Texas State University
2012-2017 University Goals, Initiatives, and Indicators*
(*All responses for identified indicators should include only current-year data, unless otherwise noted)
Vice President for Student Affairs 2016-2017 Plan Progress

**Goal 1: Promote academic quality by building and supporting a distinguished faculty.**

1.1 Increase average full-time faculty salaries at all ranks.

**Key Performance Indicators***:

- Median salary levels for each rank including professor, associate professor, assistant professor, and lecturer

1.2 Increase number of full-time faculty as a percent of all faculty FTE.

**Key Performance Indicators***:

- Number and percent of full-time faculty including tenured administrators

1.3 Provide merit increases and other recognitions based on performance in order to retain highly competent faculty.

**Key Performance Indicators***:

- Merit increases awarded/not awarded
- List of new recognitions received

1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

**Key Performance Indicators***:

- Number and dollar value of facility upgrades made this year
- Major equipment purchases and acquisitions
- Number of Library expansions
- Number of Technology Resource developments
1.5 Offer academic programs that are nationally and internationally competitive.

**Key Performance Indicators***:
- List of current national/international program recognitions
- List of current national/international student awards and recognitions
- Number of academic programs accredited or reaccredited

1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in sponsored program expenditures including collaboration across disciplines.

**Key Performance Indicators***:
- Current sponsored program expenditure dollars
- List of new cross-discipline collaborative sponsored programs

1.7 Provide start-up funds in order to attract and retain distinguished faculty to conduct research and attract external grants.

**Key Performance Indicators***:
- Academic start-up dollars awarded (division and college)
- Library start-up funds awarded

1.8 Support faculty efforts in international research.

**Key Performance Indicators***:
- List of new international research efforts and scholarly/creative activities
- International travel funds provided (division and college)
- Number of Fulbright Research Scholars and other international fellowships
- Number of visiting scholars supported
- List of new technology support activities for international research

1.9 Pursue National Research University Fund (NRUF) eligibility.

**Key Performance Indicators***:
- NRUF Eligibility
  - Total restricted research expenditures
- Total endowment funds
- Number of doctor of philosophy (PhD) degrees awarded
- Percentage of first-time entering freshmen in the top 25% of their high school class
- Average SAT and ACT scores of first-time entering freshmen
- Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter
- Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria.
- Number of graduate level programs and graduation rates for master’s and doctoral programs

1.10 Increase Texas Research Incentive Program (TRIP) awards.

**Key Performance Indicators***:
- Number and total dollar amounts of TRIP-eligible submissions/awards
- Total dollar amount of matching funds received from TRIP for the year

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**Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.**

2.1 Move forward on the goals of participation, success, and excellence.

**Key Performance Indicators***:
- Freshman class size compared to prior year and percent change
- Overall enrollment compared to prior year and percent change
- Overall African American and Hispanic enrollments compared to enrollments of previous year
- Rate of participation (applications for admission) and success (freshman to sophomore retention rate and graduation rates)

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2.2 Continue engagement in the economic development of the region.

**Key Performance Indicators***:
- List of current economic collaborations with external constituents
- Number of clients in STAR Park
• Number of clients, job creation and retention, business starts and expansions, and cultural infusion in Small Business and Development Center (SBDC)
• Number of clients in the Office of Commercialization and Industry Relations (OCIR)

2.3 Continue engagement in the cultural development of the region.

Key Performance Indicators*:
• List of current cultural collaborations with external constituents (e.g., Wittliff program development, lecture series, performance and creative arts events)

2.4 Increase undergraduate student scholarships and graduate student financial support in an effort to improve recruitment and retention of students.

Key Performance Indicators*:
• Number of new scholarships awarded
• Number of new merit scholarships awarded
• Total dollar amounts of new scholarships and average award amounts
• Other dollars contributed toward undergraduate and graduate student financial support (division and college)
• Percentage increase in salary levels for graduate assistants

2.5 Internationalize the curriculum.

Key Performance Indicators*:
• Number and list of new/revised courses and programs with international content
• Number of faculty participants in globalization workshops

2.6 Encourage faculty and students in pursuing global academic experiences.

Key Performance Indicators*:
• Number of faculty-led study abroad programs
• Number of students studying abroad
• Number of Fulbright Teaching Scholars
• Number and list of student international research efforts and scholarly/creative activities (presentations, papers, etc.)
• Number and list of student international teaching activities
• Number and list of student international service activities
• Dollars contributed toward study abroad scholarships
• Number of institutionally-recognized international exchange programs
• Number and list of countries impacted
• Number and list of staff-led international experiences

2.7  Maintain a vigorous, targeted recruitment and marketing campaign.

**Key Performance Indicators***:
- List of new or major modifications to undergraduate and graduate recruitment initiatives
- List of new or major modifications to marketing efforts implemented

Disability Services: Prepared a captioned on-line ODS video and redesigned brochures to be more inclusive of racial and disability diversity.

