Texas State University

2012-2017 University Goals, Initiatives, and Indicators*

(*All responses for identified indicators should include only current-year data, unless otherwise noted)

College of Fine Arts and Communication 2013-2014 Plan Progress

Goal 1: Promote academic quality by building and supporting a distinguished faculty.

1.1 Increase average full-time faculty salaries at all ranks.

    Indicators*:
    • Median salary levels for each rank including professor, associate professor, assistant professor, and lecturer

1.2 Increase number of full-time faculty.

    Indicators*:
    • Number and percent of full-time faculty including tenured administrators

1.3 Attract and retain highly competent faculty by providing annual merit increases based on performance.

    Indicators*:
    • Merit increases awarded/not awarded

1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

    Indicators*:
    • Number and dollar value of facility upgrades made this year
    • Major equipment purchases and acquisitions
    • Number of Library expansions
    • Number of Technology Resource developments
Major equipment purchases and acquisitions:
The Provost’s office probably has the official figures on the Performing Arts Center, but here are some approximations:

$40.9 million Performing Arts Center, including:
Over $400,000 in Lighting Equipment
Approximately $100,000 in Scene Shop Equipment
Approximately $100,000 in Sound Equipment
Over $300,000 in Music Instruments, including 2 Steinway grand pianos (full listing of equipment is at end of this section)

Art and Design
$29,275.03
  $5,965.00 – Furniture/Equipment Capital
  $6,539.73 – Furniture/Equipment Controlled
  $16,770.30 – Computer Equipment

Number of Library Expansions:
For 2013-14, the School of Art and Design had a total allocation of $97,932. $75,190 was available for new requests. In addition, $22,741 was set aside in the library’s central subscription fund to renew the School’s existing subscriptions and other continuing resources.

Number of Technology Resource developments:
• Support teaching through ACC Grant Proposal funding: 2012 replacement computers for the JCM 3118 Art and Design Open Computer Lab. An upgrade of ten computers continued to meet student needs in the technology-reliant disciplines to prepare students for the current creative job market. ($15,180.00)
The School of Art and Design committed additional support to provide personnel, extended hours of operation, additional specialized software licenses, six scanners, and three laser printers. ($78,644.00)
Project total: $93,824.00
• An expansion of the open computer lab was developed. The Open Computer Lab location changed to JCM 3102C. Its proximity to an extended computer open computer area for all art and design students was named the Art and Design Resource Center (ADRC), located in JCM 3102A. One door opened to the other open lab, allowing better utilization of facilities and personnel. In 2012, there were 20,070 documented Art and Design students that utilized both expanded spaces.
• Support teaching through the ACC Grant Proposal Funding: 2013 replacement computers for the School of Art and Design Resource Center (ADRC). This grant replaced four obsolete computers to allow expanding software demands and to provide compatibility with the other computer lab workstations in the classrooms. ($7,108.00)
The School of Art and Design provided personnel, extended hours, consumable supplies, and software additions. ($87,400.00)
Project total: $94,508.00

• Support teaching and research through the ACC Grant Proposal Funding: 2013 Communication Design MFA Studio and Computer Lab replacement of five obsolete computers and one oversized laser printer. ($10,286.00)
The MFA program utilizes both online methods and face-to-face interaction. Guest professionals interact with students utilizing both methods. The MFA studio and computer space is available and utilized 24/7 for advanced projects requiring updated technologies. The School provided support with an oversized Mac workstation. ($1,998.00)
Project total: $12,284.00

• Support teaching and creative innovations through the ACC Grant Proposal Funding: 2013 Print Center Evolution for the Art and Design Resource Center (ADRC) Open Lab to include 3D modeling and printing technologies. The offering of relevant 3D digital technologies upgraded and expanded usage to include both 2D and 3D outcomes for a larger number of students in the School of Art and Design. ($5,787.00)
The School of Art and Design provided new software innovations, consumable materials and trained personnel. ($60,705.00).
Project total: $66,492.00

• Support teaching through the ACC Grant Proposal Funding: 2013 Art Education classroom lab replacement of two laser printers to service student course work and research projects. ($1,193.00)
The School of Art and Design provided additional support with toner and paper consumables. ($860.00)
Project total: $2,053.00

• Support teaching through the ACC Grant Proposal Funding: 2014 Cross Discipline School of Art and Design Refresh included updating the aged computer lab utilized by curricula in Design, Photography and the new Expanded Media programs. Heavy demands, required by the Expanded Media curricula, were resolved with this request. ($26,316.00)
The School of Art and Design provided an additional four new workstations of equal value, and enhanced the RAM levels with the former computers, repurposed to the JCM 1129 Studio computer classroom lab. The enhancement allowed for operating system and Adobe Creative Cloud software upgrades. ($7,120.62)
Project total: $33,436.62

• Support teaching and creative innovations through the ACC Grant Funding: 2014 Print Center 3D Evolution for the Art and Design Resource Center (ADRC) Open Lab. The School sought to update the 3D digital technologies with a new printer that handles flexible ABS filaments that would be used alone or with an added dissolvable filament. ($3,299.00)
The School of Art and Design provided additional support with a guest artist training students, provided 3D printer consumables and the addition of Sketch Up Pro, a 3D software program. ($9,125.00)
Project total: $12,424.00

• Support teaching through the ACC Grant Funding: 2014 Art Education studio and computer laboratory replacement of seven obsolete computer work stations. There is a strong emphasis on computer skills for the Art Education student in preparation of studies leading to teacher certification. This grant allowed the tools necessary for those preparing for a future in the teaching field. ($9,576.00)
The School of Art and Design provided an additional new computer with the extended protection plan. ($1,368.00)
Project total: $10,944.00

