semester. By referencing a leadership matrix we evaluated employee growth.

Findings:

1. 35% of employees observed did not demonstrate employee growth
 2. 65% of employees observed did demonstrate employee growth
 3. 0% of employees observed regressed to a lower level of employee leadership
- Employees will be assigned specialized tasks that require the work of multiple employees. They will assume the role of leader and take responsibility for the completion of the task.
 - Employee of the month will be awarded to students who take initiative and make improvements without being told.

Presentations & Education Outreach

1. Our Junior Bobcat Golf Club continues to provide instruction and small events for local kids interested in golf.
2. Continued our Senior Swing every Friday morning for the 7th straight year.

3. Worked with the City of Kyle to get close to 200 kids on the golf course during a summer camp for an opportunity to play.
4. Presented at Emerging Leaders Conference at the University of Texas San Antonio.

Major Objectives/Retention Initiatives for 2009-2010

1. The golf course signage will be replaced in the pro shop and on the course. This will include policies, procedures, and educational signage.
2. Investigate paving some sections of our cart paths. \$10,000 has been set aside for course improvements and we hope to begin cart path improvement.
3. Contractors will come to the golf course and give bids on the construction of a new pro shop.

Major Trends

1. Many golf courses across the country have been struggling to make a profit during our current economic condition. Attracting players by keeping prices as low as possible has made it difficult for golf courses to stay profitable.
2. Online tee times and sales have become a major aspect of many golf course web pages. Golf courses are finding online tee times make it easier to fill less desirable time slots by discounting rates during off times.

Diversity Initiatives for 2008-2009

None

Presentations & Education Outreach in 2008-2009

1. Our Junior Bobcat Golf Club provides instruction and small events for local kids interested in golf.
2. Every Friday morning our Senior Swing participants compete in a different game that challenges all skill levels, and encourages players to play and compete with anyone from the group.

Recognitions

1. Chris Homeier received the golf course staff employee of the year award.

Disappointments in 2008-2009

1. The 3rd Annual Bobcat Cup was cancelled due to lack of participation and a weather delay.

2. The success of our winter Rye grass extended too late into the spring making it difficult for our Bermuda grass to fill in as needed.

Informal Recreation 2008-2009

Executive Summary

Major Accomplishments/Retention Initiatives for 2008-2009

1. The Informal Recreation program successfully opened the expansion to the Student Recreation Center on November 24, 2009. Informal Recreation played an integral part in the move over to the expansion and the operational set up of the new front desk and equipment rooms.
2. Informal Recreation instituted the option of Payroll Deduction for the purchase of memberships to Faculty and Staff members. In August 2008, 33 F/S members took advantage of this opportunity, in January 2009, the number increased to 52 F/S members.
3. Throughout June 2008 – May 2009 Informal recreation program collected \$50,422.00 in revenue through membership fees for entrance into the facility. This was approximately a 30% increase from last year's \$37,844.00.

Progress on 2006-2012 Strategic Plans

1. Reduce participant stress levels.
 - a. Assess Student Recreation Center faculty and staff members for reduction in stress levels. Progress: No progress due to the expansion and renovation project. (FY10)
2. Improve existing facilities.
 - a. Add ADA compliant equipment to Student Recreation Center. Progress: Completed. Two upper body ergometers have been installed in the expansion of the weight room. (FY09)
3. Increase leisure and recreational programs for diverse student populations.
 - a. Evaluate Informal Recreation staff on non-traditional sports equipment set-up and rule knowledge. Progress: Completed. Informal Recreation staff was trained and tested on the set-up and rules of non-traditional sports equipment, such as badminton and table tennis. (FY09)
 - b. Purchase additional non-traditional sports equipment and offer one such opportunity per semester. Progress: Implemented/Ongoing. Informal Recreation purchased two new table tennis tables and hosted a table tennis tournament during the spring semester and a badminton tournament during the fall semester. (FY09)
 - c. Develop a marketing plan for facility memberships. Progress: Implemented/Ongoing. Payroll deduction has been instituted to make payment

easier for Faculty & Staff members. F/S are being targeted through email and the Campus Recreation Website as well as a F/S and alumni brochure which is in the final stages of completion. Informal is planning to offer another Free Friday promotion throughout the summer since it was a success in the summer of 2008. (FY09)

4. Increase recruitment programs for prospective participants.
 - a. Develop SRC memberships for faculty and staff as part of the benefit package with the SRC expansion opening. Progress: Implemented/Ongoing. Director of Campus Recreation has been in discussions with the Department of Human Resources. (FY09)
 - b. Develop a Student Recreation Center new member program. Progress: Implemented/Ongoing. (FY09)
5. Improve the professional development of student staff.
 - a. Create awareness for professional and career training opportunities for undergraduate student employees. Progress: Implemented/Ongoing. Set up several learning opportunities for student staff with Career Services. Presented information and benefits of NIRSA to student staff during meetings. (FY09)
 - b. Enhance student facility risk management knowledge and application. Progress: Implemented/Ongoing. Informal staff was trained on action procedures for several emergencies. Also had UPD present on active shooter scenarios. (FY09)
 - c. Create an incentive program for the informal recreation program. Progress: Completed. Recipient of Employee of the Month receives a \$10 gift card to the bookstore. Plan on putting picture and short bio of Informal EOM on the website in the next few months. (FY09)
 - d. Design informal recreation student planning responsibilities. Progress: Completed. Informal Building Managers are each responsible for certain areas, including; marketing, scheduling, risk management, leadership, front desk, customer service, memberships, and inventory. (FY09)
 - e. Assess former informal recreation staff's reflection of their Campus Recreation experience. Progress: None. (FY10)
6. Increase staff to manage growing programs and services.
 - a. Add student staff for the Student Recreation Center expansion. Progress: Completed. Informal hired approximately 20 new staff before the opening of the expansion and created a Supervisor position. (FY09)

Assessments

1. Spring 2009 Faculty/Staff Needs Assessment
 - a. The top 5 qualities that Faculty/Staff are looking for in a recreation center include: cleanliness, equipment, friendly staff, locker rooms, and fitness classes.
 - b. Methods F/S mentioned for making it easier to purchase memberships included: payroll deduction, online forms, email notice when time to renew, more family friendly fee structure.
 - c. Obstacles F/S indicated that hindered them from working out included: parking, membership costs, time, facility too crowded, and don't want to work out with students.

- d. The preferred form of communication for F/S is email (74%), followed by campus mail (33%), and website (31).
2. 2008-2009 Informal Staff Appreciating and Understanding Diversity
 - a. Assistant Director and Graduate Assistant learned that 75% of Informal staff was knowledgeable and appreciative of diversity initiatives.
 - b. Observations were based on questions and comments communicated regarding policies and procedures, special events and daily operating activities.
 - c. Informal staff was also encouraged to attend events and seminars during the Diversity Month of March, 10 managers later reported what they learned from event to entire Informal staff during meetings.

Presentations & Education Outreach

1. Ryan McAfee presented to US Seminar on three occasions detailing Campus Recreation and all the programs offered and how a new student can become involved in the activities.
2. Ryan McAfee talked with a senior level recreation class about all the different areas of campus recreation and how a person can become involved in the field to start a career.
3. Ryan McAfee worked with two PFW classes on what the Student Recreation Center has to offer, during the beginning of the fall and spring semester.

Major Objectives/Retention Initiatives for 2008-2009

1. Continue working toward a diverse informal staff that is a reflection of our student users.
2. Continue working with Marketing and Steve Soukup, IT specialist, to improve the Informal Recreation website and the availability of information regarding memberships and reservations.
3. Work with Jeb Thomas on instituting a key pad which would enable students to enter their plid numbers in order to check out equipment.

Major Trends

1. Campus Recreation centers continue to impact student decisions to attend certain universities.
2. Providing more adaptive recreational activities and services.
3. Campus Recreation providing more opportunities for youth and families to be involved and active through instructional camps and clinics.

Diversity Initiatives for 2008-2009

1. Badminton and Table Tennis tournaments were marketed towards international and non-traditional student groups. Participants of tournament represented the international student population.
2. Informal Recreation staff was trained on the equipment set-up for non-traditional sports.

3. Informal Recreation staff was encouraged to attend numerous events during Diversity Month of March. 21 students attended events and discussed what they learned to other staff members at the monthly meeting.

