

MARKETING MEMOS

MAY 2012

DEPARTMENT OF MARKETING
McCoy College of Business Administration



Welcome to the Marketing Department's newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department's activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu.

IMPORTANT DATES

May 3-9

Final Exams

May 11, Friday

McCoy College of Business Commencement
10:00 a.m., Strahan Coliseum

May 13, Sunday

Happy Mother's Day!

May 15, Tuesday

Grades Available at Noon

May 25-June 15

Diploma Pick-Up

May 29-31, Tuesday-Thursday

Late Registration and Schedule Changes for Summer
(end at 3:00 p.m. on 31st)

May 30, Monday

Happy Memorial Day!



*Texas State Department of Marketing now has a Facebook page!
Like us today! www.facebook.com/dept.marketing*

Late Registration for Summer - May 29-31

Summer I 2012

MKT 3343 – Principles of Marketing
10:00-11:40 a.m. - M-F - MCOY 243 - Jillapalli
6:00-10:30 p.m. - T/R - RRHEC - Brisco

MKT 3370 – Marketing Research
12:00-1:40 p.m. - M-F - MCOY 337 – Zank

MKT 3380 – Sports Marketing
6:00-10:30 – M/W – MCOY 224 – Sierra

MKT 3385 – Ethnic & Niche Marketing
10:00-11:40 p.m. - M-F - MCOY 337 - Becerra

MKT 4310 – International Marketing
2:00-3:40 p.m. - M-F - MCOY 337 - Becerra

MKT 4330 – Promotional Strategy
2:00-3:40 p.m. - M-F - MCOY 243 - Stutts

MKT 4337 – Marketing Management
12:00-1:40 p.m. - M-F - MCOY 335 – Jillapalli
**** 2:00-3:40 – M-F – MCOY 224 – Badrinarayanan ****
New Section Just Opened!

MKT 4397 – Directed Study in Marketing
Contact Mrs. West at yw03@txstate.edu

MKT 4399 – Marketing Internship
Contact Ms. Dietert at jd13@txstate.edu

Summer II 2011

MKT 3350 – Consumer Behavior
12:00-1:40 p.m. - M-F - MCOY 243 - Smith
2:00-3:40 p.m. - M-F - MCOY 243 - Smith

MKT 3358 – Professional Selling
10:00-11:40 a.m. - M-F - MCOY 335 - West
12:00-1:40 p.m. - M-F - MCOY 335 - West

MKT 4330 – Promotional Strategy
10:00-11:40 a.m. - M-F - MCOY 337 – Suh
2:00-3:40 p.m. – M-F – MCOY 337 – Suh

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