Texas State University
2012-2017 University Goals, Initiatives, and Indicators*
(*All responses for identified indicators should include only current-year data, unless otherwise noted)
College of Fine Arts and Communication 2015-2016 Plan Progress

Goal 1: Promote academic quality by building and supporting a distinguished faculty.

1.1 Increase average full-time faculty salaries at all ranks.

Key Performance Indicators*:
- Median salary levels for each rank including professor, associate professor, assistant professor, and lecturer

1.2 Increase number of full-time faculty as a percent of all faculty FTE.

Key Performance Indicators*:
- Number and percent of full-time faculty including tenured administrators

1.3 Provide merit increases and other recognitions based on performance in order to retain highly competent faculty.

Key Performance Indicators*:
- Merit increases awarded/not awarded
- List of new recognitions received

1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

Key Performance Indicators*:
- Number and dollar value of facility upgrades made this year
- Major equipment purchases and acquisitions
- Number of Library expansions
- Number of Technology Resource developments

Art and Design:
$ 36,660.36
$11,534.54 - Furniture/Equipment Capital
$ 5,861.87 - Furniture/Equipment Controlled
$15,753.00 - Computer Equipment Controlled
$ 3,510.95 - Computer Equipment Capital
Cost of Renovation of JCMitte Building: $5,389,883.51
Cost of Renovation of Sabinal Building: $4,065,969.49

Technology Resource Developments:
Support teaching through the ACC Grant Funding: 2016 Communication Design 3107.A1 Classroom Lab: Replacement of obsolete workstations. ($22,600.00)
The School of Art and Design provided one additional computer with extended warranty plan and two laser printers. ($3,834.41)
Project total: $26,434.41

There was a second ACC Grant Funded: 2016 Communication Design 3107.F2 Classroom Lab: Replacement of obsolete workstations. ($22,600.00)
The School of Art and Design provided one additional computer with extended warranty plan and two laser printers. ($3,834.41)
Project total: $26,434.41

ACC Projects Summation:
External Grant Support: $45,200.00
Internal School Support: $7,668.82

New Advanced Drawing classroom 2119, provides space and technology resources for advanced Drawing and 2D Thesis Students.

COMMUNICATION STUDIES

Computing and Technology upgrades - total - $5931.19
[includes computer and software purchases]

Renovation of Teaching Assistant Offices - $31,785
[includes carpet, furniture, paint, and labor]

SJMC
SJMC renovation of Trinity and Old Main was approved in 2015. KTSW moved to Trinity to co-locate KTSW and The University Star in August 2016. $807,923.48 for renovation of Trinity and creation of Media Innovation Lab. $185,595 for furniture. MiLab includes a teaching lab, Maker Space, Conference/Skype room and open lab for students

MUSIC
MUSIC instrument and other equipment purchases: $258,745

Theatre:
<table>
<thead>
<tr>
<th>Equipment Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automation stage equipment</td>
<td>$59,000</td>
</tr>
<tr>
<td>Classroom improvements in THEA 113: New carpeting and paint</td>
<td>$18,500</td>
</tr>
<tr>
<td>Teaching enhancement/new film equipment (3 cameras, mics, cabling, boom pole, tripods, dollys, disc burner)</td>
<td>$4500</td>
</tr>
<tr>
<td>Office improvements in THEA 101: New carpeting, paint, and furniture</td>
<td>$10,000</td>
</tr>
<tr>
<td>Classroom enhancement in PERF 310: New projector and screen</td>
<td>$1100</td>
</tr>
<tr>
<td>Card readers installed in PERF 311 and 308</td>
<td>$1950</td>
</tr>
<tr>
<td>Sound equipment for Mainstage</td>
<td>$2200</td>
</tr>
<tr>
<td>Dust Collectors to increase safety in scenic shop</td>
<td>$700</td>
</tr>
<tr>
<td>Moving Light Console</td>
<td>$4000</td>
</tr>
<tr>
<td>2 Computers - one for new Props Supervisor/Artisan and a replacement computer for our Sound Design Faculty</td>
<td>$2500</td>
</tr>
<tr>
<td>Van repairs</td>
<td>$2600</td>
</tr>
</tbody>
</table>

### 1.5 Offer academic programs that are nationally and internationally competitive.

**Key Performance Indicators**:  
- List of current national/international program recognitions  
- List of current national/international student awards and recognitions  
- Number of academic programs accredited or reaccredited

**Art and Design**  
Former MFA GTA Patrick Gosnell started his tenure-track position as Assistant Professor of Graphic Design at Austin Peay State University in Tennessee in August 2015.  
Former MFA GTA Cesar stated his tenure track position at Sam Houston State University in August of 2016.  

The Designs on eLearning Conference materials get published in the Graphis Design Annual 2016 (spring), designed by MFA students Patrick Gosnell and Cesar Rivera, and Claudia Roeschmann.  

ComDes undergrad student Ramla Ali will be published in CA magazine with her
Veldhuisen Cheese Brand Identity created in Jeff Davis’ class

Photography graduate Michael Asbill was accepted to the School of the Art Institute of Chicago’s Studio Art MFA program, where he began classes in August 2015.

We have five Communication Design students in the 2016 Graphis New Talent Annual:

1). Ramla Ali, Veldhuizen Logo | Jeff Davis
2). Ciara Knight, Bose Mobile App | Bill Meek
3). Cody Holland, Take Root Billboard | Bill Meek
4). Martha Fierro, Morgan Gerber, Allison Traugott, Stephanie Rodriguez: GetAround Integrated media campaign | Holly Sterling
5). Martha Fierro, Morgan Gerber, Allison Traugott, Stephanie Rodriguez: Jane + Jo Integrated Media Campaign | Sterling

Metals major Alexander “K” Kamelhair was invited to participate in a collaborative lecture and workshop in Vienna, Austria with an international group of practicing blacksmiths. This invitation was a result of connections made during his summer trip to Europe, made possible through a SURF grant. This accomplishment is highlighted on the Honors College Student Spotlight page.

ComDes 2004 alum Sarah Dodds (and her sister Shauna Dodds King) won a Grammy at this year’s Grammy Awards for packaging design. It’s her second Grammy award.

Post bacc student in ceramics, Elizabeth Davis, has been accepted to the MFA ceramics programs at Florida State University and Miami University with assistantship offers from both programs. After visiting both schools, she has decided to accept the offer from Miami University.

COMMUNICATION STUDIES

Jordan Taylor and Ramces Luna represented Texas State at the 2016 Southern States Communication Association Undergraduate Honors Conference

Shanna Schultz received a Golden Laureate Award for her rhetorical research at the 2016 National Communication Association conference

LBJ Debating Society and Forensics Team achievements, including:
Ross Rasberry wins the Battle of Flowers Oratorical Contest and a $3,000.00 prize - February 2015

September 2015
Hosted the 27th Annual Hill Country Swing Forensics Tournament. Over two hundred students from fourteen schools representing five states came to San Marcos for the preeminent season opener for individual event competition. Four of the fourteen schools were in the top twenty at last year’s National Tournament.

Antonio Rivera, a freshman pre-med major from Austin, placed first in Poetry Interpretation and 2nd in Duo Dramatic Interpretation with Jenna Brown, a junior international relations major from Houston. Jenna also placed 3rd in Informative Speaking and 3rd in Prose Interpretation. Micailah Nobles, a freshman public relations major from Pflugerville, placed 3rd in Poetry Interpretation and 4th in Dramatic Interpretation. The team placed 5th overall at the second half of the tournament.