Departmental Information

Accomplishments in 2008-2009

1. The Informal Recreation program was able to provide 110 hours per week at the Student Recreation Center during the fall and spring semesters (Aug 08-May 09) and 78 hours per week during the summer session months (Jun 09- Aug 09). For the year we provided 4990 hours of open recreation at the Student Recreation Center.
2. We were once again successful in collaborating with the Admissions Office on the Bobcat G.O.L.D program for potential incoming freshman. We provided one program in the fall semester for over 100 students, which featured a variety of activities for the participants such as basketball, volleyball, table tennis and dodgeball.
3. Informal Recreation instituted the option of Payroll Deduction for the purchase of memberships to Faculty and Staff members. In August 2008, 33 F/S members took advantage of this opportunity, in January 2009, the number increased to 52 F/S members.
4. From December 2008 – February 2009 the SRC had 134,889 patrons enter the building through the turnstiles. In comparison, from December 2007 – February 2008 the SRC had 90,000 patrons enter the facility.
5. Campus Recreation is working with the Information Technology department in order to create a program which tracks patron demographics. This program will allow Campus Recreation to view our usage stats on our own without needing IT to send us the information.
6. During October 2008, the number of weekday patrons per hour in the facility averaged from 50-150, in comparison during February 2009 the number of weekday patrons per hour in the facility ranged from 100-350.
7. Throughout June 2008 – May 2009 the informal recreation program collected \$50,422.00 in revenue through membership fees for entrance into the facility. This was approximately a 30% increase from last year's \$37,844.00.
8. The program saw a total generation of \$7,043.91 from June 2008 – May 2009 from equipment and locker rentals. This amount was comparable to the past year's equipment and locker rental revenue.
9. During the month of December 2008, the Informal staff collected \$10,500 in membership revenue.

10. The entire staff was trained in American Red Cross CPR, First Aid, AED, Blood Borne Pathogens.
11. The student staff continues to respond to all medical situations in the facility. There were a total of 68 accidents reported from April 2008-May 2009. Each participant received a follow up call from a staff member to check on the status of their injury.
12. Payroll deduction, membership, and reservation forms have all been included on the webpage and can be accessed online.
13. Informal recreation had two days of intensive training in November in preparation for the expansion opening.
14. Employee of the Month continued to be awarded throughout the year. The staff voted for each other based on who they believed had gone above and beyond the responsibilities of being an informal recreation employee.
15. Staff trainings were held before the beginning of both the fall and spring semesters totaling five days. Finally, all staff members employed for the fall semester attended the Department's Kickoff training in the fall.
16. Managers were provided with an area of responsibility which helped enhance their leadership skills. The various areas included payroll, leadership, marketing, customer service, front desk, risk management, inventory, scheduling, and memberships.
17. In order to increase the participation of new faculty and staff of Texas State University, each person received a free two week pass to the facility at new employee orientation.
18. In another effort to increase faculty and staff participation in the SRC, informal recreation offered a Free Fridays promotion. Entry to the SRC was free every Friday from June – August 2008 for Faculty and Staff.
19. The informal program added the supervisor position and promoted 9 of our attendants to that position before the opening of the expansion.
20. The informal program provided three tournaments for non-traditional sports. The table tennis tournaments had 16 and 12 participants and the badminton tournament had 12 participants. Each were increases from the year before. Informal also added two heavy bags and two speed bags in the boxing room, which is an excellent upgrade from the one heavy bag that was previously available.
21. The Informal Recreation program successfully opened the expansion to the Student Recreation Center on November 24, 2009. Informal Recreation played an integral part in the move over to the expansion and the operational set up of the new front desk and equipment rooms.

22. The Informal staff, Assistant Director and GA were trained on the CS Gold program and the hand registration system with the biometric scanners.
23. With the addition of the Chartwells Smoothie Bar, Informal Recreation ended sales of drinks and snack and focused on the sales of the pro shop items.
24. PAWS Alert was successfully utilized by the informal recreation program professional staff with three student staff members being referred.
25. The informal program collaborated with ID Services to provide non-affiliated members of the SRC with Texas State ID cards, eliminating the need for paper cards.

Progress on 2006-2012 Strategic Plans

1. Reduce participant stress levels.
 - a. Assess Student Recreation Center faculty and staff members for reduction in stress levels. Progress: No progress due to the expansion and renovation project. (FY10)
2. Improve existing facilities.
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 - c. Develop a marketing plan for facility memberships. Progress: Implemented/Ongoing. Payroll deduction has been instituted to make payment easier for Faculty & Staff members. F/S are being targeted through email and the Campus Recreation Website as well as a F/S and alumni brochure which has been completed and will be sent to print in June. Informal is planning to offer another Free Friday promotion throughout the summer since it was a success in the summer of 2008. (FY09)
4. Increase recruitment programs for prospective participants.
 - a. Develop SRC memberships for faculty and staff as part of the benefit package with the SRC expansion opening. Progress: Implemented/Ongoing. Director of Campus Recreation has been in discussions with the Department of Human Resources. (FY09)

- b. Develop a Student Recreation Center new member program. Progress: Implemented/Ongoing. Faculty/Staff & Alumni brochure has been completed and will be sent to print in June. (FY09)
- 5. Improve the professional development of student staff.
 - a. Create awareness for professional and career training opportunities for undergraduate student employees. Progress: Implemented/Ongoing. Set up several learning opportunities for student staff with Career Services. Presented information and benefits of NIRSA to student staff during meetings. (FY09)
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- 6. Increase staff to manage growing programs and services.
 - a. Add student staff for the Student Recreation Center expansion. Progress: Completed. Informal hired approximately 20 new staff before the opening of the expansion and created a Supervisor position. (FY09)

Assessments Completed in 2008-2009

- 1. Spring 2009 Faculty/Staff Needs Assessment
 - a. The top 5 qualities that Faculty/Staff are looking for in a recreation center include: cleanliness, equipment, friendly staff, locker rooms, and fitness classes.
 - b. Methods F/S mentioned for making it easier to purchase memberships included: payroll deduction, online forms, email notice when time to renew, more family friendly fee structure.
 - c. Obstacles F/S indicated that hindered them from working out included: parking, membership costs, time, facility too crowded, and don't want to work out with students.
 - d. The preferred form of communication for F/S is email (74%), followed by campus mail (33%), and website (31).
- 2. 2008-2009 Informal Staff Appreciating and Understanding Diversity
 - a. Assistant Director and Graduate Assistant learned that 75% of Informal staff was knowledgeable and appreciative of diversity initiatives.
 - b. Observations were based on questions and comments communicated regarding policies and procedures, special events and daily operating activities.

- c. Informal staff was also encouraged to attend events and seminars during the Diversity Month of March, 10 managers later reported what they learned from event to entire Informal staff during meetings.

Presentations & Education Outreach in 2008-2009

1. Ryan McAfee presented to US Seminar on three occasions detailing Campus Recreation and all the programs offered and how a new student can become involved in the activities.
2. Ryan McAfee talked with a senior level recreation class about all the different areas of campus recreation and how a person can become involved in the field to start a career.
3. Ryan McAfee worked with two PFW classes on what the Student Recreation Center has to offer, during the beginning of the fall and spring semester.

Special Recognitions in 2008-2009

1. Jon Janis, building manager, received a paid internship with Fort Lewis College in Colorado.
2. Jon Janis was nominated for the NIRSA William Wasson award for outstanding service and leadership.
3. Jon Janis was recognized as the Informal Recreation Employee of the Year.
4. Kyle Bjornaas was recognized as the Facility Manager of the Year.
5. Jonathan Hernandez was recognized as the Facility Supervisor of the Year.
6. Kelli Kral was recognized as the Facility Attendant of the Year.

Major Disappointments for 2008-2009

1. The new lockers for the Natatorium locker room were not conducive for our patrons and their needs and there was not enough lockers to accommodate the number of patrons we serve. Also, the renovated locker room was not completed until April, and the lockers will not be installed until July.
2. The parking around the facility continues to be one of our main complaints for why many faculty and staff do not utilize the SRC. We will continue to investigate options to solve this issue.
3. The sound and lighting systems behind the front desk are progressively being addressed but throughout the year have been an issue. The contractors made numerous mistakes regarding these areas and they were not addressed expeditiously. Also, most of the lights in the building are all controlled behind the front desk and this system is not very conducive to conserving energy.
4. MBM, the contracted custodial company, proved challenging in that many details were not addressed such as the custodial staff not working the contracted number of hours and the crew not completing tasks that were requested.
5. It is a continuous struggle to check out equipment and track inventory. The process has been difficult since we no longer require an ID to enter the building and it is nearly impossible to track our patrons without any type of database system.

