Texas State University
Mission Statement Review Discussion Questions
2017-2023 Planning Cycle

Unit Title ________________________________ No. of persons involved _________

“The noblest search is the search for excellence.”

--Lyndon B. Johnson
Thirty-Sixth President of the United States, 1963-1969
Texas State University Class of 1930

Our Mission:

Texas State University is a public, student-centered, Emerging Research University dedicated to excellence in serving the educational needs of the diverse population of Texas and the world beyond.

Our Shared Values:

In pursuing our mission, we, the faculty, staff, and students of Texas State University, are guided by a shared collection of values. Specifically, we value:

- An exceptional undergraduate experience as the heart of what we do;
- Graduate education as a means of intellectual growth and professional development;
- A diversity of people and ideas, a spirit of inclusiveness, a global perspective, and a sense of community as essential conditions for campus life;
- The cultivation of character and the modeling of honesty, integrity, compassion, fairness, respect, and ethical behavior, both in the classroom and beyond;
- Engaged teaching and learning based in dialogue, student involvement, and the free exchange of ideas;
- Research, scholarship, and creative activity as fundamental sources of new knowledge and as expressions of the human spirit;
- A commitment to public service as a resource for personal, educational, cultural, and economic development;
- Thoughtful reflection, collaboration, planning, and evaluation as essential for meeting the changing needs of those we serve.

Questions to Consider:

1. What commitments, emphases, directions, or actual statements contained in the current mission statement remain critical to our university mission? Please list these.
2. What **situational** elements (history, place, demographic, traditions) should be included in our mission statement?

3. What **philosophical** elements (beliefs and/or values) should be included in our mission statement?

4. What **aspirational** elements (“hopes and dreams”) should be included in our mission statement?

5. What **operational** elements (actualization and/or implementation of aspirations) should be included in our mission statement?

6. Based on your responses to the previous questions, what would be the top five priorities from “most important” to “least important?”

7. What sets Texas State apart from other universities, whether it is our students we serve, our programs, our location, or some other aspect of the university?

8. Please list any other comment(s) concerning the mission statement review that the unit would like to include.

Responses should be submitted via the password-protected [Mission Statement Review Feedback Template](#) and must be received by March 11, 2016.