Changes in lifestyle significantly reduce our impact on the environment. In this year’s Common Experience book, No Impact Man, New Yorker Colin Beavan chronicles his yearlong experiment in sustainable living.

Dr. Gwendolyn Hustvedt of the Department of Family and Consumer Science will lead a discussion on Beavan’s book and the wealth of sustainability skills present in the San Marcos community. Dr. Hustvedt researches the lifestyle of ‘health and sustainability’ consumers and has conducted studies on the marketing of locally produced fibers and socially responsible labeling.