6. Chartwells Snack Bar is open during limited hours throughout the day, not conducive to the needs of our patrons, it is also closed throughout the entire Summer.

Objectives, Goals or Initiatives in 2009-2010

1. Continue working toward a diverse informal staff that is a reflection of our student users.
2. Work with Kyle Bjornaas, Bobby Beynaerts, and David Gutierrez on exposing them to the NIRSA community because they have showed interest in pursuing graduate school and exploring the various opportunities for their futures.
3. Establishing a marketing plan for the sales items behind the front desk.
4. Work with Jeb Thomas on instituting a key pad for students to enter their ID numbers and assist in our equipment checkout processes.
5. The Informal Program will examine the exercise patterns of Faculty and Staff and determine if utilizing the SRC is reducing their stress levels.

Trends for 2009-2010

1. Campus Recreation centers continue to impact student decisions to attend certain universities.
2. Providing more adaptive recreational activities and services.
3. Utilizing social networking sites on Campus Recreation websites as a form of communicating the latest events and happenings within the departments.
4. Campus Recreation providing more opportunities for youth and families to be involved and active through instructional camps and clinics.

Campus Recreation Annual Report – Intramural Sports 2008-2009

Major Accomplishments Retention Initiatives

1. Two (2) of our team leagues set a all-time high in number of team entries;
 - a. Flag Football league team entries were at 190 teams.
 - b. Volleyball league team entries were at 80 teams.
2. Chosen to continue to participate in a NIRSA Sponsorship and Endorsement program provided by PowerAde, CBS College Sports Network (CSTV), and Champion.
 - a. CBS College Sports Network (CSTV) produced short feature stories on flag football participants and we were chosen as one of the focus schools. Three (3) students were highlighted and their stories were shown on the PowerAde College Intramurals website.
 - b. Participants were given an opportunity to receive free team jerseys by Champion. First 20 teams to sign up online received the free team jerseys. Teams were also given an opportunity to receive free hooded sweatshirts if chosen team of the week (4 teams were chosen).

- c. Participants were given an opportunity to sample free product distribution and other items during scheduled events with Intramural Sports. Products are listed below:
1. 20 oz. bottles and powder based drinks
 2. PowerAde t-shirts
 3. PowerAde workout towels
 4. Join an interactive online community at <http://www.cstv.com/powerade/txstate>
 5. PowerAde wristband zip drives

Progress on 2005-2012 Strategic Plans

Strategy: Administer pre-test and post-test on leadership questions to captains of each Intramural Sports.

Objective: *Enhance leadership skills of Campus Recreation participants.*

Progress: *No progress* – Students had no outlined expectations and could not properly assess ability as team captain with the different levels of expectations and how it demonstrated enhanced leadership skills.

Strategy: Conduct a written pre and post-skills test and hands on observation for Intramural Sports officials.

Objective: *Improve the professional development of student staff.*

Progress: *No progress* – Did not complete in time to test officials for all major team sports.

Strategy: Collaborate with academic departments to provide a practicum setting to highlight Intramural Sports events.

Objective: *Increase collaborative student learning models and internships with academic departments.*

Progress: *No progress* – Planning will occur during Fall '09.

Strategy: Assess repeat intramural participants and their reasons for participating.

Objective: *Improve students' feeling of belonging to the campus community.*

Progress: *No progress* – Planning will occur during Summer '09.

Strategy: Host an extramural flag football event.

Objective: *Improve students' feeling of belonging to the campus community.*

Progress: *No progress* – Evaluating field space and availability along with the cost necessary to repair damage to fields that will occur in hosting an extramural event.

Strategy: Host an extramural basketball event.

Objective: *Improve students' feeling of belonging to the campus community.*

Progress: *No progress* – Bid was submitted to host Regional Basketball Tournament.

Strategy: Explore alumni intramural sports offerings.

Objective: *Increase recruitment programs for prospective participants.*

Progress: *No progress* – Proposed plan is to implement in conjunction with the completion of expansion to current facility.

Strategy: Offer one introductory workshop per semester for the five major intramural sports offerings.

Objective: *Increase leisure and recreational programs for diverse student population.*

Progress: *No progress* – Planning will occur during Summer '09 to implement first workshop during Fall '09.

Strategy: Introduce new intramural sports every other year.

Objective: *Increase leisure and recreational programs for diverse student population.*

Progress: *Completed* – Inner-Tube Water Polo, Water Volleyball, Indoor Soccer, and 6 foot and under basketball leagues were added to the Intramural Sports Calendar. All sports are a result of the additions created through the expansion.

Strategy: Develop funding to send Intramural Sports Champions to extramural events.

Objective: *Provide fiscal accountability for recreational programs and services.*

Progress: *Completed* – Funding for participants to attend extramural events was granted for FY '09 fiscal year.

Assessments

Assessments were not completed for Fall 2008 or Spring 2009.

Presentations & Education Outreach

1. "First Year Graduate Assistant Experience" – Presentation
D.J. Preston (Region IV ERS� - UTSA) February, 2009
2. "Intramural Sports Experience" – Presentation
Trevon Walker (Region IV ERS� - UTSA) February, 2009

Major Objectives/Retention Initiatives

1. Implement the Intramural Sports Incentive program for our sports officials.

Major Trends

1. Implementation of childhood games at the college/university level (i.e., Kickball and Wiffleball).
2. Implementation of computer and video game tournaments and leagues at the college/university level (Madden Tournaments, etc.)

Diversity Initiatives

1. Collaboration with Campus Activities to program Homecoming Powder Puff Tournament (October 2008, Clair / Preston / Walker)
Completed – 21 teams participated / Championship held at Bobcat Stadium
2. Collaboration with Campus Activities to program Homecoming 3-on-3 Basketball Tournament (October 2008, Clair / Preston / Walker)
Completed – 13 teams participated / Championship held at the Student Rec Center

Recognitions

1. Matt Matus was the Supervisor of the Year.
2. Matt Clair and Victoria Dominguez are graduating.

Disappointments

1. Expansion was not completed in time to program an Indoor Soccer Invitational Tournament.

Campus Recreation Annual Report 2008-2009 Marketing

Executive Summary

Major Accomplishments/Retention Initiatives for 2008-2009

1. The Ground Opening of the Student Recreation Center Expansion was held April 22, 2009. The special event included a VIP luncheon, ribbon cutting, tours, snacks, t-shirt and towel giveaways, photos, video footage, band, Boku, SRC Fact Sheet, SRC Map and special events banners. Special guests included the Texas State president, Board of Regents representatives and Student Body president.
2. Marketing provided over 115 forms of advertising and promotion through t-shirts, printed promotional materials, newspaper ads, special events banners, bulletin boards, sandwich boards, posters and program brochures. This is double the amount of printed and promotional material produced the previous year.
3. Initiated new online marketing efforts to attract the millennial students. These promotions included the creation of Facebook and Twitter profiles. These were linked to the Campus Recreation website via a blog and updated over 300 fans of weekly news updates and special events. A new video of the SRC Expansion was created on YouTube with over 3,400 views. The video included a diverse student body interviewed about the benefits of working out at the Student Recreation Center.

Progress on 2005-2012 Strategic Plans

1. Increase recruitment programs for prospective participants.
 - a. Implement two new marketing strategies per semester. Progress: Facebook and Twitter profiles were created and linked to the Campus Recreation website via a blog, to update over 300 fans of weekly news updates and special events; video of the SRC Expansion was created on YouTube with over 3,400 views; “Through the Years” photography project was created to display over 30 historical recreation pictures in the SRC to build our legacy; 14 bulletin boards and 20 residence hall wooden display boards received a cohesive background with proper university-approved branding bringing together a cohesive look and feel to the Campus Recreation image.
 - b. Develop alumni relationships through providing two alumni events per year. Progress: Alumni were invited to the Grand Opening of the SRC Expansion in spring 2009.
 - c. Develop sports competition and campus visit for middle school children. Progress: No progress at this time. (2010)

Assessments Completed in 2008-2009

1. Bi-Annual Faculty/Staff Assessment needs findings were incorporated in the Faculty/Staff membership brochure to attract new members and promote a faculty, staff and alumni community.

