

Art, Photography

What can I do with this degree?



Art and photography majors thrive in creative settings where self-expression, culture and communication are valued. Most aspiring photographers see themselves as imaginative, independent and original. Art majors can use their skills and talents in a wide variety of fields including media, studio or fine arts, or education.

Skills

- Ability to conceptualize
- Innovative problem solving
- Idea development
- Knowledgeable of model-making techniques
- Drawing and sketching
- Able to accept criticism
- Coordinating Work With Others
- Practiced in presenting and defending ideas
- Budget projection
- Imagination and Creativity
- Mastery of physical process of assembling and presenting work
- Organization, precision and professionalism
- Expertise in visual representation
- Utilize design to convey a message or concept
- Understanding of appropriate design within the context of environment.
- Strong Communication
- Understanding of target market
- Knowledge of design methods
- Communications Skills
- Develop strong research & writing skills
- Develop creativity & initiative
- Develop planning and strategic thinking skills

Areas of Specialization

- Painting
- Drawing
- Ceramics
- Photography
- Illustration: traditional and digital
- Photo illustration
- Sculpture

Degrees Offered at Texas State

- Bachelor or Fine Arts (BFA) in Communication Design
- Bachelor of Fine Arts in Studio Art
- Bachelor of Fine Arts in Art Education
- Bachelor of Arts (BA) in Art
- Bachelor of Fine Arts in Photography
- Bachelor of Arts in Art History
- Master of Fine Arts

Career Paths

(Some of the occupations outlined in this brochure may require additional education or training)

..in Art Museums/ Galleries

Sample Job Titles

- Educator
- Administrator
- Curator
- Archivist
- Director
- Sales
- Public Relations
- Development
- Exhibit Designer
- Project Coordinator
- Guide

Possible Work Settings

- Galleries
- Museums: large, small, public or private
- Local Historical Societies

...in Commercial Art

Sample Job Titles

- Graphic artist
- Commercial artist
- Computer aided designer
- Product photography
- Illustrator
- Advertising photographer
- Airbrush artist
- Creative director
- Architectural drafter
- Ceramic engineer
- Design coordinator
- Project coordinator
- Drafting
- Publisher

Possible Work Settings

- Advertising agency
- Private corporations
- Public service organizations
- Public opinion research firms
- Public relations firms
- Chambers of Commerce
- Television and motion picture companies
- Sports and entertainment organizations
- Hospitality and tourism industry
- Nonprofit organizations
- Publishing firms
- Newspapers
- Department Stores
- Magazine, trade publications
- Free-lance

...in Art Therapy or Education

Sample Job Titles

- Art Therapist
- Teacher all levels: Studio art, fine arts, art history
- Professor

Possible Work Settings

- Art schools
- Hospitals
- Nursing homes
- Public/private school
- Community Programs
- Mental Health Facility
- Libraries
- Rehabilitation Centers

...in Media, Arts, and Entertainment

Sample Job Titles

- Art Director (motion picture, radio, T.V.)
- Creative Director
- Design Manager
- Fashion Artist/Designer
- Filmmaker
- Motion Picture Scenic Designer
- Aerial Photographer
- Floral Designer
- Animator
- Catalog Illustrator
- Newspaper Illustrator
- Newspaper Layout Artist
- Cinematographer
- Motion Picture Animator
- Photojournalist
- Color Expert
- Interior Decorator
- Set Designer/Illustrator
- Display Designer
- Still Photographer
- Magazine Cover Artist
- Textile Designer
- Editor (film, newspaper, book, magazine)
- Magazine Designer/Illustrator
- Audio Visual Artist/Designer
- Billboard Artist
- Etcher
- Typographical Artist
- Book Illustrator/Designer
- Art Exhibition Coordinator
- Critic
- Director



Possible Work Settings

- Multimedia firms
- Newspapers
- Magazines
- TV/Film studios
- Greeting card companies
- Public Relations Firms
- Art studios
- Department/Retail stores
- Adult & community programs
- Private/local arts councils
- Interior Design departments
- Newspapers/publishing houses
- Advertising agencies & trade publications
- Film/motion pictures & media production companies
- Recording Studio
- Radio Station
- Television station
- Retail
- Theaters
- Opera/Ballet Company
- Art Museum
- Auction Gallery
- Marketing
- Firms
- Wholesale
- Performing Arts Company
- Public Relations Company
- Non Profit agencies
- Federal, state and local government
- Independent production company

