# Vertive

## **Marketing Internships**

## **Company Information**

Vertive is a leading performance-based Internet marketing services firm based in Austin, Texas. Vertive works with a select group of clients and partners to promote their products and services and generate leads on the Internet. The company develops websites for clients to promote their products and services and promotes those sites on the Internet. The company primarily uses search engine marketing (SEO and PPC) to drive traffic, leads, sales, and ultimately profitable transactions or customers.

Vertive is growing and has a number of job openings with high growth potential and increasing responsibility. This is a fast-paced environment so you will need to be a flexible and creative self-starter with the ability to manage multiple tasks under tight deadlines. All positions require the ability to thrive in a dynamic environment with a "roll-up-your-sleeves" attitude. All positions are located at the headquarters in Austin, Texas.

### The Company has the Following Part-time Positions / Internships Available:

## Marketing and Business Development Associate

For this part-time position or internship we are seeking a combination of business and marketing experience to explore and research new business partnerships and potential acquisitions. The job will also entail creating reports and doing comparisons of websites. The job requires excellent computer and Internet skills.

#### **Marketing Communications Associate**

For this part-time position or internship we are seeking a marketing communications specialist who can write effective copy for websites and Internet PPC ads. The job will also entail creating reports and managing lists of product offers. The job requires excellent computer and Internet skills.

#### **Web Content Coordinator**

For this part-time position or internship we are seeking an organized and detail-oriented individual to create and manage lists and databases of product information. The job requires excellent computer and Internet skills.

Company information and complete job descriptions are at: <a href="http://www.vertive.com">http://www.vertive.com</a>