Presentations & Education Outreach in 2008-2009

1. Title: Branding
Audience: Campus Recreation staff and graduate research assistants
Place: SRC
Date: Fall 2008
2. Title: Introducing Your New Facility to Campus
Audience: NIRSA marketing professionals
Place: Marketing Institute, (co-developed but unable to present due to facility opening)
Date: Fall 2008
3. Title: University Seminar
Audience: 25 new students enrolled in the course
Place: Derrick Hall
Date: Fall 2008
4. Title: Marketing Your Sport Club
Audience: Sport Clubs supervisors
Place: LBJ Student Center
Date: Spring 2009
5. Title: Marketing Your Program
Audience: Three VPSA graduate research assistants who supervisor and coordinate student organizations
Place: LBJ Student Center
Date: Spring 2009

Objectives, Goals or Retention Initiatives for 2009-2010

1. Build and maintain an updated photo library of all program activities and events on server for easy access by all programmers.
2. Evaluate the current department website and re-organize it for quicker searches and most popular information.
3. Acquire three sponsors for three of the nine scoreboards in the SRC and three sponsors for the lobby murals.

Trends for 2009-2010

1. The expansion of the SRC has increased participation in campus recreation programs and increased the daily foot traffic to the SRC. New exposures to the campus community need to be utilized to promote new and continuing programming initiatives.
2. Blogging, Facebook, Twitter and YouTube are effective social Internet websites to reach the millennial generation. The growth of popularity in recreation profiles and news feeds on these sites has been organic. The dissemination of information is free and effective.

The result has been increased awareness of programming from word of mouth, self motivated searches and popularity domino effect.

Diversity Initiatives for 2008-2009

11. Maintain a diverse student staff to support and reflect the entire student body.
12. An art committee was developed to oversee art and signage in the SRC Grand Opening project. Ensuring diversity in photos and art was one of their achieved goals.
13. A Grand Opening committee was created to oversee logistics and planning of the ceremony. Diversity in audience and professional invitees was a focus of the committee.
14. Outreach and relationship built with VPSA offices through presentation initiatives and planning for student organization events. The relationship with VPSA offices increased the diversity in student participation of recreation-led and student organization-led events.
15. Increase diversity in ProRec membership through undergraduate student staff involvement in fundraising efforts. ProRec fundraisers raise money to facilitate greater student involvement in the professional association of campus recreation. National Intramural-Recreational Sports Association. These conferences included student Lead-On in January 2009, ERSL in February 2009 and the national conference in April 2009.

Departmental Information - Marketing

Major Accomplishments & Retention Initiatives for 2008-2009

1. Marketing provided over 115 forms of advertising and promotion through t-shirts, printed promotional materials, newspaper ads and program brochures.
 - a. 26 t-shirts were designed for the Grand Opening, Adventure Trip Program, GOAL, Intramural Sports Champion, Intramural Sports All-University Champion, Aquatics & Safety Hero; Homecoming 5-K Run/Walk, Spring Break Shape Up, Adventure Boot Camp, Outdoor Recreation jacket, NGWSD, Marketing staff, Informal staff, Golf staff, Sport Clubs staff, Fitness & Wellness staff t-shirt, Fitness & Wellness jacket, Lifeguards, Personal Trainers, Business Office staff, director t-shirt, Men's Volleyball Halloween tournament, Volleyball Mardi Gras Tournament, Women's Soccer 5K Run, Blood Drive and the New Student Orientation (NSO).
 - b. 57 recreation sports, classes, trips, activities and special events were promoted through print materials. They were Faculty and Staff Membership Rates flier; Youth Swim Classes flier; Adventure Trip Program poster; Spring Break Big Bend Trip poster; Spurs Game poster and flier; Barton Creek flier; Enchanted Trip flier; Grand Canyon flier; Whitewater Kayaking flier; Wilderness First Responder flier; American Red Cross Classes flier; three Special Events banners; Women's Softball flier; Women's Soccer Run Your Heart Out flier and poster; Sport Clubs special events banner; SRC Fact Sheet; SRC Map; Campus Recreation double-sided flyer; summer, fall and spring Activity Guides;

Homecoming 5-K Run/Walk; One-Club Golf Tournament; Family Weekend Golf Tournament; Bobcat Cup; Sport Clubs Blood Drive; Personal Training articles, IM Sports Champs articles; Club of the Month posters displayed in SRC and the Bookstore; "Through the Years" historical photography project displayed in the SRC; ProRec Photo Contest; GOAL and Challenge Course; Spring Break Shape Up; Flash Fest; Hawaii Trip; IM Sports leagues and tournaments; Golf Course Hours; National Collegiate Golf Championship flier; Golf Simulator Rules & Policies; Faculty and Staff Group Exercise; Aqua Fit; Free Classes for Faculty and Staff; Group Exercise; Women on Weights; Aquatics How to Save a Life; Swim Lessons; MRSA fliers; One-on-One Swim; Swim Instructor Wanted; Lifeguard Recruitment; Stroke Clinics; ASC Hours; Swim Attire; Hand washing flier; Faculty and Staff Brochure; Facility Hours; and over 30 facility and parking signage for fall and spring semester events.

- c. 30 ads were designed and printed in the University Star. 25 were quarter page ads. 4 were half page ads that focused on semester schedules, employee appreciation and finals. One was a full page ad that focused on thanking the graduating student staff for all their hard work this year. All ads were sponsored by the Bookstore, per annual contract.
 - d. The 3rd Annual Bobcat Cup was promoted in the Golf Course and SRC. Sponsors and giveaways were acquired for the raffle and first, second and third place winners. Golf Course towel was designed as a promotional giveaway throughout the year.
 - e. The inaugural RockWall competition "Flash Fest" was promoted in the SRC, TV advertisement and online in spring 2009 semester.
 - f. The new golf simulator was promoted in the SRC, in residence halls and online in spring 2009 semester.
 - g. Campus Recreation table cover was designed to fit 2 narrow and 2 wide tables. The design incorporated the proper PMS maroon and gold colors and proper branding. These table covers were used in tabling and promotional activities throughout the year, including fall expansion celebration, spring Grand Opening ceremony, Bobcat Days, Senior Send Off, and weekly tabling at the quad and mall.
2. The Ground Opening of the Student Recreation Center Expansion was held April 22, 2009.
- a. The president, VPSA director, Board of Regents representatives, student body president and other esteemed guests were in attendance.
 - b. A ribbon cutting ceremony was performed in front of the hand-scanners.
 - c. Tours were conducted before and after the ceremony by the staff.
 - d. Special VIP luncheon honored over 100 guests involved in the planning, construction and designing of the Grand Opening SRC Expansion project.
 - e. 250 Grand Opening t-shirts were given to students. 672 white workout towels were distributed to campus community members who were present. Grand Opening paperweights were given to VIP guests at the luncheon.
 - f. Complimentary snacks, water and drinks were given throughout the day to SRC members.

- g. University Marketing photographer and recreation staff captured pictures and video footage of the special day.
 - h. The university band and Boku represented Texas State pride at the ceremony.
 - i. Campus Recreation homepage, Twitter, Facebook and recreation blogs contained updated news, photos and video of the Grand Opening.
3. A new computer, new color printer and InDesign Creative Suite 4 software were purchased this year. The purchase improved productivity and streamline transferring of data from designers' laptops to server and vice versa. Outdated computer screens were replaced with LCD flat screens for a greater range of viewing while creating promotional marketing materials.
 4. Fifty-two promotion tables were conducted throughout the summer 2008, fall 2008 and spring 2009 semesters.
 - a. 11 promotional tables in each fall and spring semester ran for four hours on a bi-weekly basis and were strategically located in the quad and mall.
 - b. 19 New Student Orientations (NSO) were conducted in summer 2008 at the SRC where we informed and showed the students and their parents about Campus Recreation. Marketing also staffed informational tables during the browse time at the freshmen sessions for four hours each, transfer sessions for one hour each and three late orientations for one hour each.
 - c. Campus Recreation staffed a promotional table for Bobcat Days that occurred twice in each of the fall and spring semesters. Prospective students were introduced to recreation services, benefits of working out and staying active and employment opportunities.
 - d. Campus Recreation was present at the two Senior Send Off and two Bookstore Blowout events conducted by University Bookstore in the fall and spring semester that focused on the continuing services catered to Alumni.
 5. Wooden sandwich boards were in need of repair due to holes and tears. Wooden sandwich boards were placed in 20 of the 22 residence halls to display flyers promoting Campus Recreation programming and special events in fall and spring semesters. Eight light weight, white plastic sandwich boards were purchased to replace broken ones. Sandwich board flyers were changed out weekly each fall and spring semester.
 6. Through the Student Publications account we were able to save \$6,676.50 on our spring 2009 and summer 2009 Activity Guide.
 7. University Bookstore continues to be the major sponsor and contributed \$3,350.00 for their advertisements on the back cover of each Activity Guide issue.
 8. Brought in three new vendors with competitive price listings and to work on various t-shirts and special events in conjunction with programmers.
 9. There are 14 Campus Recreation bulletin boards located in the SRC, ASC and Jowers with one that features Student Affairs information. These boards were changed out on a weekly basis.
 10. 14 bulletin board backgrounds were created for a cohesive brand image and uniform color scheme and font family.
 11. The Campus Recreation department one page flyer was redesigned.
 12. Promotional advertisement was sent through the TUN Announcement Request Management System during the fall semester 2008. The TUN screen was removed from the SRC in spring 2009 for construction purposes.