2.8  Recognize the role of Athletics in developing the image of the university and enhancing economic and cultural development.

**Key Performance Indicators***:
- Number and list of new Texas State athletic advertisements placed
- List of all athletic events on local or national television
- Average number of athletic events each year, home and away
- Total economic impact from athletic events on local community
- Product licensing income for the year and new licenses added around the State of Texas
- Increase in membership for Bobcat Club for the year

2.9  Expand delivery of distance learning.

**Key Performance Indicators***:
- Number of new online and hybrid SCH as a percent of overall offered
Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.

3.1 Increase student retention and graduation rates.

Key Performance Indicators*:
- Student retention rates compared to prior year (college and institutional)
- Student graduation rates compared to prior year

3.2 Create and deliver co-curricular experiences to promote student success.

Key Performance Indicators*:
- Number and list of new co-curricular activities provided
- Number of attendees at each co-curricular event

Counseling Center: Partnered with Student Involvement and Disability Services to hold a very successful DeStress Fest which had over 1,000 participants.

Counseling Center: Created a plan for working with high risk students to ensure stabilization while our referral specialist assists them in getting connected with outside services or they become more appropriate for treatment under our brief model. Our new stabilization appointment slots allow at-risk students to be seen weekly, if not more often, as needed.

Counseling Center: Created wallet-sized Panic Attack Coping Tips cards for students.

Counseling Center: Collaborated with Health Promotion Services and the Hays-Caldwell Women’s Center to offer programs on sexual assault awareness and domestic violence; collaborated with several academic departments to present and discuss the mental health awareness documentary, A Deeper Side; created Hub and Mall events on resilience and self-care; sponsored a lunch for students who are veterans; and provided an invited presentation about mental health to Staff Council.

Dean of Students Office: Student Emergency Services responded to 7,260 emails received in the Dean of Students Office inbox (a 143% increase from 2,984 in the previous year) and assisted students during discussions of emergency-related problems in 444 scheduled appointments (a 9% increase from 407 in the previous year).

Dean of Students Office: The Attorney for Students Office made 250
notarizations and met with students in 940 appointments to provide legal advice that was equivalent to $428,000 of “in-kind” services, an increase of $28,000 from the previous year. Additionally, the Attorney for Students Office staff spoke to more than 2,500 students in multiple venues, such as 145 University Seminar courses.

Dean of Students Office: Alcohol and Drug Compliance Services provided community service opportunities for 588 individuals who completed a total of 8,544.5 verifiable hours that was the “in-kind” equivalent of $51,364.09 in minimum wage labor, which increased by 23% from 6,950.50 hours in the previous year.

Dean of Students Office: Student Government, with support from the Dean of Students Office, implemented a total of five events, which increased from two events held in the previous year. In addition to the two traditional roundtable events in Fall 2016 and Spring 2017 that facilitated students to talk with university administrators such as the University President, three events were part of a “town hall” series called “Bobcats United” to address pressing community topics through open dialogue. The “Bobcats United” series events included “Where Black Lives Meet Blue Lives” in September 2016; “Where Political Minds Meet” in November 2016; and “Not On My Campus” in April 2017.

Dean of Students Office: Greek Affairs supported the governing councils in programming and community service efforts that resulted in the Interfraternity Council donating more than 1,910 articles of clothing to the Southside Community Center and more than 5,000 pounds of canned goods to the Hays County Food Bank; as well as the National Pan-Hellenic Council implementing a first annual National Pan-Hellenic Council Week in Fall 2016 and a sold-out “Yard Show” focusing on Black History Month in Spring 2017.

Disability Services: Held program titled National Latinx HIV Awareness and Activism: Conocimiento es Poder

Disability Services: Collaborated with the ADA Coordinator Master Plan Committee to hold the Website Accessibility Tech Rodeo where individuals and entire Student Affairs departments received training and information regarding ADA Website Litigation, a demonstration of “Reading a Website” using assistive technology software, a presentation by the GATO Training Team on correcting the most common 10 GATO errors, orientation around IT’s role in correcting template-based errors (Using SortSite Data), a workshop on incorporating Images * Using ALT text and making ALT text highly descriptive, incorporating Video (descriptions, keywords, captions (preferred), transcript (required without captions), descriptive captions (optimal experience), tools to caption,
developing Rich Text Content * Tables (importance of headers) * 
Appropriate use of headings (H1 – H6) * Using ALT text to describe images, 
sharing documents by * Providing a link to a PDF viewer, Converting 
image-based PDF’s to readable text, and tools to evaluate contrast on 
websites.

