BACHELOR OF SCIENCE DEGREE
PUBLIC RELATIONS AND MASS COMMUNICATION 2014-2016
Multimedia Production Concentration

General Education Component

Communication (6 hours) (code 010)
___ENG 1310 (College Writing I) and ___ENG 1320 (College Writing II)

Mathematics (3 hours) (code 020)
Select one course from the following:
  ___MATH 1312 (College Statistics and Algebra)
  ___MATH 1317 (Plane Trig.)
  ___MATH 1329 (Math for Business and Econ. II)
  ___MATH 2417 (Pre-Calculus)
  ___MATH 1315 (College Algebra)
  ___MATH 1319 (Math for Business and Econ. I)
  ___MATH 2321 (Calculus for Life Sciences I)
  ___MATH 2471 (Calculus)

Natural Science (6 hours) (code 030)
Select two courses from the following:
  ___ANTH 2414 (Biological Anthropology)
  ___GEO 1305 (Meteorology)
  ___BIO 1320 (Modern Biology I)
  ___BIO 1421 (Modern Biology II)
  ___BIO 1330 (Functional Biology I)
  ___BIO 1331 (Organismal Biology)
  ___CHEM 1310 (Intro. for non-science majors)
  ___CHEM 1430 (Chem. for non-science majors.)
  ___CHEM 1341 (Gen. Chem. I)
  ___CHEM 1342 (Gen. Chem. II)
  ___GEOL 1410 (Physical Geology)
  ___GEOL 1420 (Historical Geology)
  ___PHYS 1310 (Elem. Physics I)
  ___PHYS 1320 (Elem. Physics II)
  ___PHYS 1340 (Astronomy)
  ___PHYS 1350 (Astronomy)
  ___PHYS 1315 (General Physics I)
  ___PHYS 1325 (General Physics II)
  ___PHYS 1430 (Mechanics)
  ___PHYS 2425 (Electricity & Magnet)

Language, Philosophy, and Culture (3 hours) (code 040)
___PHIL 1305 (Philosophy and Critical Thinking) or ___PHIL 1320 (Ethics and Society)

Creative Arts (3 hours) (code 050)
Select one course from: _____ART 2313 or _____DAN 2313 or _____MU 2313 or _____TH 2313 (Introduction to Fine Arts)

American History (6 hours) (code 060)
___HIST 1310 (American History before 1865) and ___HIST 1320 (American History after 1865)

Political Science (6 hours) (code 070)
___POSI 2310 (Principles of American Govt.) and ___POSI 2320 (Functions of American Govt.)

Social and Behavioral Sciences (3 hours) (code 080)
Select one course from:
  ___ANTH 1312 (Cultural Anthropology)
  ___ECO 2301 (Principles of Economics)
  ___ECO 2314 (Principles of Microeconomics)
  ___GEO 1310 (World Geography)
  ___SOCI 1310 (Introduction to Sociology)
  ___PSY 1300 (Introduction to Psychology)

Texas State Component (6 hours) (code 090)
___COMM 1310 (Fundamentals of Human Communication)

Updated 4.15.14
And select one course from:
___ ENG 2310 (British Lit. before 1785) ___ ENG 2330 (World Lit before 1600) ___ ENG 2359 (American Lit. before 1865)
___ ENG 2320 (British Lit. since 1785) ___ ENG 2340 (World Lit. since 1600) ___ ENG 2360 (American Lit. since 1865)

Support Courses
___ Additional Math, Natural Science or Computer Science Requirement (not MATH 1316) (3 hours)

Statistics (3 hours)
___ SOCI 3307 (Statistics for Behavioral Sciences) or any other approved statistics course.

Additional Sophomore Literature (3 hours)
Select one course from:
___ ENG 2310 (British Lit. before 1785) ___ ENG 2330 (World Lit. before 1600) ___ ENG 2359 (American Lit. before 1865)
___ ENG 2320 (British Lit. since 1785) ___ ENG 2340 (World Lit. since 1600) ___ ENG 2360 (American Lit. since 1865)

Minor Component
A minor must be selected with any B.S. degree. The minor must be chosen from outside the School of Journalism and Mass Communication. See your undergraduate catalog or school advisor for a list of approved minors. SJMC majors cannot minor in Journalism or Mass Communication.

Major Component (40 hours)

Core Courses in Mass Communication (12 hours)
___ MC 1301 (Introduction to Mass Communication)
___ MC 1313 (Writing for the Mass Media)
___ MC 4301 (Media Law & Ethics)
___ MC 4381 (Fundamentals of Digital and Online Media)

Public Relations (15 hours)
___ MC 3343 (Introduction to Public Relations)
___ MC 3360 (Public Relations Research)
___ MC 3383 (Editing for Clear Communication)
___ MC 4313 (Writing for Public Relations)
___ MC 4320 (Public Relations Campaigns)

Multimedia Production Concentration (9 hours)
___ MC 3319 (Visual Communication)

Select two courses from:
___ MC 3311 (Video Production) ___ MC 3390 (Media Design) ___ MC 43561 (Visual Storytelling)
___ MC 3312 (Television News) ___ MC 4312 (Photojournalism)

Updated 4.15.14
3 hours of advanced MC electives

___MC 33**-43**

Select one Media Performance course (1 hour):

___MC 2111 (Media Practicum)  ___MC 4130 (Internship)
___MC 1100A (Careers in Media)  ___MC 1100B (Grammar for Journalists)
___MC 1100C (Seminar in Sports Broadcasting)

*Italicized courses have prerequisites.
*Students cannot receive more than six credit hours for all internships.

Open Elective Component

The University requires a minimum of 120 hours to graduate. Of these hours 36 must be advanced. If these minimum requirements are not met after the completion of the general education, support courses, major and minor course requirements, and any open elective(s) the student may already have, then the student will use open elective(s) to reach the requirements for graduation.

At least 72 hours of the total degree must be outside of MC courses.

This sheet is for advising purposes only. Once a student has met all requirements for full-major status, an application for an official degree audit will be processed. If you would like to schedule an advising appointment call (512) 245-1932.

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