The Building
The School of Journalism and Mass Communication is housed in the signature building on campus, Old Main, with offices for faculty, digital and hybrid classrooms, state-of-the-art computer labs, MiLab and television editing facilities. The student-run newspaper and radio station are located nearby in the newly renovated Trinity Building.

The Program
- Established more than 60 years ago
- Among the 25 largest in the country
- One of 113 programs in the United States and one of only three public universities in Texas accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC)
- The second largest academic school or department at Texas State University
- Skills-based courses limited to 20 students
- Opportunities for first semester students to be involved with student media
- Digital and social media integrated across the curriculum
- Ability to customize degrees based on career goals
- Dedicated internship placement

2,295 Students
(Pre and Full Major Combined as of Fall 2017)

<table>
<thead>
<tr>
<th>Programs</th>
<th>Number of Students</th>
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<tbody>
<tr>
<td>Advertising</td>
<td>409</td>
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<tr>
<td>Digital Media Innovation (DMI)</td>
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<tr>
<td>Electronic Media</td>
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<td>Journalism</td>
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<td>Mass Communication</td>
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<td>Public Relations</td>
<td>767</td>
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<td>Graduate</td>
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</tbody>
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Student Media
- KTSW 89.9 FM
- The University Star
- Bobcat Update

Student Organizations
- Ad Club at Texas State
- The Association for Women in Communications
- Bobcat PRomotions
- Association of Hispanic Journalists at Texas State
- Latino Communication Association at Texas State
- Public Relations Society of America
- Social Media Club
- Society of Professional Journalists
- Texas State Broadcasting Society

Awards and Recognition
- The American Advertising Federation (AAF) team has advanced to nationals since 1990, winning two national championships, placing in the top four an additional seven times and winning various regional awards.
- KTSW 89.9 FM is ranked the 8th best college radio station in the country.
- Our student media regularly earn awards from the Texas Intercollegiate Press Association (TIPA), including Best in Show and First Place in Sports Feature Writing and in News Feature Writing.
- KTSW students have won CBI National Student Production Awards.

Annual Events
- Our signature event, Mass Comm Week, features more than 25 events with 50-plus speakers representing the fields across the discipline.
- PR students have the opportunity to join the PRSA Bateman Competition Team.
- Graduate students on the SXTX State Team have front-row access to the South By Southwest (SXSW) Interactive conference.
- The week-long National Press Photographers Association (NPPA) Advanced Story Telling Workshop professional development program brings in 30 to 40 top television and newspaper professionals from throughout the world.

Undergraduate Concentrations
- Digital Media
- Multimedia Production
- Sports Media

Master of Arts in Mass Communication Concentrations
- Strategic Communication
- Digital Media
- Global Media