**SCHOOL OF JOURNALISM AND MASS COMMUNICATION**  
2017 Scholarships

**ENDOWED SCHOLARSHIPS**

Scholarship amounts: range from $500 to $3,000+.

Financial need: Some scholarships require evidence of financial need. Others are strictly merit based without regard for need.

**Fred Adams Scholarship**
School of Journalism and Mass Communication majors with financial need who are academically successful and show leadership potential and extracurricular involvement.

**Alpha and Omega Scholarship (SJMC / Theater)**
Juniors or seniors who have been active in campus media organizations. Full-time enrollment, 3.0 GPA.

**Gloria Campos Brown Scholarship**
JMC electronic media majors with preference for under-served or under-represented classes. Financial need is top priority. Minimum GPA of 2.5. Community and university service may be deciding factors.

**Dieste Harmel & Partners Scholarship**
Fund by Tony Dieste and colleagues at the Dallas ad agency. For advertising major active in Ad Club and AAF, bilingual Spanish-speaking a plus.

**Dionicio (Don) Flores Scholarship**
SJMC majors with preference for under-served or under-represented classes. Financial need is top priority. Minimum GPA of 2.5. Community and university service may be deciding factors.

**Glaves Scholarship**
Honors the memory of PR professional Robert Glaves. It is awarded to a high performing PR student who is also active in the Robert F. Glaves Chapter of PRSSA.

**Hearst Scholarships**
Continuing and transfer students: SJMC majors with minimum GPA of 3.25, evidence of leadership and involvement in university-wide extra curricular activities. Freshmen: Top 10 percent of HS class, minimum 3.5 GPA, demonstrated leadership or proven talents.

**Jim & Adele Moss Scholarship**
JMC print majors, junior standing, minimum GPA of 2.75, full-time enrollment.

**Mike Nickless Scholarship**
SJMC advertising majors needing financial aid who have shown academic potential, leadership and extracurricular involvement.

**Teresa Mae Potts Memorial Scholarship**
Honors the memory of Ms. Potts, a broadcast journalism graduate in 1985. It is awarded to a broadcast journalism student.

**Walter Richter Endowed Scholarship (SJMC / Liberal Arts)**
SJMC majors needing financial aid who have shown academic potential, leadership and extracurricular involvement.

**The Jack Schrader Memorial Scholarship**
Bob and Sue Shradler Scholarship
Jack Srader Memorial Scholarship and the Bob and Sue Shradler Scholarship. For juniors/senior SJMC majors or minors with demonstrated commitment to a career in broadcasting and/or broadcast journalism. Other considerations include GPA, internships, participation in campus media organizations, demonstrated creativity and integrity in the production of radio and/or television communication.

**KGBTexas Scholarship** — Awarded to a public relations student with no grade point or grade classification restrictions.

**Dr. John L. Huffman Endowed Scholarship in Journalism.**

**OTHER SCHOLARSHIPS**

**Eirin Hicks Scholarship** — Given to a Mass Communications major who also serves as a resident adviser.

**Don Anders Scholarship** — Awarded to a student who is majoring or minoring in photography.

**The Barnes-Oskam Scholarship**
The Mayoral-Pen Scholarship
The Mary Rose Brown Scholarship
The Bowers-Scharlach Study Abroad Scholarship
(March 1, 2017, deadline. Open to public relations students participating in 2016 SJMC Study Abroad Program. See SJMC website for application.)

**APPLICATION PROCEDURE**

Students do not apply for specific scholarships. They will be considered for all scholarships for which they are eligible. They must, however, submit one complete package of materials. Requirements:

1. Completed application form on next page.
2. Full-time student status (12 credits+)
3. Attach the following:
   - Unofficial transcripts
   - Three letters of reference
   - Letter outlining the student’s career goals and experience as an intern, in student or professional media, or extracurricular activities.
   - Letter or documentation regarding financial need (not all scholarships require proof of need)

**Bring completed packet to Chuck Kaufman or the JMC office in OM102.**
Application deadline: March 1, 2017
SCHOOL OF JOURNALISM AND MASS COMMUNICATION
2017 Scholarship Application Form

Name: _________________________________________________________________________

Last            First            Middle
PLID (student ID number):_____________Email________________________________________

Current Address: ______________________________________________________________

Street/Box      City           State           Zip

Permanent Address: ______________________________________________________________

Street/Box      City           State           Zip

Local phone: ____________________________Permanent Phone___________________________

Major: ______________________________________Minor_______________________________

JMC Sequence (check one) : [  ] Ad     [  ] Elec. Media     [  ] General MC     [  ] Print     [  ] PR

Number of semester hours completed: ________ Year of high school graduation ______________

Application materials check-off (make certain your application is complete)

___ Full-time student (12 credits or more)
___ Application form
___ Unofficial transcript(s)
___ Three letters of reference (Only 2 for Bowers-Scharlach Study Abroad Scholarship)
___ Letter outlining the student’s career goals, and experience as an intern and in student or
  professional media. This is your opportunity to sell yourself. Be careful about GSP!
___ Letter or documentation regarding financial need (need not required for all scholarships.)
___ Application submitted to Chuck Kaufman or SJMC office (Old Main 102) by **March 1, 2017**

Applications must be complete. Incomplete applications will not be considered.