Program Awards

Annual Program of the Year
This award will be presented to the student organization that has implemented and sustained for at least two (2) consecutive years the most outstanding campus program that has benefitted and made a lasting impact on the University and/or San Marcos community.

Community Engagement Award
This award will be presented to the student organization that has distinguished itself through community engagement and service in an effort to improve Texas State and the San Marcos community. It will recognize the organization that has created a strong community connection and provided a significant community benefit. The award will be presented to a student organization that demonstrates service to the community and encourages students to provide leadership and service that fosters community growth.

Diversity Programming Award
This award will be presented to the student organization that has excelled in the promotion of diversity in the university community. Through outstanding efforts to increase diversity awareness and intercultural understanding, student organizations contribute to the betterment of the university environment as a whole.

Excellence in Leadership and Professional Development
This award is given to the organization demonstrating excellence in leadership and professional development through training and workshops provided to or attended by the members of the organization. Leadership is exemplified through conference attendance, skill enhancement, professional training, and workshops benefiting the organization.

Innovative Program of the Year
This award is offered to honor excellence in the development of an original educational or social program/activity that has benefitted the University and/or community. The award will be presented to the student organization that has implemented the most innovative program created during the academic year.
Outstanding Collaboration
This award is designed to recognize the best collaborative effort among student organizations. The Outstanding Programming Collaboration award is a testimony that the collective whole can yield the greatest results, touch more lives, and help more people. This award will be presented to the student organization(s) that demonstrate a successful collaboration. Collaborative efforts can be achieved with other student organizations, university departments and offices.

Outstanding Scholarly Program
This award honors one student organization best promoting academics and scholarship among its members and/or the Texas State community through a series, program, project, or event dedicated to the university and/or San Marcos community.

Program of the Year
An outstanding single program conducted by a registered student organization qualifies for this award. Awards are based on the following criteria:
- Quality and service provided as a result of the program.
- Impact of the overall program on the Texas State campus and/or San Marcos community.
- Degree of participation and the quality of experience for organization members and others involved.

Publicity of the Year Award
This award is presented to the student organizations for developing and implementing an innovative publicity campaign for an organization, program, event, or project.