November 2015

Fall TIFA hosted by Texas State alum Sarah Contreras at Del Mar College in Corpus Christie, Texas. The Bobcats take First Place Overall, second place individual events, and first place debate sweepstakes.


February 2016

We repeated as Texas Intercollegiate Forensics Association Champions in the spring tournament hosted by Texas State alum Julie Welker at Howard Payne University in Brownwood, Texas the weekend of February 5-7, 2016. The team placed first in the debate sweepstakes and second in the individual events sweepstakes. This is the 18th time in a row we have won the overall title.

April 2016

Micailah Nobles, Antonio Rivera, Averie Bishop, Symone Holmes, And Matthew Anderson represented Texas State at the American Forensics Association National Individual Events Tournament hosted by the University of Florida, April 1-4, 2016. Holmes and Bishop were national semi-finalists in Duo Dramatic Interpretation and Holmes was also a national quarterfinalist in Dramatic Interpretation. Four of the five representatives are first year competitors for the Bobcats. We finished 30th overall, but that is a fine showing for the number of entries we had and the experience level of the students.

This year (2016) marked the 35th year that Texas State has qualified students for this tournament. Out of the more than 400 schools that have qualified over the years for the AFA-NIET only six have qualified more than Texas State.
April 2016

Texas State placed second in the nation in the President’s Two Division at the National Forensics Association National Individual Events Tournament where Symone Holmes and Averie Bishop were national quarterfinalists in Duo Dramatic Interpretation. The tournament was hosted by Ball State University in Muncie, Indiana, April 14-17, 2016.

SJMC
-SJMC Master of Arts in Mass Communication completed a successful program review in 2015-2016.
-Continued to advance undergraduate curriculum based on ACEJMC requirements
-Texas State University 2015-2016 NSAC team placed 1st in AAF District 10 competition
-Texas State was selected by the AAF as one of three universities nationwide to create an advertising campaign for generationOn, AAF’s service partner.
-Student media operations KTSW and the University Star students win regional and national awards

MUSIC
Trombone students garner summer opportunities
Several trombonists have been accepted into various summer music festivals/workshops:
Camden Scarborough was accepted into the Southeast Trombone Symposium’s Participant Class and advanced in the S.E. Shires Orchestra Mock Audition Competition. He will study with members of the New York Philharmonic and Atlanta Symphony.
Michael Martinez was accepted into the Pacific Region International Music Academy where he will travel to Canada and perform the 5th symphonies of Mahler and Shostakovich in addition to studying with members of the Vancouver Symphony.
Michael Johnson was accepted into the Participant Class of Chicago Symphony trombonist Michael Mulcahy’s week-long masterclass at Northwestern University.
Patrick Harwell and Matthew Flores have been accepted into Jim Pugh’s Complete Trombonist Workshop at the University of Illinois.
Additionally, Camden Scarborough, Michael Martinez and Ramiro Cortez will join the student staff at the 2016 International Trombone Festival hosted at the Juilliard School. All are students of Dr. Martin McCain.

Voice graduates win big scholarships
Veronica Kokas was accepted for graduate study at Westminster Choir College at Rider University with a large scholarship offer, Mannes School of Music at the New School with a larger scholarship, and at George Mason University with an annually renewable scholarship of $10,000. She will be attending George Mason University and studying with Professor Patricia Miller.
Celeste Morales was accepted for graduate study at Boston University, the University of Houston, DePaul University with substantial scholarship offers and at the Manhattan School of Music with an annually renewable scholarship of $32,000. She will be attending the Manhattan School of Music and studying with Professor Ruth Golden.

Trombonist places in Marsteller competition
Senior performance major Camden Scarborough has been named 2nd alternate in the International Trombone Association’s Robert Marsteller Competition. The Marsteller competition has become one of the most challenging categories for upper-classmen undergraduates and master students.

Trumpet student Evan Fowler was named as a semi-finalist for the prestigious National Trumpet Competition (NTC) GraduateSolo Division. A Texas State Trumpet Ensemble was also named as semi-finalist in the large ensemble division. Ensemble members are: Evan Fowler, Connor Towns, Aaron Rachui, Michael Lehman, Jason Martinez, Sarah McGriff, Shawn Henderson, Esteban Borjas, and Matt Valentine. Other ensembles invited include groups from Eastman, Curtis, Peabody, UT, UNT, and Indiana.

Euphonium competition
Freshman euphonium student Peter Scott is one of eight semi-finalists who will compete in live rounds for the Solo Euphonium-Young Artist competition at the 2016 International Tuba Euphonium Conference May 30 – June 4.

TxState grads get teaching jobs
Our 2015 music teacher graduates were once again completely successful in gaining employment or entering the graduate program of their choice:

• Randallyn Kelso – Asst. Band Director, Beckendorff Jr. High, Katy ISD, Katy, Texas
• Lawrence Varela-Halbert – Asst. Band Director, S.C. Lee Jr. High School, Copperas Cove ISD
• Haley Dougherty Kibodeaux – Music Teacher at Navarro Elementary School in Lockhart ISD
• Lani Gil – Orchestra Director, Boerne Middle Schools, Boerne ISD, Boerne, Texas
• Elizabeth O’Connell – Asst. Band Director, Stafford MS & HS, Stafford ISD, Stafford, Texas
• William Cordova – Music Teacher, Havard Elementary School, Galena Park ISD, Houston
• Arminda Velasquez – Asst. Band Director, Cedar Ridge HS, Round Rock ISD, Round Rock
• Hector Bermea – Mariachi Director, Los Fresnos HS, Los Fresnos ISD, Los Fresnos, Texas
• Arabella Stachura – Music Teacher, Hommel Elementary, Everman ISD, Everman, Texas
• Riaz Mohammed – Assistant Band Director, Campbell Middle School, Cypress Fairbanks ISD, Houston
• David Ortiz – Assistant Band Director, Scobee Middle School, Southwest ISD, San Antonio
• Sol Ruppa – Assistant Band Director, Southside High School, Southside ISD, San Antonio
• Joseph Menditto – Music Teacher, Hawthorne Academy and Washington Elementary, San Antonio ISD
• Nikki Singer – Music Teacher, D.P. Morris Elementary School, Mansfield ISD, Arlington, Texas
• Courtney Edwards – Band Director, Wilder Intermediate School in Schertz-Cibolo-Universal City ISD
• Cesar Gonzalez – Asst. Band Director, MacArthur HS, North East ISD, San Antonio
• Brad Miller – Asst. Band Director, Lamar Jr. High, Lamar Consolidated ISD, Rosenberg, Texas
• Tyler McClendon – Asst. Band Director, Canton MS/HS, Canton, Texas
• Cesar Deleon – Music Teacher, Walnut Springs Elementary, Dripping Springs ISD, Dripping Springs, Texas
• Austin Baker – Music Teacher, Del Valle Elementary, Del Valle ISD, Del Valle, Texas
• Inez Rodriguez – Asst. Band Director, Goodnight MS, San Marcos CISD, San Marcos, Texas
• Chris Diaz – George I. Sanchez Elementary School in Austin ISD, Austin, Texas
• Gerald Martinez, Graduate School, DePaul University, Chicago, Illinois
• Matt Hurtado, Graduate School, Louisiana State University, Baton Rouge

