



SCHOOL OF JOURNALISM AND MASS COMMUNICATION 2017 Scholarships

ENDOWED SCHOLARSHIPS

Scholarship amounts: range from \$500 to \$3,000+.

Financial need: Some scholarships require evidence of financial need. Others are strictly merit based without regard for need.

Fred Adams Scholarship

School of Journalism and Mass Communication majors with financial need who are academically successful and show leadership potential and extracurricular involvement.

Alpha and Omega Scholarship (SJMC / Theater)

Juniors or seniors who have been active in campus media organizations. Full-time enrollment, 3.0 GPA.

Gloria Campos Brown Scholarship

JMC electronic media majors with preference for under-served or under-represented classes. Financial need is top priority. Minimum GPA of 2.5. Community and university service may be deciding factors.

Dieste Harmel & Partners Scholarship

Funded annually by Tony Dieste and colleagues at the Dallas ad agency. For advertising major active in Ad Club and AAF, bilingual Spanish-speaking a plus.

Dionicio (Don) Flores Scholarship

SJMC majors with preference for under-served or under-represented classes. Financial need is top priority. Minimum GPA of 2.5. Community and university service may be deciding factors.

Glaves Scholarship

Honors the memory of PR professional Robert Glaves. It is awarded to a high performing PR student who is also active in the Robert F. Glaves Chapter of PRSSA.

Hearst Scholarships

Continuing and transfer students: SJMC majors with minimum GPA of 3.25, evidence of leadership and involvement in university-wide extra curricular activities. Freshmen: Top 10 percent of HS class, minimum 3.5 GPA, demonstrated leadership or proven talents.

Jim & Adele Moss Scholarship

JMC print majors, junior standing, minimum GPA of 2.75, full-time enrollment.

Mike Nickless Scholarship

SJMC advertising majors needing financial aid who have shown academic potential, leadership and extracurricular involvement.

Teresa Mae Potts Memorial Scholarship

Honors the memory of Ms. Potts, a broadcast journalism graduate in 1985. It is awarded to a broadcast journalism student.

Walter Richter Endowed Scholarship (SJMC / Liberal Arts)

SJMC majors needing financial aid who have shown academic potential, leadership and extracurricular involvement.

The Jack Schrader Memorial Scholarship

Bob and Sue Shradler Scholarship

Jack Shradler Memorial Scholarship and the Bob and Sue Shradler Scholarship. For juniors/senior SJMC majors or minors with demonstrated commitment to a career in broadcasting and/or broadcast journalism. Other considerations include GPA, internships, participation in campus media organizations, demonstrated creativity and integrity in the production of radio and/or television communication.

KGBTexas Scholarship — Awarded to a public relations student with no grade point or grade classification restrictions.

Dr. John L. Huffman Endowed Scholarship in Journalism.

OTHER SCHOLARSHIPS

Eirin Hicks Scholarship — Given to a Mass Communications major who also serves as a resident adviser.

Don Anders Scholarship — Awarded to a student who is majoring or minoring in photography.

The Barnes-Oskam Scholarship

The Mayoral-Pen Scholarship

The Mary Rose Brown Scholarship

The Bowers-Scharlach Study Abroad Scholarship

(March 1, 2017, deadline. Open to public relations students participating in 2016 SJMC Study Abroad Program. See SJMC website for application.)

APPLICATION PROCEDURE

Students do not apply for specific scholarships. They will be considered for all scholarships for which they are eligible. They must, however, submit one complete package of materials. Requirements:

1. Completed application form on next page.
2. Full-time student status (12 credits+)
3. Attach the following:
 - Unofficial transcripts
 - Three letters of reference
 - Letter outlining the student's career goals and experience as an intern, in student or professional media, or extracurricular activities.
 - Letter or documentation regarding financial need (not all scholarships require proof of need)

**Bring completed packet to Chuck Kaufman
or the JMC office in OM102.
Application deadline: March 1, 2017**

Date Received _____



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION
2017 Scholarship Application Form**

Name: _____

Last

First

Middle

PLID (student ID number): _____ Email _____

Current Address: _____

Street/Box

City

State

Zip

Permanent Address: _____

Street/Box

City

State

Zip

Local phone: _____ Permanent Phone _____

Major: _____ Minor _____

JMC Sequence (check one) : Ad Elec. Media General MC Print PR

Number of semester hours completed: _____ Year of high school graduation _____

Application materials check-off (make certain your application is complete)

___ Full-time student (12 credits or more)

___ Application form

___ Unofficial transcript(s)

___ Three letters of reference (*Only 2 for Bowers-Scharlach Study Abroad Scholarship*)

___ Letter outlining the student's career goals, and experience as an intern and in student or professional media. This is your opportunity to sell yourself. Be careful about GSP!

___ Letter or documentation regarding financial need (need not required for all scholarships.)

___ Application submitted to Chuck Kaufman or SJMC office (Old Main 102) by **March 1, 2017**

Applications must be complete. Incomplete applications will not be considered.