Summation:
3-year External Grant Support: $78,745.00
3-year Internal School Support: $247,220.62
TOTAL 3-year Technology Resource Development: $325,965.62

Communication Studies

• Facilities office renovations - $4071
• Upgraded 10 GIA/GTA/Adjunct computers with newer computers from Property Management at no cost.
**Total FY technology upgrades hardware, software, infrastructure - $21,445.**
• Upgraded media cabinets in CENT 204, 206 and 308 - $1,300;
• Upgraded CRP computers and installed miscellaneous software for teaching an research needs - $6,950;
• Purchased iPads for five faculty members to facilitate in class technology applications - $3345;
• Added network drops in shared faculty and graduate student research spaces - $1,500.

Software purchases included:
• GoReact for presentational Speaking Coaching - $3,699;
• Comm Lab Scheduling Software - $2,000;
• Qualtrics online survey - $2,500;

Music

**Instrument/Equipment**
C-Trumpet
Yamaha U1PE (2)
Custom Sousaphone Case (20)
Conn 20K Sousaphone (10)
Sousa Cradle Pad (10)
King 1124 Marching Baritone (6)
King 1121 Marching Mellophone (8)
MIDI Keyboard
DVD Duplicator
Stagelight equipment (Evans)
Sound equipment (Evans)

For PERF CENTER:
Yamaha U1PE (2) includes dolly (2)
Perc Mobile Locker
Custom Harpsichord
36x16 Bass Drum
36" Stand w/mntng hardware
32" Gong
32/34 Orch Gong Stand
M164 Xylophone Cover
M637 Chime Cover for M661
20" Timpani Cover
23" Timpani Cover
26" Timpani Cover
29" Timpani Cover
32" Timpani Cover
M 165 Vibraphone Dust Cover
5-pc Timpani
3.5 Octave Xylophone
2.6 Octave Glockenspiel
P-15-DXST-X Bell Stand
1.5 Octave Chimes
14 x 6.5 Snare Drum
14 x 4 3mm Aluminum Snare
Dbl-braced Snare Stand (2)
Club Custom Shell Pack
18" HHX Synergy Med Pr Cymbal
17" HH French Pr Cymbal
18" HH Suspended Cymbal
17" HH Suspended Cymbal
16" HH Suspended Cymbal
Straight Cymbal Stand (3)
8x8 DH Concert Tom
12x10 DH Concert Tom
14x12 DH Concert Tom
14x16 DH Concert Tom
Dbl Tom Stand w/Gryo Lock (2)
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<td>Gold 3 Octave Pro Vibe</td>
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<td>TASCAM CD Recorder/Rewriter</td>
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<td>Micro QuicDisc DVD Duplicator</td>
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1.5 Offer academic programs that are nationally and internationally competitive.

Indicators*:
- List of current national/international program recognitions
- List of current national/international student awards and recognitions
- Number of academic programs accredited or reaccredited

The MFA in Communication Design was named one of the top 11 programs in the country by Print magazine.

The dance program was named one of the top 25 in the country (and #5 among programs only offering an undergraduate degree) by Dance Colleges.com

The theatre program had 3 students advance to the Kennedy Center as Kennedy Center American College Theatre Festival National Finalists, and for the third year in a row a theatre playwriting student won the Ken Ludwig Award for Best Body of Work.

- Among the 805 communication departments in the US who grant a B.A. degree, the Department of Communication Studies is recognized as one of three Programs of Distinction based on the superior quality of COMM 1310, the communication basic course that is part of the General Education core.
1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in grant expenditures and increasing collaboration across disciplines.

**Indicators**:  
- Current grant expenditure dollars  
- List of new cross-discipline collaborative grants

The Department of Communication Studies was awarded two external grants in 2013-14:
- An annually renewable for $694,000 was awarded by the Substance Abuse and Mental Health Administration. Melinda Villagran is the PI. The Year 1 grant expenditures were $230,307. **This is a cross discipline collaborative grant** (C-I from psychology in College of Liberal Arts, and Co-I from School of Journalism and Mass Comm)
- A federal grant subcontract from USDA was awarded to Dr. Rebekah Fox for $38,694. The grant expenditures in 2014 were $2737. This is a collaborative cross disciplinary grant between among Communication Studies and Fire Science professionals at other institutions.

1.7 Provide reasonable start-up funds in order to attract and retain distinguished faculty and to provide the essential equipment to conduct research and attract external grants.

**Indicators**:  
- Academic start-up dollars awarded (division and college)  
- Library start-up funds awarded

**Start up support for new faculty member Dr. Tricia Burke in the amount of $5,927.70 which includes**:
- MacBook Pro - $1,128
- SAS Software - $81.70
- iPad - $669
- Docking Station - $200
- Printer - $149
- Qualtrics - $2,500
- Office facilities update to accommodate research space needs - $1,200
1.8 Support faculty efforts in international research.