Housing and Residential Life: Implemented the Residential Curriculum 
model for resident student development. Although there is more to learn 
about this new student service delivery model, we are excited about the 
opportunities to continue our work and use this model to re-focus on 
retention.

LBJ Student Center: The Arts Programs held 6 exhibitions this year which 
is an increase of 100% over last year. Total artists participating doubled 
over last year: 64 versus 32. Increase of 25% for opening reception 
attendees this year: 173 over last year: 138. Total visitors to exhibitions 
showed a significant increase of 245%; 476 over 138 in the first year and 
created Faces of America Video Series (8 total) highlighting artist’s work 
and statements. These videos were put on social media leading up to and 
throughout the duration of the exhibition as well as running during the 
opening reception.

LBJ Student Center: Total registration for 2017 Cat Camps = 965. Both 
2017 NSO/Cat Camp sessions were among the first NSO sessions to reach 
full capacity. Two new programs were introduced to the traditional session 
of Cat Camp: Faculty Chats with student-nominated faculty members 
invited to have casual conversations with campers to encourage 
relationship building with faculty and in team building activities on a Low 
Ropes Course.

Retention Management & Planning: First Year Commuters was a primary 
focus for new program development. In addition to receiving weekly emails 
sent to 431 first year off-campus students, the first year commuters 
received post cards about ways to connect with campus resources, a web 
site was developed for their needs, a US1100 designated for commuters 
was created, and a concurrent session at NSO (22 presentations). 
Important focuses on messaging included academic success and 
involvement. The campus partners for this project included: University 
College, Undergraduate Admissions, LBJ Student Center, Financial Aid and 
Scholarships, and Department of Housing and Residential Life.

Retention Management & Planning: The Student Affairs Transfer Student 
Success Team hosted six events during the 2016-2017 academic year. The 
events included in the Fall 2016 Transfer Transitions (171 participants), 
Transfer Student’s Path to Academic Achievement (6 participants), 
Transfer Social-Ball’n with the Bobcats (75 participants). The events
Student Diversity & Inclusion: Partnered with LBJSC/ODS on Social Justice Speaker Series featuring Angela Davis and Janet Mock; 900+ attendance

Student Diversity & Inclusion: Partnered with the Honors College to facilitate 8 In Limbo: Dilemmas Faced by Undocumented Students trainings as part of Safe Office/Ally programs, trained 190+ staff in fall and spring.

Student Health Center: An Inclusiveness Team was formed and completed significant work to help transgender students feel more comfortable using the SHC. Staff received multiple trainings and a new workflow was created for the EMR to allow students to use a preferred name. The Inclusiveness Team identified other priority groups (students with disabilities, international students, and veterans) and will work on addressing any issues associated with barriers to use of SHC services.

Student Health Center: Began mental health screening for all new patients. A review of the process showed that 90% of new patients are being screened and 81% of the patients with a positive result have begun a treatment plan within 30 days of diagnosis. This is especially impressive given data that show that less than half of people diagnosed with a mental health disorder receive effective treatment.

Student Health Center: Added an STI (sexually transmitted infection) Screening Clinic in Nurse Clinic. This allows students greater access to screening at a lower cost since they do not have to pay for an office visit with a provider. Since the start of the program, 233 appointments have been made in Nurse Clinic and STI screening tests increased 34%.

Student Health Center: Began giving all new patients a resource card with information about sexual assault resources and reporting options. A survey to assess the effectiveness of the card showed that 85% of patients kept the card and 81% of respondents said that they learned new information from the card.

Student Health Center: The Minds Matter website was designed and completed in the spring semester. The Minds Matter website was an initiative of the Mental Health Advisory Council. The website was created to provide one source for comprehensive mental health resources on campus and in the community. The SHC and Counseling Center were instrumental in completing the project.

Student Health Center: Contraceptive services were expanded with the
addition of new long-acting contraceptives. Nexplanon (implant) was added in FY 16 and three types of IUDs (Skyla, Mirena and Paragard) were added this year. 185 patients received one of these new products this past year.

