Texas State University

2012-2017 University Goals, Initiatives, and Indicators*

(*All responses for identified indicators should include only current-year data, unless otherwise noted)

Provost and VPAA 2013-2014 Plan Progress

Goal 1: Promote academic quality by building and supporting a distinguished faculty.

1.1 Increase average full-time faculty salaries at all ranks.

Indicators*:

- Median salary levels for each rank including professor, associate professor, assistant professor, and lecturer

Median salary levels in fall 2013 were: professor - $89,932; associate professor - $70,080; assistant professor - $61,431; and lecturer - $43,838.

1.2 Increase number of full-time faculty.

Indicators*:

- Number and percent of full-time faculty including tenured administrators

The **number and percent of full-time faculty** in fall 2013 was 1,190 (73.4%) compared to 1,146 (72.9%) in fall 2012, an increase of .5%.

1.3 Attract and retain highly competent faculty by providing annual merit increases based on performance.

Indicators*:

- Merit increases awarded/not awarded

A 2% **merit increase** was awarded, as well as a .5% equity raise.

1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

Indicators*:

- Number and dollar value of facility upgrades made this year
- Major equipment purchases and acquisitions
- Number of Library expansions
- Number of Technology Resource developments

The total for **major equipment purchases and acquisitions** in Academic Affairs was $3,769,551.85 (e.g., upgrading the research capability of the meat lab in the

College of Applied Arts; upgrading three computer teaching labs in the McCoy College of Business Administration; purchase of equipment and instruments for the new Performing Arts Center in the College of Fine Arts and Communication; upgrading clinical laboratory science labs in the College of Health Professions). This number includes all departmental and grant funded accounts. This total only includes expenses above $40,000.

1.5 Offer academic programs that are nationally and internationally competitive.

Indicators*:

- List of current national/international program recognitions
- List of current national/international student awards and recognitions
- Number of academic programs accredited or reaccredited

National/international program recognitions:

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

- The MFA in Communication Design was named one of the top 11 programs in the country by *Print* magazine.
- The dance program was named one of the top 25 in the country (and #5 among programs only offering an undergraduate degree) by DanceColleges.com.
- Among the 805 communication departments in the U.S. who grant a BA degree, the Department of Communication Studies was recognized as one of three Programs of Distinction based on the superior quality of COMM 1310, the communication basic course that is part of the General Education core.

College of Health Professions

- An online website, “2013-2014 Education Portal,” named Texas State among the top Radiation Therapy Programs in the country.

College of Liberal Arts

College of Science and Engineering

- Texas State was named an Excellent University for the 4th consecutive year by the American Concrete Institute.

Graduate College

Honors College

- In the Honors College, a Phi Kappa Phi chapter was established and the first class was inducted spring 2014.

University College

National/international student awards/recognitions:

College of Applied Arts

McCoy College of Business Administration

- The Texas State University Enactus/SIFE team won the 2014 U.S.A. National Championship, while competing against 518 teams from across the United States.
- Texas State AMA was named the Chapter of the Year and received first place in the AMA Case Competition at the American Marketing Association 36th Annual International Collegiate Conference.
- Texas State was named the Graduate Team Champion in 2014 at the National Collegiate Sales Competition.
- The Texas State Association of Information Technology Professionals team received the Top Monkey Award for 2014 and six honorable mentions in various competitions at the 2014 National Collegiate Conference. The Top Monkey Award recognizes the team with the highest level of participation in national competitions.
- McCoy College's Net Impact chapter was ranked as a gold chapter for the fourth straight year.
- The Texas State Collegiate Entrepreneurs' Organization (CEO) chapter competed against 240 CEO chapters from around the world at the CEO Conference in November 2013. The team received 2nd place in the Best Fundraising Idea event, Best Marketing Plan, and Best Chapter Business.
- For the fourth year in a row, the Texas State SHRM chapter received a superior merit award from the Society of Human Resource Management.

College of Education

- Four doctoral students from PhD in Education-School Improvement were appointed as national Jackson Scholars by the University Council for Educational Administration.
- One PhD student in Education-School Improvement student was named as Blumberg Scholar by the Council of Professors of Instructional Supervision.

College of Fine Arts and Communication

- The Theatre program had three students advance to the Kennedy Center as Kennedy Center American College Theatre Festival National Finalists.
- For the third year in a row a theatre playwriting student won the Ken Ludwig Award for Best Body of Work.
- Graduate students in the Department of Communication Studies were

recognized by the National Communication Association with two Top Paper awards: one in the MA Research division, and one in the Family Communication division.

College of Health Professions

- A radiation therapy student was selected to participate in the American Society of Radiologic Technologists 2013 Student Leadership Development Program in fall 2013 and received the 2013 ASRT Foundation Scholarship and the Elekta Scholarship in the amount of $5000.

College of Liberal Arts

College of Science and Engineering

- A team of four middle school students representing the Mathworks center won the 2014 Primary Math World Contest, held in Hong Kong in July. This is the second Texas team to win the competition outright.
- A Chemistry graduate student received an ACS Graduate Research Fellowship and one received the Excellence in Graduate Polymer Research Award at the ACS meeting in 2014.
- A student was selected for first place in the poster presentation at the National Science Foundation-Partnerships for Research and Education in Materials Principal Investigator Meeting in 2013.

Graduate College

Honors College

University College

Academic programs accredited/reaccredited: Nine Department of Education recognized accrediting agencies have accredited academic programs at Texas State while 20 accrediting, certifying, or recognizing agencies have endorsed academic programs. Two other accrediting bodies have accredited centers on campus.

1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in grant expenditures and increasing collaboration across disciplines.

Indicators*:

- Current grant expenditure dollars
- List of new cross-discipline collaborative grants

Total grant expenditures were $39.2 million.

New cross-discipline collaborative grants:

College of Applied Arts

McCoy College of Business Administration

- A cross-disciplinary team of researchers from computer science and business received a $499,896 National Foundation Grant to study Networking Infrastructure: Enabling and Improving Data-Driven Research.

College of Education

College of Fine Arts and Communication

- The Department of Communication Studies was awarded an annually renewable grant for $694,000 by the Substance Abuse and Mental Health Administration, a cross-disciplinary collaborative grant (C-I from psychology in College of Liberal Arts and Co-I from School of Journalism and Mass Communication).
- A federal grant subcontract from USDA was awarded for $38,694, a collaborative cross-disciplinary grant between Communication Studies and Fire Science professionals at other institutions.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

1.7 Provide reasonable start-up funds in order to attract and retain distinguished faculty and to provide the essential equipment to conduct research and attract external grants.

Indicators*:

- Academic start-up dollars awarded (division and college)
- Library start-up funds awarded

Academic Affairs awarded a total of $1,526,536.50 in **academic start-up dollars**. The following are amounts awarded by college: Applied Arts- $27,229; Education- $20,152; Fine Arts- $12,000; Health Professions- $60,836.50; Liberal Arts- $307,523; and Science and Engineering- $1,098,796

1.8 Support faculty efforts in international research.

Indicators*:

- List of new international research efforts and scholarly activities
- International travel funds provided (division and college)
- Number of Fulbright Research Scholars and other international fellowships
- Number of visiting scholars supported
- List of new technology support activities for international research

New international research efforts and scholarly activities:

College of Applied Arts

McCoy College of Business Administration

College of Education

- Dr. Ann Brooks led an international research and study course in Mexico for graduate students
- Dr. Joellen Coryell was an invited scholar at the University of Padua, Italy
- Dr. Paige Haber-Curran was an invited scholar in the Middle East
- Dr. Michael O'Malley was an invited scholar at the *Pontificia Universidad Católica de Chile*.

College of Fine Arts and Communication

The College of Fine Arts and Communication reports 42 academic presentations and scholarly papers presented in international venues by Music faculty, as well as 50 faculty performances and compositions, and Dance faculty performances in France, Scotland, Guatemala, and Mexico:

- Liz Rodda worked in N-Minutes Video Festival in Shanghai, China (October 2013)
- On October 22, 2013, Gina Tarver interviewed the Colombian painter and sculptor Fernando Botero at The Americas Society in NYC as part of the book launch of Fernando Botero: Circus Paintings and Works on Paper
- Gina Tarver published "The Art of Feliza Bursztyn: Confronting Cultural Hegemony" in *Artelogie: Recherches sur les arts, le patrimoine, et la littérature de l'Amérique Latine* No. 5 (November 2013)
- Maia Wright was invited to participate in Museomix 2013 at the *Musée de la Civilisation* in Québec, November 8–10
- Jill Fantauzza gave a talk at the COST office of the European Science Foundation in Zagreb, Croatia in November, 2013 titled "The Dynamics of Artist Innovation"
- One of Maia Wright's book designs was selected for the PA/PER VIEW Art Book Fair in Mexico City, December 6-8, 2013. PA/PER VIEW is a semiannual curated show featuring the best in contemporary international art book design
- Gina Tarver had an article, "Liberating History: New Museography at the Casa

Museo Quinta de Bolívar," peer reviewed and accepted for The International Journal of the Inclusive Museum. The article is the result of new research she conducted in Bogotá, Colombia (January 2014)

- Erina Duganne presented a paper at the conference, The Cold War Camera, in Antigua, Guatemala in February 2014.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

- With the country of Taiwan, Semiconductor Manufacturing Co., Ltd. awarded $914,255
- Engineering Technology with the country of Korea, Korea Atomic Energy Research awarded $149,968
- Ingram School of Technology with the country of China, Changzhou 2D Carbon Technology awarded $122,818
- Biology with the country of Cambodia, Cargill Foundation awarded $320,000
- Engineering Technology with the country of Korea, Korea Institute of Construction awarded $19,671
- Engineering Technology with the country of Korea, KEPCO Plant Service & Engineering awarded $45,000
- The Ingram School of Technology with the country of Korea, Korea Advanced Nano Center awarded $10,000.
- Dean Stephen Seidman was a keynote speaker at the 2014 International Conference on Learning and Teaching in Computing and Engineering in Kuching, Sarawak, Malaysia.
- The School of Engineering had two faculty members involved in international exchange programs for summer research in the UK and China.
- In Mathematics, M. Alejandra Sorto worked with governments of Chile, Peru, Dominican Republic, Honduras, and Guatemala to help improve the preparation of teachers in Mathematics and develop educational standards. This effort was partly funded by a CAREER research grant from the National Science Foundation (NSF) to investigate the Mathematics instruction of English language learners in the state of Texas.
- Relevant international research papers include: Chandia, E., Araneda, A., Sorto, M. A. (2014). Statistics and probability curriculum development for future elementary teachers in Chile: Collaboration among countries. Proceeding of the Ninth International Conference on Teaching Statistics; and Araneda, A., Chandia, E., Sorto, M. A. (2013). *Datos y Azar para Futuros Profesores de Educación Básica*. [Data and Chance for Future Elementary School Teachers] *Ediciones* SM Chile S. A. Providencia, Santiago de Chile.

