Welcome to the Marketing Department’s newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department’s activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu.

### AMERICAN MARKETING ASSOCIATION (AMA) ACTIVITIES

**AMA School Supply Drive**

Texas State AMA is hosting a school supply drive for San Marcos elementary schools through October 3rd. Please help out the elementary kids of San Marcos by donating school supplies such as hand sanitizers, tissues, crayons, papers, and pencils, etc. Drop off the supplies in the Marketing Department Office (McCoy 424) or bring to an AMA meetings. All donations are appreciated.

**AMA Information Meeting**

**Wednesday, September 5th, 5:30 p.m., LBJSC 3-14.1**

Come to the AMA informational meeting on September 5th to learn about the many benefits of AMA and how you might become involved. Refreshments will be available at 5:15 pm. Business casual dress is suggested. AMA looks forward to another award winning year. Come be part of the tradition!

**AMA T-Shirt Sales**

Wednesdays, September 5th, 12th, and 19th, 9:00 a.m. – 2:00 p.m.

in the Quad or Mall area

**AMA Meeting**

September 19, Wednesday, 5:30, LBJSC 3-14.1

Networking and refreshments available at 5:15 p.m. Business casual dress suggested. Speaker to be announced.
FACULTY AWARDS

Congratulations to the following marketing professors who were presented with awards at the McCoy College of Business fall faculty meeting on August 24, 2012:

Dr. Jeremy Sierra was a Runner-Up for the Presidential Excellence Award for Scholarly/Creative Activity

Dr. Ravi Jillapalli was the Dean’s Nominee for the Presidential Excellence Award in Teaching

Mr. Wayne Noll was the Dean’s Nominee for the Presidential Excellence Award in Service.

Dr. Mary Ann Stutts received a 30-Years of Service Award.

Dr. Chinna Natesan received a 20-Years of Service Award.
MARKETING ADVISORS
HAVE YOU SEEN YOUR ADVISOR LATELY?

Ms. Arin Ely and Mr. Kenyon Wilson are the academic advisors for marketing majors in the McCoy College of Business Administration Advising Center. Ms. Ely has a Bachelor of Science Degree in Communication from the University of Miami. Mr. Wilson has a Bachelor of Business Administration degree from Texas State. If you have not met with your advisor recently, it is very important that you make an appointment as soon as possible. You do not want any surprises when it comes time to graduate! The advisors can be reached in the Advising Center in McCoy Hall, Room 115, or you can call the Center at 512-245-1993 to make an appointment.

Spring 2013 Registration Starts October 11th

For additional information regarding the Department of Marketing, please visit our website at www.marketing.mccoy.txstate.edu

If you have information you would like published in “Marketing Memos,” please e-mail us at marketing@txstate.edu

Texas State Department of Marketing now has a Facebook page.
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