

## IMPORTANT DATES

### August 8

Last Day to  
Withdraw for  
Summer II

### August 9

Final Exams for  
Summer II

### August 10

McCoy College of  
Business Summer  
Commencement  
2:00 p.m.  
Strahan Coliseum

### August 10-11, 13-18, 20-23

Late Registration and  
Schedule Changes for  
the Fall 2012 Semester  
(end at 3 p.m. on  
August 23rd)

### August 27

First Day of Classes for  
Fall 2012

### August 27-30

Schedule Changes for  
Fall 2012 Semester  
(ends at 3 p.m. on  
August 30th)

# Marketing Memos

DEPARTMENT OF MARKETING  
MCCOY COLLEGE OF BUSINESS ADMINISTRATION  
AUGUST 2012

Welcome to the Marketing Department's newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department's activities and opportunities. For additional information about the Department of Marketing, visit our website at [www.marketing.mccoy.txstate.edu](http://www.marketing.mccoy.txstate.edu).

## STUDENT ORGANIZATIONS

**GET INVOLVED!** The Department of Marketing faculty actively support and advise three student organizations, all of which have successful track records in gaining student involvement, contributing to the university and community, and succeeding at the highest levels of competition. These organizations are a major component of the department's ongoing pride and tradition. If you would like to be a part of any of these exciting and career-oriented groups, contact the advisors listed below:

### ***American Marketing Association (AMA)***

Dr. Gail Zank - [gz10@txstate.edu](mailto:gz10@txstate.edu)

### ***American Advertising Federation (AAF)***

Dr. Mary Ann Stutts - [ms04@txstate.edu](mailto:ms04@txstate.edu)

### ***Students In Free Enterprise (SIFE)***

Mrs. Vicki West - [vw03@txstate.edu](mailto:vw03@txstate.edu)



Late registration and schedule changes for the fall 2012 semester start Friday, **August 10<sup>th</sup>**.

**Register early – classes fill up fast!**



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*Texas State Department of Marketing now has a Facebook page!*

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For additional information regarding the Department of Marketing, please visit our website at [www.marketing.mccoy.txstate.edu](http://www.marketing.mccoy.txstate.edu)

If you have information you would like published in “Marketing Memos,” please e-mail us at [marketing@txstate.edu](mailto:marketing@txstate.edu)