Graduate College

Honors College

University College

International travel funds provided: the Graduate College awarded a total of $4,500 to support 18 international conference presentations by graduate students. The McCoy College of Business Administration provided approximately $20,000 in international travel funds to support faculty research collaborations. The College of Fine Arts and Communication provided $5,115 in international travel funds to the School of Art and Design; $22,050 to the School of Music for musical performances in China, Hong Kong, Italy, Israel, Brazil, South Korea, South Africa, Mexico, Germany, France, Switzerland, UK, and Bulgaria; and $13,800 to Communication Studies faculty to present keynote addresses at the Russian Communication Association Conference in St. Petersburg, Russia and Pyatiagorsk State Linguistic University and to present research at the University of Amsterdam. In the College of Science and Engineering, the Department of Mathematics funded $9,635 for faculty trips to Vancouver, Canada; Seoul, Korea; and Shanghai, China.

Number of Fulbright Research Scholars: one Fulbright U.S. Scholar to Chili.

Number of visiting scholars supported: 52 J-1 scholars visited Texas State. The McCoy College of Business Administration hosted Dr. Yuxue Sheng from Nankai University Tianjin City, China during August 2013. Dr. Sheng worked on spatial econometrics research with Dr. Jim LeSage, Jerry D. and Linda Gregg Fields Chair in Economics. The College of Fine Arts and Communication supported 26 visiting artists. In the College of Science and Engineering, the School of Engineering hosted 8 visiting scholars from Mexico and China, while Computer Science sponsored a visiting professor from South Korea.

List of new technology support activities for international research:

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication
Students in the MFA program have benefitted as permanent partners in interactivity in the form of annual e-conferencing occurring between the University of London, Penn State, and Texas State.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

1.9 Maintain Emerging Research University status and pursue the Texas Research Incentive Program (TRIP).

Indicators*:

- Number and total dollar amounts of TRIP eligible submissions/awards
- Total dollar amount of matching funds received from TRIP for the year
- NRUF Eligibility
  - Total restricted research expenditures
  - Total endowment funds
  - Number of doctor of philosophy (PhD) degrees awarded
  - Percentage of first-time entering freshmen in the top 25% of their high school class
  - Average SAT and ACT scores of first-time entering freshmen
  - Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter
  - Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria.
  - Number of graduate level programs and graduation rates for master's and doctoral programs

Number and total dollar amounts of TRIP eligible submissions/awards: there were 14 TRIP eligible submissions in FY 2014 with a total dollar amount of $2,160,588.

Total dollar amount of matching funds received from TRIP for the year: Match requests totaled $1,080,294, with $1,015,475 in TRIP Match received.

NRUF Eligibility

Total restricted research expenditures: $21 million
Total endowment funds: $113 million
Number of doctor of philosophy (PhD) degrees awarded: 42
Percentage of first-time entering freshmen in the top 25% of their high school class: 48.6% in fall 2013
Average SAT and ACT scores of first-time entering freshmen: SAT-1041 and ACT-23 in fall 2013

Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter: Established Phi Kappa Phi Chapter in fall 2013 and inducted the first class in spring 2014.

Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria: 0

Number of graduate level programs and graduation rates for master's and doctoral programs: there were 88 master's programs (75.8% graduation rate) and 11 doctoral programs (54.8% graduation rate) in fall 2013

Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.

2.1 Move forward on the *Closing the Gaps* goals of participation, success, excellence, and research.

Indicators*:

- Freshman class size compared to prior year and percent change
- Overall enrollment compared to prior year and percent change
- Level of achievement compared to CTG enrollment target: overall, African American, and Hispanic
- Level of achievement compared to CTG goals and to prior year: participation (recruitment), success (retention), excellence (graduation), and research

Freshman class size was 5,364 in fall 2013 compared to 4,432 in fall 2012 for a 1.21% increase.

Overall enrollment was 35,546 for fall 2013 compared to 34,225 in fall 2012 for an overall 1.039% increase.

The **level of achievement compared to the CTG enrollment target** of 36,000 by 2015: in fall 2013, overall enrollment was 35,546 (98.7%); African American enrollment was 2,818 [CTG goal 2,700 by 2015] (104.4%); and Hispanic enrollment was 10,678 [CTG goal 10,500 by 2015] (101.7%).

The **level of achievement compared to CTG goals** [5,700 by 2015] **and to prior year** (5,770) - **excellence (graduation)**: African American [CTG goal 400 by 2015] was 288 (72%) in FY 2013 and 323 (80.8%) in FY 2014; Hispanic [CTG goal 1,500 by 2015] was 1,438 (95.9%) in FY 2013 and 1,618 (107.9%) in FY 2014. **The level of achievement compared to CTG goals** [$37.5 million by 2015] **and to prior year** ($37,053,191=98.8%) **research***:* $39.3 million (104.8%) in FY 2014.

2.2 Continue engagement in the economic and cultural development of the region.

Indicators*:

- List of current cultural collaborations with external constituents
- List of current economic collaborations with external constituents
- Number of clients in STAR Park
- Number of clients in Small Business & Development Center (SBDC)
- Number of clients in the Office of Commercialization and Industry Relations (OCIR)

List of current cultural collaborations with external constituents:

Round Rock Campus

- In collaboration with the Round Rock Arts Council, art is displayed throughout the semester and is open to the community and the public, including the Fall Photography Show (100 attendees), Imagine Art Event, Summer Art Show, Congressional High School Art Show, and the annual Caldwell Heights Elementary School Common Experience exhibit.

College of Applied Arts

- The School of Social Work hosted Study Abroad students in England.
- The Agriculture Department students conducted a research visit on sustainable activities at Earth University.

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

- The College was involved in an educational/cultural exchange agreement with ProJazz Institute of Santiago, Chile, as well as a cultural exchange with the city of Xishuangbanna, China.
- The College also partnered with the Hays Caldwell Council on Alcohol and Substance Abuse to engage community stakeholders in a program to reduce risk behaviors among Latinos.
- The College hosted a pre-college program for cultural development of physically-impaired students from the Criss Cole Center in Austin
- The College hosted a British National Debate Team from Oxford University for a debate and demonstration that was open to the community.

College of Health Professions

- The St. David's School of Nursing received the Round Rock ISD mentoring award in 2014 for the number of hours and quality of time spent mentoring elementary school students at Caldwell Heights Elementary in Round Rock. The school is racially and culturally diverse.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

List of current economic collaborations with external constituents:

Associate Vice President for Research and Federal Relations

- Austin Chamber DC Trip & Briefings
- Austin Chamber City to City Trip
- SEMICON West with Greater San Marcos Partnership & Austin Chamber
- Annual Innovation Summit with GSMP
- SEMI Texas Chapter Executive Committee meeting
- District Export Council meeting
- Steering Committee for the GSMP Economic Development Strategy
- Board Membership Central Texas RCIC
- Board Membership Association of University Research Parks

College of Applied Arts

McCoy College of Business Administration

- The Center for Entrepreneurial Action (CEA) hosted a 3-day Start Up program (3DS) in April 2014. The program was designed as a boot camp for student entrepreneurs. Thirteen outside mentors, four judges, and 49 graduate and undergraduate students participated in the program.
- In partnership with the Greater San Marcos Partnership, the Center for Entrepreneurial Action (CEA) hosted Governors Small Business Conference in June 2014.
- The Texas State Center for Professional Sales was recently awarded full membership status in the University Sales Center Alliance (USCA). There are currently 35 universities, worldwide, meeting membership requirements of the USCA, with only 21 of those universities holding full membership status.
- The Texas State Center for Professional Sales has 18 corporate partners. The annual Economic Outlook Luncheon was held on May 22, 2014.

College of Education

College of Fine Arts and Communication

College of Health Professions

College of Liberal Arts

College of Science and Engineering

- A large multi-year contract with Jacobs Engineering (prime contractor for NASA JCS), SioTex Inc., a spin out company based upon licensed technology from Texas State, and National Nanomaterials Inc., which has licensed new technology for the food packaging sector from Texas State. SioTex has leased space on campus to build and operate their pilot plant

Graduate College

Honors College

University College

Number of clients in STAR PARK (5 companies and 3 university units): the firms are MicroPower Global, Quantum Materials, National Nanomaterials, PetaOmics, and SMRC; the university units are the Advanced Polymers and Nanomaterials Lab, SBDC, and OCIR.

Number of clients in the Small Business & Development Center (SBDC): 629 clients; provided 5,411 hours of client assistance; conducted 57 professional business seminars, workshops, and conferences; and helped expand 63 businesses, and create 523 jobs. The SBDC provided training for 1,526 participants and helped procure $74.6 million in capital to qualified businesses.

Number of clients in the Office of Commercialization and Industry Relations (OCIR): 23

2.3 Increase student scholarships and graduate student financial support in an effort to improve recruitment and retention of high achieving students.

