1. Increase enrollment growth, diversity, and student retention of all undergraduate programs. The goal is to exceed 75% retention.

2. Build the size, diversity, and quality of the faculty to match the enrollment growth of the respective departments.

3. Assess opportunities to add graduate programs at the master’s level in fashion merchandizing/consumer science by 2012 and a Master of Science in Agriculture Business by 2010. Implement the CJ Doctorial program in 2009.

4. Continue to strengthen research efforts by increasing annual expenditures from 9.7 to 10.5 million of which 4 million will be in research. By 2010, funded projects should total 15.2 million based on 20 million solicited.

5. Increase the graduate enrollment by 18% by awarding 50 ($1,000) graduate tuition scholarships for new students enrolled in six hours. Establish a graduate research fellowship that will award 8 ($12,000) fellowships annually beginning fall 2009.

Transition the School of Social Work to the College of Applied Arts by fall 2009.