**Indicators**:  
- List of new international research efforts and scholarly activities  
- International travel funds provided (division and college)  
- Number of Fulbright Research Scholars and other international fellowships  
- Number of visiting scholars supported  
- List of new technology support activities for international research

Support faculty efforts in international research.  
List of new international research efforts and scholarly activities

**Liz Rodda** currently has work in N-Minutes Video Festival in Shanghai, China (October 2013).


**Maia Wright** was invited to participate in Museomix 2013 at the Musée de la Civilisation in Québec, November 8–10. The 70 participants included curators, computer programmers, UX designers, graphic designers, production specialists, and museum professionals from across Canada, France, and the US. In a span of 3 days, participants worked in interdisciplinary teams to create 10 exhibition prototypes on-site at the museum, using 3-D scanners/printers, augmented reality, Kinect, and other technologies to re-imagine the museum as a participatory public space. The exhibitions were opened to the public on November 10. The same event took place simultaneously at five other museums (four in France and one in the UK), all of which were connected to one another via live videostream. Museomix originated in Paris in 2011; this was the first year it took place in a North American location.

**Jill Fantauzza** gave a talk at the COST office of the European Science Foundation in Zagreb, Croatia in November, 2013 titled “The Dynamics of Artist Innovation.”

**Jeffrey Dell** had two prints accepted into the International Print Center New

One of Maia Wright's book designs was selected for the PA/PER VIEW Art Book Fair in Mexico City, December 6-8, 2013. PA/PER VIEW is a semiannual curated show featuring the best in contemporary international art book design. Recent host cities include Porto, Brussels, Eindhoven, and London.

Gina Tarver had an article, “Liberating History: New Museography at the Casa Museo Quinta de Bolívar,” peer reviewed and accepted for The International Journal of the Inclusive Museum. The article is the result of new research she conducted in Bogotá, Colombia last summer (January 2014).

Erina Duganne presented a paper at the conference, The Cold War Camera, in Antigua, Guatemala in February 2014.

Teri Evans-Palmer’s manuscript, "All Stressed Up: An Analysis of Behavioral Themes That Intersect Self-Efficacy and Humor to Enhance the Emotional Well Being of Art Educators," was accepted for review by the editor of the International Journal of Education and the Arts (16% acceptance rate).

Liz Rodda currently has work in The Video Show, 3rd International Juried Exhibition of Video & Media Installation, at Raritan Valley Community College in New Jersey (February 2014).


Joining museum professionals and scholars from 25 countries, Gina Tarver attended the the Seventh International Conference on the Inclusive Museum in August 2014 at the Autry National Center of the American West in Los Angeles, where she presented "Liberating History: New Museography at the Casa Museo Quinta de Bolivar."

Also in August, Gina presented "ART-pia de Bernardo Salcedo: Flujo transcultural echo visible" as part of the symposium "Aquí, allá y en el media: Encuentros transnacionales en el arte latinoamericano" at the Universidad de los Andes in Bogotá, Colombia. While in Bogotá, she was also been invited to interview artist Antonio Caro as a public event at the Galería Casas Riegner.

International Travel Funds Provided
School of Art and Design - $5,115.70

Number of Visiting Scholars Supported – School of Art and Design
26 Artists, $19,061.00.
List of new technology support activities for international research

Currently, the Communication Design MFA program utilizes both face-to-face classes/seminars and online methods to instruct students in their research. Guest professionals from around the globe have been able to interact with our students by conference streaming. Software such as Skype and Adobe Connect are used to achieve collaborative learning outcomes.

Students in the MFA program have already benefitted as permanent partners in interactivity in the form of annual e-conferencing occurring between the University of London, Penn State, and Texas State. They continue to garner awards in both national and international competitions. The School of Art and Design also provides study opportunities abroad for both graduate and undergraduate students in their varied disciplines.

Integrating current technology while embracing future technological advancements will continue to progress international research for the School of Art and Design. Our students will continue to excel with a broader base of expanded growth enrichment through international opportunities and study integrated in the learning process.

International initiatives by Music faculty:
- 42 Academic presentations and scholarly papers given at International Venues
- 50 Faculty performances and compositions performed at International Venues

International travel funding for music performances: $22,050

to China, Hong Kong, Italy, Israel, Brazil, South Korea, South Africa, Mexico, Germany, France, Switzerland, UK, Bulgaria

- Communication Studies Faculty were funded for international travel in the amount of $13,800 to present keynote addresses at the Russian Communication Association Conference in St. Petersburg, Russia and Pyatigorsk State Linguistic University and to present research at the University of Amsterdam.

Dr. Peter Collett and Dr. Jill Collett, noted authors and speakers from Oxford, England, presented a series of lectures to Texas State faculty, students and the community in April 2014. Dr. Michael Ward, a renowned C. S. Lewis scholar from Oxford, England, presented a lecture during Communication Week 2014.

Dance faculty performed in France, Scotland, Guatemala, and Mexico.

1.9 Maintain Emerging Research University status and pursue the Texas Research Incentive Program (TRIP).

Indicators*:
- Number and total dollar amounts of TRIP eligible submissions/awards
- Total dollar amount of matching funds received from TRIP for the year
- NRUF Eligibility
  - Total restricted research expenditures
  - Total endowment funds
  - Number of doctor of philosophy (PhD) degrees awarded
Percentage of first-time entering freshmen in the top 25% of their high school class
- Average SAT and ACT scores of first-time entering freshmen
- Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter
- Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria.
- Number of graduate level programs and graduation rates for master's and doctoral programs

Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.