Indicators*:

- Number of new scholarships awarded
- Number of new merit scholarships awarded
- Total dollar amounts of new scholarships and average award amounts
- Other dollars contributed toward undergraduate and graduate student financial support (division and college)

The **number of new academic scholarships awarded** by the institution between 2012-2013 (3,158) and 2013-2014 (3,840) increased by 682 (21.6%).

The **number of new merit scholarships awarded** included: The Graduate College awarded six Doctoral Merit Fellowships for a total of $54,000, with an average amount of $9,000; four Doctoral Merrick Fellowships for a total of

$24,000, with an average amount of $6,000; twenty-four Master's Merit Fellowships for a total of $57,500, with an average amount of $2,500; twenty-three Thesis Research Fellowships for a total of $41,197, with an average amount $1,790. The McCoy College of Business Administration awarded three new merit scholarships totaling $12,000.

The **total dollar amount of academic scholarships awarded** by the institution between 2012-2013 ($6,504,760) and 2013-2014 ($8,306,807) increased by $1,802,047 (27.7%). The 2013-2014 figure includes the awarding of over $187,000 in summer incentive grants to 177 financially-needy undergraduates who had exhausted their annual Pell-eligibility during the previous fall and spring semesters. The McCoy College of Business Administration awarded a total of $348,000 in scholarships as follows: $161,100 in general undergraduate scholarships, averaging $2,375 per recipient, and $82,000 to McCoy Scholars from the McCoy endowment; $53,000 in graduate scholarships, averaging $1,975, and $45,000 in graduate fellowships from the McCoy endowment, with an average award of $3,570. The Graduate College awarded $37,500 to business graduate students, averaging $2,885 per recipient. New scholarships awarded by the College of Health Professions totaled 11: five $1,000 Melzer scholarships, four $5,000 Warm Springs scholarships, one Schmidt scholarship for $1,500 to physical therapy students. The Dave Falleur Scholarship was also awarded for the first time to a CHP student in the amount of $1,000.

Other dollars contributed toward undergraduate and graduate student financial support (division and college):

College of Applied Arts
The College provided $12,700 in student travel funds for 43 undergraduate and graduate students to conduct research presentations.

McCoy College of Business Administration

College of Education
CLAS provided $22,670 from department funds to support graduate student travel to present research at refereed national and international conferences.

College of Fine Arts and Communication
The Department of Communication Studies administered $53,800 toward student travel. This included over $45,000 in travel funds provided by student service fees for the forensics and debate teams to attend national and international tournaments, as well as approximately $8,800 for student travel of 16 students who attended regional, national and international research conferences. Additionally, the graduate instructional assistant's annual salary was increased from $12,400 to $14,400 for the fall 2014 semester and the graduate teaching assistant's salary was increased from $13,000 to $15,000 beginning September 1, 2014. The Theatre program spent $28,000 to assist 50 students to travel to the regional level of the Kennedy Center American College Theatre Festival. The

Theatre program also spent $20,000 to assist 30 graduating students to attend the New York Showcase for agents and casting directors.

College of Health Professions

College of Liberal Arts

College of Science and Engineering
Policy changes initiated in AY 2013-14 resulted in a 20% pay increase for graduate instructional and teaching assistants that became effective on September 1, 2014. Additionally, undergraduate and graduate student TA, GIA and UGIA wages and salaries increased 4.13% between AY 2013 and AY 2014.

Graduate College
The Graduate College supported a History graduate student who was awarded a Smithsonian Internship for $1,000.

Honors College

University College

2.4 Internationalize the curriculum.

Indicators*:

- Number of new/revised courses with international content
- Number of faculty participants in globalization workshops

Number of new/revised courses with international content: In the McCoy College of Business Administration, a comprehensive review of courses in the International Business (IB) minor resulted in a revision of four courses to ensure adequate coverage and reinforcement of critical concepts in international business. The Department of Accounting revised a number of graduate and undergraduate courses in accounting to incorporate International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS). In the College of Health Professions, the Department of Communication Disorders' faculty members have revised courses to include international content in four courses (CDIS 1331, 5339, 5340 and 5342).

Number of faculty participants in globalization workshops: 32 faculty members participated in study abroad workshops in FY 2014. In the College of Fine Arts and Communication, three faculty members attended an international conference on rhetoric in higher education; one faculty member attended educational activities in Russia and England to further internationalize our department's curriculum.

2.5 Support faculty and students in pursuing global academic experiences, e.g. study abroad, internships, field placement, research, service learning.

Indicators*:

- Number of faculty-led study abroad programs
- Number of students studying abroad
- Number of Fulbright Teaching Scholars
- Number and list of student international research efforts and scholarly activities (presentations, papers, etc.)
- Number and list of student international teaching activities
- Number and list of student international service activities
- Dollars contributed toward study abroad scholarships
- Number of institutionally-recognized international exchange programs
- Number and list of countries impacted
- Number and list of staff-led international experiences

Number of faculty-led study abroad programs: 25 (29 programs opened, 4 were cancelled due to low enrollment)

Number of students studying abroad: Total of 519 students studied abroad. 34 students participated in abroad in exchange programs; 445 students participated in a faculty-led program; 34 students participated in an affiliated program; and 6 students participated in an independent program.

Number of Fulbright Teaching Scholars: The College of Fine Arts and Communication has three Fulbright Teaching Scholars.

Number and list of student international research efforts and scholarly activities (presentations, papers, etc.): three

College of Applied Arts

- The Department of Agriculture supported six graduate students with USDA funding to conduct research at Earth University in Costa Rica.

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

- The College had two student international research efforts and scholarly activities.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Number and list of student international teaching activities: one

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

College of Health Professions

- The Department of Health Information Management (HIM) hosted one faculty member from Germany to provide lectures to Texas State HIM students.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Number and list of student international service activities: two

College of Applied Arts

McCoy College of Business Administration

- 32 graduate students enrolled in Emerging Market Economies (ECO 5320), Cross-Cultural Management (MGT 5318), and Problems in Business Administration (MGT 5333) courses traveled to Santiago, Chile as part of an effort to increase opportunities for international education experiences. Students visited businesses and government officials, and participated in a service-learning project.

College of Education

College of Fine Arts and Communication

College of Health Professions

- Nursing students for the third year traveled to Nicaragua to participate in a medical service project. Twenty students accompanied by one faculty member participated in this project during the winter break 2013. The students raised money for the trip and for supplies. They traveled to rural communities teaching health promotion and served in hospitals both to learn and provide service. Students received no money from the university for this.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Dollars contributed toward study abroad scholarships: Facilitated and distributed $244,000 in study abroad scholarships.

Number of institutionally-recognized international exchange programs: 17

Number and list of countries impacted (all countries with faculty-led programs): 16, including:

- Argentina-1 program
- Austria-1 program
- Belize-1 program
- Cambodia-1 program
- Chile-1 program
- Costa Rica-1 program
- Czech Republic-1 program
- France-1 program
- Germany-1 program
- Iceland-1 program
- Ireland-1 program
- Italy-2 programs
- Japan-1 program
- South Africa-1 program
- Spain-6 programs
- United Kingdom-4 programs

2.6 Maintain a vigorous, targeted recruitment and marketing campaign.

Indicators*:

- List of new undergraduate and graduate recruitment initiatives introduced
- List of new marketing efforts implemented

List of new undergraduate and graduate recruitment initiatives introduced:

Associate Vice President for Enrollment Management & Marketing

- Undergraduate Admissions expanded the number of SAT/ACT names purchased and moved from three purchases a year to six in order to create an advantage by being the first to reach out to these students; expanded academic offerings at the Welcome Center to include specialized Insight Days for the Colleges of Fine Arts & Communications, Liberal Arts and Applied Arts; and launched a prospective student Facebook community.

Round Rock Campus

- The Round Rock Campus focused on starting the Bachelors in General Studies. Information sessions were offered to Round Rock students and advising was offered. Brochures were produced and distributed.

College of Applied Arts

McCoy College of Business Administration

College of Education

- School Psychology prepared a new program track to recruit graduate students for Spanish-English bilingual school psychology credentialing.
- Educational Leadership instituted two school district-based graduate cohorts and recruited students to fill them.
- Adult Education introduced recruitment in the San Antonio region.
- The PhD-APCE completed a new recruitment video to use for inter/national marketing.

College of Fine Arts and Communication

College of Health Professions

College of Liberal Arts

College of Science and Engineering

- Dr. Hudnall in the Chemistry department received a $2,000 grant from the Graduate College for recruiting activities. The funds were utilized for the rental of an ACS booth ($1,500) at the 2014 Spring National Meeting (Dallas, TX) and for travel expense reimbursement for faculty who attended the ACS meeting for the purposes of graduate recruiting or who gave recruiting talks at other institutions ($500).
- Dr. Hudnall also gave recruiting seminars at Texas Tech University and

Angelo State University.

Graduate College

- The Graduate College Recruitment Funding Initiative provided all doctoral programs with $1,000 for recruitment activities. Additionally, we provided departments with master's programs $1,000-2,000 for recruitment activities.

Honors College

University College

List of new marketing efforts implemented:

Associate Vice President for Enrollment Management & Marketing

- University Marketing introduced a new holiday e-card for donors, alumni and friends of the university, and added a designer position to support the production needs of *HillViews*.

Round Rock Campus

- The Round Rock Campus purchased three billboards throughout north Austin and in the Hutto area.

College of Applied Arts

McCoy College of Business Administration

- A new *LinkedIn* campaign was established for the MBA program with funding from the McCoy College of Business Administration, University Marketing, and The Graduate College.

College of Education

College of Fine Arts and Communication

- The College targeted marketing to regional conferences by advertising in three regional convention programs and two national convention programs; sponsored the "back cover" of the program for National Communication Association; and conducted marketing activities including banners, pamphlets, and sponsorship at numerous regional and national forensics tournaments.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

2.7 Recognize the role of moving to the FBS in developing the image of the university and enhancing economic and cultural development.

