

**Texas State University**  
**2012-2017 University Goals and Initiatives**  
**College of Applied Arts 2012-2013 Plan Progress**

***Goal 1: Promote academic quality by building and supporting a distinguished faculty.***

- 1.1 Increase average full-time faculty salaries at all ranks.

- 1.2 Increase number of full-time faculty.

- 1.3 Attract and retain highly competent faculty by providing annual merit increases based on performance.

- 1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

All the start up cost were provided by the Office of the Provost.

- 1.5 Offer academic programs that are nationally and internationally competitive.

The School of Social Work online MSW Program is ranked 5<sup>th</sup> in the nation by Best Colleges. The current enrollment is 49. The department offers 7 online graduate courses a semester.

- 1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in grant expenditures and increasing collaboration across disciplines.

The College of Applied Arts Faculty and Staff, and the following Centers: ALERRT, Geospatial Intelligent and Investigation, Children and Family and the Strengthening Relationships/Families Program generated a grand total of \$7,988.455.13 in research expenditures.

- 1.7 Provide reasonable start-up funds in order to attract and retain distinguished faculty and to provide the essential equipment to conduct research and attract external grants.

No funds provided by the College of Applied Arts.

**1.8 Support faculty efforts in international research.**

The College of Applied Arts provided travel to 11 countries for 16 international presentations at a cost of \$31,363.27.

**1.9 Maintain Emerging Research University status and pursue the Texas Research Incentive Program (TRIP).**

The faculty and staff of the College of Applied Arts submitted 53 external grants and had \$7,988,455.13 in actual research expenditures. The College reallocated (11) \$12,500 graduate research assistantships to schools and departments.

**Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.**

**2.1 Move forward on the *Closing the Gaps* goals of participation, success, excellence, and research.**

**2.2 Continue engagement in the economic and cultural development of the region.**

Outreach to the Community: Family Relationship Program served 190 pregnant and parenting adolescents, 167 completed relationship education and 137 completed job readiness and financial literacy. Caminos project at Reagan High School in Austin, Texas served 70 high school students in the Summer 2013. The Caminitos project completed pre and post math and vocabulary (PPVT assessments for 229 children. The motor assessment requires extensive time with the children. Three family events are planned for Spring 2014. Criminal Justice hosted the 23<sup>rd</sup> Crisis and Hostage Negotiation Seminar and Conference in January 2013 with an attendance of approximately 210 police officers.

**2.3 Increase student scholarships and graduate student financial support in an effort to improve recruitment and retention of high achieving students.**

**2.4 Internationalize the curriculum.**

The following departments/schools have courses that have international content: Department of Agriculture has 1, School of Family and Consumer Sciences has 8 and the School of Criminal Justice has 4.

- 2.5 Support faculty and students in pursuing global academic experiences, e.g. study abroad, internships, field placement, research, service learning.

Faculty and Staff in the College of Applied Arts conducted 16 international presentations in 11 countries. The Dean of the College of Applied Arts has conducted International presentations as a guest of the State Department in Nicaragua, Costa Rica, Honduras, Chile and Peru. We sponsored study abroad Social Work classes in England. The School of Criminal Justice scheduled a study abroad trip to Cuba and one is planned to Russia. The School of Family and Consumer Sciences (SFCS) has a study abroad for FCS at the University of Stockholm. The SFCS Director has a visiting/teaching appointment at Lancaster University.

- 2.6 Maintain a vigorous, targeted recruitment and marketing campaign.

- 2.7 Recognize the role of moving to the FBS in developing the image of the university and enhancing economic and cultural development.

- 2.8 Enhance and support distance learning and Friday/Saturday course delivery.

The Department of Occupational, Workforce and Leadership is now offering 9 online courses in the MSIS degree program. It offers 9 online graduate courses and 3 hybrid to 48 students.

The School of Social Work Masters program is also offering online and hybrid courses. It offers 7 online courses to 84 students each semester.

The School of Family and Consumer Sciences offers 8 courses online to 174 students.

**Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.**

**3.1 Increase student retention through collaborative programs across the university.**

**The PASS program is used in the College of Applied Arts to improve student retention. Sixty percent of the students completing the program were successful and in good standing.**

**3.2 Enhance quality and consistency of academic advising services.**

**The advisors provided individual advising services to 5,684 students, 499 students in groups, 28,729 by email, 781 walk-ins, and 1,105 by phone for the academic year.**

**3.3 Develop an Honors College to better attract and engage high achieving students.**

**3.4 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.**

**3.5 Refine student learning outcomes and appropriate assessment measures within each academic program and general education curriculum to ensure program improvement and provide evidence of student success.**

**The College of Applied Arts continues to ensure program improvement to a total of 19 different academic programs (11 undergraduate, 7 masters, and 1 Ph.D. level) among three schools and two departments. Each of the programs include at least five learning outcomes, each with two methods of measurement. The learning outcomes have continually improved by: increasing the number of direct measurements (and thereby reducing the number of indirect measurements) and slightly modifying outcomes and methods to increase standards (e.g., 100% of the students will achieve 80% on a given project). Other modifications made include changes to capture program-specific goals (e.g., changes from “writing at the graduate level” to “writing at the graduate level in relationship to [that program and content directly associated with that field]”).**

**Additionally, the majority of the learning outcomes fit within the mission of the given department, but the overall department. More specifically, globalization efforts are included (e.g., global food production in agriculture, global textile production in fashion merchandising, global social justice issues in social work, etc.). Also, many of the goals include**

**student-centered educational experiences through various learning projects.**

**The majority of the assessments are embedded in student projects, assignments, exams, etc; thus, becoming an efficient process. Through a process of auditing at the Dean's level, all of the programs are given feedback annually to make continued improvement and provide evidence of student success.**

- 3.6 Refine administrative and educational support, research, and public service outcomes and appropriate assessment measures within identified departments to ensure improvement and provide evidence of success.**

- 3.7 Recognize the importance of academic and administrative program review processes to facilitate program improvement in support of the University mission.**

- 3.8 Foster an environment that cultivates students to become successful, engaged alumni.**

**The Dean promotes and provides travel support for students to attend meetings and conduct academic presentations. The College had 148 student presentations. The Dean communicates with all Latino student leaders with continuous information concerning internship and student retention.**

- 3.9 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.**

**The College of Applied Arts conducts a follow up review of all students that have incomplete applications or stop out and discontinue attendance to graduate program. The College communicates directly with all Juniors and Seniors with a 3.0 GPA or higher and invites them to apply to the graduate programs.**

- 3.10 Continue faculty and student information literacy initiatives that support achievement of student learning outcomes.**

- 3.11 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

***Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.***

- 4.1 Attract and retain a diverse faculty and staff.

The College of Applied Arts hired one Hispanic faculty assistant professor in the School of Family and Consumer Sciences.

- 4.2 Remain a Hispanic Serving Institution that emphasizes retention and graduation.

The Department of Agriculture USDA project has retained 92% of the USDA participants who have earned 62 credit hours at the end of two years with two additional years remaining in the grant. The second USDA grant is providing graduate assistantship to four Hispanic students involved in animal and molecular research.

- 4.3 Enhance recruitment, retention, and support programs for all racial, ethnic, and international groups.

Agriculture has received funding from two USDA grants to support 48 undergraduates and six graduate students. The funding provides tuition fees, iPads and graduate assistantships.

- 4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

The School of Family and Consumer Sciences has recruited two Hispanic faculty in Family Studies and Nutrition.

- 4.5 Seek historically underutilized business suppliers.

***Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university's mission.***

**5.1 Increase average full-time staff salaries at all ranks.**

**5.2 Increase number of full time staff.**

**5.3 Attract and retain highly competent staff by providing annual merit increases based on performance.**

**5.4 Maintain a physical setting that presents Texas State as a premier institution.**

**5.5 Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.**

**5.6 Expand and support professional development opportunities for faculty and staff.**

**Provide travel support for training for staff and professional academic meetings for faculty to attend.**

**5.7 Continue support for structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.**

**Two faculty in the School of Criminal Justice and three in the Department of Occupational, Workforce and Leadership Studies are participating in the Sloan Certification program.**

**5.8 Reduce deferred maintenance in existing facilities.**

**5.9 Improve processes outlined in SACS *Principles of Accreditation* to ensure ongoing compliance with standards, while continuously improving overall educational quality.**

**5.10 Maintain coordinated assessment processes that assist university stakeholders in multiple assessment activities, including strategic planning, student learning and success, and program excellence.**

**5.11 Effectively utilize alumni and external constituents to influence and generate human and financial capital opportunities.**

**The Dean is constantly seeking alumni and providing names to University Advancement for followup.**

**5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instructional and research outcomes.**

**Chairs continue to selectively order materials to support or compliment instruction and research for their respective departments and schools.**

**5.13 Ensure regulatory compliance, environmentally responsible practices and the efficient use of energy and water resources.**

**5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.**

**5.15 Complete the Pride and Action campaign plan to achieve the goal.**

**5.16 Promote a safe and secure environment.**