Most common MPR 2 blunders:

- Never underestimate the importance of a well-written resume! This will be your first impression of a potential employer. Make sure to proofread, proofread, proofread!
- Do not forget to follow the MPR guidelines as well as the written MPR example. Be sure to include headings, page numbers, and any NEW things that you have been in charge of, or working on, since the last report.
- In the Marketing Mix section, be sure to include information for every aspect of the company's competitors, competitive advantages, and SWOT, but you are asked to say enough about a topic. Do not be afraid to expand in certain areas. It is better to be thorough than to be superficial. This will also prevent your essay from being wordy. Be sure to eliminate any unnecessary phrases as well.
- In the Competitive Analysis/SWOT, not only are you supposed to describe your company's competitors, competitive advantages, and SWOT, but you are asked to say enough about a topic. Do not be afraid to expand in certain areas. It is better to be thorough than to be superficial. This will also prevent your essay from being wordy. Be sure to eliminate any unnecessary phrases as well.
- Headings and page numbers; make sure that these are included!
- Proofread, proofread, proofread!

Extra tips from your Career Advisor:

- Make time for the hobbies that make you happy. Go to the gym, or for a walk. A little ice cream never hurts!
- Reward yourself; finish an assignment, and stress is imminent! Below are Amber's stress management tips:
  - Make a list of all of the things that need to get done, and knock them out one at a time.
  - Be sure to get enough sleep.
  - Physical activity will do the most good. Not sure what to wear? Visit the Career Services Career Closet for professional attire to wear to your next interview. Contact mgt_mktinterns@txstate.edu for more details.
  - Be sure to set a goal and make an impact!
  - Keep it simple: your resume shouldn't be any longer than one page, single spaced.

Important Information:

- Internship Postings: View our most recent opportunities below:
  - Hurricane Junior Golf Tour
  - Dell Children's Medical Center of Central Texas
  - HACU National Internship Program
  - Beanitos
  - eWomenNetwork
  - Under Armour
  - Social Media Community Management
  - Field Marketing
  - Corporate Social Responsibility
  - Inside Sales
  - Resource Management
  - Product Development
  - Electronic Marketing
  - Regional Sales Manager
  - Director of Intercollegiate Athletics
  - Company

- Monthly Progress Report 2: October 31
- Deadline to submit Final Presentation: November 7

Details for the final presentations will be posted on TRACS. A Final Presentation may be done in lieu of your final course grade. Please check your email and the Office Hours website for more information.

University Resources

- Office Hours
- Career Services
- Internship Assistant
- Assessment Center

Career Closet for professional attire to wear to your next interview. Contact mgt_mktinterns@txstate.edu for more details.

Career Services at the Community & Global Impact Center, LBJ Student Center, 5th floor, Suite 524, 1616 University Drive, Temple, TX 76504. Hours of operation: Monday through Friday from 8:30 a.m. to 4:30 p.m.*

*In order to provide our students with the best career guidance, career development, and internships, we ask that Career Services always be open to change. For more information about internships, visit our website under 'Internship Postings.'

Meet representatives from these organizations to learn more about internship and career opportunities. See you at the Career Fair.

**New**

- More Internship Postings:
  - Career Services
  - Internship Postings
  - Internship Assistant
  - Assessment Center
  - Career Closet

- Hurricane Junior Golf Tour
- Dell Children's Medical Center of Central Texas
- HACU National Internship Program
- Beanitos
- eWomenNetwork
- Under Armour
- Social Media Community Management
- Field Marketing
- Corporate Social Responsibility
- Inside Sales
- Resource Management
- Product Development
- Electronic Marketing
- Regional Sales Manager
- Director of Intercollegiate Athletics
- Company

Contact your Career Advisor in Career Services.

**Internship**

- Career Fair: Tuesday, October 25
  - LBJSC, Ballroom
  - 12 p.m. to 4 p.m.
  - Plan, prepare, and dress to impress!
  - Not sure what to wear? Visit the Career Services Career Closet for professional attire to wear to your next interview. Contact mgt_mktinterns@txstate.edu for more details.
  - You only have one chance to make a strong first impression! Eye contact, a strong handshake and smile, and making sure that you are well-dressed will do the most good.

**Career Closet**

- Location: McCoy Hall 524
- Hours of operation: Monday through Friday from 8:30 a.m. to 4:30 p.m.
- **Career Closet**
  - Includes a variety of nonprofit organizations.

**Career**

- Contact your Career Advisor in Career Services.
- Contact mgt_mktinterns@txstate.edu for more details.
- **Learn more about our Internship and career opportunities.**