Indicators*:

- Number and list of new Texas State FBS advertisements placed
- Average number of attendees at home football games
- Total economic impact from athletic events on local community
- Product licensing income for the year
- Dollar amount and membership increase in Bobcat Club for the year

N/A

2.8 Enhance and support distance learning and Friday/Saturday course delivery.

Indicators*:

- Number of new online and hybrid SCH as a percent of overall offered
- Number of SCH enrolled in Friday/Saturday courses offered

Number of new online and hybrid SCH as a percent of overall offered: 39,141 (4.3%) new online/hybrid SCH in FY 2014

Number of SCH enrolled in Friday/Saturday courses offered: 122,668 (13.5%) enrolled in Friday/Saturday courses in FY 2014

Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.

3.1 Increase student retention through collaborative programs across the university.

Indicators*:

- Student retention rates compared to prior year (college and institutional)

Student retention rates compared to prior year (college and institutional):

Institution	Fall 2012	Fall 2013
Texas State University	76.4%	77.1%
Applied Arts	77.2%	78.3%

Business	83.1%	80.3%
Education	77.5%	75.2%
Fine Arts	78.9%	77.6%
Health Professions	77.7%	78.3%
Liberal Arts	78.9%	79.3%
Science & Engineering	71.6%	73.0%
University College	69.4%	76.7%

3.2 Enhance quality and consistency of academic advising services.

Indicators*:

- Number of students served (i.e., walk in, email, phone, appointment, social media)
- List of professional development opportunities provided to academic advisors for consistent messaging
- Number of external professional development opportunities attended by how many advisors
- Number and list of current internal and external awards and recognitions received by advisors

Number of students served (i.e., walk in, email, phone, appointment, social media): 168,781

Round Rock Campus
The advisors had a total of 1,557 advising appointments in 2013-2014 as compared to 844 appointments in 2012-2013. This number represents just the actual appointments. Walk-in traffic, calls, and emails are not tracked.

College of Applied Arts
In the College of Applied Arts, 5,358 students were served by appointment, 538 by walk in, 43,566 by email, and 1,053 by phone in 2013-2014.

McCoy College of Business Administration
The McCoy College of Business Administration Undergraduate Advising Center advisors conducted 6,852 individual advising appointments and assisted with 14,672 phone calls (37% increase in advising appointments and 27% increase in phone assistance) during the academic year.

College of Education

College of Fine Arts and Communication
Advisors in the College of Fine Arts and Communication served approximately 35 students per month with advising in the main office through walk in and telephone communication. This resulted in a total of approximately 420 walk in and telephone consult advising opportunities.

College of Health Professions
The College of Health Professions served a total of 15,159 students as follows: walk-in–2,439/year; email–2,871/year; phone calls–6,762/year; appointments–961; social media–915 likes (Facebook); three Round Rock Bobcat Days–96 people; four San Marcos Bobcat Days–492 people; nine SON BSN information sessions–220 people; outside presentations–231; and TEAS V Presentations–172.

College of Liberal Arts

College of Science and Engineering
The College of Science and Engineering Advising Center served 17,618 students this past year.

Graduate College

Honors College

University College
University College served 52,789 individual advising appointments were served in 2013-2014. An additional 9,199 new freshmen and transfer students were advised by academic advisors in summer 2014.

List of professional development opportunities provided to academic advisors for consistent messaging:

Round Rock Campus
- The advisors and the advising supervisor from the Round Rock Campus attended monthly meetings in San Marcos with the dean of the University College and the other advisors to remain current on changes in advising.

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

College of Health Professions
- The College of Health Professions provided professional development opportunities to academic advisors for consistent messaging, including Round Rock Collaboration Day and 22 Round Rock campus student services meetings.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

- The University College provided two professional development activities to advisors: Advising Conference, Fall 2013 and the Assessment Summit, spring 2014.

Number of external professional development opportunities attended by how many advisors: 100 opportunities attended by more than 10 advisors

Round Rock Campus
At the Round Rock Campus, three advisors attended 36 conferences and workshops.

College of Applied Arts
College of Applied Arts staff attended 45 workshops.

McCoy College of Business Administration
In the McCoy College of Business Administration, five academic advisors attended and presented at three conferences.

College of Education

College of Fine Arts and Communication

College of Health Professions
Two advisors in the College of Health Professions attended ten external professional development opportunities.

College of Liberal Arts

College of Science and Engineering
College of Science and Engineering advising staff attended two professional development opportunities: Annual Academic Advising Conference, Texas State University, September, 2013 and the Annual Academic Advising Assessment Summit, Texas State University, May 2014.

Graduate College

Honors College

University College

In the University College, Texas State University academic advisors attended and presented at the National Academic Advising Association (NACADA) Conference Annual Conference (Salt Lake City, UT), the NACADA Region 7 Annual Conference (St. Louis, MO), Texas Academic Advising Network (TEXAAN) Annual Conference (Waco, TX), and the UTSA Academic Advising Conference (San Antonio). Texas State University academic advisors made 40 presentations at national, regional, or state meetings last year!

Number and list of current internal and external awards and recognitions received by advisors: Seven awards/recognitions

College of Applied Arts

McCoy College of Business Administration

- Academic advisor Brittany Chrisman, was nominated and selected as the Advisor Training and Enhancement Team Communications Committee Chair. In this role, she edits and distributes monthly editions of the campus-wide Advising Star newsletter.

College of Education

College of Fine Arts and Communication

College of Health Professions

- The admissions & retention coordinator was selected as the August Employee of the Month.

College of Liberal Arts

College of Science and Engineering

- One advisor received a service award: David von Miller- 10 years of service.

Graduate College

Honors College

University College

- Texas Academic Advising Network Annual Conference:
    - Outstanding Professional Academic Advising: Claudia Trevino, PACE Advising Center
    - Outstanding Faculty Academic Advising: Ms. Irene Hindson, Department of History

- Outstanding Academic Advising Administrator: Dr. Dann Brown, Dean of University College

- Best Academic Advising Presentation at NACADA Region 7 Annual Conference: Facebook is for old people: Exploring Social Media Platforms to Reach New Millennials. Presenters: Jaimie R. Reyes, JaCorey Mosely.

3.3 Develop an Honors College to better attract and engage high achieving students.

Indicators*:

- Number and percent of students enrolled in Honors College compared to prior year
- Number of honors sections offered
- Number of Honors College graduates compared to prior year

Number and percent of students enrolled in Honors College compared to prior year: In fall 2012, Honors College enrollment was 1,483 students (6.1% of full-time undergraduates) and in fall 2013, enrollment was 1,622 (6.3% of full-time undergraduates).

Number of honors sections offered: In fall 2012-spring 2013, there were 59 Honors sections offered with 807 seats filled. In fall 2013-spring 2014, there were 59 sections again with 939 seats filled.

Number of Honors College graduates compared to prior year: In the 2012-2013 academic year, there were 41 Honors graduates compared to 37 in 2013-2014.

3.4 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.

Indicators*:

- Number and list of events (athletic and artistic) provided for the year
- Number of attendees at each event provided
- Number and list of new academic support initiatives provided to student athletes

Number and list of events (athletic and artistic) provided, as well as number of attendees at each event: 298 events, with 43,142 attendees

<u>Round Rock Campus</u>
The Round Rock Campus provided four events, including: Fall Photography Show (100 attendees), Imagine Art Event (700–800 attendees), Summer Art Show (60 attendees), and Congressional High School Art Show (50 attendees).

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

- Music held 259 public performances with an estimated 17,000 attendees: ensembles - 63 total, faculty artists - 20 total, guest artists/lecturers - 17 total, graduate recitals - 10 total, senior recitals - 56 total, junior recitals - 23 total, other student recitals - 56 total, students performing in special recitals -10 total, and community outreach programs - 4 total.
- Theatre had 10 productions (50 performances) with total attendance of approximately 10,000 people.
- Dance had 5 concerts (11 performances) with total attendance of approximately 2,000 people.
- The Texas State University Art Galleries hosted an average of 20 varied exhibitions throughout the fall, spring, and summer semesters. For each exhibition, the artists provided lectures that were free and open to the public. Offerings for 2013-2014 included:

  FALL 2013
  - M PATH (1,278 attendees/4 weeks; opening reception 120-150 attendees)
  - Annual Alumni Invitational (1,278 attendees/4 weeks; opening reception 120-150 attendees)
  - MODIFICATIONS/ADAPTATIONS: Recent Work by Yumi Janairo Roth (1,225 attendees/5 weeks; opening reception 120-150 attendees)
  - Eric Zimmerman: WEST OF THE HUDSON (1,225 attendees/5 weeks; opening reception 120-150 attendees)
  - BFA Exhibition I, BFA Exhibition II, BFA Exhibition III (400 attendees/5-days; opening reception 175-200 attendees)

  SPRING 2014
  - MFA Showcase, MFA Thesis Exhibition (276 attendees/4 days; opening reception 60 attendees)
  - Deb Sokolow: ALL YOUR VULNERABILITIES WILL BE ASSESSED (1,172 attendees/4 weeks; opening reception 125-150 attendees)
  - Laurie Frick & James Sterling Pitt: PATTERN LANGUAGE (1,172 attendees/4 weeks; opening reception 125-150 attendees)
  - 100-4-100 Silent & Live Auction Scholarship Fundraiser (approximately 150 attendees for one night event)
  - All Student Juried Exhibition (315 attendees/five days; opening reception 175 attendees)
  - Lauren J. Simonutti: THE DEVIL'S ALPHABET (1,083 attendees/4 weeks; opening reception 100-125 attendees)
  - Richard Martinez: Paintings For Now (1,083 attendees/4 weeks; opening reception 100-125 attendees)

- BFA Exhibition I, BFA Exhibition II, BFA Exhibition III, BFA Exhibition IV (400 attendees/5 days; opening reception 175-200 attendees)

SUMMER 2014

- DeLux/ReDux I (673 attendees/4 weeks)
- DeLux/ReDux II (500 attendees/4 weeks)
- BFA Thesis Exhibition (200 attendees/5 day; opening reception 100-125 attendees)

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Number and list of new academic support initiatives provided to student athletes: One – addition of the Athletic Academic Center Annex, located in the Bill Miller Room at Bobcat Stadium, where additional tutoring services and access to instructional technologies is provided to NCAA athletes. Opened in fall 2013, this addition alleviated space restrictions in Harris Underground, where the AAC is located.

