

**Food Service Committee Meeting
Minutes
January 30, 2006 – The Den**

Members Present: Charles Blackwell, Carrie Cassens, John Garrison, Kolette Palacios, Andy Rhoades, John Root, Charlie Salas, Paul Taylor, Kathy Weiser.

Discussed Items

1. Dining Hall evaluation forms were distributed to the committee and discussed. Overall the evaluations were positive with the majority of the responses falling into either the good or fair column. We have only a couple poor ratings and far more excellent ratings to overshadow the few poor rankings we received. Our overall customer satisfaction remains high. Also Kathy told the committee that on the Residence Life web-page the evaluation forms are now in electronic form and can be filled via a web-based format.

2. John handed out a spreadsheet showing the Spring Headcount for meal plans for this as well as the past 4 Spring semesters. We have the largest spring meal plan participation ever with 5,865 total meal plans. Additionally we have 531 of those meal plans were sold to non residence students, which accounts for 9.1% of the total plans sold. This is the highest percentage of students living off-campus to purchase a dining plan in the spring semester. This further proves that our students have a high degree of satisfactions with our meal plans and dining services program. The complete table is listed below:

**Residence Dining
Spring Headcount**

	Spring 2002		Spring 2003		Spring 2004		Spring 2005		Spring 2006	
100 Meal Plan	1,806	40.8%	2,083	41.5%	2,129	41.8%	2,642	47.5%	2,837	48.5%
150 Meal Plan	1,971	44.5%	2,244	44.7%	2,300	45.2%	2,112	38.0%	2,137	36.5%
200 Meal Plan	564	12.7%	620	12.4%	595	11.7%	726	13.1%	774	13.2%
250 Meal Plan	87	2.0%	73	1.5%	69	1.4%	79	1.4%	117	2.0%
Total	4,428		5,020		5,093		5,559		5,849	
Residence Population	4,150		4,714		4,737		5,076		5,318	
Off-Campus	278	6.3%	306	6.1%	356	7.0%	483	8.7%	531	9.1%

3. John noted that the amount of students switching their meals plans from a higher to lower plan due to Meal Plan roll-over continues to be lower than we had anticipated. If you look at the above table you will see the change in percentage of students choosing the 100 vs. the 200 meal plan has changed by about 6% - 7% but that is not considered significant. Also the percentage of 200 and 250 meal plans has increased slightly.
4. The rates for board are being increased by 3% for the fall 06 / spring 07 semesters and those rates will be sent to the Board of Regents for approval Feb. 16th and 17th. Note the regents did approve both are board and room increases. The Meal Plans for fall 06 will be the following:

100 MP	\$922.00
150 MP	\$955.00
200 MP	\$1,006.00
250 MP	\$1,074.00

5. John updated the committee on the Bobcat Bucks usage statistics as of January 30, 2006. The program continues to gain participants and the amount of dollars deposited on accounts continues to increase over previous years. On-campus food retail sales are up from the same time one year ago about 10%, proving that accepting Bobcat Bucks off-campus would enhance and not hurt the on-campus program. In just the first few weeks of the spring semester, students have added approximately \$40,000 to Bobcat Bucks accounts.
6. Carrie passed out the Marketing specials for the spring semester. Carrie also reported that we have added a cold chicken tender Caesar Salad to Coyote Jack's as a meal trade based on student request from last semester. The Chicken Caesar Salad that is offered in Chick-Fil-A is priced too high to be a meal trade and we cannot adjust the portion size to make it more affordable.
7. General Discussion – Dr. Garrison mentioned that the line in the Starbucks is always long and that maybe we could increase the labor during peak hours of operation. Charles explained that we should have another Cappuccino machines to expedite the lines. Charles told Andy a new machine for the Student Center would cost approximately \$10,000. We also discussed that Starbucks Franchise and how Starbucks is becoming more and more insistent that college campuses either become full franchises or stop selling the Starbucks product. Fees for a full franchise could be cost prohibitive.

The Meeting adjourned at 4:55 pm.

Future Meetings

February 27, 2006	Commons Dining Hall
March 27, 2006	Harris Dining Hall
April 24, 2006	LBJ Student Center Food Court