Student Health Center: The Psychiatry service completed its first year with two part-time psychiatrists on staff. The SHC provided 529 extra psychiatry visits this past year, a 54% increase over last year.

University Police Department: Collaborated with the Texas State Leadership Institute to provide programs on Mental Health, Social Justice, Community Engagement between UPD and SMPD.

University Police Department: Held several Coffee with the Cops and Chat with the Chief sessions for students, faculty, and staff.

3.3 Enhance quality and consistency of academic advising services.

Key Performance Indicators*:
- Number of students served (i.e., walk-in, email, phone, appointment, social media)
- List of professional development opportunities provided to academic advisors for consistent messaging
- Number of external professional development opportunities attended by how many advisors
- Number and list of current internal and external awards and recognitions received by advisors
- Advisor/student ratios compared to prior year

3.4 Enhance the Honors College to better attract and engage high achieving students.

Key Performance Indicators*:
- Number and percent of students enrolled in Honors College compared to prior year
- Number of Honors sections offered
- Number of Honors College graduates compared to prior year

3.5 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.
Key Performance Indicators*:
- Number and list of events (athletic and artistic) provided for the year
- Average number of students that attend sporting events
- List of promotions and collaborations with student groups to engage them in athletics
- Number and list of new academic support initiatives provided to student athletes

3.6 Assess outcomes (student learning, administrative support, academic and student support, research, community/public service, and general education) to ensure continuous improvement and student success.

Key Performance Indicators*:
- Examples of new selected improvement efforts implemented as a result of assessment findings
- Number and percent of programs completing outcomes assessment
- Number and percent of completed audits

3.7 Utilize program review and accreditation processes to improve academic, administrative, and student support programs to foster student success.

Key Performance Indicators*:
- Number of program reviews completed and number submitted to THECB
- Examples of selected program improvements made based on program review/accreditation findings
- Percent of academic program reviews with all items scored “acceptable” or higher

3.8 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.

Key Performance Indicators*:
- Number and list of career support programs provided
- Number and list of academic outreach and recruitment efforts
- Number and list of new companies recruiting at Texas State
- Number and list of employers conducting on-campus interviews
- Number and list of career fairs, including number of employers attending fairs
Number of internships completed by students
Number and list of programs and events to prepare students for graduate/professional education
Number and list of alumni-supported career events and initiatives to support student networking and career success
Number and list of on-campus student employment career preparation programs and initiatives
Number of face-to-face career counseling appointments
Number of PACE career counseling sessions

Career Services: Expanded outreach and presented to student athletes on track & field, football, and cheer teams.

Career Services: The following highlights new notable employer partners: Oracle, Baylor College of Medicine, Hajoca, The Science Mill, Strive Prep, Relay, Service King, GM Financial, Merck, Dollar General, TrendMicro and many others

Career Services: With transition to the Handshake platform, we’ve seen an increase of about 1,000 new employers posting internships and jobs including The Hershey Co., Macy's Inc., Occidental Petroleum Corp., Goosehead Insurance, Walgreens, Amazon and others.

Career Services: Part-Time Job Fair - Jan 2017 -- 31 employers

Career Services: Career Expo for Student Athletes - April 2017 --13 employers

Career Services: Presented at an outreach event for undergraduate students considering graduate school, and how it can impact their job search after graduation.

Career Services: Careers in the City for Houston, Austin, and San Antonio.

Career Services: Adopted new career center management software (Handshake) across all on-campus hiring departments and student body, and hired student employees using Handshake

Career Services: 6152 face-to-face career counseling appointments

Career Services 1018 PACE career counseling appointments

Career Services: Social Media Stats- the top three platforms include: LinkedIn Career Services group with 5,312 members; 5,579 people follow the office on Twitter; and Career Services has received 3,798 likes on Facebook. Launched new Facebook presence, “Uncle Bruce.” Effective
collaboration with University’s Social Media Director to create a strategic plan for social media engagement.

Career Services: Completed first year of new Texas College Work Study program requirements, placing 20% of the Texas Work Study awardees into off-campus employment with eight new off-campus employers.

Career Services: Inaugural launch of First Destination Survey to Spring 2017 graduates with 21% response rate.

Disability Services: Held Bobcat C.R.E.W (Creating Readiness and Employability for Work) for students with disabilities.

University Police Department: Collaborated with several community entities to prepare students for graduate/professional education and career preparation. Developed an MOU with the local school district to identify transitioning high school students as TCOLE certified telecommunicators to continue professional development as law enforcement professionals and opportunities to support continued development in the higher education experience.

