2012-2013 CATALOG

**Mass Communication Minor Checklist**

BGS Degree

This checklist is for advising purposes only. Consult your undergraduate catalog or official degree audit for degree requirements.

* Twelve advanced hours in the minor coursework are required.
* A 2.25 cumulative GPA must be maintained in all minor courses.
* No grade lower than a “C” will be accepted as credit for the BGS degree.

**18 Hours**

\_\_\_\_\_ **MC 3343 - Introduction to Public Relations**

\_\_\_\_\_ **MC 3355 - Mass Media & Society**

\_\_\_\_\_ **MC 3367 - Advertising**

\_\_\_\_\_ **MC 4302 - History of Mass Media**

*Choose 2 courses from:*

\_\_\_\_\_ **MC 1301 - Introduction to Mass Communication**

\_\_\_\_\_ **MC 3375 - Programming in Electronic Media**

\_\_\_\_\_ **MC 4303 - International Advertising (Not Offered during Summer)**

\_\_\_\_\_ **MC 4308 - Women & Minorities in the Media (Offered Spring semester only)**

\_\_\_\_\_ **MC 4309 - Visual Literacy: Film (Offered Fall semesters only)   
 NOTE: Only offered in the Round Rock Campus**

\_\_\_\_\_ **MC 4310 - International Communication**

\_\_\_\_\_ **MC 4318 – Media Ethics**

\_\_\_\_\_ **MC 4319 – Latinas/Latinos and the Media (Offered Spring semesters only)**

\_\_\_\_\_ **MC 4382L - Feature Writing & Freelancing (Correspondence only)**

\_\_\_\_\_ **MC 4382O - Travel Journalism**

\_\_\_\_\_ **MC 4382P – Health Communication Campaigns**

\_\_\_\_\_ **MC 4382R – Media Violence**

\_\_\_\_\_ **MC 4382S – Fundamentals of Digital and Online Media**

\_\_\_\_\_ **MC 4382Q – Media in Asia and Southeast Asia**