Assessment Review/Executive Summary for Student Affairs
(Complete after assessment)

Department: Student Health Center
Assessment Title:
SAAT Liaison:

Overview & Response Rate: Provide the methods used to administer the assessment and the timeline. Identify demographics of respondents; include the number mailed or interviewed and the number completed.

An evaluation of presentations given by the Student Health Center's (SHC) Health Education Coordinator was conducted during the fall semester of 2008. A Presentation Evaluation form was handed out to each presentation attendee after each presentation given by the Health Education Coordinator. Students were asked to fill out the forms anonymously and hand them in before leaving. Presentation topics included sexual and reproductive health, stress management, healthy relationships, and Student Health Center services, among others. The majority of presentations given were to students in US1100 courses. Other presentation audiences included residence halls, student organizations such as The Network and Bobcat Equality Alliance, and students in a variety of courses for communications, health, psychology, etc. Respondents were students from varying classifications, degree programs, and backgrounds. A total of 504 students received evaluations and we had a response rate of 100%.

Distribution: List groups that will receive reports (oral or written) from this assessment. Include timeline for when presented.

Reports on the evaluations will be given to Student Health Center department heads. Results will be presented during a monthly department head meeting in the spring 2009 semester. The report will also be added to the SHC Web site under the Assessments link option. (Web site is currently under construction; report will be added when the new Web site goes live.)

Summary of Findings: Include narrative, table and figures, if applicable. What did you learn?

Evaluations showed that:

- 95.3% of students were able to list at least one new concept that they had learned during the presentation
- 87.1% were able to name a positive health behavior that they would be likely to adopt
- 55% reported being Very Likely to adopt the positive health behavior within the next year
- 72% reported being either Very Satisfied with the presentation
- 78% reported the presenter to be either Excellent
Overall, the findings show that students who attend SHC presentations are learning new information about health topics pertinent to the college population. Students are also reporting positive health behaviors that they intend to adopt within the next year. This is a very encouraging finding, as the overarching goal for health education initiatives is to not only educate, but create positive health changes.

Students seem to be satisfied with the content of the presentations and the presenting style of the Health Education Coordinator. Many positive comments were received in the additional comments section of the evaluation form.

The evaluations also allowed students to identify topics they would like to learn more about in the future. The most common topics students requested were vaccines and illness prevention, nutrition and exercise, and sexually transmitted infections, contraception, and other sexual health issues.
Link to Strategic Plan: List the strategic plan objective supported by this assessment. Specifically identify the results which relate to strategic initiative(s).

Student Health Center Goal III: Be a health and wellness resource for the campus community.
Objective A: Develop interventions that promote healthy student behaviors.

Results: Presentations included topics of specific interest to college health matters. Healthy behaviors are taught and encouraged and skill building is emphasized.

- 96.3% of students were able to list at least one new concept that they had learned
- 87.1% were able to name a positive health behavior that they would be likely to adopt
- 55% reported being either Very Likely to adopt the positive health behavior within the next year

These results show that healthy student behaviors are being promoted and have some likelihood of being adopted by students, per self reporting. National College Health Assessment surveys will be conducted to determine actual changes in student behaviors. Baseline data will be collected in Spring 2009, while follow up surveying is scheduled for Spring 2011.

Link to Learning/Program Outcomes: List the learning/program outcome supported by this assessment. Specifically identify the results which provide evidence of learning.

Student Health Center Student Learning Outcome #2: Students who participate in health education presentations will learn new information about important health issues for college students and be able to identify positive health behaviors to address those issues.

Direct Assessment: Evaluation forms will be completed by all participants. 90% of participants should report learning new information from the presentation and 75% should be able to identify a positive health behavior they learned.

Results: Presentations included topics of specific interest to college health matters. Healthy behaviors are taught and encouraged and skill building is emphasized.

- 96.3% of students were able to list at least one new concept that they had learned
- 87.1% were able to name a positive health behavior that they would be likely to adopt
- 55% reported being either Very Likely or Somewhat Likely to adopt the positive health behavior within the next year

These results show that our Student Learning Outcome goals were met and exceeded in Fall 2008.

Recommendations/Action Plan: Describe specific actions or programmatic changes you will make resulting from this assessment. Include semester(s) of implementation and proposed follow up assessment.

We are very pleased with the results of the evaluations. Students are showing that learning is occurring during SHC presentations and that they are satisfied with the delivery method and presenter. We will continue to work with professors and organization leaders on campus to provide these programs to existing audiences. The Health Education staff will also work to network with more organizations, residence halls, and campus leaders to provide presentations to a wider audience. The presentation topics will also be expanded to include subjects that students requested via the evaluation forms. We will continue to evaluate each presentation after it is given with the current evaluation tool.

Return completed form to VPSA Office, 980 J.C. Kellam, before the end of the semester in which the assessment was conducted.

Revised November 2008