2.1 Move forward on the Closing the Gaps goals of participation, success, excellence, and research.

Indicators*:
- Freshman class size compared to prior year and percent change
- Overall enrollment compared to prior year and percent change
- Level of achievement compared to CTG enrollment target: overall, African American, and Hispanic
- Level of achievement compared to goals CTG goals and to prior year: participation (recruitment), success (retention), excellence (graduation), and research

2.2 Continue engagement in the economic and cultural development of the region.

Indicators*:
- List of current cultural collaborations with external constituents
- List of current economic collaborations with external constituents
- Number of clients in STAR Park
- Number of clients in Small Business & Development Center (SBDC)
- Number of clients in the Office of Commercialization and Industry Relations (OCIR)

- Educational/cultural exchange agreement with ProJazz Institute of Santiago,
Chile  
Cultural exchange with the city of Xishuangbanna, China
  - Partnered with the Hays Caldwell Council on Alcohol and Substance Abuse to engage community stakeholders in program to reduce risk behaviors among Latinos. List of current economic collaborations with external constituents
  - Hosted pre-college program for cultural development of Physically impaired students from the Criss Cole Center in Austin.
  - Hosted British National Debate Team from Oxford University for a Debate and demonstration that was open to the community.

2.3 Increase student scholarships and graduate student financial support in an effort to improve recruitment and retention of high achieving students

Indicators*:  
  - Number of new scholarships awarded  
  - Number of new merit scholarships awarded  
  - Total dollar amounts of new scholarships and average award amounts  
  - Other dollars contributed toward undergraduate and graduate student financial support (division and college)

4 net new music merit scholarships awarded
  - The Department of Communication Studies administered $53,800 toward student travel. This included over $45,000 in travel funds provided by student service fees for the forensics and debate teams to attend national and international tournaments, as well as approximately $8800 for student travel of 16 students who attended regional, national and international research conferences.
  - Graduate Instructional Assistant’s annual salary was increased from $12,400 to $14,400 for the fall 2014 semester.
  - Graduate Teaching Assistant’s salary was increased from $13,000 to $15,000 beginning September 1, 2014.

The Theatre program received a $25,000 grant from the Stillwater Foundation for scholarships for Musical Theatre students.

The Theatre program spent $28,000 to assist 50 students to travel to the regional level of the Kennedy Center American College theatre Festival.

The Theatre program spent $20,000 to assist 30 graduating students to attend their New York Showcase for agents and casting directors.

2.4 Internationalize the curriculum.
2.5 **Support faculty and students in pursuing global academic experiences, e.g. study abroad, internships, field placement, research, service learning.**

*Indicators*:  
- Number of faculty-led study abroad programs  
- Number of students studying abroad  
- Number of Fulbright Teaching Scholars  
- Number and list of student international research efforts and scholarly activities (presentations, papers, etc.)  
- Number and list of student international teaching activities  
- Number and list of student international service activities  
- Dollars contributed toward study abroad scholarships  
- Number of institutionally-recognized international exchange programs  
- Number and list of countries impacted  
- Number and list of staff-led international experiences

- 2 faculty-led study abroad programs  
- 7 students studying abroad  
- 3 Fulbright Teaching Scholars  
- 2 student international research efforts and scholarly activities  
- 1 institutionally-recognized international exchange program (ProJazz, Chile)  
- 5 countries impacted: Italy, UK, Tanzania, Chile, Costa Rica

(Not all units that have Study Abroad programs reported them, but I believe Dr. Thorne provided full info on Study Abroad programs.)

2.6 **Maintain a vigorous, targeted recruitment and marketing campaign.**

*Indicators*:  
- List of new undergraduate and graduate recruitment initiatives introduced  
- List of new marketing efforts implemented

**New pull-up banners for recruitment fairs**  
- Website
- Hosted reception at the National Communication Association Convention
- Participated in Graduate Recruiting Event at NCA Convention
- Participated in Bobcat Days
- Dr. Michael Burns participated in Faculty in Residence outreach activities
- Created and maintained new social media channels for departmental recruiting efforts.
- Targeted marketing to regional conferences by advertising in three regional convention programs and two national convention programs; Sponsored the “back cover” of the program for National Communication Association, and conducted marketing activities including banners, pamphlets, and sponsorship at numerous regional and national forensics tournaments.

Communication Week press releases

2.7 Recognize the role of moving to the FBS in developing the image of the university and enhancing economic and cultural development.

Indicators*:
- Number and list of new Texas State FBS advertisements placed
- Average number of attendees at home football games
- Total economic impact from athletic events on local community
- Product licensing income for the year
- Dollar amount and membership increase in Bobcat Club for the year

2.8 Enhance and support distance learning and Friday/Saturday course delivery.

Indicators*:
- Number of new online and hybrid SCH as a percent of overall offered
- Number of SCH enrolled in Friday/Saturday courses offered

**Sponsoring 2 music faculty to develop new on-line versions of required graduate courses**

- Increased distance/hybrid course offerings with a new large lecture Comm 1310 hybrid course
- Planned four 2014-2015 new hybrid/online course through course development process, including 3 upper division electives and 1 graduate seminar.

Theatre added a 50-student section of TH 2313 to summer, fall, and spring course offerings. Theatre’s Dramatic Theory and Analysis course is now taught
as a hybrid course.

SJMC - SCH created by new offerings (e.g. fall 2012 to fall 2013) in the semesters noted.
Fall 2013 396 SCH
Spring 2014 603 SCH
Summer 2014 171 SCH

Friday/Saturday SCH for semesters noted.
Fall 2013 99* SCH
Spring 2014 108* SCH
Summer-Most summer classes are five days a week.

Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.

3.1 Increase student retention through collaborative programs across the university.

Indicators*:
- Student retention rates compared to prior year (college and institutional)

3.2 Enhance quality and consistency of academic advising services.

Indicators*:
- Number of students served (i.e., walk in, email, phone, appointment, social media)
- List of professional development opportunities provided to academic advisors for consistent messaging
- Number of external professional development opportunities attended by how many advisors
- Number and list of current internal and external awards and recognitions received by advisors

- Served approximately 35 students per month with advising in the main office through walk in and telephone communication. This resulted in a total of approximately 420 walk in and telephone consult advising opportunities.
- Increased advising and retention plan via social media to impact a wide audience through tweets, Facebook status updates, Likes etc.
- Created comprehensive Bobcat Day and additional advising/ recruitment measures for implementation during the 2014-15 school year.