More . . . Vocal music education graduates:
• Ruben Morgan – Zachry Middle School, NISD, San Antonio, TX
• Jason Gallardo – Shoemaker High School, Killeen, TX
• Ashley Branson – Westwood High School, Austin, TX
• Bethany Cowan – Harker Heights High School, Killeen, TX
• Samara Neto – Wiley Middle School, Leander, TX
• Ashley Haight – Eastern Hills Middle Schools, Killeen, TX
• Garrett Dibble – Killeen, TX
• Brittany Garza – Lockhart, ISD, Lockhart, TX
• Samuel Parrott – Seguin, ISD, Seguin, TX
• Richard Shehulski – Hays, ISD, Kyle, TX

M.M. Graduates:
• Nancy Lott – Asst. Band Director, McNair Middle School, Southwest ISD, Atascosa, Texas
• Drew Saenz – Asst. Band Director, Westlake High School, Eanes ISD, Austin, Texas

Theatre:
Theatre students won awards in every area in which the department completed at the 2016 KC/ACTF (Kennedy Center/American College Theatre Festival). This included 6 students who received national awards and 2 who received invitations to workshops in Las Vegas. Student awards included:

National Award winner, Nick Castanon (MFA directing) traveled to Washington DC as part of the Kennedy Center National New Play Network Directing Fellowship award. (All three of the BFA actors in his regional showing were invited to join him. This is unprecedented.)

National Award winner, Liz Fisher (MFA directing) won the SDC National Directing Initiative and traveled to the national convention as well as interning at the O'Neill Playwrights' Conference.

National Award winner, Justin Beets (BFA design/tech) won three awards for lighting design, including the Don Childs Stagecraft Institution of Las Vegas Award, the KC/ACTF Award for Theatrical Design Excellence in Lighting, and the National Partners in American Theatre Award.

Ryne Nardecchia (BFA musical theatre) was the National Musical Theatre Initiative Winner.

Sally Rath (BFA design/tech) won the Stagecraft Institute of Las Vegas Award and the Doug Getzoff Award for Undergraduate Excellence in Design.

Sidney Rushing (MFA dramatic writing) won a National Finalist Award and Andrew Heinrich (MFA dramatic writing) won the John Cauble Short Play National Finalist Award.

Other awards:

Jimmy Moore (MFA directing) was accepted into the Stage Directors and Choreographers Observership program.

Dance-Colleges.com ranks the Texas State University Dance program second best in the state and 25th in the country.

Best-Art-Colleges.com ranks the Texas State University Theatre program #9 in the nation (out of 1,348 performing arts programs).

1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in sponsored program expenditures including collaboration across disciplines.

Key Performance Indicators*:
• Current sponsored program expenditure dollars
• List of new cross-discipline collaborative sponsored programs

COMMUNICATION STUDIES

2016 FY: Current Total Sponsored Program Expenditures - $438,615

Melinda Villagran: Finished 3rd year of $695,000 grant

Melinda Villagran, Marsha Burney, and Paul Villagran: 1st year of 3-year $900,000 grant

Rebekah Fox: year 2 of a $143,000 grant

Tricia Burke (with Grayson Lawrence) was awarded a MIRG grant of $25,000

Rebekah Fox was awarded the inaugural grant from the 2015 CoSearch Maureen Keeley and Kristen LeBlanc Farris received an REP grant of $15,600

Stephanie Dailey and Tricia Burke received an REP grant of $16,000

SJMC faculty collaborated with C3 participants from across campus

SJMC faculty research team received a $448,000 contract from the State of Texas Department of Disability and Aging Services

Theatre
Katherine E. Supple Research Endowment ($50,000 for Musical Theatre Research)

Seven faculty participation in 2015 C3 Weekend. Kaitlin Hopkin’s initiative: Mental Health of Artists was ranked second for weekend. She has been working with Hillary Cauthen from the Psychology Department to pursue grants.

Vlasta Silhavy and Ana Baer paired together to work on Young Women’s Leadership Initiative and received a $5000 grant from the City of San Marcos.

The Black and Latino Playwrights Conference was awarded $10,000 from the NEA.

1.7 Provide start-up funds in order to attract and retain distinguished faculty to conduct research and attract external grants.

Key Performance Indicators*:
• Academic start-up dollars awarded (division and college)
• Library start-up funds awarded

$5,000 in start up funding provided to new SJMC tenure track hires.

1.8 Support faculty efforts in international research.

Key Performance Indicators*:
• List of new international research efforts and scholarly/creative activities
• International travel funds provided (division and college)
• Number of Fulbright Research Scholars and other international fellowships
• Number of visiting scholars supported
• List of new technology support activities for international research

Art and Design
Maia Wright was selected to participate in this year’s SOMA Summer program, an intensive eight-week residency in Mexico City for international artists, designers, curators, critics, and art historians, designed to promote creative work and open dialogue. The residency will culminate in a public exhibition of new work on August 26.

An ongoing public art/design project by Maia Wright and Kate Jarboe, which activates LGBTQ archives in cities internationally, has been accepted to the upcoming Open Engagement 2016 conference in May. Wright and Jarboe have been invited to create a new public art/design intervention in collaboration with the Oakland Museum of California, and to give a public presentation of their work. Since 2014, Wright and Jarboe have deployed the project in New York City, Brooklyn, Mexico City, and via social media.

Maia has also been invited to give a presentation at the international ALMS (Archives, Libraries, Museum, and Special Collections) conference in London, June 22–24, 2016, on the topic of a socially engaged design interventions that incorporate archival research. The conference is co-sponsored by the City of London Metropolitan Archives and Bishopsgate Institute.

Two of Maia’s collaborative self-initiated book projects have been selected for international distribution through Printed Matter in New York City, and Draw Down Books in New Haven.

Maia Wright, Jeff Davis, Grayson Lawrence, and Shelley Jackson each get their papers accepted to the international Designs on eLearning (DeL) conference and present in London in the fall 2016.

The DeL conference is hosted by the University of Arts, London (UAL), and co-chaired by Claudia Roeschmann with a representative from Penn State.
Claudia Roeschmann initiated a synergy project for graduate students from the Jade Hochschule in Wilhelmshaven with graduate students from Texas State University for the spring 2016.

The new issue of Public Art Review magazine's On Location section features a spread on Roger Colombik’s Burma Project (Issue #52, pages 75-78).

Carolyn Kilday has been awarded a residency in Assisi, Italy at Arte Studio Ginestrelle in August 2016.

Barry Stone will participate in the Lianzhou Foto Festival, Expanded Geographies, to be held in Lianzhou China curated by Christopher Phillips with a solo presentation. The festival runs from November 21 through December 10, 2015.

Shannon Faseler will attend an artist residency in Spain this summer called Can Serrat. She was invited to attend on a fellowship.

Gina Tarver has been invited to present a lecture as part of the "Latin American Art & Culture Colloquium (A Lecture Series)" at The University of Texas, San Antonio. She will present "Natural (and Unnatural) History in Contemporary Colombian Art" at 11:30 am on Wednesday, October 14.