...in Photography

Sample Job Titles

- Director of photography
- News photographer
- Photo journalist
- Motion picture photographer
- Custom Framer
- Wedding photographer
- Free-lance photographer

Possible Work Settings

- Museum or historical societies
- Photo agencies
- Libraries
- Hospitals and corporations
- Media
- Free-lance

...in Retail

Sample Job Titles

- Buyer
- Store manager
- Custom framer
- Display designer
- Art sales representative
- Fashion coordinator

Possible Work Settings

- Retail stores
- Grocery stores
- Auction houses

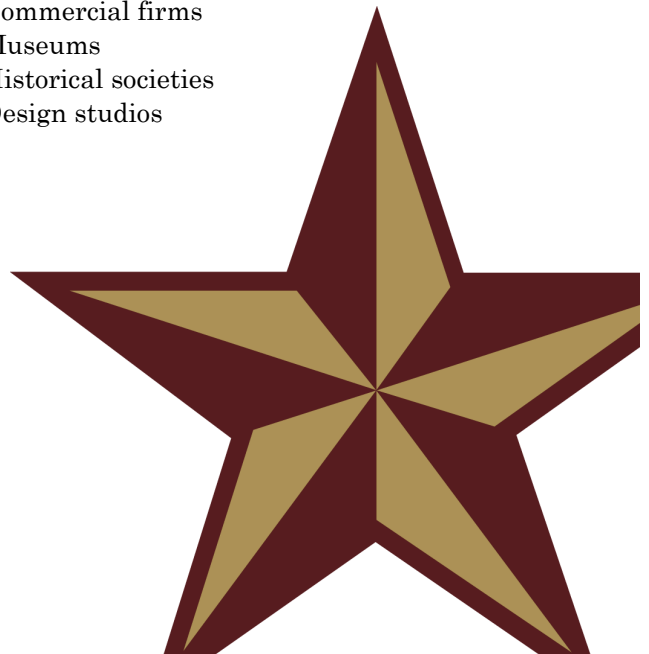
...in Other Areas

Sample Job Titles

- Industrial designer
- Landscape architect
- Architect
- Artist
- Sculptor
- Memorial designer
- Stain glass artist
- Jewelry designer
- Painter
- Puppeteer
- Woodworker

Possible Work Settings

- Architectural firms
- Entrepreneurial/ Free-lance
- Commercial firms
- Museums
- Historical societies
- Design studios



Resources

Professional Organizations

American Academy & Institute of Arts & Letters <http://www.artsandletters.org/>
American Advertising Federation <http://www.aaf.org/>
American Society of Interior Designers <http://www.asid.org/>
The American Institute of Graphic Arts <http://www.aiga.org/>
American Society of Media Photographers <http://asmp.org/>
American Art Therapy Association <http://www.arttherapy.org/>
National Antique and Art Dealers Association of America <http://www.naadaa.org/>
Graphic Artists Guild, International <http://www.gag.org/>
Communication Arts <http://www.commarts.com/>
National Association of Schools of Art and Design <http://nasad.arts-accredit.org>
American Craft Council Library <http://www.craftcouncil.org>
Society of Illustrators <http://www.societyillustrators.org>
Association of Medical Illustrators <http://www.ami.org>
American Institute of Graphic Arts <http://www.aiga.org>

Job Search Sites

Art Jobs <https://www.artjob.org/>
Creative hotlist <http://www.creativehotlist.com/>
Dice <http://www.dice.com/>
Art Directors Club <http://www.adglobal.org>
Bureau of Labor Statistics <http://www.bls.gov/oes>

Career Library Resources

- Occupational Outlook Handbook
- DISCOVER
- Best Jobs for the 21st Century
- Great Jobs for Art Majors
- Careers for Culture Lovers and Artsy Types
- Opportunities in Commercial Art & Graphic Design

Information Compiled from:

- Texas State University Career Services
- Education-Portal.com “Bachelor of Fine Arts (BFA): Communication Design Degree Overview”
- DegreeDirectory.org;
- WorldWideLearn, an online directory of education;
- Career Center at University of North Carolina
- Wilmington:University of Minnesota-Morris

www.careerservices.txstate.edu

LBJ Student Center Suite 5-7.1 • 512.245.2645 • CareerServices@txstate.edu