13. Marketing promoted programs and events through postings. Posting services were provided to Outdoor Recreation for the Kayaking Workshop, Moonlight Float, Enchanted Rock Weekend, Kayaking Roll Clinic, Rock Climbing Day Trip, Big Bend Canyons Trip, Grand Canyon Backpacking Trip, Wilderness First Aid, Rock Climbing Day Trip, Leave No Trace Trainer Course, Whitewater Kayak Instructor Course, Wilderness First Responder and the Rocky Mountain National Park Backpacking Trip in the summer; two golf tournaments, the 3rd One Club Golf Tournament and the Bobcat Cup. These tournaments were also promoted online and in residence halls for maxim exposure.
14. Purchased three major giveaways to use throughout the year for tabling, special events and NSO. The giveaways items included 1,700 blue carabineer pens, 500 water bottles and 125 Texas State engraved silver pens. These items supported events such as National Girls and Women in Sports Day (NGWSD), New Student Orientation (NSO), and were given to Assistant Directors for distribution within their program areas. Received 5,000 free Colgate toothpastes with toothbrushes from outside vendor for product sampling.
15. The partnership with University Bookstore continued for this year. Annually the Bookstore supports our Department with approximately \$45,000.00 worth of products, gift cards and sponsorship.
16. Grand Opening, IM Sports leagues and tournament winners, Personal Training, Sport Clubs, Aquatics, and Golf articles and photos were published online and used for sandwich boards and bulletin board displays in the fall and spring semesters.
17. All marketing student staff complete GATO training. This training facilitated online updates including PDFs, photos, links and tables.
18. Campus Recreation List Serve was replaced with online recreation blogs, which linked Facebook, Twitter and YouTube video to the Campus Recreation homepage. Weekly newsletter was updated online regularly.
19. The Texas State channel ran Campus Recreation advertisements throughout the fall and spring semester. These community-based ads included recreational sports, classes and events featured in the Activity Guide.
20. Marketing student staff participated in IM Sports dodgeball and volleyball co-ed leagues, golfing excursion, rock climbing and Sewell Park excursion. These activities increased program awareness and introduced all the new staff (about 10 new students) to activities outdoors and new programming in the SRC. The time together also provide the marketing group a way to interact and work as a team.

Progress of 2005-2012 Strategic Plans

1. Increase recruitment programs for prospective participants.
 - a. Implement two new marketing strategies per semester. Progress: Facebook and Twitter profiles were created and linked to the Campus Recreation website via a blog, to update over 300 fans of weekly news updates and special events; video of the SRC Expansion was created on YouTube with over 3,400 views; “Through the Years” photography project was created to display over 30 historical recreation pictures in the SRC to build our legacy; 14 bulletin boards and 20 residence hall wooden display boards

received a cohesive background with proper university-approved branding bringing together a cohesive look and feel to the Campus Recreation image .

b. Develop alumni relationships through providing two alumni events per year.

Progress: Alumni were invited to the Grand Opening of the SRC Expansion in spring 2009.

c. Develop sports competition and campus visit for middle school children. Progress: No progress at this time. (2010)

Assessments Completed in 2008-2009

1. Faculty and Staff Assessment report was used in Faculty/Staff memberships brochure to attract new members and create a faculty, staff and alumni community.

Presentations & Education Outreach in 2008-2009

1. Title: Branding
Audience: Campus Recreation staff and graduate research assistants
Place: SRC
Date: Fall 2008
2. Title: Introducing Your New Facility to Campus
Audience: NIRSA marketing professionals
Place: Marketing Institute (co-developed but unable to present due to facility opening)
Date: Fall 2008
3. Title: University Seminar
Audience: 25 new students enrolled in the course
Place: Derrick Hall
Date: Fall 2008
4. Title: Marketing Your Sport Club
Audience: Sport Clubs supervisors
Place: LBJ Student Center
Date: Spring 2009
5. Title: Marketing Your Program
Audience: Three VPSA graduate research assistants who supervisor and coordinate student organizations
Place: LBJ Student Center
Date: Spring 2009

Recognitions in 2008-2009

1. The Marketing Student Employee of the Year was David Rodriguez.

Disappointments in 2008-2009

1. Sponsorship and advertisement goals were not reach this year due to late planning and lack of initiatives.
2. Creative briefs were not filled out properly, on time, with little information and inaccurately. This led to redesigning t-shirts and fliers, too many edit changes and lack of timeliness.
3. Deadlines were not met for projects due to various factors.
4. Marketing camera was ineffective which led to use of personal cameras for the year. New digital camera is needed for sports and fast action photos.
5. Software upgrades did not arrive during the last fiscal year. Led to incompatibility in transferring data from CS 2 to CS software. This contributed to the late production and delivery of the fall and spring Activity Guides.

Objectives, Goals or Retention Initiatives for 2009-2010

1. Plan and execute all promotional materials at least three weeks in advance to be ready for advertising.
2. Provide two new promotional avenues per semester.
3. Maintain a diverse student staff to support the entire student body.
4. Allow student staff to work on projects from personal laptops to increase productivity and allow them more autonomy and control over projects.
5. Build and maintain an updated photo library of all program activities and events on server for easy access by all programmers.
6. Evaluate the current department website and re-organize it for quicker searches and most popular information.
7. Acquire three sponsors for three of the nine scoreboards in the SRC and three sponsors for the lobby murals.
8. Properly track hours spent on completing projects and competitive pricing for all marketing initiatives, projects and creative briefs.
9. Conduct separate meetings with the promotional assistants to focus on faster turnaround on creative briefs and other special projects requested.
10. Continue student development opportunities for marketing student staff through departmental meetings, campus presentations and NIRSA participation.
11. Adhere to University Marketing style guide and graphic guidelines in all printed publications and promotional giveaways.
12. Explore Macintosh computer options for marketing area.
13. Continue to evaluate best marketing strategies to promote department activities to targeted populations.

Future Trends for 2009-2010

1. The expansion of the SRC has increased participation in campus recreation programs and increased the daily foot traffic to the SRC. New exposures to the campus community need to be taken advantage of to promote new and continuing programming initiatives.
2. Blogging, Facebook, Twitter, YouTube are effective social Internet websites to reach millennials. The growth of popularity in these sites has been organic with dissemination of information resulting from word of mouth, self motivated searches and popularity domino effect.

Diversity Initiatives for 2008-2009

1. Maintained a diverse student staff to support and reflect the entire student body. As the number one employer of students on campus, diversity in the makeup of our student staff reflects the Student Affairs mission for diversity in all SA initiatives geared at the student body.
2. An art committee was developed to oversee art and signage in the SRC Grand Opening project. Ensuring diversity in photos and art was one of their achieved goals.
3. A Grand Opening committee was created to oversee logistics and planning of the ceremony. Diversity in audience and professional invitees was a focus of the committee.
4. Outreach and relationship built with VPSA offices through presentation initiatives and planning for student organization events. The relationship with VPSA offices increased the diversity in student participation of recreation-led and student organization-led events.
5. Increase diversity in ProRec membership through undergraduate student staff involvement in fundraising efforts. ProRec fundraisers raise money to facilitate greater student involvement in the professional association of campus recreation. National Intramural-Recreational Sports Association. These conferences included student Lead-On in January 2009, ERSL in February 2009 and the national conference in April 2009.

Campus Recreation Annual Report

2008-2009

Outdoor Recreation

Student Affairs Division
Texas State University – San Marcos
2008-2009

Major Accomplishments/Retention Initiatives for 2008-2009

1. Opened the Rock Wall Climbing as part of the expansion of the SRC.
2. Taught academic course (REC 4318F: Outdoor Recreation Programming)
3. Hired two new Graduate Assistants for the Program.
4. Participant Evaluations in GOAL demonstrated an increase of 12%.
5. The Adventure Trip Program had a 53.48% increase.