Gina Tarver will be traveling to Lisbon, Portugal to present the paper “Antagonistic Environments: Spatial Politics, Gender, and Sexuality in the Kinetic Installations of Feliza Bursztyn, Jacqueline Nova and Julia Acuña” at the international conference “Penetrable/ Traversable/ Habitable: Exploring Spatial Environments by Women Artists in the 1960s and 1970s,” May 19–20. The conference will be held at the Centro de Arte Moderna - Fundação Calouste Gulbenkian and is organized by the Archives of Women Artists, Research and Exhibitions,


Gina Tarver is curating a retrospective exhibition of the Colombian artist Antonio Caro. Titled En Medellín todo está muy Caro, the exhibition opens at the Museo de Arte Moderno de Medellín on December 2 and runs through March 28, 2015. The exhibition is accompanied by a catalog, edited and with an essay by Gina

Gina McDaniel Tarver just published an essay "Adolfo Bernal: Ephemeral and Eternal" in the book Adolfo Bernal: Señales/Adolfo Bernal: Signals (Bogotá:
Galería Casas Riegner, 2015). This book is the first to be written about the recently deceased artist, who was a pioneer of conceptual art in Colombia.

As part of their REP funded research project Joey Fauerso and Liz Rodda presented their work SET at Universidad Autónoma Metropolitana / Unidad Lerma, Mexico.

Erina Duganne gave a paper, “Group Material’s ‘Art for the Future’: Visualizing Transnational Solidarity at the End of the Cold War," at the Cold Atlantic International Conference in Madrid, Spain. The conference was hosted by the Museum Reina Sofía, Saint Louis University, Universidad de Barcelona, and Universidad Autónoma de Madrid in collaboration with Terra Foundation for American Art. (September 2016)

Erina Duganne was nominated to the Editorial Advisory Board of the international journal Photographies. She has been invited as a discussant to a conference that the editors of the journal are organizing in London, England. (Spring 2016)

Erina Duganne organized and moderated the panel “The Movement and Feeling of Place” at the National Museum of Mexican Art in Chicago, IL, in conjunction with the exhibition Northern Triangle that she co-organized with Texas State faculty Jason Reed and Mark Menjivar. (April 2016)

Erina Duganne served as the session chair and commentator for the panel, “Chemical Harvests and Hideous Progeny: Visualizing the Miseries of Reproduction” at the American Studies Association Annual Meeting in Toronto, Canada. (October 2015)


MUSIC
Music faculty -- 19 international research trips $20,150
Music -- 20 guest artists of international stature $30,650

Theatre:
Michael Rau: Participation in Forward/Story, an invitation-only residential lab in Costa Rica.
Dance:
Ana Baer - Co-produced Sans Souci Festival at Teeside University in the UK. She was selected Best Woman Filmmaker by the Barcelona Planet Film Festival. She screened selected films in Portugal, the Ukraine, and Romania.
Kaysie Brown - Edinburgh Fringe Festival performance ($1000 departmental award)
Michelle Nance - CoCo Dance Festival in Trinidad/Tobago ($1500 departmental award), Edinburgh Fringe Festival performance.
LeAnne Smith moderated a panel at the Body Mind Conference in Montreal. ($1500 departmental award)
Nicole Wesley - CoCO Dance Festival in Trinidad/Tobago ($1500 departmental award)

1.9 Pursue National Research University Fund (NRUF) eligibility.

Key Performance Indicators*:
- NRUF Eligibility
  - Total restricted research expenditures
  - Total endowment funds
  - Number of doctor of philosophy (PhD) degrees awarded
  - Percentage of first-time entering freshmen in the top 25% of their high school class
  - Average SAT and ACT scores of first-time entering freshmen
  - Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter
  - Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria.
  - Number of graduate level programs and graduation rates for master’s and doctoral programs

1.10 Increase Texas Research Incentive Program (TRIP) awards.

Key Performance Indicators*:
- Number and total dollar amounts of TRIP-eligible submissions/awards
- Total dollar amount of matching funds received from TRIP for the year

Supple Research Endowment
Beebe Graduate Research Fellowship check received; TRIP paperwork about to be signed.
Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.

2.1 Move forward on the goals of participation, success, and excellence.

Key Performance Indicators*:
- Freshman class size compared to prior year and percent change
- Overall enrollment compared to prior year and percent change
- Overall African American and Hispanic enrollments compared to enrollments of previous year
- Rate of participation (applications for admission) and success (freshman to sophomore retention rate and graduation rates)

2.2 Continue engagement in the economic development of the region.

Key Performance Indicators*:
- List of current economic collaborations with external constituents
- Number of clients in STAR Park
- Number of clients, job creation and retention, business starts and expansions, and cultural infusion in Small Business and Development Center (SBDC)
- Number of clients in the Office of Commercialization and Industry Relations (OCIR)

Art and Design
Continued support for SioTex team by faculty member Claudia Roeschmann.

Claudia also continues to be on the advisory board for various student teams initiated by the MSEC department and including Texas Stae MFA students that submit to the Rice Business Plan competition.

SJMC
SJMC faculty participated in Texas Higher Education Coordinating Board Marketable Skills workgroup 60/30TX

2.3 Continue engagement in the cultural development of the region.

Key Performance Indicators*:
- List of current cultural collaborations with external constituents (e.g., Wittliff program development, lecture series, performance and creative arts events)
School of Art and Design

The School will hold 12-16 exhibitions including curated shows, juried group shows, invited artists solo or group shows, selections from the permanent collection, and seven BFA Thesis exhibitions. Each exhibition includes an opening reception.

8 concerts in the galleries with the Texas Mysterium for New Music Ensemble from Music Department, directed by Richard Hall

12-15 public lectures through the Art & Design Lecture Series
Invited speakers include visiting artists, art historians, critics, collectors, and designers

6-10 presentations of videos and experimental films through the FEED video series selected by Art & Design faculty and students.

Faculty members Joey Fauerso and Liz Rodda presented their REP project SET at Artpace in San Antonio, and as part of San Antonio's Office of Culture and Creative Development's Luminaria Festival.


Exhibitions (Events, Press*, and Awards listed)
*Press acknowledgements do not include the Texas State Galleries’ regular inclusion in regional Events calendars.

Jaye Rhee: Shaping the Presence, Forming the Absence (February 4 – March 10, 2016)
Event: Artist’s talk (February 4, 2016)
Press: The University Co-Op celebrates 120 years and more free events Feb. 1 – 7, American-Statesman; Thursday’s event pick: Jaye Rhee’s “Shaping the Presence, Forming the Absence”, American-Statesman; Test your chili power at cookoff and more free events, Jan. 31 – Feb. 6, American-Statesman; Best of the Arts: Week of Jan. 31 – Feb. 6, American-Statesman; University Gallery Hosting Two Exhibits, San Marcos Record.

Jade Walker Four Cornered (February 4 – March 10, 2016)
Event: Artist’s talk (February 3, 2016)
Press: Austin artist Jade Walker’s work focuses on color, shape and the body American-Statesman; University Gallery Hosting Two Exhibits, San Marcos Record.

All-Student Juried Exhibition, Juror: Anjali Gupta, Director of Sala Diaz, San Antonio (March 28 – April 14, 2016)
Guest juror Anjali Gupta selected the final works exhibited from over 350 submissions. She designated three Juror’s Merit Award winners and the award for Best in Show. These winners were: [Waiting on these names and should have by Thursday; just e-mail me if you want them.]

