McCoy College of Business Administration
Center for Entrepreneurial Action

Fall 2016 3 Day Startup Program

November 11th-13th 2016

TEXAS STATE UNIVERSITY

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MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

Program Statistics

- 117 Applicants
- 93 Accepted[1]
- 24 Unique Pitches
- 10 Business Ideas

[1]45% Business Majors
[1]27 Graduate, 66 Undergrad

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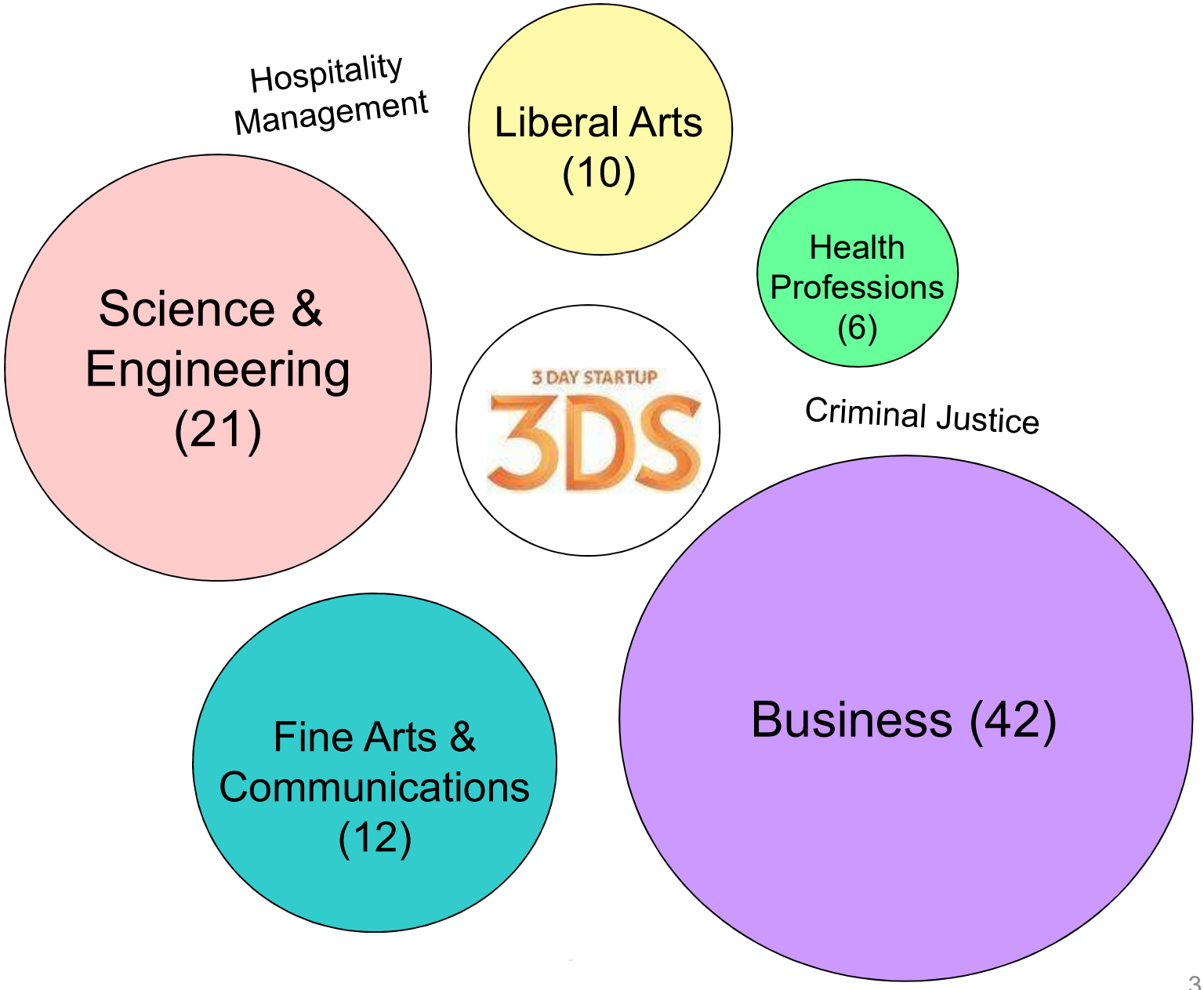
Participants by Major



