

The McCoy College of Business presents

The McCoy Experience



PART I: What is the McCoy Experience?

Use this guide to:

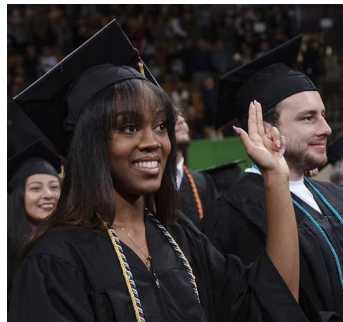
Discover what it means to be a McCoy College student and learn about available opportunities to maximize your experience at McCoy College and Texas State University!

Congratulations on your acceptance to the McCoy College!

Business is a great degree to pursue, which is why it is so popular among students. In fact, did you know that... *more than 367,000 students will graduate from business degree programs across America this year?*

Now that you have joined us as a business student, it is time to prepare you to stand out from “the crowd” by not only maximizing your time in McCoy College, but also preparing you for life *after* college. Graduation will be here before you know it, and when it comes, you want to be ready!

Taking part in the McCoy Experience can help you quick-start your journey to gain a professional edge on the workforce competition





Three components, endless benefits.

In the McCoy College of Business, education expands beyond the traditional classroom.

By embracing **classroom experience**, **co-curricular activities**, and **professional development**, McCoy College students graduate from Texas State University with transferrable skills, work experience, and the necessary tools to confidently enter the competitive workforce.



Classroom Experience

Your McCoy College courses will be taught by innovative, award-winning faculty, who are focused on your student success. You can expect immersive course content, technology integration, guest lectures from field experts, and alumni support to expand and enhance your learning.



Projects and assignments completed in your courses could even expand to your future after graduation. For example, our Management with Entrepreneurial Studies Concentration degree program features courses on business plan development where students have successfully created or developed their own businesses while completing their studies or shortly after graduation. Below are a few of businesses created by McCoy College Alumni:





Classroom Experience: Study Abroad

Another special type of classroom experience is studying abroad. With the growth and expansion of technology and global relations, studying abroad can further develop your knowledge and experiences.

Study Abroad Programs include:

- International Exchange
- Affiliated Programs
- Non-Affiliated Programs
- Faculty-Led Programs
 - Take TXST courses with TXST faculty in a different country!
 - Previous McCoy College summer destinations include Barcelona, Spain and Prague, Czech Republic



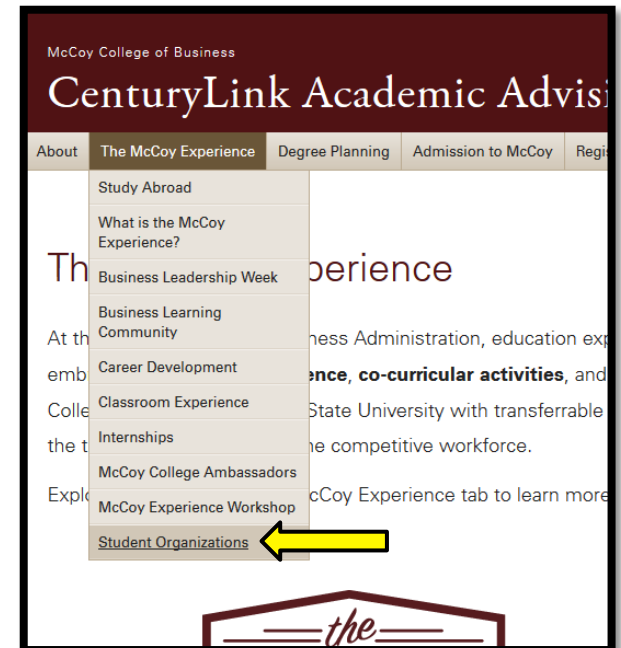
Advisor Tip: If you want to study abroad, start planning early! Summer faculty-led program applications usually open in November the year prior and spots fill up quickly. First step for any program is to attend an info session through the Education Abroad Office.

Co-Curricular Activities

Consider joining a business-related student organization within McCoy College. Being in a student org can build your network as well as enhance teamwork, leadership, and a variety of many professional development skills.

- **19 different business student organizations** ranging from major specific, competition/performance type, professional, and honors based
- **Business Learning Community** (for 1st year freshman living in Tower Hall)





Professional Development

McCoy College offers a variety of opportunities to expand your professional development throughout each semester such as career fairs and specialty prep workshops. We also host a signature event every February, Business Leadership Week, featuring nationally known speakers, alumni/leadership panels, a career expo, and interactive workshops.

Another exclusive professional development opportunity is the McCoy's Building Supply Legacy Leadership Internship Program. McCoy's Building Supply hosts a business course (*MGT 4390-O: Business as Unusual*) offered in fall/spring semesters. Students who take MGT 4390-O are eligible to apply and participate in a one-semester paid internship with McCoy's Building Supply at their Corporate Headquarters. For more info: <https://www.mccoys.com/leadership-training>



CenturyLink Academic Advising Center

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Study Abroad

What is the McCoy Experience?

Business Leadership Week

Business Learning Community

Career Development

Classroom Experience

Internships

McCoy College Ambassadors

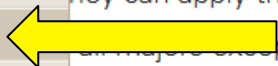
McCoy Experience Workshop

Student Organizations

Texas State > McCoy College of Business > CenturyLink Academic Advising Center > The McCoy Experience > Internships



Advisor Tip: A great way to gain professional development is by participating in an internship. Internships help you gain job experience and knowledge about your future career and could potentially be used toward degree requirements. You can read more about how to complete an internship on our website.



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from Career Services for students who wish to locate an internship. Since Texas State is located between two major metropolitan areas, many internship opportunities exist in a variety of fields.

Ask your academic advisor for more information about internships, or click on the department links below for more details.

CIS INTERNSHIPS

FINANCE &
ECONOMICS
INTERNSHIPS

MARKETING
INTERNSHIPS

MANAGEMENT
INTERNSHIPS

Professional Development: Career Services



Career Services provides students with essential services to help them in their career endeavors. Career Services is located in the LBJ Student Center, Room 5-7.1.

Below are some of the available areas their office can assist you with:

- Resumes/Cover Letters
- Mock Interviews
- Formulating your job/internship search
- Major and Career Exploration
- Networking
- Creating your Professional Brand
- Career Fair prep
- And **More!**



Advisor Tip: To meet with a Career Advisor, contact their office at 512.245.2645 or visit their website: www.careerservices.txstate.edu/students-alumni



Think about it:
How will you make the most of your McCoy Experience?



We encourage you to download our **McCoy Experience Checklist and use it as a guide to get involved during your time here!**



The rising STAR of Texas



NEXT STEPS:

1. Review PART II of the McCoy Experience Resource Guide
2. Complete the optional McCoy Experience worksheet activities