BFA Thesis Exhibitions (spring 2016 and fall 2017)
Each student who earns a Bachelor of Fine Arts degree in Studio Art from the School of Art and Design is required to exhibit artworks that are generated in their thesis semesters. The BFA Thesis Exhibitions, entirely conceived and executed by the Thesis students, feature a survey of works from all of the School of Art and Design’s Studio disciplines.

Claudia Weber’s Oyster Perpetual, Joe Hamilton’s Superblock, and Joe Yorty’s What’s Right for Your Family? (January 8 – December 31, 2016)
These three window installations were part of a one-year public art project referred to as Window (Re/production | Re/presentation), which took place simultaneously at multiple locations throughout the United States. The Texas State Galleries were one of six locations nationwide to mount the projects. Press: This project was featured on Glasstire, Anti-Commercial Art Project Coming to San Marcos (January 10, 2016).

In the summer of 2016, the Texas State Galleries mounted an exhibition of works from its permanent collection, in particular works donated by faculty alumni Timothy Woolsey. The Collection includes over 100 works, available for faculty to use for class in coordination with the Texas State Galleries.

• For the duration of the Monica Haller exhibition, (Objects for Deployment/Veterans Book Project, November 2016), the Texas State Galleries space will be available to any faculty member, student or community group that wants to lead a reading from these books. Faculty members in the Division of Dance and in the School of Social Work at Texas State University have already expressed interest in bringing their classes to the Galleries for this purpose. The 50 books exhibited in the show will be accessioned by the Albert B. Alkek Library, with funds contributed by the Departments of Art & Design; Social Work; Occupational, Workforce, and Leadership Studies; and Counseling, Leadership, Adult Education & School Psychology.

In the Sabinal Gallery, Photography will hold 3 shows a year. These include opportunities for faculty, students (Middle Gray Photography Student Association), and a traveling show through Blue Star which will feature TXSTATE alum, Casey James Wilson.

COMMUNICATION STUDIES

Sponsored several programs and panels open to the public during Comm Week 2016 including an address by Shawn Turner, Deputy White House Press
Secretary

Hosted a public debate featuring the British National Debate Team in Fall 2015
Comm Ambassadors and Lambda Pi Eta student groups participated in Bobcat Build.

SJMC
In 2015 SJMC Mass Comm week coordinated with the Common Experience events
SJMC faculty participated in the 2015-2016 Innovation Lab Team

MUSIC
Music public concerts: 122 (26 guest artists, 15 faculty, 73 student ensembles, 8 opera)
Music public lectures: 4

Theatre:
4 Harrison productions, 2 Mainstage productions, 3 Studio productions, as well as the Black and Latino Playwrights Conference and the New Play Festival.

Dance:
Opening Door concert, Merge concert, Orchesis, CimTEYA childrens' concert, 3 Choreographer's Showcases.

2.4 Increase undergraduate student scholarships and graduate student financial support in an effort to improve recruitment and retention of students.

Key Performance Indicators*:
- Number of new scholarships awarded
- Number of new merit scholarships awarded
- Total dollar amounts of new scholarships and average award amounts
- Other dollars contributed toward undergraduate and graduate student financial support (division and college)
- Percentage increase in salary levels for graduate assistants

COMMUNICATION STUDIES
Provided a total of $11,825 to support graduate and undergraduate student participation in regional and national communication conferences.

SJMC
December 2015 - Received a $1 million gift in honor of Mary Rose Brown for undergraduate scholarships
-SJMC alumni-led fundraising effort that raised more than $30,000 for an endowment for University Star students
MUSIC
School of Music scholarships: 123 ($124,880)
Bobcat Athletic Bands scholarships: 409 ($327,450)
Other ensemble-performance special scholarships: 123 ($84,412)
Grand total: 655 awards ($536,742)

Theatre:

The Theatre program spent $20,000 to assist 41 students in traveling to the regional level of the Kennedy Center American College Theatre Festival.

The Theatre program spent $20,000 to assist 30 graduating students in attending the New York Showcase for agents and casting directors.

2.5 Internationalize the curriculum.

Key Performance Indicators*:
- Number and list of new/revised courses and programs with international content
- Number of faculty participants in globalization workshops

COMMUNICATION STUDIES
Revised multicultural content and assignments in Comm 1310 course

Piloted a new course: Intercultural Communication and the Americas

SJMC
- SJMC study abroad programs in London/Paris, Nicaragua, Barcelona/Madrid
- SJMC faculty and students participated in the 2015 and 2016 Global News Relay with 10 other universities across the world. The 12-hour live news operation was hosted by The University of Salford, England

MUSIC
17 students supported for travel to Europe, including Germany, Italy, Bulgaria, and UK $7,600

Theatre
Faculty member, Chuck Ney, led 4-week Study Abroad program to England.

2.6 Encourage faculty and students in pursuing global academic experiences.

Key Performance Indicators*:
- Number of faculty-led study abroad programs
- Number of students studying abroad
- Number of Fulbright Teaching Scholars
• Number and list of student international research efforts and scholarly/creative activities (presentations, papers, etc.)
• Number and list of student international teaching activities
• Number and list of student international service activities
• Dollars contributed toward study abroad scholarships
• Number of institutionally-recognized international exchange programs
• Number and list of countries impacted
• Number and list of staff-led international experiences

Art and Design

Florence Program is ongoing

Mexico City program began in the summer of 2016 and will continue in 2017

MFA summer field trip to Amsterdam and Germany is ongoing

MFA offered new synergy class in June 2016 in Germany with student group from Jade university, will repeat in summer 2018.

COMMUNICATION STUDIES

Shanna Schultz and Elton Kulak represent Texas State at the World Universities Debating Championships in Malaysia- January 2015

Elton Kulak, Leah Lowder, Carlos Ituarte, and Coffey McCurdy represent Texas State at the Oxford University Intervarsity Debating Championships in Oxford, England - November 2015

SJMC

Estate endowment pledge of $300,000 planned to support Study Abroad for SJMC students

SJMC Study in America proposal was developed in 2015 and piloted in spring 2016.

Theatre:

25 students attended the Study Abroad program in England.

2.7 **Maintain a vigorous, targeted recruitment and marketing campaign.**

**Key Performance Indicators***:

• List of new or major modifications to undergraduate and graduate recruitment initiatives
• List of new or major modifications to marketing efforts implemented
Art and Design

MFA program started to place recruiting advertisements in international Works that work magazine out of Europe, published twice a year.

MFA started to visit regional universities with strong undergraduate design programs for recruiting opportunities and will continue and add new universities.

COMMUNICATION STUDIES

Participated in Bobcat Days on campus

Sponsored the Southern States Communication Association Undergraduate Honors Conference Breakfast and Awards

Redesigned department brochure and program materials describing graduate and undergraduate majors and minors

Placed advertising promoting the department in the conference programs of the National Communication Association, Southern States Communication Association, and the Eastern Communication Association

SJMC

SJMC received Grad College funding for online banner advertising on the Society of Professional Journalists website
-SJMC faculty are working with University Marketing on brand development

MUSIC

34 faculty/staff trips for recruitment throughout the state $13,029

Theatre:
Revamping of departmental website for theatre and dance.

Recruitment of graduate students at LINK, USITT, and SETC.

Placement of graduate program ad in American Theatre magazine.

Recruitment of undergraduate students at TETA.

