The 5 Choices to Extraordinary Productivity is a 1-day professional development training experience for leaders to help them make better decisions about where to invest their valuable time, attention, and energy.

The 5 Choices include:

1. Act on the important—don’t react to the urgent
2. Go for extraordinary—don’t settle for ordinary
3. Schedule the big rocks—don’t sort gravel
4. Rule your technology—don’t let it rule you
5. Fuel your fire—don’t burn out

The barrage of information coming at us from multiple sources coupled with the demands of our careers, are overwhelming and distracting. The sheer volume of information threatens our ability to think clearly and make wise decisions about what’s important. If we react to these stimuli without clear discernment, we fail to accomplish the goals that matter most in our professional and personal lives.

FranklinCovey’s The 5 Choices to Extraordinary Productivity solution inspires leaders to apply a process that will increase their ability to achieve life’s most important outcomes.