Welcome to the Marketing Department’s newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department’s activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoymccoy.txstate.edu.

STUDENT ORGANIZATIONS

GET INVOLVED! The Department of Marketing faculty actively support and advise three student organizations, all of which have successful track records in gaining student involvement, contributing to the university and community, and succeeding at the highest levels of competition. These organizations are a major component of the department’s ongoing pride and tradition. If you would like to be a part of any of these exciting and career-oriented groups, contact the advisors listed below:

**American Marketing Association (AMA)**
Dr. Gail Zank - gz10@txstate.edu

**American Advertising Federation (AAF)**
Dr. Mary Ann Stutts – ms04@txstate.edu

**Students In Free Enterprise (SIFE)**
Mrs. Vicki West - vv03@txstate.edu

Late registration and schedule changes for the fall 2012 semester start Friday, **August 10th**.  
Register early – classes fill up fast!
Texas State Department of Marketing now has a Facebook page!

Like us today!  www.facebook.com/dept.marketing

Editor, Christine Billingsley
cbillingsley@txstate.edu

Texas State University-San Marcos is a member of the Texas State University System.

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www.marketing.mccoy.txstate.edu

If you have information you would like published in “Marketing Memos,” please e-mail us at
marketing@txstate.edu