3.5 Refine student learning outcomes and appropriate assessment measures within each academic program and general education curriculum to ensure program improvement and provide evidence of student success.

Indicators*:

- Description of outcomes assessment process improvements
- Examples of new major program improvement efforts implemented as a result of assessment findings
- Number and percent of programs completing outcomes assessment
- Number and percent of completed audits
- Number and percent of programs showing improvement

Description of outcomes assessment process improvements:

General Education – The General Education Council updated the core curriculum and an assessment strategy. The new plan was submitted to the THECB for final approval which was granted in the spring of 2014. All 59 courses in the general education curriculum were added to the outcomes assessment website. Each

core curriculum course was assigned a component outcome and three or four competency outcomes. Thus, the entire outcomes assessment strategy for assessing general education was revised to comply with the new THECB expectations. Because the outcomes and methods were new, only sample baseline data was available.

Educational Programs – In 2012-2013 two administrative outcomes were added to each set of educational program outcomes and results provided baseline data. Therefore, in 2013-2014 early indications of improvement were observed in the administrative outcomes. Texas State offers 147 educational programs with distinct first four digits of the CIP codes. Each program designated by a distinct four-digit CIP code is expected to conduct outcomes assessment.

Examples of new major program improvement efforts implemented as a result of assessment findings:

College of Applied Arts

McCoy College of Business Administration

- A thorough review of the BBA undergraduate core was initiated as a result of the new AACSB accreditation standards as well as outcomes assessment. An assessment of undergraduate core for ethics coverage resulted in an inclusion of two more business courses to the “ethics designated” group of courses for direct assessment of ethics coverage.

College of Education

- C&I adopted a standard instrument for observation of teaching performance, the Danielson Framework for Teaching, which has strong validity and reliability. Student teaching supervisors received training in summer 2013, for implementation in 2013-2014, and program faculty are redesigning common assessments in courses to align with the use of a standard valid and reliable instrument that will greatly enhance assessment of pre-service teachers' learning outcomes.

College of Fine Arts and Communication

- The studio art program rewrote its mission and outcomes in 2012-2013. 2013-2014 was the first full year to measure the new outcomes. Student senior thesis portfolios are now scored by all full-time faculty every semester instead of by a representative committee. A more inclusive process has helped the full faculty, adjunct, and tenure track be aware of the goals of the program and how those goals are measured. This has also helped the program to not only gather more meaningful data, but it has aided curriculum development, and it has been a valuable tool in hiring and evaluating faculty.
- Using outcomes assessments, Photography and Studio Art have identified the need for professional practice skills for many of their graduating seniors. A course called Professional Practices was offered as an elective.

- Communication Design also identified a need for additional coursework in professional practices and in preparing portfolios for the design industry.
- Photography and Studio Art turned Professional Practices into a two-hour course and have made it a required course for all of their majors.
- Likewise, Communication Design made their existing no-credit course, Exit Review, a required two-hour course.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

- Assigned a research mentor to entering doctoral students until they formally choose a dissertation advisor in order to improve their quality of research
- Restructured graduate course sequencing to better serve the students
- Hired new tenure track faculty specializing in the areas being assessed
- Added a new course at the sophomore level in order to improve student learning in upper level courses
- Communicated with graduate students regarding expectations
- Increased student participation in grant and paper submissions
- Emphasized lecture attendance and GIA participation to the graduate students
- Emphasizing students' ability to communicate effectively, both orally and in writing
- Increased enrollment in the graduate program and consequent student performance by means of a more aggressive advertising campaign
- Improved online presence to increase applications.

Graduate College

Honors College

University College

Number and percent of programs completing outcomes assessment:

General Education – The General Education curriculum includes 59 courses for which outcomes reports were developed. Fifty-five (93.2%) of the courses also reported results while four (6.8%) did not.

Educational Programs – Texas State offers 147 educational programs with distinct first four digits of the CIP codes. Each program designated by a distinct four-digit CIP code is expected to conduct outcomes assessment. 167 (20 more than required) (over 100%) educational programs completed outcomes assessment in 2013-2014. Several academic units have determined that that four-digit CIP code designation does not address some uniquely different

programs with similar codes, and have conducted outcomes assessment on those additional variations of programs.

Number and percent of completed audits:

General Education – All 59 (100%) sets of outcome reports were audited by the General Education Council; however, none (0%) of the preliminary results reports were audited. Because the outcomes and methods were new, only sample baseline data was available.

Educational Programs – All (100%) of the 167 academic program outcomes and results reports were audited by the associate dean or the associate vice president for Institutional Effectiveness.

Number and percent of programs showing improvement:

General Education –Because the outcomes and methods were new, only sample baseline data was available.

Educational Programs – All 167 (100%) of the programs were required to provide evidence of improvement and all (100%) met this expectation.

3.6 Refine administrative and educational support, research, and public service outcomes and appropriate assessment measures within identified departments to ensure improvement and provide evidence of success.

Indicators*:

- Description of outcomes assessment process improvements
- Examples of new major service improvement efforts implemented as a result of assessment findings
- Number and percent of departments completing outcomes assessment
- Number and percent of completed audits
- Number and percent of departments showing improvement

Description of outcomes assessment process improvements: There were NO major process improvements implemented during the year; however, plans were developed for separating reporting of administrative support and academic/student support outcomes. Also, new departments were identified that should be completing outcomes reports.

Number and percent of departments completing outcomes assessment:
Administrative and educational support – 64 departments/offices completed outcomes assessment reports in FY 2014.

Community/Public Service – Outcomes assessment reports were completed by three divisions (Academic Affairs, Student Affairs, and University Advancement).

Research – Research outcomes assessment reports were completed by two university centers and seven academic colleges. 100% of the outcomes reports were submitted.

Number and percent of completed audits: All (100%) of administrative and educational support, community/public service, and research outcomes and results reports were audited.

Number and percent of departments showing improvement: All (100%) of administrative and educational support, community/public service, and research outcomes reports provided evidence of improvement based on outcomes assessment findings, as well as prior year action plans.

3.7 Recognize the importance of academic and administrative program review processes to facilitate program improvement in support of the University mission.

Indicators*:

- Number of program reviews completed and number of academic program reviews submitted to THECB
- Examples of major program improvements made based on program review/accreditation findings
- Percent of reviews with all items scored a "2" (on a scale of 1 through 4) or higher

Number of program reviews completed and number of academic program reviews submitted to THECB: In 2013-2014, 15 academic programs in four academic units were reviewed. Of those 15 programs, seven were at the master's or doctoral level. The seven (100%) graduate program self-studies, review reports, and response and action plans were submitted to the THECB by June 1, 2014.

Examples of major program improvements made based on program review/accreditation findings: In the College of Education, the Office of Educator Preparation (OEP) is engaged in a formative evaluation effort to improve the quality of the university's teacher preparation program. This effort has required several system-wide changes in Banner, establishing an OEP database that enables us to track graduates for years after graduation, conducting research on student persistence in the program, and alignment of curricula and state assessments.

Percent of reviews with all items scored a "2" (on a scale of 1 through 4) or higher: Four of the 15 programs reviewed scored "2" (acceptable or better) on the review forms submitted by the review teams. Thus, 11 of the 15 programs had one or more areas with a score of "1" (needs improvement). Two programs

in different academic units had 11 areas scored as needing improvement.

3.8 Foster an environment that cultivates students to become successful, engaged alumni.

Indicators*:

- Number and list of new academic-sponsored alumni outreach activities (e.g., guest speakers, faculty, advisory boards, judges, research)
- Number and list of new community outreach activities (e.g., Bobcat Build)
- List of new student and alumni collaboration efforts (e.g., conferences, mentoring)
- Number and list of recognized alumni achievements
- Number and percentage of graduating seniors and alumni who have graduated in the last five years who join the Alumni Association this year

Number and list of new academic-sponsored alumni outreach activities (e.g., guest speakers, faculty, advisory boards, judges, research): Eight activities

College of Applied Arts

McCoy College of Business Administration

- Formed an inaugural Advisory Board for the MSHRM program.

College of Education

College of Fine Arts and Communication

- The College hosted their annual Alumni Invitational Exhibition in the fall. The University Galleries extended an invitation to seven selected alumni, each representing an area of discipline found within the School of Art and Design, to exhibit works that reflect their current creative practice.
- The College also hosted Re-Drawing the City, a site-specific public outdoor exhibition of six Texas State alumni, in spring 2014.
- The School of Music launched Bobcat Marching Band Alumni Band and fall reunion.

College of Health Professions

- The Department of Physical Therapy conducted its annual advisory committee meeting and alumni participated in the interviews for applicants to the Doctor of Physical Therapy (DPT) program. At least 20 alumni participated.

College of Liberal Arts

College of Science and Engineering

- Computer Science alumni participated as judges in the research poster

presentations of two groups of NSF REU Site students.
- In the Department of Chemistry, Dr. Larry Herwig, an alumni who is now a practicing dentist in Dallas, TX gave a seminar in the department on October 28, 2013.

Graduate College

Honors College
- The first Chautauqua fundraising dinner targeting Honors alumni was held on March 22, 2014. Honors alumnus and recent PhD graduate from Dartmouth College, Sean Guillory (2007), gave the keynote speech. In addition to being an initial fundraising event, the Chautauqua brought current students, professors, and alumni together for conversation.

University College

Number and list of new community outreach activities (e.g., Bobcat Build): Eight activities

College of Applied Arts

McCoy College of Business Administration

College of Education
- Educational Leadership and the PhD-SI have been involved in community outreach activities with the San Marcos CISD.

