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A Bill -

A bill entitled "Cabinet Reorganization Act" which amends the Student Government Code to combine the Programs and the Marketing and Public Relations Commission and establishes a new Student Services Commission.

1 **WHEREAS:** We take great pride in our positions within Student
2 Government and the responsibilities and duties therein
3 and;

4 **WHEREAS:** We desire for our Student Government to be organized
5 in the most effective manner possible to ensure the
6 highest degree of productivity and;

7 **WHEREAS:** This bill has been compiled and is authorized by the
8 Student Government Constitution Article III, Section
9 10 (a), (j); therefore

10 **BE IT ENACTED:** That the text in the Student Government Code
11 Title V, Chapter 103, Article I, Section 2 be
12 amended by striking out all related sections and
13 subsections and replacing it with:

14 §2 **PURPOSE.** This Commission is known as the Programs and Marketing Commission and the
15 Chair of the Commission is known as the Director of Programs and Marketing who must act
16 as coordinator of Student Government programs and liaison between press outlets, athletics
17 programs, and the Student Government. This Commission must:

- 18 (a) Coordinate, plan, and execute two (2) open forums for students each semester.
- 19 (b) Coordinate, plan, and execute the distribution and posting of surveys and informal
20 polling regarding engagement events.
- 21 (c) Coordinate, plan, and execute the fall and spring banquets and other special events.
- 22 (d) Oversee all Freshman Council sponsored events with the assistance of the Freshman
23 Leadership Director and coordinators.
- 24 (e) Be responsible for communication with and between all components of Student
25 Government, the general public and media of all forms.
- 26 (f) Establish and update a Student Government “Marketing Standards Handbook” which
27 must outline the standardized Student Government and officer seals, motto, and style
28 guide for Student Government.
- 29 (g) Create a yearly marketing plan and goals.
- 30 (h) Assist with marketing and support for other programs and projects established within
31 other commissions.
- 32 (i) Provide other services authorized by statute.
- 33 (j) Work with the advisors and the Office of Institutional Research to distribute a
34 satisfaction survey as determined by the Cabinet and Advisors.

35 **BE IT ENACTED:** That the text in the Student Government Code
36 Title V, Chapter 107 be abolishing the Marketing
37 and Public Relations Commission through
38 amendment by striking out all related sections
39 and subsections and replacing it with:

40

41 **CHAPTER 107 - STUDENT SERVICES COMMISSION**

42 **ARTICLE I. AUTHORIZATION AND PURPOSE**

43 §1 **AUTHORIZATION.** This chapter and all its regulations are authorized pursuant to Article
44 III (10)(a), (d) of the Student Government Constitution.

45 §2 **PURPOSE.** This Commission will be known as the Student Services Commission and it will
46 oversee those services that fall under its jurisdiction. The Chair of the Commission will be
47 known as the Director of Student Services. The Commission's objective must be:

- 48 (a) To focus on issues, concerns, and opinions brought to the attention of Student
49 Government.
- 50 (b) Review and research any and all issues brought to Student Government by discussing
51 the issue with the constituents, university administration, and all other related
52 components related to the issue brought forward.
- 53 (c) Draft, review and plan for legislation to address student concerns and opinions.
- 54 (d) Encourage the creation of new university policies that will ultimately benefit the
55 student body as a whole.
- 56 (e) Review legislation that has been brought to the Senate floor and discuss any
57 recommended amendments to the legislation.
- 58 (f) Assist in the coordination of the homecoming tailgate.
- 59 (g) Follow up on legislation passed by the Senate by checking in with university
60 administration.

61 §3 **COMPOSITION.** The Commission must be comprised of at least three Senators, not
62 including the Chair, and one *ex officio* member from the House.

63 **BE IT ENACTED:** That the Student Government Code Title V,
64 Chapter 100, Article III, Section 6 be amended
65 by striking out the text and inserting:

66 §7 **DIRECTOR OF STUDENT SERVICES.**

- 67 (a) Have a reasonable understanding of all student services provided by the University.
- 68 (b) Actively seek out the opinion, concerns, and issues of all students at Texas State
69 University.
- 70 (c) Be able to effectively organize and assign tasks to members of the commission and
71 see that members completely execute tasks assigned to them.

- 72 (d) Have experience with the legislative procedure in the Senate, including the drafting of
- 73 legislation.
- 74 (e) Ensure the Student Services Commission performs and fulfills its function.
- 75 (f) Ensure that all applicable service rules and regulations are followed.
- 76 (g) Assist with other matters and planning when called on by the President to do so.

77 **BE IT ENACTED:** That the Student Government Code Title V, Chapter
78 100, Article III, Section 2 be amended by
79 striking out the text and inserting:

80 **§2 DIRECTOR OF PROGRAMS AND MARKETING.**

- 81 (a) Develop a marketing and public relations plan for Student Government.
- 82 (b) Serve as spokesperson and press secretary for Student Government.
- 83 (c) Design marketing tools and organize marketing campaigns for events and projects.
- 84 (d) Maintain the Student Government website, social media and other media applications.
- 85 (e) Maintain the brand, standard, logo and formal seal of Student Government.
- 86 (f) Coordinate the Student Government Roundtable events.
- 87 (g) Coordinate the Student Government Fall and Spring Banquet.
- 88 (h) Ensure the Programs and Marketing Commission performs and fulfills its function.
- 89 (i) Assist other directors in the marketing of Student Government events and programs.

90 **BE IT ENACTED:** That the Student Government code Title V,
91 Chapter 100, Article III, Section 5 be amended
92 by inserting the following after section h:

- 93 (I) Coordinate, plan and execute the duties of the freshman tailgate.

94 **BE IT ENACTED:** That the Student Government Code Title V,
95 Chapter 106, Article III, Section 2 be amended
96 by inserting the following after section d:

- 97 (e) Coordinate, plan, and execute the freshman tailgate.
- 98 (f) Provide any other services authorized by statute.

99 **BE IT ENACTED:** That upon passage this bill be forwarded to
100 Student Body President Andrew Homann for further
101 action.