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Mentors

- **Drake Ballard**-Student Mentor
- **Sean Bauld**-BloxMob
- **Andrew Rubiano**-BloxMob
- **Tyler Borders**-Mozido
- **Conor Brantley**-Nabaco
- **Kristi Murphy Candelario**-
  Kristi Candelario
- **Haoran Chen**-Texas State University
- **Laura Daniels**-VM Ware
- **Andrew Eisenberg**-
  Lee & Hays, PLLC
- **Lara Hall**-Student Mentor
- **Mario Hernandez**-Edable
- **Paula Ivey**-Texas State University
- **TJ Johnson**-
  Social One Digital Media
- **Gary Kendall**-Limestone Networks
- **Colton Palmer**-Limestone Networks
- **Monique Maley**-
  Articulate Persuasion
- **Elizabeth Mark**-
  MARK IP Law Firm, PLLC
- **Craig Miller**-Texas State University
- **Adam Nwaozo**-Apperr Designs
- **Hyuna Park**-Texas State University
- **Steve Pearson**-
  Pearson Strategy Group
- **Dave Perry**-University of Texas
- **Joe Slade**-The Slade Group
- **Patricia Bauer-Slate**-
  Patricia's Lunchbox
- **Briton Smetzer**-Fuzzy's Taco Shop
- **Thomas Walsh**-
  Technicolor USA, Inc.
- **Jeff Zhao**-Styrochrome

Judges

Corey Fox

Asst. Professor (Management)

Emmett & Miriam McCoy College of Business Administration

Johnathan Wojtewicz

Executive Director

BUNKER LABS

Stephen Frayser

Executive Director (STAR Park)

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Final Pitches

CAD Care Technologies

INDUSTRY TAB

Campus Reach

runway shuffle

DAY 28

Ki Innovations

Improving Mankind, One Innovation at a Time

Jack My Car

Security for my car

Marketing Boutique

NF PURSUIT

reUp

We protect your revenue.