Recruitment of undergraduate students at Chicago Unifieds, in NYC, and at the Dallas Moonifieds.

Participation in Bobcat Days.

2.8 Recognize the role of Athletics in developing the image of the university and enhancing economic and cultural development.
Key Performance Indicators*:
- Number and list of new Texas State athletic advertisements placed
- List of all athletic events on local or national television
- Average number of athletic events each year, home and away
- Total economic impact from athletic events on local community
- Product licensing income for the year and new licenses added around the State of Texas
- Increase in membership for Bobcat Club for the year

2.9 Expand delivery of distance learning.

Key Performance Indicators*:
- Number of new online and hybrid SCH as a percent of overall offered

Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.

3.1 Increase student retention and graduation rates.

Key Performance Indicators*:
- Student retention rates compared to prior year (college and institutional)
- Student graduation rates compared to prior year

3.2 Create and deliver co-curricular experiences to promote student success.

Key Performance Indicators*:
- Number and list of new co-curricular activities provided
- Number of attendees at each co-curricular event

Art and Design
MFA students participate in MSEC departmental bootcamp twice a year to work with MSEC and MBA students on entrepreneurial market ideas.

Grayson Lawrence runs Hackathon with students from Computer Science and Communication Design.

SJMC
Texas State University’s student-run public relations firm, Bobcat Promotions, completed its inaugural professional development tour to New York City in January 2015. Students networked with alumni and visited various PR firms, the United Nations and the 9/11 Museum.

3.3 Enhance quality and consistency of academic advising services.

Key Performance Indicators*:
- Number of students served (i.e., walk-in, email, phone, appointment, social media)
- List of professional development opportunities provided to academic advisors for consistent messaging
- Number of external professional development opportunities attended by how many advisors
- Number and list of current internal and external awards and recognitions received by advisors
- Advisor/student ratios compared to prior year

3.4 Enhance the Honors College to better attract and engage high achieving students.

Key Performance Indicators*:
- Number and percent of students enrolled in Honors College compared to prior year
- Number of Honors sections offered
- Number of Honors College graduates compared to prior year

3.5 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.

Key Performance Indicators*:
- Number and list of events (athletic and artistic) provided for the year
- Average number of students that attend sporting events
- List of promotions and collaborations with student groups to engage them in athletics
- Number and list of new academic support initiatives provided to student athletes

MUSIC
Music public concerts: 122 (26 guest artists, 15 faculty, 73 student ensembles, 8 opera)
Music public lectures: 4
Total Music Attendance: 13,515

Theatre:
Theatre has 4 Harrison, 2 Mainstage, and 3 Studio productions (50 performances with a total attendance of over 12,000 people.

Dance:
Dance has 6 concerts with a total attendance of over 2600 people

Including University Arts, total Fine Arts attendance 30,189

3.6 Assess outcomes (student learning, administrative support, academic and student support, research, community/public service, and general education) to ensure continuous improvement and student success.

Key Performance Indicators*:
- Examples of new selected improvement efforts implemented as a result of assessment findings
- Number and percent of programs completing outcomes assessment
- Number and percent of completed audits

Digital Media Innovation undergraduate degree was proposed in 2015 and implemented in fall 2016.
SJMC revised learning outcomes for implementation in fall 2016.

3.7 Utilize program review and accreditation processes to improve academic, administrative, and student support programs to foster student success.

Key Performance Indicators*:
- Number of program reviews completed and number submitted to THECB
- Examples of selected program improvements made based on program review/accreditation findings
- Percent of academic program reviews with all items scored “acceptable” or higher

3.8 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.

Key Performance Indicators*:
- Number and list of career support programs provided
- Number and list of academic outreach and recruitment efforts
- Number and list of new companies recruiting at Texas State
- Number and list of employers conducting on-campus interviews
- Number and list of career fairs, including number of employers attending fairs
- Number of internships completed by students
- Number and list of programs and events to prepare students for graduate/professional education
- Number and list of alumni-supported career events and initiatives to support student networking and career success
- Number and list of on-campus student employment career preparation programs and initiatives
- Number of face-to-face career counseling appointments
- Number of PACE career counseling sessions

Art and Design

1. Internship courses in Art History, Communication Design and Studio Art

2. Yearly Workshop on finding internships in Art history and Communication Design

3. Yearly Workshop on applying to graduate school for Art History

4. Professional practice components integrated within Thesis II (includes session with Career Services on what to do with an art history degree)

5. Professional practice components integrated with New course: Art Criticism and Writing (includes visits/tours to local art institutions)

6. Professional Practices course in Studio Art is a required course.

7. Exit Review and Senior Portfolio classes in Communication Design are now both required and have been expanded to better prepare students for design careers.

8. Since fall of 2015 the exit review final portfolio presentation for Communication Design is now held at a different design/advertising agency in Austin each semester in the fall of 2015 and will be at another agency in Austin in the Spring. This change is designed to build stronger relationships with Austin area agencies and has increased the attendance among the Austin design community.

2015 - 2016 ComDes Undergraduate Internships

Fall 2015
Internships For Credit: 12
Internships/Noncredit: 7 (most are graduates)
Spring 2016
Internships For Credit: 7
Internships/Noncredit: 6 (most are graduates)

Summer I+II 2016
Internships For Credit: 12
Internships/Noncredit: 14 (most are graduates)

Fall 2016
Internships For Credit: 9
Internships/Noncredit: 6

Companies that hired our grads this year:

USAA
Thirteen23
DDB
BBDO
Homeaway
GSD&M
Google
Blackboard
Threadless
Harris Media
Cox Media Group
CoPilot Creative
Siddeo Creative
Somnio Solutions
IBM
Argo
T3
Arts and Recreation
LatinWorks
Project C
Unique Influence
Thinkery Austin
Y&R
McGarrah Jessee
RE-UP
Snap Kitchen
projeck202
Drumroll
Baker-Aicklen & Associates, Inc
Barkley
Thinktv
Chaotic Moon
Preacher
Dell
Gravillis

Five Photography internships

Six Art History Internships

Beginning in Sept. 2016, the Texas State Galleries increased its collaboration with faculty and students in the Communication Design area to improve the TXST Galleries brand identity. Already, the Galleries work every summer with a graduate student in Communication Design to design the Texas State Galleries annual publication materials.

COMMUNICATION STUDIES

Fall 2015: Fifteen undergraduate interns
Spring 2016: nine undergraduate interns
Summer 2016: Four undergraduate interns; one graduate intern

Featured a "Speed Networking" program that connected undergraduate majors with prospective employers at Comm Week 2016

Sponsored a luncheon for Communication Studies Advisory Council that provided a space for interaction among Alumni and undergraduate and graduate students in Fall 2015

SJMC
SJMC partners with the Career Center on a career fair during the Fall and Spring semesters. Fall 2016 SJMC career fair attracted more than 500 students. In fall 2015, the School of Journalism and Mass Communication became the only public university in Texas to support and offer the Public Relations Society of America (PRSA) Certificate in the Principles of Public Relations. This new entry-level program awards a certificate to candidates who pass a professional, knowledge-based, qualifying exam.

Theatre:
The BFA Acting and BFA Musical Theatre programs conduct a New York Showcase for its undergraduate students. Students in both programs participate in a series of "Business of the Business" seminars

BFA Performance and Production students are offered the opportunity to participate in a resume/interview workshops and a "Life After School" Q&A.

