



# Marketing Coordinator

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## Company Overview

Owner/Operator Jeremy de Alcalá's new business Green Space, TX is bringing a fresh vision for nutrition to Buda. With over 15 years of success in the restaurant industry, Jeremy's mission for Green Space, TX is to *increase the awareness and accessibility of nutrition in our community*. Green Space, TX is a food trailer located in Buda, TX that currently serves cold-pressed juices, smoothies, and natural snacks. The company plans to expand to a full food menu, with a Grand Opening celebration in the fall of 2017.

## Job Description

The Marketing Coordinator position is designed for dedicated self-starters, with a passion for wellness & nutrition, seeking a unique learning opportunity in a startup food enterprise. The Marketing Coordinator will benefit from creating and managing the marketing strategy for a small business in a hands-on working environment. Beyond marketing, the role also offers learnings in several key aspects of business including strategic planning, operations management, and financial management.

This position is full-time or part-time, with a minimum commitment of one semester. Paid compensation in the form of a stipend will be awarded upon successful completion of the internship program.

## Responsibilities:

- Development of strategic marketing plan
- Event planning
- Social media marketing
- Relationship marketing in the community
- Media relations
- Product and promotional material distribution

## Qualifications:

BS/BA in related field, or pursuing degree (Marketing, PR, Advertising, Communications, or Business majors are preferred.) An interest in entrepreneurship, wellness & nutrition, and the restaurant industry. Excellent oral, written, and communication skills. Flexible schedule, must be available Saturdays. Energetic, creative, willing to learn, and organized. Time management and punctuality is critical. Knowledge of basic photography is encouraged.

## How to Apply:

Prospective candidates may submit résumés directly to the owner via email at [jeremy@gstxnatural.com](mailto:jeremy@gstxnatural.com).