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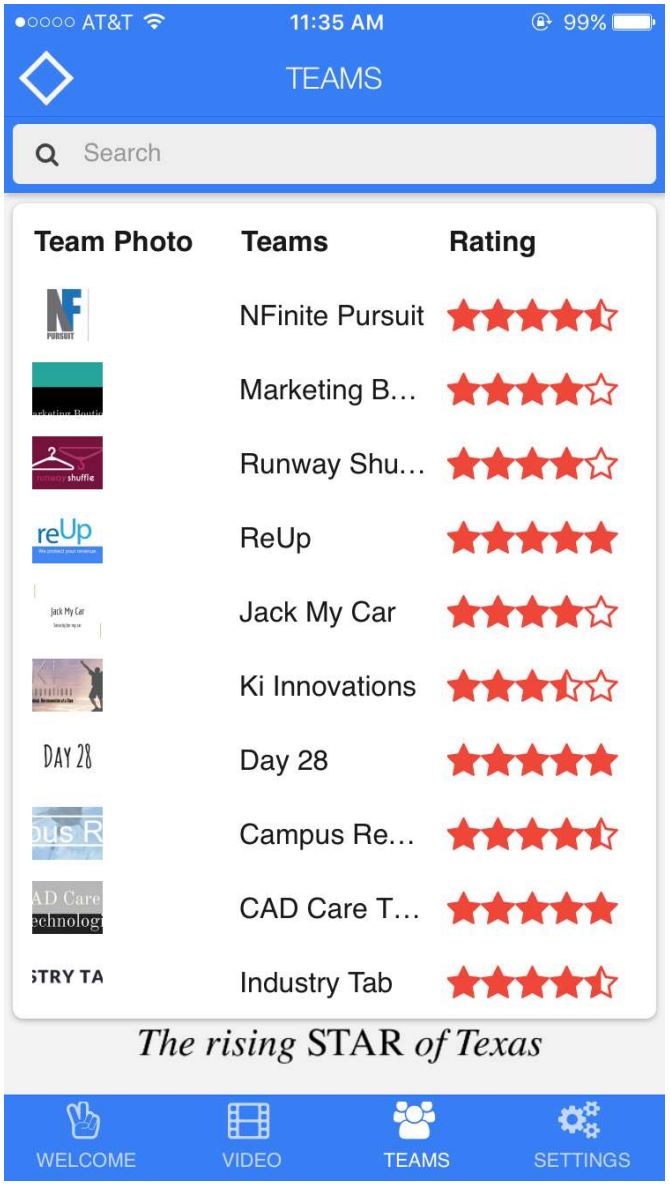
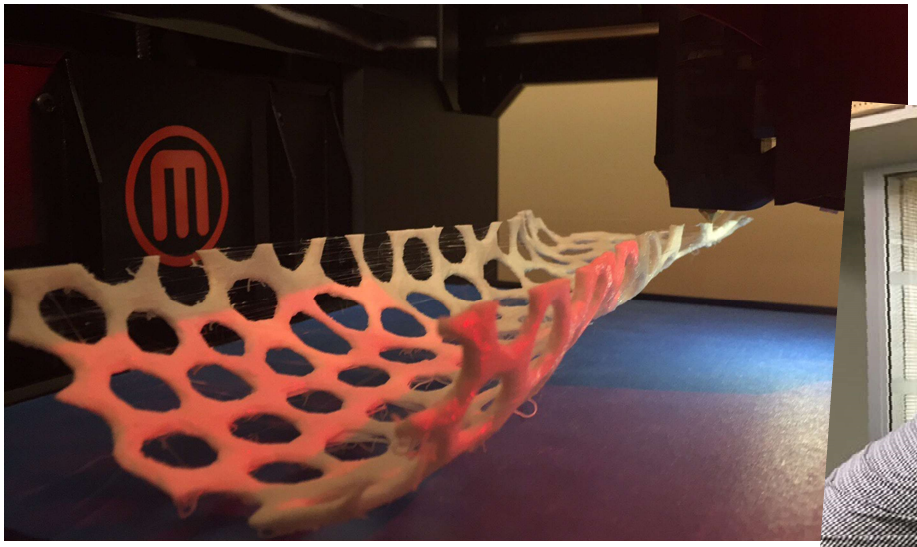
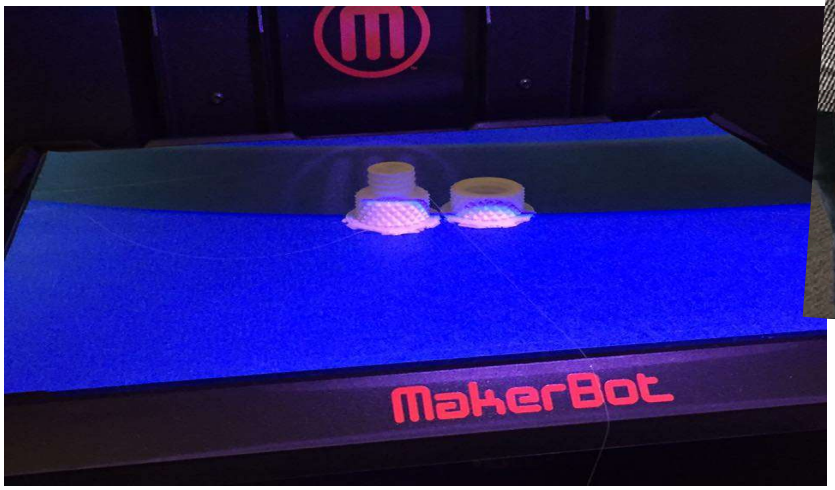
Final Pitches & Feedback



bloxmob
APP BUILDER

Texas State's Sixth 3DS





Digital Printing!

