

## IMPORTANT DATES

### September 3, Monday

Labor Day!  
Class Do Not Meet

### September 12, Wednesday

Last Day to Drop a  
Class with 100%  
Refund

### September 21, Friday


Fall Graduation  
Application Deadline



### September 27

Career Services Event:  
Kohl's College to  
Career, 5:30-8:00  
p.m., LBJSC Teaching  
Theater

## ALPHA MU ALPHA

 The Department of Marketing is getting ready for the fall 2012 initiation of Alpha Mu Alpha, the national marketing honorary society recognizing and rewarding scholastic achievement among marketing students. To be invited to join Alpha Mu Alpha, marketing majors are required to have 90+ credit hours and be in the top 15% of their class with respect to GPA. **Watch for your invitation to join!**

# Marketing Memos

DEPARTMENT OF MARKETING  
MCCOY COLLEGE OF BUSINESS ADMINISTRATION  
AUGUST 2012

Welcome to the Marketing Department's newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department's activities and opportunities. For additional information about the Department of Marketing, visit our website at [www.marketing.mccoy.txstate.edu](http://www.marketing.mccoy.txstate.edu).

## AMERICAN MARKETING ASSOCIATION (AMA) ACTIVITIES

### AMA School Supply Drive



Texas State AMA is hosting a school supply drive for San Marcos elementary schools through October 3<sup>rd</sup>. Please help out the elementary kids of San Marcos by donating school supplies such as hand sanitizers, tissues, crayons, papers, and pencils, etc. Drop off the supplies in the Marketing Department Office (McCoy 424) or bring to an AMA meetings. All donations are appreciated.

### AMA Information Meeting

**Wednesday, September 5th, 5:30 p.m., LBJSC 3-14.1**

Come to the AMA informational meeting on September 5<sup>th</sup> to learn about the many benefits of AMA and how you might become involved. Refreshments will be available at 5:15 pm. Business casual dress is suggested. AMA looks forward to another award winning year. Come be part of the tradition!

### AMA T-Shirt Sales

Wednesdays, September 5th, 12th, and 19th, 9:00 a.m. – 2:00 p.m.  
in the Quad or Mall area

### AMA Meeting

September 19, Wednesday, 5:30, LBJSC 3-14.1

Networking and refreshments available at 5:15 p.m. Business casual dress suggested. Speaker to be announced.

# FACULTY AWARDS

Congratulations to the following marketing professors who were presented with awards at the McCoy College of Business fall faculty meeting on August 24, 2012:



**Dr. Jeremy Sierra** was a Runner-Up for the Presidential Excellence Award for Scholarly/Creative Activity



**Dr. Ravi Jilapalli** was the Dean's Nominee for the Presidential Excellence Award in Teaching



**Mr. Wayne Noll** was the Dean's Nominee for the Presidential Excellence Award in Service.



**Dr. Mary Ann Stutts** received a 30-Years of Service Award.



**Dr. Chinna Natesan** received a 20-Years of Service Award.

# MARKETING ADVISORS

## HAVE YOU SEEN YOUR ADVISOR LATELY?



**Ms. Arin Ely** and **Mr. Kenyon Wilson** are the academic advisors for marketing majors in the McCoy College of Business Administration Advising Center. Ms. Ely has a Bachelor of Science Degree in Communication from the University of Miami. Mr. Wilson has a Bachelor of Business Administration degree from Texas State. If you have not met with your advisor recently, it is very important that you make an appointment as soon as possible. You do not want any surprises when it comes time to graduate! The advisors can be reached in the Advising Center in McCoy Hall, Room 115, or you can call the Center at 512-245-1993 to make an appointment.



**Spring 2013 Registration Starts October 11th**

For additional information regarding the Department of Marketing, please visit our website at [www.marketing.mccoy.txstate.edu](http://www.marketing.mccoy.txstate.edu)

If you have information you would like published in "Marketing Memos," please e-mail us at [marketing@txstate.edu](mailto:marketing@txstate.edu)



McCoy Hall 424

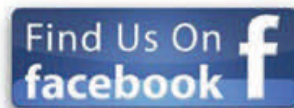
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