The information was collected during FY 2008-2009 using an on-line post-event evaluation which was completed by student participants after the 2008 All Male Conference and collected by the Office of Multicultural Student Affairs staff. The post-event evaluation provides quantitative and qualitative data that measures the effectiveness of the conference in promoting skill learning, student leadership planning and coordinating. The data also measures whether there is a need for male-focused initiatives. Effectiveness and need of the conference is determined by evaluating students' responses to questions pertaining to the conference ability to meet their needs, and development of skills. A post-survey qualitatively measured participants' retention of information upon completion of program. A total of 19 participants completed evaluations after attending the conference. In general, the conference was viewed favorable and necessary by student participants, but lacked participation in numbers and racial groups (other than Black and Hispanic). Groups that will receive reports from this assessment include Student Conference Planning Committee and Coordinators; the Office of Multicultural Student Affairs, and Student Affairs Office. Actions to be taken by MSA as a result of this assessment consist of continuing the All Male Conference, re-evaluating survey/evaluation instrument to collect more reliable data, review the data collection process, and revise marketing strategies and advertising methods to increase visibility and participation. Currently, no changes have been made after assessment; staff will review assessment and action plan during summer retreat to incorporate initiatives for next planning cycle.

VPSA Log# __________________________
Date __________________________

Assessment Review/Update Form for Student Affairs
(Complete after assessment)

| Department: | Multicultural Student Affairs |
| Assessment Title: | 2008 All Male Conference: Creating a Legacy |

Response Rate: Identify demographics of respondents; include the number mailed or interviewed and the number completed.

19 participants completed the All Male Conference Evaluation on the Multicultural Student Affairs on-line website; participants are likely to include Texas State, Austin Community College, San Antonio Community College, and San Marcos High School students; classifications varied from high school grade to collegiate (freshman to senior) levels; all participants are male students who attended the 2009 All Male Conference.

Summary of Findings: Attach executive summary, table and figures, if applicable. What did you learn?
Data from the AMC Evaluations demonstrate an overall satisfaction with this conference. Participants’ responses indicate a satisfactory rates for the registration process (94.7%); conference materials (94.7%); speakers and presenters (89.5%); conference facilities (100%); workshops' appropriateness and informativeness (94.7%); conference’s organization (94.7%); and conference staff helpfulness and courteousness (100%).

Participants’ satisfaction with the conference can also be validated based on responses which indicate good ratings compared to other conferences: average (52.6%), very good (36.8%), and excellent (5.3%).

Additional responses indicate that all participants would recommend this conference to others (100%) and plan on attending the conference next year (94.7%).

In addition, responses specify that participants viewed the length of conference workshops were just about right (84.2%).

Skills gained:
Responses also suggest that conference participants gained skills through participation in the 2009 All Male Conference. When asked what skills were gained, 31.6% of total participants stated they gained critical thinking skills. 15.8% of total participants indicated they gained problem solving skills. 68.4% of total participants also stated having gained interpersonal skills. Additional participants (36.8%) gained planning skills. Of the total participants, 47.4% perceived themselves as gaining cultural competency skills via their participation in the conference. It is important to note that all respondents reported gaining at least one skill via their conference participation.

Male-focus conference need:
The data also stresses the importance and need of a male-focused conference. 100% of respondents stated that a conference for all males which focuses on college men’s concerns and issues is necessary and beneficial for men. In addition, 89.5% of participants believe that a conference that solely focuses on college men should continue separate from conferences that focus on women, the LGTBQ community, or all genders is necessary.

Qualitative findings:
Written responses indicate that participants’ workshop interests include: team-building exercises; entrepreneurialism and career related; technology; cultural and historical; relationship improvement; whiteness components; networking; internship, academic, and scholarship opportunities; and domestic practices.

Additional written responses suggest that the workshops, conference organization and punctuality, speakers and presenters, conference mission and goal, and the conference’s male-focused approach and environment were the most favorable aspects of the conference.

Participants also stated that the conference advertising and marketing, lack of participants and diversity (other than Black and Hispanic), and in-workshop participation were unfavorable conference aspects. There were also the most notable areas of improvement as suggested by participants written responses.

Distribution: List groups that will receive reports (oral or written) from this assessment.

All Male Conference Planning Committee
Office of Multicultural Student Affairs
Student Affairs
**Recommendations/Action Plan:** Describe specific actions or programmatic changes you will make resulting from this assessment.

Actions to be taken by MSA as a result of this assessment consist of continuing the All Male Conference, re-evaluating evaluation/survey instrument to collect more reliable data, review data collection process, and revise marketing strategy to increase visibility and participation.

**Changes made after assessment (Fall, Spring or Summer):**

Currently, no changes have been made after assessment; staff will review assessment and action plan during summer retreat to incorporate initiatives for next planning cycle.

Return completed form to Susan Thompson, Research Associate in the VPSA Office, 980 J.C. Kellam, before the end of the semester in which the assessment was conducted.