ART DIRECTOR INTERN

Who we are
Screamer Co. is an award-winning full-service advertising agency based in Austin, Texas. Our team combines real-world research and attention-getting creative to deliver results for our clients. We’re experts in marketing, health care, legal services, real estate, higher education, and financial services, and we’re continuing to expand into new categories. Our small size and diverse clients require all team members to have a range of skills and wear many hats.

Who you are
• You can write clever, on strategy headlines
• You are a great proof-reader
• You have experience writing short and long form copy on various platforms, including
  • Print
  • Radio and television
  • Out-of-home
  • Web
  • Social media
• You distil complicated concepts into easy to understand lines
• You have strong conceptual skills and are able to sell your ideas
• You are able to shift your writing style to match our clients’ unique needs
• You understand social media and its role in our industry
• You know how to work collaboratively and independently
• You are continually striving to learn new things and grow professionally
• Software base knowledge
  • Microsoft Office
  • Keynote/PowerPoint
  • InDesign

It would help if
• You have previous ad agency internship experience
• You have a sense of design and layout and are familiar with
  • Photoshop, Illustrator
  • Digital basics

The details
• Start and end dates are flexible
• 15 to 20 hours a week (sometimes more when deadlines approach!)
• Unpaid (but we’ll work with your school to get class credit)
• Send your resume and writing samples to Sean Hayden at sean@screamerco.com