



## **MMA Overload.com – Marketing/PR Internship/Sales/Customer Service**

MMA Overload.com has been a leader in the mixed martial arts apparel and gear industry for the last 8 years .

### **Description:**

MMA Overload.com Intern will work 2-3 days a week completing marketing projects & tasks related to current company sales goals. Interns are asked to complete one marketing project a semester. Our internship program offers the opportunity to learn real world skills in Guerrilla marketing, online/digital media marketing & story-telling through popular distribution channel all funneled through the view of the Great Game of Business.

### **Intern Skill Set and task:**

- **Uphold the integrity of our Brand with exceptional customer service**
- Update Social media outlets such as Twitter, Instagram, Facebook, Yelp and You Tube
- Daily blogging
- Developing creative marketing ideas
- Oversee google adword campaigns and analyze conversion rates
- Seek and analyze competitor marketing and sale material
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If interested please email resume [yanceyl@mmaoverload.com](mailto:yanceyl@mmaoverload.com).

Internships are available year round and flexible to fit with any schedule.