Progress on 2004-2009 Administrative Support Plan (Strategic Plan)

Strategy: *Create a new student position to clean the environmentally sensitive area of the San Marcos River in Sewell Park.*

Objective: Increase collaborative student learning models and internships with academic departments.

Progress: *No Progress.* Strategy proposed for last Assistant Director. Moved to 2011.

New Strategy: *Create a partnership with the College of Education (Department of Health, Physical Education and Recreation). Offering academic courses, logistic, and resources.*

Objective: Increase collaborative student learning models and internships with academic departments.

Progress: *Implemented/Ongoing.* Assistant Director and Graduate Assistant co-instructed with an associate professor the RED 4318F class: Outdoor Recreation Programming, an upper level course offered through the Department of Health, Physical Education and Recreation Department.

New Strategy: *Administer pre-test and post-test on leadership questions to ATP leaders at the end of each semester.*

Objective: Enhance leadership skills of Campus Recreation participants

Progress: *In progress.* Designing tests

Strategy: *Incorporate "Leave no trace" training techniques for adventure trip program staff.*

Objective: Participants will demonstrate social responsibility.

Progress: *Implemented/Ongoing.* Leave No Trace Principles have been incorporated in trainings and trips.

Strategy: *Expand Adventure Trip Program offerings to international destinations incorporating a social service learning component.*

Objective: Participants will demonstrate social responsibility.

Progress: *No progress.* Moved to 2010.

Strategy: *Collaborate with the River Systems Institute to provide experiential learning opportunities as a component of the FY '08 common experience.*

Objective: Participants will demonstrate social responsibility.

Progress: *Implemented/Ongoing.* River cleaning days have been conducted.

New Strategy: *Evaluate "leave no trace" awareness and skills learning outcomes in Adventure Trip Program participants and how they apply to their community daily life.*

Objective: Participants will demonstrate social responsibility.

Progress: *Implemented/Ongoing.* A pre/post test has been implemented in 10 days backpacking trip to Hawaii. Outcomes and report have been submitted to Director of Campus Recreation.

Strategy: *Develop a plan to expand the GOAL Challenge Course by adding 10 low and 6 high elements.*

Objective: Increase square footage of recreational space to address user needs and University growth.

Progress: *In progress.* A Quote has been requested to add a new High element activity and one low element. It is expected to be able to incorporate these two elements for summer.

New Strategy: *Renovate shed at Outdoor center location.*

Objective: Increase square footage of recreational space to address user needs and University growth.

Progress: *Implemented/Ongoing.* A plan has been designed and renovation will start June 1st. A student doing a field work with the Outdoor Recreation program will be implementing it.

New Strategy: *Renovate restrooms at Sewell Park*

Objective: Increase square footage of recreational space to address user needs and University growth.

Progress: *No progress.* Plan needs to be developed. Expected day to start planning January 20th, 2010

New Strategy: *Purchase and install a water proof steel box to storage Challenge course equipment*

Objective: Increase square footage of recreational space to address user needs and University growth.

Progress: *In Progress.* Evaluating if the expenses can fit in the present fiscal year.

Strategy: *Add 2 miles of bike trails, 1 new campsite and renovate a campsite into a group campsite at University Camp.*

Objective: Improve existing facilities.

Progress: *Implemented/Ongoing.* Campsite #6 have been renovated and implemented as a group campsite. No new campsites will be added. Bike trails are being maintained.

Strategy: *Develop a plan to renovate Outdoor Center to add classroom space, storage, vehicle access and improved restrooms.*

Objective: Improve existing facilities.

Progress: *Implemented/Ongoing.* A TV, a DVD, and a projector have been got. A new whiteboard will be installed in the summer. These adding and renovations will give a better room for trips and staff training meetings.

Strategy: *Reinforce San Marcos River concrete bank in Sewell Park*

Objective: Improve existing facilities.

Progress: *No progress.* Strategy proposed for last Assistant Director. Moved to 2011.

Strategy: *Improve ADA access to the Sewell Park boat dock.*

Objective: Improve existing facilities.

Progress: *No progress.* Strategy proposed for last Assistant Director. Moved to 2011.

Strategy: *Refurbish University Camp bath house to include 1 additional shower stall and commode in each restroom.*

Objective: Improve existing facilities.

Progress: *In progress.* A new U-Camp facilities improvement plan is currently being developed. In May 2008, Campus Recreation staff and graduate assistants decided to give first priority to this plan under Goal III: develop and improve the campus recreational facilities. This new plan includes improvements in bathhouse, lodges, and road. Also includes building a pavilion, a new bathhouse, and four lodges for 4-6 persons. The funds proposed for this new plan is \$218,000.

Strategy: *Enhance Sewell Park with additional picnic tables, Outdoor Center decking and permanent covered stage.*

Objective: Improve existing facilities.

Progress: *Implemented/Ongoing.* Based on priorities some improvements have been implemented on Sewell Park. All trash cans, picnic tables and benches have been renovated.

New Strategy: *Renovate U-camp with 2 new cabins, restrooms, and a conference room*

Objective: Improve existing facilities.

Progress: *In progress.* A new U-Camp facilities improvement plan is currently being developed. In May 2008, Campus Recreation staff and graduate assistants decided to give first priority to this plan under Goal III: develop and improve the campus recreational facilities. This new plan includes improvements in bathhouse, lodges, and road. Also includes building a pavilion, a new bathhouse, and four lodges for 4-6 persons. The funds proposed for this new plan is \$218,000.

New Strategy: *Create a trail map for the U-camp*

Objective: Improve existing facilities.

Progress: *Implemented/Ongoing.* An orienteering map has been created. Based on that map a trail map will be created for summer 2009. It is desired to install outside signs at the camp that includes these maps, general rules and Leave No Trace principles.

Strategy: *Conduct an adaptative paddling training for all Adventure Trip Program staff.*

Objective: Increase leisure and recreational programs for diverse student population.

Progress: *No Progress.* Strategy proposed for last Assistant Director. Moved to 2011 Due to lack of resources.

Strategy: *Develop a comprehensive adaptative paddling program with equipment.*

Objective: Increase leisure and recreational programs for diverse student population.

Progress: *No progress.* Strategy proposed for last Assistant Director. Moved to 2011 due to lack of resources.

New Strategy: *Develop a marketing plan to reach international students*

Objective: Increase leisure and recreational programs for diverse student population.

Progress: *No progress.* It is expected being planned during fall 2009 to be implemented in spring 2010.

Strategy: *Develop a comprehensive guide training program for boating, climbing and caving.*

Objective: Improve the professional development of student staff.

Progress: *Implemented/Ongoing.* Several training sessions have been already implemented in different hard and soft skills. A new ten days training is being planned for ATP for May 2010. A new seven days training is being planned for GOAL program.

New Strategy: *Provide professional development opportunities offering outdoor national certifications*

Objective: Improve the professional development of student staff.

Progress: *Implemented/Ongoing.* Two well know outdoor national trainings have been successfully offered to students and staff. They are Wilderness First Responder (80 hours) and Wilderness First Aid (24 hours). Both courses enhance risk management skills in the program. Both courses were filled (30 participants each one). Five student staff took the WFA and one staff took the WFR.

Strategy: *Redesign the University Camp caretaker position.*

Objective: Increase staff to manage growing programs and services.

Progress: *No progress.* It was not considered a priority. Moved to 2010.

Assessments for 2008-2009

1. The Adventure Trip Program served 330 participants through 28 trips, clinics, and certifications (compared to 215 participants and 20 trips in the previous year).
2. The Adventure Trip Program an average of 98.5% of participants expressed “quite a bit” to “a great deal” of satisfaction. 100% expressed “quite a bit” to “a great deal” of satisfaction. Our highest ranking has been in the Trip Leaders. Participants enjoy the company and leadership of our trip leaders.
3. In the GOAL (Challenge Course Program) an average of 91.04% of participants expressed “quite a bit” to “a great deal” of satisfaction.

GOAL

- Create and implement a marketing strategy that allows us to reach a higher number of groups.

- Reformat the facilitator training schedule that allows having more intense trainings at the time that the program has a higher number of groups. This will allow to have more possibilities of applied the concepts and skills learned at trainings in the real field.

ATP

- Continuing providing outdoor learning and adventure experiences to our participants keeping the average of 98% level of satisfaction.