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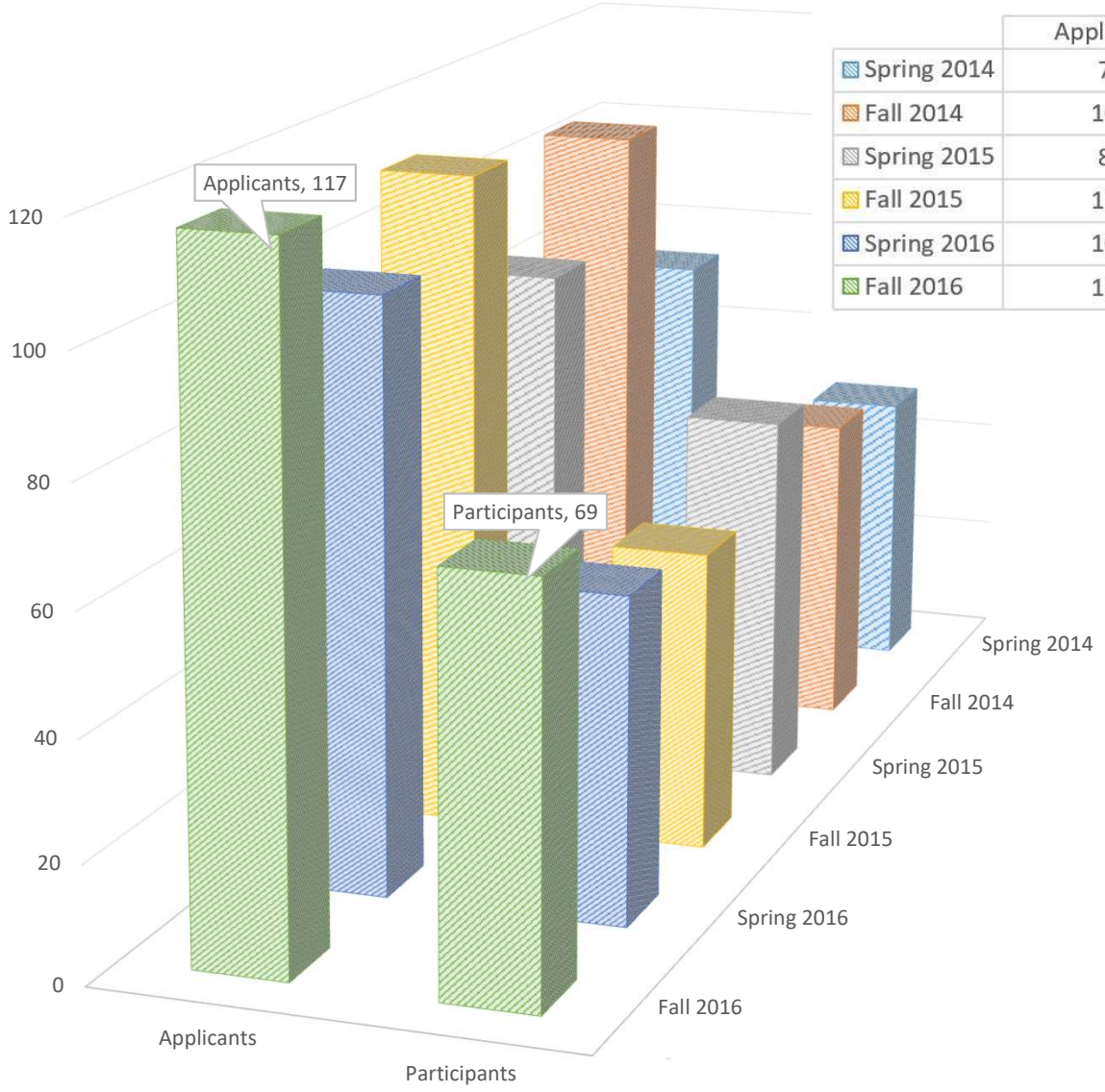
Applicants and Participants 2014-2016



	Applicants	Participants
Spring 2014	73	49
Fall 2014	105	54
Spring 2015	87	64
Fall 2015	112	51
Spring 2016	100	55
Fall 2016	117	69

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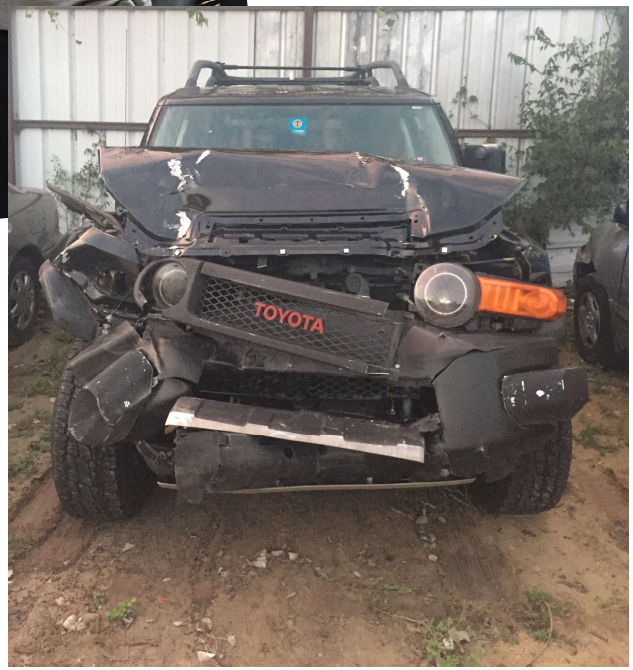
Unexpected Events & Outcomes

Mitchell Johnson was in a car accident on Friday (11/11) evening, the first day of 3DS. Mitchell STILL came Friday, with a rental car, and actively participated for the remainder of the weekend.



Dave Perry, a 3DS mentor, attended the Texas State versus Idaho football game with Dr. Denise Trauth in the President's box.

Dr. Jana Minifie discovered 3 service learning projects.

Professor Hyuna Park was introduced to BloxMob.

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Texas State Facilitators

Laura J. Kilcrease

Dr. Jana Minifie

Dr. David Cameron

Katelyn Bain, GIA

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