Professionals offer workshops throughout the year that provide valuable insight into the professional world and occasion opportunities to audition and interview
for jobs.

Casting directors from theatres such as Great Rivers Shakespeare, TPAP, Theatre Aspen, visit campus to audition students.

Undergraduate students interned or had jobs at Great River Shakespeare, Oklahoma Lyric, Opera Saratoga, Utah Festival Opera, the Connecticut Repertory Theatre, Theatre Aspen, and Zach Theatre in Austin.

Graduate students interned at the O'Neill Playwrights Center, Colorado Shakespeare, and Zach Theatre in Austin.

3.9 Continue faculty and student information literacy initiatives that support student learning.

**Key Performance Indicators***:
- Number of literacy sessions provided
- Number of faculty and students served

3.10 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

**Key Performance Indicators***:
- Number of freshman students served
- Number and list of support programs provided
- QEP successes based on outcomes achievement and continuous improvement

**Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.**

4.1 Attract and retain a diverse faculty and staff.

**Key Performance Indicators***:
- Number and percent of female full-time faculty and staff compared to prior year
- Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year
4.2 Remain a Hispanic Serving Institution.

Key Performance Indicators*:
- Number and percent of Hispanic student enrollment compared to prior year
- Number and percent of Hispanic student graduates compared to prior year
- Number and percent of Hispanic students retained compared to prior year

4.3 Enhance student recruitment, retention, and support programs for all racial, ethnic, gender-based, and international groups.

Key Performance Indicators*:
- Examples of new academic, student support, and administrative programs provided
- Number of students served with support activities
- Number and list of new recruitment activities
- Number and list of new academic, student support, and administrative retention activities

School of Art and Design

With the hiring of a Visual Resource Specialist, Photography students have a dedicated staff member to help them work outside of class, manage and checkout equipment, and closely supervise the lab monitors and facility. This also helps the faculty focus on teaching and their research.

Also, photography is instituting its first Sophomore portfolio Review. This non binding conversation occurs at the mid term of each Photography major Digital Photography One class. Students write a statement about their past achievements, current influences, and future goals and present a selection of 15-20 works to a panel of at least three photography professors for a 20 minute discussion.

The School will hold 12-16 exhibitions including curated shows, juried group shows, invited artists solo or group shows, selections from the permanent collection, and seven BFA Thesis exhibitions. Each exhibition includes an opening reception.

8 concerts in the galleries with the Texas Mysterium for New Music Ensemble from Music Department, directed by Richard Hall

12-15 public lectures through the Art & Design Lecture Series
Invited speakers include visiting artists, art historians, critics, collectors, and designers.

6-10 presentations of videos and experimental films through the LUMA video series selected by Art & Design faculty and students.

All events celebrate the visual arts, and are free and open to the public.

Retention efforts in art history include:

1. Internship course
2. Yearly Workshop on finding internships
3. Yearly Workshop on applying to graduate school
4. Professional practice components integrated within Thesis II (includes session with Career Services on what to do with an art history degree)
5. Art History Association activities (student organization)
6. Professional practice components integrated with New course: Art Criticism and Writing (includes visits/tours to local art institutions)

Retention efforts in art education include:

1. Art Education Student organization [National Art Education Association] Organization meets twice a month for discussions and other activities.
2. Facebook Pages [2] Program uses these to stay in touch with students and provide help/input as needed
3. Conference Meetings Faculty meet with our majors and graduates during annual conferences
4. Faculty provides workshops in addition to the classroom activities.
5. Program brings in professional educators to enrich the program and better prepare our majors
6. ArtSpace, Program provides instructional opportunities/experiences in the community through ArtSpace

PROOF, the Printmaking organization, has organized the following events in the
last year:

1. November 2015, Framing Demonstration for works on paper
2. November 2015, Installation Demonstration for exhibitions
3. March 2015, T-shirt printing fund raiser and event. This raises awareness as much as it raises funds, and the students love it doing it.
4. February 2015, PROOF held an exhibition in the Flex Space (Gallery 3)

Retention efforts in Photography include:

1. Graduate School Advice sessions with alumni (once yearly in the fall)
2. Field Trips (usually one per class, per semester) places include: Art Pace, The Contemporary Austin, The Witliff, The Harry Ransom Center at UT Austin, Lora Reynolds Gallery, Artist Studios, CoLab Projects, East Side Studio Tours
3. FotoFest International Portfolio Review Shadowing. Select seniors travel to Houston once every two years when the FotoFest Biennial occurs
4. Internships (available) as upper division elective credit (on going)
5. Borderland Collective (student volunteers help organizing materials and exhibitions)
6. If Lake Were Rivers (A photography collective whose members include four photography faculty members, select students assist on the production of artworks) This is new and has only happened once over last summer
7. Middle Gray Photography Association (offered to all students with an interest supervised by photo faculty) Year round, field trips, Photography meet ups, juried exhibitions organized, publications
8. Visiting Lectures, 3-4 per semester
10. Lab Monitor Positions. Offered as volunteer and paid opportunities to gain experience running a chemical and digital lab environment on going primarily available to sophomore photography majors.

Study Abroad
Retention efforts in ceramics include:
Visiting artists’ workshops
Ceramics students volunteer as artists’ assistants at the annual fall Texas Clay Festival in Gruene. The Clay Fest is now also hosted by one of our alums, Kyle White at the Barn Pottery. It is a two day public event held the third weekend in October each year at which over 50 Texas artists show, sell and demonstrate their work. More information is available at www.texasclayfestival.com. The Ceramic Arts Student Association’s conducts periodic ceramic sales and they use this money to travel to the annual National Council on Education for the Ceramic Arts conference. It is held in a different host city each spring. Information on the conference is available at www.texasclayfestival.com.

Florence program, and the new Mexico City program

Retention efforts in expanded media include:
Visiting artists, critics, and historians: lectures & studio visits with students

2. FEED Project Space shows videos by national and international artists as well as work by students

3. Students have participated in an exchange video art screening with Ball State University

4. Students were guided through jurying an international video art screening

5. End of semester public video screenings

6. Select student works will be featured in a public video screening as a part of the Experimental Response Cinema programming in Austin

Retention efforts in Communication Design

Kinetic Typography
Graduate Workshop with Czech Designer Jan Tomas
September 5

Movies in the park(ing lot)
Movie: Exit Through the Gift Shop
September 17 @ sunset

BrandNew Conference WebCast
September 24 + 25, 2016

The Carve (resurrected from the dead)
Event: Pumpkin carving contest
October 28th

How to apply for a job?
Panel Discussion with Design recruiters from Austin (Frog Design etc) for Graduating Seniors
Friday, November 6th, 10am to 1 pm

AIGA TXST: The Critique (portfolio review with alumni, seniors)
November 11 | 5:00 – 7:00 PM

Computer Science + ComDes Hackathon
November 14th + 15th all day long

Hearing Sentinel Entrepreneurial Workshop
to develop hearing sentinel + identity design in conjunction with MSEC department
December 12th, 10 am
Design

"Departments increase and enhance student recruitment and support of programs by working collaboratively to represent the School of Art and Design at school district events, conferences and other recruitment venues."

COMMUNICATION STUDIES

Retention efforts included a newly designed format and focus for the annual Comm Week that focused on student success and careers.