3.9 Continue faculty and student information literacy initiatives that support student learning.

Key Performance Indicators*:
- Number of literacy sessions provided
- Number of faculty and students served

3.10 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

Key Performance Indicators*:
- Number of freshman students served
- Number and list of support programs provided
- QEP successes based on outcomes achievement and continuous improvement

Disability Services partnered with PACE to provide US1100 presentations titled Disability Etiquette and Person-First Language and also presented this to the PACE Academic Coaches.
Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.

4.1 Attract and retain a diverse faculty and staff.

Key Performance Indicators*:
- Number and percent of female full-time faculty and staff compared to prior year
- Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year

4.2 Remain a Hispanic Serving Institution.

Key Performance Indicators*:
- Number and percent of Hispanic student enrollment compared to prior year
- Number and percent of Hispanic student graduates compared to prior year
- Number and percent of Hispanic students retained compared to prior year

4.3 Enhance student recruitment, retention, and support programs for all racial, ethnic, gender-based, and international groups.

Key Performance Indicators*:
- Examples of new academic, student support, and administrative programs provided
- Number of students served with support activities
- Number and list of new recruitment activities
- Number and list of new academic, student support, and administrative retention activities

4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

Key Performance Indicators*:
- Examples of new/modified academic programs that added multicultural or multi-perspective content
- Number of new/revised courses with multicultural or multi-perspective content
• Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience)
• Number of individuals served in academic, student support, and administrative programs/activities

Counseling Center-Developed workshop Understanding Racial Trauma and Self Care for the How to DEAL(Develop Effective Approaches for Life) series.

University Police Department: Trains staff members in diversity, inclusion, conflict deescalation, and crisis intervention.

4.5 Seek historically underutilized business suppliers.

Key Performance Indicators*:
• Number of active HUB vendors compared to previous year
• Percentage of construction value issued to HUB vendors
• Number of active mentor/protégé partnerships compared to previous year
• Percent of total university procurement with HUB vendors compared to previous year

Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university’s mission.

5.1 Increase average full-time staff salaries in all categories.

Key Performance Indicators*:
• Percent increase in average salary levels for all categories

5.2 Increase number of full-time staff as a percent of all staff FTE.

Key Performance Indicators*:
• Number and percent increase in full-time staff compared to prior year
• Number and list of newly-created positions
5.3 Provide merit increases and other recognitions based on performance in order to retain highly competent staff.

**Key Performance Indicators***:
- Merit increases awarded/not awarded
- List of recognitions received

5.4 Maintain a physical setting that presents Texas State as a premier institution.

**Key Performance Indicators***:
- Number and list of new repair and renovation projects completed
- Number and list of new campus enhancement projects completed
- Number and list of new ADA modification projects completed

5.5 Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.

**Key Performance Indicators***:
- Number and list of capital projects completed
- Total cost of capital projects completed
- Number and list of property acquisitions
- Number and list of new “gray to green” projects completed per the Campus Master Plan

LBJ Student Center: The LBJ Student Center renovation is 50% complete and on schedule and within budget. Upgrades to the HVAC, Plumbing and Life Safety systems are well underway the project renovations are scheduled to be completed by the spring of 2018. The Expansion design is underway with a total construction budget of $35.7 million. Design documents will be ready to present to the Board of Regents in November of 2017. Once approved the construction documents will be prepared and put out to bid. The expansion is scheduled to break ground in May of 2018 and completed May of 2020.

5.6 Maintain compliance with Coordinating Board classroom and class lab space usage efficiency standards.

**Key Performance Indicators***:
- Total hours of classroom type activity taught anywhere on campus divided by total number of classrooms must equal or exceed 45 hours per week
• Total hours of classroom lab type activity taught anywhere on campus divided by total number of class labs must equal or exceed 35 hours per week
• Total number of weekly minutes taught in classrooms divided by 50 minutes and divided by total number of classrooms must equal or exceed 38 hours per week
• Total number of weekly minutes taught in class labs divided by 50 minutes and divided by total number of class labs must equal or exceed 25 hours per week
• Student station occupancy in classrooms is 65% or above for classrooms
• Student station occupancy in class labs is 75% or above for class labs

5.7 Expand and support professional development opportunities for faculty and staff.

Key Performance Indicators*:
• Examples of major new internal professional development workshops offered at main campus and Round Rock campus
• Examples of major new internal faculty development sessions offered
• Total number of faculty served through internal faculty development sessions
• Total number of staff served through internal professional development sessions
• Examples of external faculty development opportunities attended by faculty
• Examples of external professional development opportunities attended by staff
• Number of faculty developmental and supplemental leaves awarded

