STAR PARK STRATEGIC INITIATIVE
ELEMENTS AND SCHEDULE

SESSION #1 – ASSET SCAN AND DEVELOPMENT OF A VISION
(Friday, February 5)
Asset scan: current state of innovation activities and target industry segments
- Austin
- San Antonio
- Greater San Marcos
- Texas State University

Vision statement development
- Vision for the Park’s role
- Guiding principles for Park development
  - Low density campus
  - High density
  - Amenities

SESSION #2 – FINANCE AND GOVERNANCE MODELS
(Wednesday, February 24)
- Review and adoption of a vision/mission statement
- Overview of finance models (examples)
  - University led
  - Developer led
  - Hybrid models
- Overview of governance models (examples)
  - University unit
  - Affiliated nonprofit
  - Third party led
- Group discussion of finance and governance models

SESSION #3 – DEVELOPMENT MODELS
(Friday, March 4)
Examples from existing Research Parks
- University owned
- Mixed ownership
- Developer ownership
Group discussion of development models

SESSION #4 – DEVELOPMENT OF RECOMMENDATIONS
(Tuesday, March 22)
Consensus vision/mission statement
Consensus finance model
Consensus governance model
Consensus development model
Identification of implementation steps