Maintain developing more options to try to reach a more diverse population of participants

Educational Outreach/Presentations 2008-2009

1. Presented to a group of 14 students - Leave No Trace principles and outdoor ethics.
2. Co-Instructed REC 4318F:

Diversity Initiatives for 2008-2009

1. Sewell Park hosted; HBSA, LBGQT, African American student organizations, as well as fraternities and sororities events.
2. Assisted Dr. Lyn Litchke with the Special Olympics of Texas practice kayaking sessions.

Major Objectives/Retention Initiatives for 2009-2010

1. Created a facilities renovation plan for the University Camp.
2. Continue to improve Climbing Wall business.
3. Successfully train the two new Graduate Assistants.

Campus Recreation –Sport Clubs Annual Report 2008-2009

Executive Summary

Major Accomplishments/Retention Initiatives in 2008-2009

1. Sport Club teams self supported 81% for FY09 with a total of \$166,305.61 club expenses.
2. The Sport Clubs program hosted a 4-day blood drive, resulting in over 68 blood donations.
3. Average Sport Club athlete fall and spring GPA is 2.83 and 2.85, respectively, compared to the University student averages of 2.81 and 2.83.

Progress on 2006-2012 Strategic Plans

1. Sport Club officers will be evaluated on growth in leadership skills. Progress: Completed assessment for FY09 (FY09)
2. Develop a sport club risk management plan. Progress: Developing plan for implementation in FY09. (FY10)

3. Increase sport club participants community service involvement. Progress: Completed for FY09 with 913 total hours 5% increase from FY08. (FY09)
4. Create 2 all-sport clubs events each long semester. Progress: New program added, FY09 hosted Sport Club Blood Drive Challenge. (FY09)
5. Add two new sport club teams. Progress: Addition of two new sport club teams in FY09 and contact with two potential clubs for FY10. (FY09)
6. Create advancement opportunities for sport club supervisors. Progress: Revised job specializations and responsibilities to the job description; 3 supervisors went to the NIRSA student lead on, 2 attended NIRSA Annual Conference and 1 elected Vice President of ProRec. (FY09)
7. Increase funding for the sport clubs club distribution by \$5,000 annually for four years. Progress: \$5,000 increase available for FY10 budget allocations. (FY11)

Assessments Completed in 2008-2009

1. Leadership Matrix: Sport Club administration performed an assessment on the growth of each Sport Club president as a leader from August to April using the Leadership Matrix which is used for all student organizations.

Results:

- Sport Club administration evaluated the leadership growth of 22 Sport Club presidents.
- 50% were determined to have completed the year with leadership qualities in the highest two categories (organization veteran and visionary).
- 32% showed a large increase in leadership qualities that resulted in their placement in a category that was 2 levels higher than when they began the year.
- None of the 22 presidents regressed in leadership category placement.

Action Items:

- Assess the growth in leadership skills of all Sport Club presidents after fall semester to discover any students that do not show growth in order to provide them with extra attention.
- Evaluate all four officers on involvement and leadership development.
- Create tracking system to assess a correlation between attendance at monthly workshops and leadership growth.
- Utilize Sport Club Alliance to determine necessary leadership topics on which to provide workshops at monthly meetings.
- Enhance the specific training for non – president officer positions, including expanding officer functions to help with delegation of responsibilities.

2. Sport Club Satisfaction Survey: Each sport club team is asked to evaluate the program using an end of year annual report. Through open ended questions, the clubs indicate the issues, concerns and improvements that could be made to the Sport Club Administration.

Results:

1. Paperwork and financial procedures were often noted as time consuming and lengthy.
2. All responding Sport Clubs that use the fields commented on the necessity for more field space, deteriorating field conditions, or field availability.

3. Officer transition and training were areas that the Sport Clubs would like to see addressed next year.

Operational Improvements:

1. Additional formal trainings will be required for new officer who begin in the middle of the year to help with transition.
2. Utilize Sport Club Alliance to determine necessary improvements to enhance the monthly officer workshops for FY10.
3. Streamline paperwork processes with Student Organizations.

Presentations & Education Outreach in 2008-2009

1. NIRSA Lead On, Engaged and Underage: How to Engage Today's College Students
Catherine Garland, Laura Thomas, Christian Carrier (Cape Girardeau, MO) Feb, 2009
2. NGWSD awareness speaker, Banquet
Pat Lucky, SMHS, February 2009.
3. NIRSA Sport Club Symposium, Sport Clubs build character; leadership reveals it.
Stephanie Thompson (San Diego, CA) June, 2009.

Major Objectives/Retention Initiatives for 2009-2010

1. Enhance the Safety Officers position by utilizing on campus speakers and resources to educate these officers on risk management.
2. Increase interactions with off campus clubs.
3. Continue to increase community service and outreach programs for sport club athletes.
4. Increase diversity within sport clubs by attracting new clubs, i.e. ASCOTS and internationally popular sports.

Major Trends for 2009-2010

1. The additional spaces provided by SRC expansion will allow for an increase in special events hosted by sport clubs and the addition of new sport clubs that previously did not have facility space.
2. The decline of the economy may impact Sport Club athletes' abilities to fundraising, potentially affecting club travel and competitions.
3. Advancement of league structures and national competition at the club level may impact the direct and indirect costs.

Departmental Information

Major Accomplishments/Retention Initiatives in 2008-2009

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2. The Sport Clubs program hosted a 4-day blood drive, resulting in over 68 blood donations.
3. Average Sport Club athlete fall and spring GPA is 2.83 and 2.85, respectively, compared to the University student averages of 2.81 and 2.83.
4. Sport Clubs participants increased 6% from 585 in FY08 to 622 athletes in FY09.
5. Texas State hosted 73 Sport Club events on campus with 2,589 visiting athletes and 3,779 spectators.
6. Sport Club staff successfully moved the office back to the Student Recreation Center.
7. Added a leadership workshop series to the monthly officer council meetings funded through Coke funds.
8. Collaborated with marketing to create team of the month awards and posters for display at the SRC and LBJSC.
9. Sport Club teams traveled approximately 51,564 miles which is an increase of 7% from FY08, and competed in 198 events.
10. The Sport Clubs Advisory Council was successfully reorganized to consist solely of 5 elected Sport Club athletes and renamed the Sport Club Alliance.
11. Sport Club teams participated in 913 hours of community service, a 5% increase from FY08.
12. Over 200,587 Sport Club participations, formula derived from average club members * (total practice hours + total event hours + travel time), a 46% increase from FY08.
13. Addition of two new club teams, Women's Ultimate Disc and Women's Water Polo, and two potential clubs for FY10.
14. The annual National Girls and Women in Sports Day celebration was a success with the largest number of participants and volunteers at both the banquet and youth play day.

Progress on 2006-2012 Strategic Plans

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- Utilize Sport Club Alliance to determine necessary improvements to enhance the monthly officer workshops for FY10.
- Streamline paperwork processes with Student Organizations.

Presentations & Education Outreach in 2008-2009

Presentations & Education Outreach to Sport Clubs

1. Risk management and safety presentation, Officer Leadership Series
Catherine Garland & Stephanie Thompson, September 2008.
2. Transitional leadership presentation, Officer Leadership Series

- Catherine Garland, April 2009.
3. Alcohol Awareness presentation, Officer Leadership Series
Peer educators from the Alcohol and Drug Resource Center, October, 2008.
 4. Resume and career building workshop, Officer Leadership Series
Chris Jones, Career Services, November, 2008.
 5. Marketing and branding workshop, Officer Leadership Series
Graciela Sandoval, December, 2008.
 6. Fundraising and development workshop, Officer Leadership Series
Chris Parks, Assistant Athletics Director – Development, January, 2009.
 7. Finances & budgeting workshop, Officer Leadership Series
Catherine Garland & Stephanie Thompson, February, 2009.

Presentations & Education Outreach to Community

4. NGWSD awareness speaker, Banquet
Pat Lucky, SMHS, February 2009.
5. Host and Facilitator, Texas Sport Clubs Forum
Stephanie Thompson and Catherine Garland, July 2008
6. NIRSA/NCCS Committee Member
Stephanie Thompson, 2008-2009
7. NIRSA Sport Club Committee Member
Catherine Garland, 2008-2009
8. NIRSA Lead On, Engaged and Underage: How to Engage Today's College Students
Catherine Garland, Laura Thomas, Christian Carrier (Cape Girardeau, MO) Feb, 2009
9. Tournament staff at NCCS National Soccer Championships
Stephanie Thompson and Catherine Garland (Tuscaloosa, AL) Nov, 2008
10. Tournament staff at NIRSA Soccer Regional Championships
Stephanie Thompson, Catherine Garland, and Laura Thomas (Austin, TX) Nov, 2008
11. Tournament staff at NCCS/ USTA National Tennis Championships
Stephanie Thompson (Surprise, AZ) April, 2009
12. NIRSA Sport Club Symposium, Sport Clubs build character; leadership reveals it.
Stephanie Thompson (San Diego, CA) June, 2009.