5.8 Support structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.

Key Performance Indicators*:
• Examples of new web-based courses offered compared to prior year
• Number of faculty completing distance education training
• List and dollar amount of new resources provided to support distance learning
• List and dollar amount of new resources provided to support technology in the teaching and learning process
• Number and list of current excellence in online teaching awards
5.9 **Reduce deferred maintenance in existing facilities.**

**Key Performance Indicators***:
- List and total cost of deferred maintenance projects completed

5.10 **Ensure compliance with SACSCOC standards to continuously improve overall institutional effectiveness.**

**Key Performance Indicators***:
- Number and list of major process improvements made to address specific SACSCOC standards
- Number of IE Council meetings held and level of participation
- Number of disseminations of SACSCOC-related information

5.11 **Effectively engage alumni and external constituents to influence and generate human and financial capital opportunities.**

**Key Performance Indicators***:
- Number and list of alumni and new external constituent (parents, families, businesses) outreach activities
- Total annual value of alumni and external constituent contributions
- Number and percent of alumni donating to Texas State
- Number and percentage of alumni who have graduated in the last five years that donate to Texas State
- Number of alumni volunteering their time on behalf of Texas State (e.g., board participation, Chapter leadership, guest speakers, faculty, advisory boards, judges, research)
- List of new student and alumni collaboration efforts (e.g., conferences, mentoring)
- Number and list of recognized alumni achievements
- Number of events and total participation at Alumni Association sponsored and co-sponsored events
- Number of recognized alumni chapters, number of alumni chapter hosted events, and annual participation at these events
5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instruction and research.

**Key Performance Indicators**:  
- Number and list of library assessment activities  
- Number and list of library improvements made

5.13 Ensure regulatory compliance, environmentally responsible and sustainable practices and the efficient use of energy and water resources.

**Key Performance Indicators**:  
- Percent of campus electric usage per square foot increase/decrease compared to prior year  
- Percent of campus natural gas consumption per square foot increase/decrease compared to prior year  
- Number and list of awards/recognitions for environmentally responsible practices  
- Number and list of new environmentally responsible activities implemented  
- Number of new activities implemented as a result of external audit findings

5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.

**Key Performance Indicators**:  
- Narrative list of campus business improvements enabled or enhanced by technology  
- Number and list of new and enhanced instructional support activities provided

5.15 Implement fundraising initiatives to help achieve strategic plan goals.

**Key Performance Indicators**:  
- Total dollar amount raised for the year  
- Total dollars raised per strategic fundraising priority area

Housing and Residential Life: Successfully began fundraising initiatives
and was able to distribute twelve $500.00 scholarships for a total of $6,000.00; four of the scholarships were directly from our new fundraising efforts.

5.16 Promote a safe and secure environment.

Key Performance Indicators*:

- Number and list of new safety/security support activities introduced
- Increase/decrease in crime statistics
- Number of new educational activities related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Percent of required policy and procedure statements updated for the year as a result of applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Number and percent of faculty, staff, and students that have received training related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)

Disability Services partnered with various faculty and the Honors Coffee Forum to present Interrogating Violence, Confronting Rape Culture; The Word on the Quad and in the Dorm-What Students are Saying about the Campus Climate at TxST, Interrogating Sexual Violence on Campus: A Critical Conversation on Causes, Prevention, Remedies, and the Intellectual Issues They Raise, and Best Practices Regarding the Overlapping Issues Raised by Title IX, the Clery Act, and FERPA.

University Police Department: Created and provided security packages for events on campus with over 500 attendees.

University Police Department: For the 2016 calendar year police activity included 31,178 calls for police service to include 49 felony arrests and 339 misdemeanor arrests. Bobbies performed 8,776 safety escorts. Cats on the Go performed 4662 mobility escorts for 158 clients.

University Police Department: Texas State Police Department conducted an Active Shooter Table Top exercise, in collaboration with first responders from San Marcos, Hays County, Texas Department of Public Safety, FBI, Regional Emergency Management, Elected Officials and University Officials. The exercise took place at the Hays County Government Center and tested the University’s ability to coordinate with outside agencies, when responding to an active shooter incident, threatening the Texas State community. This collaborative allowed UPD to conduct a SWOT analysis to better understand our strengths, weaknesses, opportunities and threats.