

**Row**  
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## **Marketing Internship with Row**

**Job Summary:** Marketing interns will have the opportunity to learn and apply search engine optimization (SEO) techniques, become Google Adwords certified, manage popular interactive websites, run marketing campaigns, prospect new clients and work with our team to increase sales. Interns will get a chance to test their marketing and sales skills first hand and apply their academic knowledge. Interns will be trained on search engine optimization (SEO), sales presentations and other marketing principles. This internship is extremely hands on.

### **Marketing interns will:**

- Manage and market popular interactive websites
- Network with potential clients over the phone and in person
- Prepare and give presentations to business owners at different events (e.g. Chamber of Commerce meetings)
- Run online advertising campaigns to reach potential new customers
- Use search engine optimization (SEO) techniques to increase exposure
- Learn about web based marketing programs, overview of website development and a introduction to search engine optimization (SEO)
- Work with various cutting edge marketing and sales tools

### **Qualifications:**

- Interested in a career in marketing or sales
- Possess a strong work ethic, initiative and positive attitude
- Excellent verbal and written communication skills

**Compensation:** Prizes may be awarded for achievements.

### **About Row**

**Mission Statement:** To help businesses grow and expand their customer base through modern marketing techniques in a cost-effective manner that wasn't even previously imagined.

**Vision Statement:** Helping businesses and individuals grow

(For more information please visit: [www.Row.net](http://www.Row.net) or email [Matt@row.net](mailto:Matt@row.net))