Hosted 55 guest speakers from the community, and across the nation to advise students on careers in Communication Studies. Comm Week 2014 was one of
the largest and most successful Comm Week events ever, with over 40 program alumni speaking to current students throughout the week.

3.3 Develop an Honors College to better attract and engage high achieving students.

**Indicators**:  
- Number and percent of students enrolled in Honors College compared to prior year  
- Number of honors sections offered  
- Number of Honors College graduates compared to prior year

3.4 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.

**Indicators**:  
- Number and list of events (athletic and artistic) provided for the year  
- Number of attendees at each event provided  
- Number and list of new academic support initiatives provided to student athletes

**Number and list of artistic events provided for the year**

**Music**

259 Public performances  
Ensembles: 63 total  
Faculty Artists: 20 total  
Guest Artists/Lecturers: 17 total  
Graduate Recitals: 10 total  
Senior Recitals: 56 total  
Junior Recitals: 23 total  
Other Student Recitals: 56 total  
Students performing in special recitals: 10 total  
Community Outreach Programs: 4 total

- Estimated total attendance: 17,000

**Theatre and Dance**
Theatre had 10 productions (50 performances) with total attendance of approximately 10,000 people.

Dance had 5 concerts (11 performances) with total attendance of approximately 2000 people.

Art

- **Sarah Klein** - September 17th gave a lecture and to screen the animation festival ‘Stop and Go’ Show.
- **Christian Schumann** - artist-November 7th, sponsored by Tommy Fitzpatrick
- ‘Sign Painters’ film and talk Sponsored by new faculty member Natalie Davis:
  - Film Screening followed by Q&A with sign painter Norma Jeanne Maloney
- **Dike Blair** Sponsored by Barry Stone coming to speak to Andy Campbell’s class September 18th.
- **Kateleena Hernandez**, 9/16/2013, 2pm RM 2121-Exhibiting in University Galleries
- **Yumi Roth**, 10/7/2013, 2pm RM 2121-Exhibiting in University Galleries
- **Eric Zimmerman**, 10/9/2013, 2pm RM 2121-Exhibiting in University Galleries
- **Erin Sherriff**, an upcoming resident at Artpace has agreed to give a lecture this fall-date is not finalized
- **Laurie Frick**, 1/21/2014, 12:30pm RM 2121-Exhibiting in University Galleries
- **Deb Sokolow**, 1/27/2014, 11am RM 2121-Exhibiting in University Galleries
- **James Sterling Pitt**, 1/27/2014, 2pm RM 2121-Exhibiting in University Galleries
- **Richard Martinez**, 3/17/2014, 2pm, RM 2121-Exhibiting in University Galleries
- **Drive By Press**-Fall 2013

The Texas State University Galleries host an average of 20 varied exhibitions throughout the fall, spring, and summer semesters. For
each exhibition, the artists provide lectures that are free and open to the public. Last year’s offerings, including those that are tied to the university’s Common Experience, are listed below:

The Texas State University Galleries | Schedule 2013 – 2014

| FAL 2013 | M PATH*  
Annual Alumni Invitational  
MODIFICATIONS/ADAPATIONS: Recent Work by Yumi Janairo Roth  
Eric Zimmerman: WEST OF THE HUDSON  
BFA Exhibitions I  
BFA Exhibition II  
BFA Exhibition III  

| SPRING 2014 | MFA Showcase  
MFA Thesis Exhibition  
Deb Sokolow: ALL YOUR VULNERABILITIES WILL BE ASSESSED  
Laurie Frick & James Sterling Pitt: PATTERN LANGUAGE  
100-4-100 Silent & Live Auction Scholarship Fundraiser  
All Student Juried Exhibition  
Lauren J. Simonutti: THE DEVIL’S ALPHABET*  
Richard Martinez: Paintings For Now  
BFA Exhibition I  
BFA Exhibition II  
BFA Exhibition III  
BFA Exhibition IV  

| SUMMER 2014 | DeLux/ReDux I  
DeLux/ReDux II  
BFA Thesis Exhibition  

  *Exhibition curated for the university’s Common Experience programming.

  - Number of attendees at each event provided

The Texas State University Galleries | Schedule 2013 – 2014
FALL 2013
M PATH*
Attendance: 1278 people / 4 weeks
Opening Reception: 120-150 people

Annual Alumni Invitational
Attendance: 1278 people / 4 weeks
Opening Reception: 120-150 people

MODIFICATIONS/ADAPTATIONS: Recent Work by Yumi Janairo Roth
Attendance: 1225 / 5 weeks
Opening Reception: 120-150 people

Eric Zimmerman: WEST OF THE HUDSON
Attendance: 1225 / 5 weeks
Opening Reception: 120-150 people

BFA Exhibitions I
BFA Exhibition II
BFA Exhibition III
Attendance: 400 per 5 day duration
Opening Reception: 175-200 people

SPRING 2014
MFA Showcase
MFA Thesis Exhibition
276 people / 5 days
Opening Reception: approximately 60 people

Deb Sokolow: ALL YOUR VULNERABILITIES WILL BE ASSESSED
Attendance: 1172 people / 4 week
Opening Reception: approximately 125-150 people

Laurie Frick & James Sterling Pitt: PATTERN LANGUAGE
Attendance: 1172 people / 4 weeks
Opening Reception: approximately 125-150 people

100-4-100 Silent & Live Auction Scholarship Fundraiser
Attendance: approximately 150 people for a one night event

All Student Juried Exhibition
Attendance: 315 / 5 days
Opening Reception: approximately 175 people

Lauren J. Simonutti: THE DEVIL’S ALPHABET*
3.5 Refine student learning outcomes and appropriate assessment measures within each academic program and general education curriculum to ensure program improvement and provide evidence of student success.