College of Fine Arts and Communication
- The College hosted HOMEGROWN: A Harvest of Local Talent, an annual exhibition that fosters relationships and celebrates local artists living in the immediate community. Extending a 26 mile radius, the exhibition features the works of artists living and working here while reaching out to the local communities that come to see the artists' works.
- The College hosted Gallery Talks for community and school tours visiting the Texas State campus. The Gallery director gave an average of 50 gallery talks/tours to community and student groups per fall/spring semesters.

College of Health Professions
- Bobcat Build
- Relay for Life events
- Race for the Cure
- PAWS for A Cause (nursing) and bone marrow drives
- Five nursing students attended the Leadershape program, a six day intensive premier leadership development program.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

List of new student and alumni collaboration efforts (e.g., conferences, mentoring):

College of Applied Arts

McCoy College of Business Administration
The McCoy College formed an MBA Alumni Group to help engage current students.

College of Education

College of Fine Arts and Communication
The College hosted 55 guest speakers from the community, and across the nation, during Communication Week 2014. This Comm Week was the largest and best attended event in its 20+ year history, with over 40 program alumni speaking to current students throughout the week.

College of Health Professions

College of Liberal Arts

College of Science and Engineering
Dr. Hudnall began a joint collaboration with the McKenna Children's Museum and Canyon High School chemistry students (both in New Braunfels), that is designed to educate children ages 3–10 and their parents on the nature and importance of scientific research. This program, titled Laboratory Workstations, is hosted at the museum as a part of their "Science Matters" days, engages kids of all ages (the high school kids help run the experiments), and is comprised of simple chemistry experiments that the children perform in "mock gloveboxes."

Graduate College

Honors College

University College

Number and list of recognized alumni achievements: 38 recognized achievements

College of Applied Arts

McCoy College of Business Administration

College of Education

College of Fine Arts and Communication

There were 36 recognized alumni achievements:

- The Joan Flasch Artists' Book Collection at the Art Institute of Chicago acquired two books by Larry Goode (MFA '13) for their permanent collection.
- Amanda Thomas (MFA '13) has been invited to be a guest design blogger for the Walker Art Center. Her first post, titled "The Center for Sensibility: Towards Critical Graphic Design Practice," describes her Texas State MFA thesis project.
- Michael O'Neill (BFA 2011), had one piece purchased and acquisitioned into the permanent collections of the Renwick Gallery of the Smithsonian American Art Museum, Washington, D.C.; seven pieces included in Signs of Life exhibition, Facere Gallery, Seattle, WA; and work featured at *Pinakhotek Moderne*, Munich, Germany.
- Laritza Garcia had an exhibition at the Houston Center for Contemporary Craft November 15, 2013-January 26, 2014.
- Shalena White had an exhibition, Echoes of Form, and artist's lecture at the Visual Arts Center, UT.
- Anita Lam (MFA 2012), won the Southern Conference of Graduate Schools (CSGS) competition for best master's thesis in the category of Innovative Application of Digital Technology. Her thesis, "Typeline, a bilingual typographic reference guide for Chinese students" was directed by Assistant Professor Maia Wright.
- Owen Falcon Drysdale and Michael Villarreal were both accepted into a six-month artist residency at the Navasota Artists Residency.
- Texas State graduate and fourth-year art teacher Monica Chih was selected as Teacher of the Year at Dan D. Rogers Elementary School in Dallas.
- Former student, Damon Arhos, was accepted to the Maryland Institute College of Art's low-residency graduate program, where he has also received a Graduate Studio Art Merit Scholarship.
- Lindsey Thomas (BFA 2007) was selected as the 2014 Dripping Spring ISD Elementary Teacher of the Year.

College of Health Professions

- Clinical Laboratory Science (CLS) major Lindsey B. Coulter was the first Texas State student to receive the Center for Disease Control-Association for Public Health Laboratories Emerging Infection Disease (EID) Fellowship (9 month Fellowship stipend in Atlanta, GA).
- School of Health Administration alum Mr. Andrae Turner was appointed as the first vice president of the Texas State Alumni Association Board.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

3.9 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.

Indicators*:

- Number and list of career support programs provided
- Number and list of academic outreach and recruitment efforts
- Number and list of new companies recruiting at Texas State

Number and list of career support programs provided: 19

Assistant Vice President for Academic Services

- The Student Learning Assistance Center (SLAC) created a separate PRELAW tab and page on the SLAC website containing an online link to the Prelaw Intake Form. This allows students and alumni from ALL majors to have access to Texas State's trained Law School Admission Council (LSAC) prelaw advisors, which has been extremely important to first-generation and minority students, and non-Political Science majors that had little to no access to prelaw advising before. SLAC also shared the prelaw advising link with all academic advisors on campus, reaching out to younger students seeking prelaw advising, which allows them to take advantage of several national prelaw opportunities directed to sophomores and juniors.

College of Applied Arts

McCoy College of Business Administration

- In partnership with Career Services, held the first McCoy College Career Expo. Thirty-nine firms and 247 students participated in the job fair.
- The Department of Accounting hosted two job fairs for accounting students. Representatives from 23 accounting firms, government agencies, and other professional organizations met with over 200 accounting majors.
- Dr. Dennis Smart, Associate Professor in the Department of Management, developed six business research and consulting projects during spring 2014. The projects involved teams of MBA students in the MGT 5313 class working with organization representatives to address current, organization-defined

issues. The project clients included Rodeo Austin, City of Georgetown, and City of Round Rock.

- Four professional development events were offered to MBA students in 2013-2014, two in San Marcos and two in Round Rock. Current students heard panels of recent McCoy MBA alumni to learn about how to get the most out of the program, getting ahead in the job search after graduation, and the importance of networking and taking advantage of events outside the classroom. An interview workshop was conducted that included information specific to the MBA job search and interactive interview role play.
- Ms. Diane Gottsman, owner of The Protocol School of Texas, conducted a workshop on effective networking and professional conduct. Students were able to put the skills they learned to use immediately by participating in a networking session.
- During the fall 2013 meeting of the Department of Finance and Economics Advisory Board, board members reviewed over 100 student resumes and provided written feedback to the students. The board also conducted 25 mock interviews with students, including a debriefing to discuss each student's strengths and weaknesses.

College of Education

- The Office of Educator Preparation's research on program effectiveness is examining principals' perceptions of our new teacher graduates, as well as the teachers' longevity in the profession to determine the degree to which our graduates are prepared to be effective educators.

College of Fine Arts and Communication

- The Theatre program conducted a New York Showcase for its graduating Musical Theatre and Acting students.

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

- The Graduate College hosted a brown-bag series on professional development for graduate students (6-8 sessions), as well as workshops on the academic job search for PhD students.

Honors College

University College

Number and list of academic outreach and recruitment efforts: One – In the College of Applied Arts, the Department of Agriculture hosted a high school competition for over 1,400 high school students.

Number and list of new companies recruiting at Texas State: In the McCoy College of Business Administration, 15 new companies recruited business majors:

- Charles Schwab
- CME Group
- Deloitte
- GM
- Guefen Development
- Hunt Oil Company
- Sage Advisory Services
- San Antonio Fire & Police Pension
- Shell
- Stage Stores
- Sogetti
- Teacher's Retirement System
- Texas Bond Review Board
- VISA
- WellMed Medical Management
- Wells Fargo.

3.10 Continue faculty and student information literacy initiatives that support achievement of student learning outcomes.

Indicators*:

- Number of literacy sessions provided
- Number of faculty and students served

N/A

3.11 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

Indicators*:

- Number of freshman students served
- Number and list of support programs provided
- QEP successes based on outcomes achievement and continuous improvement

Number of freshman students served: In 2013-2014, 5,179 freshmen received direct services from PACE Center faculty and staff. An additional 134 Emerging Star summer bridge students received services by the program.

Number and list of support programs provided: The following programs were provided by PACE Center faculty and staff:

- academic advising
- career exploration
- peer mentoring
- academic coaching

QEP successes based on outcomes achievement and continuous improvement: A total of 2,072 freshmen received mentoring and/or academic coaching services in 2013-2014, the first full year of program implementation. This number represents a significant increase as only 859 freshmen received mentoring and/or academic coaching support in 2012-2013, the pilot year for the program. Key outcomes observed included:

- the overall retention rate for freshmen receiving PACE MAC services was greater (78%) than that of students who did not receive services (75%)
- similar results were obtained by gender, with 79% of females receiving PACE MAC services retained as compared to 76% of females not receiving PACE MAC services
- the relative magnitude of impact was greater for males receiving PACE MAC services and being retained (77%) as compared to males not receiving PACE MAC services (72%)
- the impact of PACE MAC services was stronger with respect to female Hispanic students relative to male Hispanic students, 78% of Hispanic females receiving PACE MAC services were retained as compared to 72% of Hispanic female students not receiving PACE MAC services, and for Hispanic males, the impact was less, with 72% of Hispanic males receiving services being retained as compared to 70% of Hispanic males not receiving PACE MAC services
- impacts on retention of white females was minimal; however, 80% of white males receiving PACE MAC services were retained as compared to 73% of white males who did not receive PACE MAC services.

Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.

4.1 Attract and retain a diverse faculty and staff.

Indicators*:

- Number and percent of female full-time faculty and staff compared to prior year
- Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year
- Number of new external position postings advertised, including those targeting diverse candidates

Number and percent of female full-time faculty and staff compared to prior year: In fall 2013, there were 565 (47.5%) female faculty and 1,114 (55.8%)

female staff compared to 545 (47.6%) female faculty and 1,091 (55.4%) female staff in fall 2012.

Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year: In fall 2013, there were 321 (27.0%) minority faculty and 858 (43.0%) minority staff compared to 305 (26.6%) minority faculty and 833 (42.3%) minority staff in fall 2012.

4.2 Remain a Hispanic Serving Institution that emphasizes retention and graduation.

Indicators*:

- Number and percent of Hispanic student enrollment compared to prior year
- Number and percent of Hispanic student graduates compared to prior year
- Number and percent of Hispanic students retained compared to prior year

Number and percent of Hispanic student enrollment compared to prior year: In fall 2013, Texas State had 10,678 (30.0%) Hispanic students enrolled compared to 9,558 (27.9%) in fall 2012.

