Clean Technology Marketing Intern

Hours and Compensation
• 5 hours/week
• $20/hour

Duration of Internship
Ideally the intern will work summer and fall 2017

Description
CleanTX is a non-profit that serves as the clean technology industry group for Central Texas. Through our advancement of public-private partnerships, leadership in community education, economic development, and networking platform for industry stakeholders, CleanTX supports the rapidly growing clean energy economy of Central Texas.

An internship with CleanTX offers you an unparalleled experience in the Texas cleantech industry. As a marketing intern, you will have the opportunity to make a meaningful contribution to the development efforts of the region’s leading clean energy stakeholder group. You will meet, work with, and learn from industry heavy-hitters. This internship isn’t about filing papers or running to Starbucks. This is real work that makes a real difference. You’ll be directly involved in planning high-profile events, writing content read by thousands of people, and managing CleanTX’s social media presence.

Responsibilities
• Aggregating information on various clean energy events in Texas and keeping our website calendar up to date
• Writing, compiling, and editing content for the newsletter
• Assisting with event coordination and planning
• Managing CleanTX’s social media accounts
• Helping to implement organizational systems and processes
• Staying informed of the regional, state, national, and international energy industry

Qualifications
• Ability to work independently
• Strong work ethic
• Excellent writing skills
• Love for detail and organization
• Demonstrates high levels of accountability and personal responsibility
• Interest in clean technologies and protecting the environment
• Familiarity with Google Docs, MailChimp, WordPress, and/or CRM systems is a plus

Application Instructions
Send a cover letter and resume to
Dwain Rogers
dwain@cleantx.org