Indicators*:
- Description of outcomes assessment process improvements
- Examples of new major program improvement efforts implemented as a result of assessment findings
- Number and percent of programs completing outcomes assessment
- Number and percent of completed audits
- Number and percent of programs showing improvement

The studio art program rewrote its mission and outcomes in 2012-2013. 2013-14 was the first full year to measure the new outcomes. Although the mission and outcomes did not change in 2013, improvements were made in how the outcomes were measured and who was involved in the judging of student work. Student senior thesis portfolios are now scored by all full-time faculty every semester instead of by a representative committee. A more inclusive process has helped the full faculty, adjunct and tenure track be aware of the goals of the program and how those goals are measured. This has also helped the program to not only gather more meaningful data, but it has aided curriculum development, and it has been a
valuable tool in hiring and evaluating faculty.

In 2013-2014, ComDes identified some issues on a more micro level in the measuring of outcomes. They conducted a course-by-course review of outcomes in 2014-2015 to see if this would shed some light on the issues. If this process is successful, it will be added to the program’s assessment document in 2015-2016 as a second method of reviewing outcomes.

- Using outcomes assessments Photography and Studio Art have identified the need for professional practice skills for many of their graduating seniors. A course called Professional Practices was offered as an elective. ComDes also identified a need for addition coursework in professional practices and in preparing portfolios for the design industry. The new Texas state common core presented an opportunity for our school since it gave both programs an additional two credit hours to work with. Photography and Studio Art turned Professional practices into a two-hour course and have made it a required course for all of their majors. Likewise, ComDes made their existing no-credit course, Exit Review, a required two-hour course.

Refined the Ethics component of Communication Studies graduate student learning outcomes to more accurately reflect current courses and learning objectives for the program.

3.6 Refine administrative and educational support, research, and public service outcomes and appropriate assessment measures within identified departments to ensure improvement and provide evidence of success.

Indicators*:
- Description of outcomes assessment process improvements
- Examples of new major service improvement efforts implemented as a result of assessment findings
- Number and percent of departments completing outcomes assessment
- Number and percent of completed audits
- Number and percent of departments showing improvement

3.7 Recognize the importance of academic and administrative program review processes to facilitate program improvement in support of the University mission.

Indicators*:
- Number of program reviews completed and number of academic program reviews submitted to THECB
Examples of major program improvements made based on program review/accreditation findings

Percent of reviews with all items scored a “2” (on a scale of 1 through 5) or higher

3.8 Foster an environment that cultivates students to become successful, engaged alumni.

Indicators*:
- Number and list of new academic-sponsored alumni outreach activities (e.g., guest speakers, faculty, advisory boards, judges, research)
- Number and list of new community outreach activities (e.g., Bobcat Build)
- List of new student and alumni collaboration efforts (e.g., conferences, mentoring)
- Number and list of recognized alumni achievements
- Number and percentage of graduating seniors and alumni who have graduated in the last five years who join the Alumni Association this year

Two theatre alumni were Drama Desk nominees

**Number and list of new academic-sponsored alumni outreach activities**

(e.g., guest speakers, faculty, advisory boards, judges, research)

**Annual Alumni Invitational Exhibition:**

Each fall, The University Galleries extend an invitation to 7 selected alumni, each representing an area of discipline found within the School of Art & Design, to exhibit works that reflect their current creative practice.

**Number and list of new community outreach activities (e.g., Bobcat Build)**

**HOMEGROWN: A Harvest of Local Talent** is an annual exhibition that fosters relationships and celebrates local artist living in our immediate community. Extending a 26 mile radius, the exhibition features the works of artists living and working here while reaching out to the local communities that come to see the artists’ works.

**100-4-100 Scholarship Fundraiser Auction**

This scholarship fundraiser features 100 works by 100 artists—friends, faculty, alumni and students of the School of Art & Design at Texas State University. Each work, starting at 100 dollars, is offered in a silent auction format that raises money for scholarships. The evening’s party culminates in a live auction where three selected works will be offered in an active bidding format with a surprise Guest Auctioneer. This silent and live auction is a biannual fundraiser to...
raise money for student scholarships.

Gallery Talks for community and school tours visiting Texas State campus:
The Gallery Director for The University Galleries gives an average of 50 gallery
talks/tours to community and student groups per fall/spring semesters.

‘Re-Drawing the City’- a site specific public outdoor exhibition of 6 Texas State Alumni
In spring 2014 organized and curated by Joey Fauerso and supported by a 6,000.00 grant
from the San Antonio Office of Culture and Creative Development.

Number and list of recognized alumni achievements: 36

The Joan Flasch Artists’ Book Collection at the Art Institute of Chicago has
acquired two books by Larry Goode (ComDes MFA ’13) for their permanent
collection (October 2013).

Amanda Thomas (ComDes MFA ’13) has been invited to be a guest design
blogger for the Walker Art Center. Her first post, titled “The Center for
Sensibility: Towards Critical Graphic Design Practice,” describes her Texas State
MFA thesis project. (Thesis advisors: Maia Wright, Gina Tarver, Ben
Ruggiero.)