Number and percent of Hispanic student graduates compared to prior year: Texas State had 1,726 (23.6%) Hispanic graduates in fall 2013 compared to 1,566 (22.9%) in fall 2012.

Number and percent of Hispanic students retained compared to prior year: The overall percentage of Hispanic student retention was 74.1% in fall 2013 compared to 74.8% in fall 2012.

4.3 Enhance recruitment, retention, and support programs for all racial, ethnic, and international groups.

Indicators*:

- Examples of <u>new</u> academic, student support, and administrative programs provided
- Number of students served with support activities
- Number and list of new recruitment activities
- Number and list of new academic, student support, and administrative retention activities

Examples of new academic, student support, and administrative programs provided and number of students served with support activities: International Minds committee implemented seven global-themed university events, serving 708 students. The Round Rock Campus offered 21 new recruitment activities including: ACC – Getting Interactive; McLennan Community College recruiting; Vista Ridge College Fair; TACRO College Fair, Manor ISD

Fair, Round Rock Chamber Business Expo; NACAC College Fair; ACC Rio Grande Getting Interactive; BGS Info Session; Bobcat Day; ACC Elgin Booth; ACC Eastview Booth; Temple @ Taylor Booth; EWCHEC Hutto Booth; ACC Student Government Meeting; Georgetown HS College Fair; State Farm Education Fair; Boot Camp; ARC Boot Camp; Freight Watch College Fair; and the Georgetown Business Fair.

Number and list of new recruitment activities: Five

Associate Vice President for Enrollment Management & Marketing

- Undergraduate Admissions expanded the number of SAT/ACT names purchased and moved from three purchases a year to six, in order to create an advantage by being the first to reach out to these students.
- In order to increase the inquiry pool, Undergraduate Admissions expanded to statewide use of scanners at college fair programs.

College of Applied Arts

- The College received two USDA grants funded to recruit Hispanic undergraduates and graduate students for a total of 70 students.

McCoy College of Business Administration

College of Education

- Curriculum & Instruction facilitated undergraduate recruitment efforts through local school district Future Teacher programs: 192 high school students attended Texas Association of Future Educators Regional Conference hosted by C&I on the Texas State campus; and 170 high school students from Lockhart, Pflugerville Connelly, Hays-Lehman, San Antonio East Central, and San Marcos participated in campus tours hosted by C&I bilingual education faculty.

College of Fine Arts and Communication

College of Health Professions

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Number and list of new academic, student support, and administrative retention activities: One – The Graduate College hosted a brown bag series

(130 students served) and Graduate Student Appreciation Week (324 students served).

4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

Indicators*:

- Examples of new/modified academic programs that added multicultural or multi-perspective content
- Number of new/revised courses with multicultural or multi-perspective content
- Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience)
- Number of individuals served in academic, student support, and administrative programs/activities

Examples of new/modified academic programs that added multicultural or multi-perspective content: In the McCoy College of Business Administration, Dr. David Cameron and Ms. Mary Spaeth, both lecturers in the Department of Management, attended the Multicultural Curriculum Transformation and Research Institute. Ms. Spaeth will integrate multicultural aspects into the business communications course while Dr. Cameron is working to do the same for the capstone Business Strategy course.

Number of new/revised courses with multicultural or multi-perspective content: Report from the Center for Diversity and Gender Studies indicates 16 new/revised courses in 2013-2014.

Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience) and number of individuals served in those programs/activities:

College of Applied Arts

McCoy College of Business Administration

- To coincide with the University Common Experience, the 2014 theme for Business Leadership Week was “Mental Health in the Workplace: It’s good for business.” Events included the keynote speaker, Dr. Octavio Martinez, Executive Director of the Hoff Foundation for Mental Health, and distinguished speaker, Mr. Brian East, Senior Attorney for Disability Rights Texas. Twenty guest speakers addressed students on mental health issues in the workplace and on leadership in a variety of classes.

College of Education

- The assistant dean for Faculty and Staff Development (ADFSD) met with

each new faculty member throughout their probationary period to address issues and provide support. These meetings include a focus on providing support to diverse faculty by addressing their unique needs and strengths, while also assuring they are receiving mentoring. The ADFSD is also in regular contact with department chairs to identify any faculty who may benefit from personal attention/support. This support through the dean's office helps ensure not only the inclusion of diverse faculty, but also increases the likelihood they are able and prepared to provide quality teaching, participate in successful service, and create scholarly/creative products.

- CLAS developed and initiated a plan to have 75% of faculty and staff participate in Allies Training.

College of Fine Arts and Communication

- The College adapted a multicultural/diversity role paper to an activity for 6,000 students in COMM 1310 to include a growing definition of diversity, LGBT, HIV, mental and physical disability
- Implemented Allies training for all graduate teaching and instructional assistants
- Implemented a module for disabilities in all graduate student Teaching and Learning Academies
- Hosted the Criss Cole College Prep program with faculty member Rebekah Fox for 15 physically disabled students for a college preview event.

College of Health Professions

- Nursing's new undergraduate student organization, Students Promoted Integration in Nursing (SPIN), was organized to promote understanding and inclusion of all students.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

The Honors College contributed significant time and resources to planning many events surrounding the completion of the LBJ - MLK Crossroads Memorial.

- On January 19, 2014, a Civil Rights Trailblazers Reception honored 73 local civil rights trailblazers, including President Trauth. The reception featured speeches by Congressman Lloyd Doggett; Pulitzer Prize winning author, Nick Kotz, author of *Judgment Days: Lyndon Baines Johnson, Martin Luther King Jr., and the Laws that Changed America*; and Dr. Elvin Holt, Department of English.
- On January 20, 2014, at the dedication of the LBJ - MLK Crossroads Memorial, Luci Johnson, President Trauth, Jonnie Wilson, and artist Aaron Hussey made remarks before the ribbon cutting.

- Kotz made presentations on campus and in the community the following week.

University College

4.5 Seek historically underutilized business suppliers.

Indicators*:

- Number of active HUB vendors compared to previous year
- Percentage of construction value issued to HUB vendors
- Number of active mentor/protégé partnerships compared to previous year
- Percent of total university procurement with HUB vendors compared to previous year

N/A

Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university's mission.

5.1 Increase average full-time staff salaries at all ranks.

Indicators*:

- Percent increase in average salary levels for all categories

N/A

5.2 Increase number of full-time staff.

Indicators*:

- Number and percent increase in full-time staff compared to prior year
- Number and list of newly-created positions

N/A

5.3 Attract and retain highly competent staff by providing annual merit increases based on performance.

Indicators*:

- Merit increases awarded/not awarded

N/A

5.4 Maintain a physical setting that presents Texas State as a premier institution.

Indicators*:

- Number and list of new repair and renovation projects completed
- Number and list of new campus enhancement projects completed
- Number and list of new ADA modification projects completed

N/A

5.5 Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.

Indicators*:

- Number and list of capital projects completed
- Total cost of capital projects completed
- Number and list of property acquisitions
- Number and list of new "gray to green" projects completed per the Campus Master Plan

N/A

5.6 Expand and support professional development opportunities for faculty and staff.

Indicators*:

- Examples of major new internal professional development workshops offered at main campus and Round Rock campus
- Examples of major new internal faculty development sessions offered
- Total number of faculty served through internal faculty development sessions
- Total number of staff served through internal professional development sessions
- Examples of external faculty development opportunities attended by faculty
- Examples of external professional development opportunities attended by staff
- Number of faculty developmental and supplemental leaves awarded

Examples of major new internal professional development workshops offered at main campus and Round Rock campus and number of staff served: A total of 50 courses were offered at the Round Rock Campus and 100% of the staff participated in some type of training for a total of 630 hours of training in 2013-2014.

Examples of major new internal faculty development sessions offered and number of faculty served:

Associate Vice President for Institutional Effectiveness

- The Office of Academic Development and Assessment offered 15 internal faculty development workshops in the fall of 2013 and 28 in the spring of 2014. These events were attended by 792 professors.
- The Office of Academic Development and Assessment offered a faculty learning community for adjuncts during the 2013-2014 academic year. Fifty-two faculty attended the three meetings. Faculty selected topics to study and facilitated the meetings where they shared best practices for teaching.
- The Office of Academic Development and Assessment also began offering a six-hour workshop for professors who are new to the teaching profession. The purpose of this workshop is to give professors a framework for thinking about curriculum development, instruction, and assessment. Eight professors attended the two workshops, which were offered before each semester started.

College of Applied Arts

McCoy College of Business Administration

College of Education

- Health and Human Performance hosted a CE session on retention taught by the Retention Management staff.

College of Fine Arts and Communication

College of Health Professions

- At the Round Rock Campus, four faculty development sessions were sponsored by the School of Nursing with external presenters. Three sessions were hosted to improve scholarly output of the faculty with 18 faculty attending. The fourth session conducted was to improve teaching with more accurate test item development and evaluation (15 faculty attended).

College of Liberal Arts

College of Science and Engineering

- The College regularly hosts faculty/student/staff training for particular software and system technologies. Examples include Freescale Microcontroller and National Instruments CompactRIO on-campus training events which are attended by faculty from multiple departments.
- Within the Chemistry department, Dr. Brittain served as a presenter for a workshop entitled “Getting Published: Advice from Editors of Scholarly Journals.”
- Dr. Feakes created a New Faculty Orientation for the new faculty in the Department of Chemistry and Biochemistry. This has recently expanded to a

university-wide orientation for New Adjunct Faculty.
- Two faculty members (Feakes, Ji) attended the workshop entitled “Effective Faculty Hiring.”
- Two faculty members (R. Booth, Feakes) attended the workshop entitled “Teambuilding.”
- Three faculty members (Feakes, Lewis, Rhodes) attended the workshop entitled “Building Faculty Credentials and Documentation for Promotion.”

