



06/25/2015

RyteMeow Inc. 4910
Strass
Austin, TX 78731
www.RyteMeow.com

Brand Ambassador
Start Date: ASAP
Duration: 3-6 months

Job Description:

The Brand Ambassador Position will promote RyteMeow at events, social media, and create marketing promotional material. You will be working with our exciting start-up and executing sampling and social media promotion. This is an incredible opportunity to see the inner workings of what goes into getting a start up to market.

JOB RESPONSIBILITIES/ GOALS FOR INTERNSHIP:

- Increase brand presence and visibility around your network by sampling and influencer strategies
- Use social media and local on campus events to promote RyteMeow • Sample product RyteMeow at the promotional events, launch party, etc.
- Performance awards will include financial incentives and/or additional prizes to top sellers
- Work in conjunction with the RyteMeow Marketing Team to assist with the planning and execution of creative, local events that increase the presence and visibility of our brand within a target market. • Participate in local marketing conferences and meetings as needed.

Qualifications:

- Tech savvy (a large portion of our marketing efforts will be for our android/iphone App) - Detail Oriented
- Able to act as brand ambassadors for our sponsors
- Outgoing & Friendly
- Strong social influence

-Driven

-Motivated

Compensation:

This will be a non paid position. After the beta launch there will be opportunities to earn commissions based on the number of downloads you have.

Instructions:

Please email a resume along with the answer to the questions below to toddmcdougall@rytemeow.com

Why do you want to be a brand ambassador?

Why do you think you would make a great brand ambassador?

Please take a look at our brand ambassador campaign:

<http://ambassador.rytemeow.com/>