Recognitions in 2008-2009

Individual Recognitions:

1. Six Men's Lacrosse athletes were named All- Lone Star Alliance Players, 1 of which won Most Valuable Member and Offensive Player of the Year.
2. Men's Rugby had one player selected to State Select Team
3. Gymnastics had two players named All-Texas Gymnastics Conference.
4. Erin Williamson, Gymnastics placed 12th All-Around and Devin Ave, Gymnastics placed 1st on Even Bars at the National Championship.
5. Alistair Laing, Nathan Galvan, Jon Walden, Corey Parada, Craig Mason (Swim Club) broke the Texas State men's 200 free relay and men's 200 medley relay.

6. Four Men's Volleyball athletes were named to the Southeastern Intercollegiate Volleyball Association All-Conference team.
7. Toni Lloyd, Women's Rugby was selected to participate on the USA 19 and under team in Florida.
8. Sport Clubs 2008-2009 Awards:
 - Officer of the Year: Sean Pelzer
 - Coach/Advisor of the Year: Henry Hines
 - NGWSD All-Around Athlete Award: Ava Ford
 - NGWSD Leadership Award: Renee Hewlett-Blanchard
 - NGWSD Perseverance Award: Cindy LaRotta

Team Recognitions:

1. Men's Rugby hosted and won the TRU State Championship for the second year in a row.
2. Water ski won second at the 2009 NCWSA Division II National Championships.
3. Triathlon hosted the Texas State Aquerena in April with much success.
4. Gymnastics hosted the Texas Gymnastics Conference State Meet.
5. Fencing was the only collegiate club to host an Olympic Qualifying fencing tournament, bringing in international athletes.
6. Gymnastics, Women's Volleyball, Men's Volleyball, Women's Soccer, Men's Soccer, Triathlon, Water ski and Cycling competed in their sports respective National Championship.
7. Men's Gymnastics placed 6th at the National Championship.
8. Tennis placed 4th in Sectionals, just short of winning the bid to Nationals.
9. Women's Volleyball placed 5th at the NIRSA National Championships.
10. Sport Clubs 2008-2009 Awards:
 - Dr. Gustafson Sport Club of the Year – Women's Lacrosse
 - Fundraising Team of the Year – Women's Volleyball
 - Community Service Team of the Year –Tennis
 - Academic Team of the Year – Women's Soccer

Diversity Initiatives for 2008-2009

1. Expanded the National Girls and Women in Sports Day celebration to help recognize women in sports.
2. Encouraged attendance for Sport Club athletes to attend presentations hosted by diversity team.
3. Encouraged the development of unique sport clubs that cater to underrepresented student populations.

Major Objectives/Retention Initiatives for 2009-2010

1. Enhance the Safety Officers position by utilizing on campus speakers and resources to educate these officers on risk management.
2. Increase interactions with off campus clubs.

3. Continue to increase community service and outreach programs for sport club athletes.
4. Increase diversity within sport clubs by attracting new clubs, i.e. ASCOTS and internationally popular sports.
5. Improve leadership development at officer council meetings.
6. Develop a newsletter for Sport Club alumni to promote our clubs and gain support.
7. Develop sponsorship opportunities with hotel chains to decrease travel costs for Sport Club athletes.
8. Enhance Sport Club supervisor training throughout the year to increase job performance through enhanced knowledge of duties and abilities to work with a diverse student body.
9. Partner with Multicultural Student Affairs to promote Sport Clubs to minority populations.

Campus Recreation Annual Report 2008-2009
Sport Fields

Executive Summary

Major Accomplishments

1. 1. Renovated Softball Field #1 Bobcat Village
 - Installed three quick coupler to be able to wet down the infield
 - Added 24 cubic yards of red infield dirt and 1 ton of infield conditioner.
2. Over seeded both West Campus fields with winter rye to enhance the overall quality and appearance of the playing surface for our fall and spring programs.
3. Replaced irrigation pump at West Campus Fields.
4. Renovated three Tee boxes on Disc Golf course with new granite and repaired broken boards.
5. Purchased new equipment
 - a. John Deere 1500 aercore
 - b. John Deere Pro Gator
 - c. John Deere 2653B Tri Plex
6. Have overseen the Sewer Line Project at Bobcat Village.
7. Prepared fields for band, Strutters, Varsity Soccer, IM sports, and Club Sports.

Progress on 2005-2012 Strategic Plans

Strategy: Develop and improve the campus recreation facilities

1. Improve sport field conditions. ('07,'09,'10) Progress: Cultural maintenance practices implemented.
2. Construct an East Campus Maintenance Facility. ('10) Progress: No progress because of construction issues on West Campus.

Assessments in 2008-2009

We are need of more field space. We must have a balance between programming and field recovery time. Controlling access to West Campus Practice field needs to become a priority in order to keep from having to make expensive repairs both to turf and equipment.

Presentations & Education Outreach in 2008-2009

No presentations given.

Major Objectives for 2008-2009

1. Train staff to be self sufficient. Staff trained to identify what can be repaired.
2. Educate programming staff on how much abuse the fields can withstand.
3. Continue to implement Cultural practices to improve field quality.

Major Trends for 2009-2010

1. Cost of cultural practices is increasing.
2. Delivery charge for sand and other materials change with fuel prices.
3. Time to consider artificial turf as a possibility it requires less water and can take more abuse than natural grass.

Departmental Information

Accomplishments in 2008-2009

1. Renovated Softball Field #1 Bobcat Village
 - Installed three quick coupler to be able to wet down the infield at Bobcat Village.
 - Added 24 cubic yards of red infield dirt and 1 ton of infield conditioner.
2. Over seeded both West Campus fields with winter rye to enhance the overall quality and appearance of the playing surface for our fall and spring programs.
3. Replaced irrigation pump at West Campus Fields.

4. Renovated three Tee boxes on Disc Golf course with new granite and repaired broken boards..
5. Purchased new equipment
 - a. John Deere 1500 aercore
 - b. John Deere Pro Gator
 - c. John Deere 2653B Tri Plex
6. Have prepared fields for band, Strutters, Varsity Soccer, IM sports, and Sport Clubs.
7. Overseen the Sewer Line Project at Bobcat Village.

Progress on 2005-2012 Strategic Plans

Strategy: Develop and improve the campus recreation facilities

1. Improve sport field conditions. ('07,'09,'10) Progress: Cultural maintenance practices implemented.
2. Construct an East Campus Maintenance Facility. ('10) Progress: No progress because of construction issues on West Campus.

Assessment Completed in 2008-2009

We are need of more field space. We must have a balance between programming and field recovery time. Controlling access to West Campus Practice field needs to become a priority in order to keep from having to make expensive repairs both to turf and equipment.

Presentations & Education Outreach 2008-2009

No presentations conducted.

Recognitions in 2008-2009

1. Brent Cochran received his 20 year service award.

Disappointments in 2008-2009

1. Not being allowed to lease purchase equipment makes the process difficult to replace equipment that is near or at its end of its lifespan.
2. The over use of the West Campus Practice Field does not give time to recover the grass well. It is time to control access in order to avoid costly repairs yearly.
3. The replacement of the Intramural Sports Field shed did not occur.

4. The City of San Marcos Sewer line project has caused multiple problems to both the field and irrigation system at Bobcat village.

Diversity Initiatives for 2008-2009

No initiatives occurred.

Objectives, Goals, or Initiatives for 2009-2010

1. Improve cultural practices and track activities.
2. Educate staff on irrigation repair to reduce outside costs.
3. Educate staff on why we need to change some cultural practices and the benefits of doing so.
4. West Campus Competition Field needs to be over seeded this fall due to numerous events on this field during the spring semester before Bermuda grass is out of dormice.
5. West Campus practice also needs to be over seeded due to numerous events and practices on this field during the fall and spring semesters or we will have to keep making costly repairs every year.

Trends for 2009-2010

1. Cost of cultural practices is increasing.
2. Delivery charges for sand and other materials change with fuel prices.
3. Time to consider artificial turf as a possibility it requires less water and can take more abuse than natural grass.