PicDiversity's Mission: PicDiversity, Inc. creates photos and videos to inspire kids to pursue their dreams. Media is a powerful tool to combat prejudice and encourage inclusion. Whether a classroom image is used to demonstrate a behavior, or to give kids role models and heroes, these pictures should reflect the diversity of our kids. This is the need PicDiversity meets.

Internship Description: The Social Media and Marketing Intern will work to further this mission through social media and marketing. Specifically, Intern responsibilities include:

- Developing PicDiversity’s social media presence with mission-related content
- Creating periodic Online campaigns to increase awareness and support
- Setting a calendar for content management
- Overseeing and publishing the quarterly newsletter
- Promoting site and donations through marketing strategies
- Working with a graphic designer to create content
- Emailing individuals who respond to marketing campaigns

Compensation: Position is unpaid.

Length: Determined on case-by-case basis.

Qualifications: Student pursuing degree in advertising/communications/public relations/marketing or similar studies.

Application Instructions: If interested, please email is a cover letter and resume to Rachel@picdiversity.org. For more information on the company, please also visit the website at www.picdiversity.org.