Welcome to the Marketing Department’s newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department’s activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu.

**IMPORTANT DATES**

**May 3-9**  
Final Exams

**May 11, Friday**  
McCoy College of Business Commencement  
10:00 a.m., Strahan Coliseum

**May 13, Sunday**  
*Happy Mother’s Day!*

**May 15, Tuesday**  
Grades Available at Noon

**May 25-June 15**  
Diploma Pick-Up

**May 29-31, Tuesday-Thursday**  
Late Registration and Schedule Changes for Summer  
(end at 3:00 p.m. on 31st)

**May 30, Monday**  
*Happy Memorial Day!*

*Texas State Department of Marketing now has a Facebook page!  
Like us today!  www.facebook.com/dept.marketing*
**Summer I 2012**

**MKT 3343 – Principles of Marketing**
10:00-11:40 a.m. - M-F - MCOY 243 - Jillapalli
6:00-10:30 p.m. - T/R - RRHEC - Brisco

**MKT 3370 – Marketing Research**
12:00-1:40 p.m. - M-F - MCOY 337 – Zank

**MKT 3380 – Sports Marketing**
6:00-10:30 – M/W – MCOY 224 – Sierra

**MKT 3385 – Ethnic & Niche Marketing**
10:00-11:40 p.m. - M-F - MCOY 337 - Becerra

**MKT 4310 – International Marketing**
2:00-3:40 p.m. - M-F - MCOY 337 - Becerra

**MKT 4330 – Promotional Strategy**
2:00-3:40 p.m. - M-F - MCOY 243 - Stutts

**MKT 4337 – Marketing Management**
12:00-1:40 p.m. - M-F - MCOY 335 – Jillapalli

**New Section Just Opened!**

**MKT 4397 – Directed Study in Marketing**
Contact Mrs. West at vw03@txstate.edu

**MKT 4399 – Marketing Internship**
Contact Ms. Dietert at jd13@txstate.edu

**Summer II 2011**

**MKT 3350 – Consumer Behavior**
12:00-1:40 p.m. - M-F - MCOY 243 - Smith
2:00-3:40 p.m. - M-F - MCOY 243 - Smith

**MKT 3358 – Professional Selling**
10:00-11:40 a.m. - M-F - MCOY 335 - West
12:00-1:40 p.m. - M-F - MCOY 335 - West

**MKT 4330 – Promotional Strategy**
10:00-11:40 a.m. - M-F - MCOY 337 – Suh
2:00-3:40 p.m. – M-F – MCOY 337 – Suh

Christine Billingsley, Editor
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Texas State University-San Marcos is a member of the Texas State University System.