Renamed the "Comm Club" student organization as the "Comm Ambassadors" and refocused mission of the group to be the student representatives for the department on campus and in the community.

SJMC
SJMC freshman learning community participates in industry related field trips with faculty

Theatre:
Annual Black and Latino Playwrights Conference.
Inclusion of "diversity plays" in season (such as Sunset Baby)

4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

Key Performance Indicators*:
• Examples of new/modified academic programs that added multicultural or multi-perspective content
- Number of new/revised courses with multicultural or multi-perspective content
- Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience)
- Number of individuals served in academic, student support, and administrative programs/activities

Art and Design
The Many Wars exhibition which drew audiences from Veterans groups on campus. Monica Haller’s Objects for Deployment/Veterans Book Project will do the same.

4.5 Seek historically underutilized business suppliers.

**Key Performance Indicators**:
- Number of active HUB vendors compared to previous year
- Percentage of construction value issued to HUB vendors
- Number of active mentor/protégé partnerships compared to previous year
- Percent of total university procurement with HUB vendors compared to previous year

Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university’s mission.

5.1 Increase average full-time staff salaries in all categories.

**Key Performance Indicators**:
- Percent increase in average salary levels for all categories

5.2 Increase number of full-time staff as a percent of all staff FTE.

**Key Performance Indicators**:
- Number and percent increase in full-time staff compared to prior year
- Number and list of newly-created positions
5.3  Provide merit increases and other recognitions based on performance in order to retain highly competent staff.

**Key Performance Indicators***:
- Merit increases awarded/not awarded
- List of recognitions received

5.4  Maintain a physical setting that presents Texas State as a premier institution.

**Key Performance Indicators***:
- Number and list of new repair and renovation projects completed
- Number and list of new campus enhancement projects completed
- Number and list of new ADA modification projects completed

5.5  Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.

**Key Performance Indicators***:
- Number and list of capital projects completed
- Total cost of capital projects completed
- Number and list of property acquisitions
- Number and list of new “gray to green” projects completed per the Campus Master Plan

5.6  Maintain compliance with Coordinating Board classroom and class lab space usage efficiency standards.

**Key Performance Indicators***:
- Total hours of classroom type activity taught anywhere on campus divided by total number of classrooms must equal or exceed 45 hours per week
- Total hours of classroom lab type activity taught anywhere on campus divided by total number of class labs must equal or exceed 35 hours per week
- Total number of weekly minutes taught in classrooms divided by 50 minutes and divided by total number of classrooms must equal or exceed 38 hours per week
- Total number of weekly minutes taught in class labs divided by 50 minutes and divided by total number of class labs must equal or exceed 25 hours per week
- Student station occupancy in classrooms is 65% or above for classrooms
- Student station occupancy in class labs is 75% or above for class labs

5.7 Expand and support professional development opportunities for faculty and staff.

**Key Performance Indicators**:
- Examples of major new internal professional development workshops offered at main campus and Round Rock campus
- Examples of major new internal faculty development sessions offered
- Total number of faculty served through internal faculty development sessions
- Total number of staff served through internal professional development sessions
- Examples of external faculty development opportunities attended by faculty
- Examples of external professional development opportunities attended by staff
- Number of faculty developmental and supplemental leaves awarded

**Art and Design**
A total number of 6 staff members are served through internal professional development sessions within the university.

Four MFA faculty got certified to teach online.

Four MFA faculty got certified to teach online.

Two MFA faculty members took online Quality Matters "improve your online teaching" course.

Five MFA faculty attended DeL conference in London that enhances online learning and teaching.

Three MFA faculty attended DeL conference in New York that enhances online learning and teaching.

**SJMC**
SJMC faculty and graduate instructional assistants attend a Teaching Clinic in August.
SJMC faculty attend national and international conferences

Theatre:
Shane Smith on developmental leave.

5.8 Support structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.

Key Performance Indicators*:
- Examples of new web-based courses offered compared to prior year
- Number of faculty completing distance education training
- List and dollar amount of new resources provided to support distance learning
- List and dollar amount of new resources provided to support technology in the teaching and learning process
- Number and list of current excellence in online teaching awards

Communication Studies: Stephanie Dailey received the 2016 Online Teaching Excellence Award

Theatre: Kevin Gates and Jordan Morille completed distance learning training.

5.9 Reduce deferred maintenance in existing facilities.

Key Performance Indicators*:
- List and total cost of deferred maintenance projects completed

5.10 Ensure compliance with SACSCOC standards to continuously improve overall institutional effectiveness.

Key Performance Indicators*:
- Number and list of major process improvements made to address specific SACSCOC standards
- Number of IE Council meetings held and level of participation
- Number of disseminations of SACSCOC-related information

5.11 Effectively engage alumni and external constituents to influence and generate human and financial capital opportunities.

Key Performance Indicators*:
• Number and list of alumni and new external constituent (parents, families, businesses) outreach activities
• Total annual value of alumni and external constituent contributions
• Number and percent of alumni donating to Texas State
• Number and percentage of alumni who have graduated in the last five years that donate to Texas State
• Number of alumni volunteering their time on behalf of Texas State (e.g., board participation, Chapter leadership, guest speakers, faculty, advisory boards, judges, research)
• List of new student and alumni collaboration efforts (e.g., conferences, mentoring)
• Number and list of recognized alumni achievements
• Number of events and total participation at Alumni Association sponsored and co-sponsored events
• Number of recognized alumni chapters, number of alumni chapter hosted events, and annual participation at these events

Art and Design
Annual Alumni Invitational Exhibition. Retired Texas State University faculty member, Tim Woolsey continues to make his annual gift of art works on paper. He has promised a gift of 13 additional works this year.

COMMUNICATION STUDIES

Shawn Turner presented with the the College's first Outstanding Alumni Award

Alumni Jeff Hahn is a major organizer and contributor to the CoSearch grants program through the C3 research center.

Several members of the Advisory Council donated their time as participants for the 2016 Comm Week panels and programs

SJMC

The SJMC Advisory Council meets annually at Texas State to collaborate with faculty, students and administrators.

Theatre:
Edi Patterson given College's Outstanding Alumni Award.

Annual Alumni reunion in New York each May.

5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instruction and research.
Key Performance Indicators*:
- Number and list of library assessment activities
- Number and list of library improvements made

5.13 Ensure regulatory compliance, environmentally responsible and sustainable practices and the efficient use of energy and water resources.

Key Performance Indicators*:
- Percent of campus electric usage per square foot increase/decrease compared to prior year
- Percent of campus natural gas consumption per square foot increase/decrease compared to prior year
- Number and list of awards/recognition for environmentally responsible practices
- Number and list of new environmentally responsible activities implemented
- Number of new activities implemented as a result of external audit findings

5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.

Key Performance Indicators*:
- Narrative list of campus business improvements enabled or enhanced by technology
- Number and list of new and enhanced instructional support activities provided

5.15 Implement fundraising initiatives to help achieve strategic plan goals.

Key Performance Indicators*:
- Total dollar amount raised for the year
- Total dollars raised per strategic fundraising priority area

5.16 Promote a safe and secure environment.
Key Performance Indicators*:

- Number and list of new safety/security support activities introduced
- Increase/decrease in crime statistics
- Number of new educational activities related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Percent of required policy and procedure statements updated for the year as a result of applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Number and percent of faculty, staff, and students that have received training related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)