



08/23/2016

Kaspar Manufacturing
959 hwy 95N Shiner Texas
www.kasparmfg.com

Market Research Analyst (ex: Fall 2016)

Start Date: ASAP

Duration: Semester long

Job Description:

- **Perform basic market research on competition and on extending current products into related markets**

Job Responsibilities:

- Use data bases and phone interviews to develop data to assist company in extend current products and identify related products for the construction industry and to perform competitor analyses

Qualifications:

- Interest in Industrial marketing
- Transportation and cell phone

Compensation:

- **\$10/hr and transportation stipend**

Application Instructions:

- Submit resume to info@kasparmfg.com