# ESC Meeting Agenda-Notes

## April 20, 2017

**Present:**

Sarah Goodfellow Catherine Hodde-Pierce Nicole Thorkildsen

Melissa Jurens Chris Sanchez Doug Bynum

Mark Carter Alex von Rosenburg Nancy Nusbaum

Dan Smith

**Meeting Goals:**

1. **Decide whether to approve funding of $4,000 for the 72o Earth Day Festival.**
2. **Keep the meeting to 1 hour. Start on time. Presentation length 10 min Q/A 10 min.**
3. Action Items
   1. Project Presentation: 72o Earth Day Festival- Mary Van Zant and Matt Lochman
      1. Journey through the aquifer
      2. Theme is endangered species – last year was flooding
      3. Landing on Earth Day – fun, educational, brings people together to celebrate San Marcos style
      4. Kids – reclaimed materials art projects; local authors – reading books; guided meditation and river blessing; mayor giving a speech; local bands
      5. Meadows Center/River Center – fosters good stewardship
      6. Questions:
         1. Can the ESC get recognition? Yes, there is a sponsorship package – logo on website, banner (if we have), etc.
         2. Because of ESC regulations, who are the security guards we are paying? Off-duty police, rangers, etc.
         3. And paying bands? Yes, live score; bands for the day ($1,700); sound engineers
         4. What if you don’t get the funding (this is two days away)? Post event fundraising, working with vendors for delayed payment
         5. How exactly is the $4,000 going to be spent, we need invoices? They have to be approved vendors. – They can give us invoices
            1. Sound: $2,878 (Nomad Company – work with the city, been vetted by the city)
            2. Projector: $1,000 - $500 is paid by someone else (Alamo Drafthouse)
            3. Brings total to $3,878 (Difference of $222); two invoices
         6. How do you plan to cover this next year? Similar, asking for funding from business, grow the 72º brand; sale of merchandise; fundraisers
         7. How often do you hold them in the past, what does the future look like? This is new to them, last year local businesses and t-shirt sales funded the whole event; probably hold a concert or two as a fundraiser; possibly a launch for the brand; a main goal is to help promote the culture the river inspires, so they try to keep their events within that framework
      7. Voted on the $3,878 (two invoices), and it passed
   2. Project Update: Food Insecurity Project- Steven Rayburn
      1. Data Collection
         1. Want to survey students, talked to Student Affairs, and were told no – for this semester
         2. Instead, had a student group take this on as a project, did booths on the Quad, and collected 335 face-to-face surveys (streamlined it digitally); asked questions on education (budgeting classes, etc), food insecurity, etc.
         3. Have close to 600 surveys as of today, and are continuing to get them
         4. Application deadline for Fall surveys is June, and they are working on that
         5. Focus groups are the hardest, but things students are asking for is education – budgeting, cooking, etc.
      2. Presentations
         1. Translational Health Initiative, Speed Networking for Networkers
         2. Asked by the Cosearch Group to come back and continue to talk about the project
         3. Family and Consumer Sciences Group is working on something similar – found that the problem rests around 40% (higher than anticipated)
      3. Prizes/Brand Awareness
         1. Next week is the raffle
         2. Shirts (ESC is featured on it)
         3. Possibly a food day
      4. Partnering with groups/people who have experience with this
         1. Looking at this as a learning lab and as a research space
         2. Don’t want to stop at a food pantry alone – would like it to be a learning space and a community space.
         3. Food policy group – based at the university level, but benefitting the community. Things like full on gardens, etc.
            1. Having some pushback from community members who feel like by focusing on the University they are taking away from the community
      5. Planned pantry opening date is October of 2018
      6. A few pushbacks from Cosearch, questions on things like are students making good decisions, and they are pushing forward through that.
      7. Want to make sure it is okay if they partner with certain groups.
   3. Discuss Final Report – move it to the last meeting
4. Discussion Items
   1. Set officer meeting- Final Report Form (Can be virtual)
   2. Update from Officers
5. Information Items
   1. Last Meeting May 4th
6. Adjournment – 6:11pm