Bachelor of General Studies Degree
Mass Communication Minor Checklist
2017-2018 Catalog

This checklist is for advising purposes for BGS students only.
Consult your undergraduate catalog or official degree audit for degree requirements.

- Twelve advanced hours in the minor coursework are required for the BGS.
- A 2.25 cumulative GPA must be maintained in all minor courses.
- No grade lower than a "C" will be accepted as credit for BGS minors.
- Course rotation indications are intended to be used for planning purposes and do not guarantee course availability.

18 Hours

_____ **MC 3343 - Introduction to Public Relations** (F, S, SU)

_____ **MC 3355 - Mass Media and Society** (F, S, SU)

_____ **MC 3367 - Advertising** (F, S, SU)

_____ **MC 4302 - History of Mass Media** (F, S, SU)

Choose 2 courses from:

_____ **MC 1301 - Introduction to Mass Communication** (F, S, SU)

_____ **MC 3375 - Programming in Electronic Media** (F, S, SU)

_____ **MC 4303 - International Advertising** (F, S, SU)

_____ **MC 4308 - Women and Minorities in the Media** (spring semester only)

_____ **MC 4309 - Visual Literacy: Film** (fall semester only)
(NOTE: Historically offered only on the Round Rock Campus)

_____ **MC 4310 - International Communication**

_____ **MC 4318 – Media Ethics**

_____ **MC 4319 – Latinas/Latinos and the Media** (spring semester only)

_____ **MC 4322 – Health Communication Campaigns** (S)

_____ **MC 4381 – Fundamentals of Digital and Online Media** (F, S, SU)

_____ **MC 4382L - Feature Writing & Freelancing** (F, S)

_____ **MC4382N – Seminar in American Journalism: National Writers Workshop**

_____ **MC 4382O - Travel Journalism**

_____ **MC 4382Q – Media in Asia and Southeast Asia**

_____ **MC 4382R – Media Violence**