Michael O’Neill (BFA 2011), had one piece purchased and acquisitioned into the
permanent collections of the Renwick Gallery of the Smithsonian American Art
Museum, Washington, D.C.; seven pieces included in Signs of Life exhibition,
Facere Gallery, Seattle, WA; work featured at Pinakhotek Moderne, Munich,
Germany (November 2013).

Alumni Laritza Garcia had an exhibition at the Houston Center for

Alum Shalena White had an exhibition, Echoes of Form, and artist’s lecture at
the Visual Arts Center, UT (November 2013).

Anita Lam, MFA ’12 in Communication Design, has won the Southern
Conference of Graduate Schools’ (CSGS) competition for best master’s thesis in
the category of Innovative Application of Digital Technology (January 2014).
students”, was directed by Assistant Professor Maia Wright. As the winner of
this competition, Anita will be awarded $1000 and will be recognized at a special
awards reception during the upcoming 2014 CSGS meeting in San Antonio.

Alums Owen Falcon Drysdale and Michael Villarreal have both been accepted
into a six-month artist residency at the Navasota Artists Residency, beginning in
February 2014.
Three of our student teachers from the fall of 2013 have been hired for public school art teaching positions: **Maicey Trammell** for High School Art in Industrial ISD, **Liz Lemich** for Elementary Art in AISD, and **Lauren McMurray** for Elementary Art in San Marcos.

Texas State graduate and fourth-year art teacher **Monica Chih** has been selected as Teacher of the Year at Dan D. Rogers Elementary School in Dallas, and will be in contention for Teacher of the Year at the district level (February 2014).

Former student **Damon Arhos** has been accepted to the Maryland Institute College of Art's low-residency graduate program, where he has also received a Graduate Studio Art Merit Scholarship (March 2014).

**Painting Majors Accepted to Graduate Schools (April 2014):**

- John Tennison, Chicago Art Institute
- Michael Villarreal, University of Nebraska
- Ola Askan, Tufts University
- Owen Drysdale, Syracuse University
- Amanda Arredondo, TCU
- Luke Cisneros, UTA
- Hollie Brown, UC Riverside
- Nathaniel Record, San Francisco Art Institute
- Syraya Horton, RISD

**Lindsey Thomas**, BFA Studio Art 2007, has been selected as the 2014 Dripping Spring ISD Elementary Teacher of the Year. Ms. Thomas is in her sixth year as an art teacher in the district, having taught three years each at Rooster Springs Elementary and Walnut Springs Elementary.

Spring 2014 Communication Design graduate **Maeghan (Mae) Cox** has been hired by Richards/Carlberg in Houston, an extended branch of The Richards Group in Dallas.

**Recent Art Education Graduate Placements:**
1. Angelina Artes, Wieland Elem, Pflugerville
2. Gloria Ayala, Blanton Elem, AISD
3. Lauren Dube Hinkle, Somerville HS, Somerville ISD
4. Kenneth Fontenot, Forrest Ridge Elem, College Station
5. Jillian Gomez, Mary Michael Elem, NISD
6. Jenny Hurst, Trinity ISD, music teacher
7. Audrey Lufkin, RRISD, teaching assistant
8. Matt Öster, Navarro Jr. High
9. Rene Kocurek, Pearce, Pasadena ISD
10. Stephanie Williams, Cameron Elem, SAISD
School of Music launched Bobcat Marching Band Alumni Band and fall reunion

Hosted 55 guest speakers from the community, and across the nation, during Communication Week 2014. This Comm Week was the largest and best attended Comm Week events in its 20+ year history, with over 40 program alumni speaking to current students throughout the week.

3.9 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.

Indicators*:  
- Number and list of career support programs provided  
- Number and list of academic outreach and recruitment efforts  
- Number and list of new companies recruiting at Texas State

Printed and distributed 5,000 copies of the Communique’ newsletter.

School of Music offered 6 career presentations in a series called “Musicians Forum”

The theatre program conducts a New York Showcase for its graduating Musical theatre and Acting students. These programs are also supported by a series of “the Business of the Business” seminars as part of their BFA curriculum.

The theatre program receives applications from over 30 states with its major national recruiting event being the Chicago Unified auditions.

3.10 Continue faculty and student information literacy initiatives that support achievement of student learning outcomes.

Indicators*:  
- Number of literacy sessions provided  
- Number of faculty and students served

3.11 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

Indicators*:  
- Number of freshman students served
• Number and list of support programs provided
• QEP successes based on outcomes achievement and continuous improvement

Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.

4.1 Attract and retain a diverse faculty and staff.

Indicators*:
• Number and percent of female full-time faculty and staff compared to prior year
• Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year
• Number of new external position postings advertised, including those targeting diverse candidates

4.2 Remain a Hispanic Serving Institution that emphasizes retention and graduation.

Indicators*:
• Number and percent of Hispanic student enrollment compared to prior year
• Number and percent of Hispanic student graduates compared to prior year
• Number and percent of Hispanic students retained compared to prior year

4.3 Enhance recruitment, retention, and support programs for all racial, ethnic, and international groups.

Indicators*:
• Examples of new academic, student support, and administrative programs provided
• Number of students served with support activities
• Number and list of new recruitment activities
• Number and list of new academic, student support, and administrative retention activities

• Initiated search for Intercultural/Diversity tenure track faculty member.
Advertised department and graduate program in multicultural media outlets; attended business meetings at national and international conferences for La Raza, Latino Communication Association, and International/Intercultural Communication interest groups.

