

# MARKETING INTERNSHIP

Ambition Development Inc.  
510 S State Hwy 46  
New Braunfels, TX 78130  
(830) 237-4445

---

*Ambition Development Inc., a hotel development and operating company, has created a Sales & Marketing Internship for their beautiful limited service hotels in the New Braunfels area. This internship will be an asset to students in the field of Marketing and Sales in that it will provide valuable real world experience. You will be working with the General Managers, the local CVB, and the Chamber of Commerce to find creative ways to propel the hotels into the public to boost sales and productivity, including coordinating advertising and promoting the hotel online, through brochures and other types of media. You will help coordinate tactics appealing to guests, groups, and *business* clientele looking for their next place to stay-- whether that stay is a vacation, or a business trip.*

## **Requirements:**

- Professional appearance and attitude
- General knowledge of the business world
- Solid interest in developing and maintaining a customer base
- Great communications and relationship building skills
- You will be representing our hotels, so the utmost care in customer service is required

## **What you'll be doing:**

- You will help develop and execute sales plans, planning and monitoring hotel's advertising and promotional activities.
- Developing and recommending short and long term revenue strategies, including sales and marketing plans and goals.
- Ensure that our website/internet marketing presence is effective.
- Develop a budget and monitor sales activities.
- Maintain and monitor high standards of quality and guest service.

## **What's In It for you:**

- Marketing experience in the local New Braunfels area
- Working with true professionals who have created a professional outlook of our hotels in the local community
- Commissions on all direct bill corporate sales directly brought in through local marketing
- Flexible work schedule

**Interested? Submit resume to:**

*rooms@super8nb.com*