Graduate College

Honors College

University College

Examples of external faculty development opportunities attended by faculty: The College of Fine Arts and Communication provided financial support for registration and travel for professional development of Dr. Tricia Burke, who attended Statistics professional development workshop in Lawrence, KS. To maintain professional credentials required of faculty, 100% of the faculty in the College of Health Professions participated in external faculty development activities most often at state and national professional meetings.

Examples of external professional development opportunities attended by staff: In the College of Science and Engineering, each staff member in Engineering attended at least one off-campus professional development activity this past year (total of 4). Examples include Spiceworks software training and topical training for administrative assistants.

Number of faculty developmental and supplemental leaves awarded: There were 59 faculty development leave and 10 supplemental leave awards approved in 2013-2014. In the College of Applied Arts, there was one ACE (American Council on Education) Fellow, one faculty with Ethiopia and two faculty members on sabbatical. As a part of the McCoy College of Business Administration faculty externship program, Diane Eure, a lecturer in the Accounting department, completed her externship at Mensor Corporation. Six McCoy College faculty members were awarded faculty development leave during 2013-2014. One faculty member also received the Presidential Research Leave award. Two faculty members in the College of Health Professions were granted faculty development leaves. In the College of Science and Engineering, Engineering had two faculty members involved in full-year faculty development leave since 2012 and one faculty member involved in an international fellowship associated with development.

5.7 Continue support for structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.

Indicators*:

- Examples of <u>new</u> web-based courses offered compared to prior year
- Number of faculty completing distance education training
- List and/or dollar amount of new resources provided to support distance learning
- List and/or dollar amount of new resources provided to support technology in the teaching and learning process
- Number and list of current excellence in online teaching awards

Examples of new web-based courses offered compared to prior year: The number of online and hybrid course sections at the undergraduate level grew from 281 in FY 2013 to 321 in FY2014; a 14% growth rate. The number of online and hybrid course sections at the graduate level grew from 182 in FY 2013 to 210 in FY 2014; a 15% growth rate. New or additional online and hybrid courses at the undergraduate level were offered in communication disorders, criminal justice, digital arts, exercise and sports science, health education, mass communication, nutrition, political science, psychology, radiation therapy, sociology, and theatre in FY 2014. New or additional online and hybrid courses at the graduate level were offered in accounting, diversity studies, nursing, philosophy, reading, social work, and sociology in FY 2014.

Number of faculty completing distance education training: 64.

<u>College of Applied Arts</u>

<u>McCoy College of Business Administration</u>
Seven McCoy College of Business Administration faculty members completed distance education training, with two receiving a Sloan-C Online Teaching Certificate.

<u>College of Education</u>
Curriculum and Instruction offered six professional development sessions on technology integration for our faculty based on needs assessment results. Strategies for technology integration are included in our C&I TRACS site for faculty to access; these are updated regularly by Educational Tech faculty. Dr. Cynthia Plotts completed Sloan-C training and offered a new online course in summer 2013. The Superintendent Certification program incorporated online learning into its new Executive Model format (while remaining > 50% face-2-face). Two Health and Human Performance faculty completed GOLD and other training for online instruction.

<u>College of Fine Arts and Communication</u>

<u>College of Health Professions</u>
Three health administration faculty members completed the TRACS online training. Five nursing faculty members completed distance education training in preparation of teaching in the new MSN program.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

List and/or dollar amount of new resources provided to support distance learning: $1,339,158

- $1,160,945 transferred to departments in FY 2014
- $52,500 provided for additional resources (computer equipment, creation of a new computer lab, stipends for online course development)
- $72,713 salary/fringe for instructional designer in ITS with salary increase of $3,000 in six months
- $50,000 for Online Learning Consortium cohort

List and/or dollar amount of new resources provided to support technology in the teaching and learning process:

- One small conference room at the Round Rock Campus was converted into the third ITV room to meet the demand of departments offering courses in the evenings in the Avery Building.
- The McCoy College of Business Administration technology room that houses our video-conferencing facility was upgraded with new video capturing and streaming equipment to support online course development and entrepreneurship classes. Total cost: approximately $25,000.
- Several graduate instructional assistants were also hired to support faculty teaching online courses. Total Cost: $45,600.

Number and list of current excellence in online teaching awards: Based on feedback received, the awards process and timeline was revised after the FY 2013 awards cycle, resulting in NO awards in FY 2014. Recipients in FY 2013 included:

- Winner: Dr. Ann Deepak, Assistant Professor, School of Social Work
- Runner Up: Dr. Sally Hill Jones, Associate Professor, School of Social Work
  Runner Up: Mr. Sherwood Bishop, Lecturer, Department of Finance and Economics.

5.8 Reduce deferred maintenance in existing facilities.

Indicators*:

- List and total cost of deferred maintenance projects completed

N/A

5.9 Improve processes outlined in SACS *Principles of Accreditation* to ensure ongoing compliance with standards, while continuously improving overall educational quality.

Indicators*:

- Number and list of major process improvements made to address specific SACSCOC standards
- IE Council meetings held and participation
- Number of disseminations of SACSCOC-related information

Number and list of major process improvements made to address specific SACSCOC standards: Eight process improvements

- A wiki site was created to consolidate and ease reporting for SACSCOC Fifth Year Interim Report standards.
- The Provost's office modified AA/PPS 4.05, Maintenance and Improvement of Quality in Teaching, to require that all instructors teaching online or hybrid courses a) receive appropriate training and development, and b) complete Texas State's Best Practices Checklist for each online course every three years.
- The Faculty Development for Online Teaching framework was developed to support AA/PPS 4.05 and to ensure adequacy and variety of options for training and development associated with online learning and course development.
- A new Best Practices Checklist (BPC) was developed by integrating SACSCOC standards, THECB requirements, best practices and related elements; for the checklist, Texas State received the 2014 Effective Practice Award from Online Learning Consortium (formerly Sloan Consortium).
- Through electronic course fees, an additional instructional designer and instructional program manager was funded for Instructional Technologies Support to increase the number of training opportunities for faculty developing and teaching online or hybrid courses.
- Curriculum and course PPSs were modified to ensure policies are focused on process and requirements.
- Cumbersome attachments were revised and placed on Curriculum Services' website for easy access and continuous improvement.
- Name and qualifications of the academic program coordinator is now required on all curriculum proposals per SACSCOC.

IE Council meetings held and participation: IE Council convened one time for its inaugural meeting in September 2013 with 26 of the 28 participants in attendance.

Number of disseminations of SACSCOC-related information: NO university-wide information was disseminated regarding SACSCOC information. Only

directed information was communicated directly with appropriate administration, faculty and staff.

5.10 Maintain coordinated assessment processes that assist university stakeholders in multiple assessment activities, including strategic planning, student learning and success, and program excellence.

Indicators*:

- Examples of new assessment-related process improvements made

Examples of new assessment-related process improvements made:
Preliminary plans and a corresponding timeline for the formal 2-year review of the University Plan were developed. Key performance indicators will be added to the Plan to allow for easier and more focused annual plan progress reporting.

5.11 Effectively utilize alumni and external constituents to influence and generate human and financial capital opportunities.

Indicators*:

- Number and list of alumni and new external constituent (parents, family, businesses) outreach activities
- Number and list of alumni and other external constituents (parents, family, businesses) involved with Texas State
- Total dollar amount of alumni and external donor contributions
- Number and percent of alumni and external donors

Number and list of alumni and new external constituent (parents, family, businesses) outreach activities: Seven

College of Applied Arts

McCoy College of Business Administration

- The joint meeting of all McCoy College of Business Administration advisory boards was held in January 2014. A major area of discussion pertained to the new AACSB accreditation standards. During the breakout session, Associate Dean Chittenden and department chairs led board members in small-group discussions of how the college can develop quality programs to demonstrate engagement, innovation, and impact.

College of Education

- CLAS developed a partnership with the San Marcos CISD to provide partial tuition reimbursement for district educators attending a graduate educational leadership cohort in the district.
- CLAS also developed a partnership with the US Embassy-Chile to fund an exchange of scholars in order to support a new partnership.

College of Fine Arts and Communication

- The College supported alumni travel to attend Communication Week 2014 in the amount of $4,700
- Printed and distributed 4,000 copies of the Communication Week program to alumni and external constituents.

College of Health Professions

- The School of Health Administration (SOHA) developed an alumni outreach through a *LinkedIn* alumni site. This has resulted in Texas State's SOHA being ranked 5th in the Master of Health Administration Guide for most engaged alumni in a Master of Health Administration Program.
- Nursing worked with a local Round Rock business that is associated with a school of nursing alumnus to provide scrubs and other embroidered clothing with the Texas State school of nursing logo at a competitive price.

College of Liberal Arts

College of Science and Engineering

Graduate College

Honors College

University College

Total dollar amount of alumni and external donor contributions: In the College of Science and Engineering, Computer Science received donations from ExxonMobil, Intel, and USAA of about $10,000.

5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instructional and research outcomes.

Indicators*:

- Number and list of library assessment activities
- Number and list of library improvements made

N/A

5.13 Ensure regulatory compliance, environmentally responsible practices and the efficient use of energy and water resources.

Indicators*:

- Percent of campus electric usage per square foot increase/decrease compared to prior year

- Percent of campus natural gas consumption per square foot increase/decrease compared to prior year
- Number and list of awards/recognitions for environmentally responsible practices
- Number and list of new environmentally responsible activities implemented
- Number of new activities implemented as a result of external audit findings

N/A

5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.

Indicators*:

- Narrative list of campus business improvements enabled or enhanced by technology
- Number and list of new/enhanced instructional support activities provided

N/A

5.15 Complete the Pride and Action campaign plan to achieve the goal.

Indicators*:

- Total dollar amount raised for the year
- Total dollars raised per strategic fundraising priority area

N/A

5.16 Promote a safe and secure environment.

Indicators*:

- Number and list of new safety/security support activities introduced
- Increase/decrease in crime statistics
- Number of new educational activities related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Percent of required policy and procedure statements updated for the year as a result of applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Number and percent of faculty, staff, and students that have received training related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)

N/A