4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

**Indicators**:  
- Examples of new/modified academic programs that added multicultural or multi-perspective content  
- Number of new/revised courses with multicultural or multi-perspective content  
- Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience)  
- Number of individuals served in academic, student support, and administrative programs/activities

- Adapted multicultural/diversity role paper to activity for 6,000 students in COMM 1310 to include a growing definition of diversity, LGBT, HIV, mental and physical disability.  
- Implemented Allie training for all Graduate Teaching and Instructional Assistants.  
- Module for disabilities in all graduate student Teaching and Learning Academy.  

Hosted Criss Cole College Prep program with faculty member Rebekah Fox for 15 physically disabled students for college preview event.

4.5 Seek historically underutilized business suppliers.

**Indicators**:  
- Number of active HUB vendors compared to previous year  
- Percentage of construction value issued to HUB vendors  
- Number of active mentor/protégé partnerships compared to previous year  
- Percent of total university procurement with HUB vendors compared to previous year

**Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university’s mission.**
5.1 Increase average full-time staff salaries at all ranks.

**Indicators***:
- Percent increase in average salary levels for all categories

5.2 Increase number of full-time staff.

**Indicators***:
- Number and percent increase in full-time staff compared to prior year
- Number and list of newly-created positions

5.3 Attract and retain highly competent staff by providing annual merit increases based on performance.

**Indicators***:
- Merit increases awarded/not awarded

5.4 Maintain a physical setting that presents Texas State as a premier institution.

**Indicators***:
- Number and list of new repair and renovation projects completed
- Number and list of new campus enhancement projects completed
- Number and list of new ADA modification projects completed

5.5 Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.

**Indicators***:
- Number and list of capital projects completed
- Total cost of capital projects completed
- Number and list of property acquisitions
- Number and list of new “gray to green” projects completed per the Campus Master Plan
5.6 Expand and support professional development opportunities for faculty and staff.

Indicators*:
- Examples of major new internal professional development workshops offered at main campus and Round Rock campus
- Examples of major new internal faculty development sessions offered
- Total number of faculty served through internal faculty development sessions
- Total number of staff served through internal professional development sessions
- Examples of external faculty development opportunities attended by faculty
- Examples of external professional development opportunities attended by staff
- Number of faculty developmental and supplemental leaves awarded

Provided financial support for registration and travel for professional development of Dr. Tricia Burke, who attended Statistics professional development workshop in Lawrence, KS.

5.7 Continue support for structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.

Indicators*:
- Examples of new web-based courses offered compared to prior year
- Number of faculty completing distance education training
- List and/or dollar amount of new resources provided to support distance learning
- List and/or dollar amount of new resources provided to support technology in the teaching and learning process
- Number and list of current excellence in online teaching awards

New web-based courses offered in 2013-14, and under development for 2014-15 offerings include:
- COMM 4390 – Internships in Communication
- COMM 2330, Small Group Communication
- COMM 4327 – Health Communication; offered fully online in 2013-14, and adapted for additional offering in 2014-15 and beyond.
- COMM 3301/5315 – Communication Theory and Research is being developed for full online delivery in 2014-15
5.8 Reduce deferred maintenance in existing facilities.

Indicators*:  
- List and total cost of deferred maintenance projects completed

5.9 Improve processes outlined in SACS Principles of Accreditation to ensure ongoing compliance with standards, while continuously improving overall educational quality.

Indicators*:  
- Number and list of major process improvements made to address specific SACSCOC standards  
- IE Council meetings held and participation  
- Number of disseminations of SACSCOC-related information

5.10 Maintain coordinated assessment processes that assist university stakeholders in multiple assessment activities, including strategic planning, student learning and success, and program excellence.

Indicators*:  
- Examples of new assessment-related process improvements made

5.11 Effectively utilize alumni and external constituents to influence and generate human and financial capital opportunities.

Indicators*:  
- Number and list of alumni and new external constituent (parents, family, businesses) outreach activities  
- Number and list of alumni and other external constituents (parents, family, businesses) involved with Texas State  
- Total dollar amount of alumni and external donor contributions  
- Number and percent of alumni and external donors  
- Supported alumni travel to attend Communication Week 2014 in the amount of $4700.  
  Printed and distributed 4,000 copies of the Communication Week program to alumni and external constituents.

I am trusting that University Advancement has most of this information.
5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instructional and research outcomes.

**Indicators*:**
- Number and list of library assessment activities
- Number and list of library improvements made

5.13 Ensure regulatory compliance, environmentally responsible practices and the efficient use of energy and water resources.

**Indicators*:**
- Percent of campus electric usage per square foot increase/decrease compared to prior year
- Percent of campus natural gas consumption per square foot increase/decrease compared to prior year
- Number and list of awards/recognitions for environmentally responsible practices
- Number and list of new environmentally responsible activities implemented
- Number of new activities implemented as a result of external audit findings

5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.

**Indicators*:**
- Narrative list of campus business improvements enabled or enhanced by technology
- Number and list of new/enhanced instructional support activities provided

5.15 Complete the Pride and Action campaign plan to achieve the goal.

**Indicators*:**
- Total dollar amount raised for the year
- Total dollars raised per strategic fundraising priority area
5.16 Promote a safe and secure environment.

Indicators*:
- Number and list of new safety/security support activities introduced
- Increase/decrease in crime statistics
- Number of new educational activities related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Percent of required policy and procedure statements updated for the year as a result of applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Number and percent of faculty, staff, and students that have received training related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)