

Marketing Internship

*Marketing intern wanted for **International Teacher Exchange** program.*

Job Description:

- **Competitive Analysis:** research industry pricing and build pricing models
- **State Department Compliance:** create and maintain participant files and folders
- **Learn to create Education Focus Group methodology**
- **Market Research:** discover Host Schools for program opportunities
- **Develop Marketing Material:** spread the word about the Teacher Exchange Program
- **Support:** provide administrative assistance to Business Development Manager of Teacher Exchange Program
- **Teamwork:** become part of the Teacher Exchange Program Operations team

Job Requirements:

- Familiarity with PCs and widely used software (Word, Excel, Powerpoint)
- Highly organized, detail-oriented
- Self-motivated and able to multi-task
- Overseas or intercultural experience a plus
- Current student or recent graduate in Business, Communication, Journalism, International Relations, Political Science, or Liberal Arts

Location: Austin, TX

Unpaid, Flexible Schedule: **8-20 hours/week**

Please email resume to Nichole Murphy, nmurphy@allianceabroad.com

Alliance Abroad Group is an international cultural exchange and staffing company offering customized internship, work, teach and volunteer programs for students and graduates in and outside of the USA. AAG is a leader in international recruitment and is a major staffing resource for companies. Each year, the company changes the lives of over 10,000 participants and provides growth opportunities to more than 800 employers around the globe.