

To: President's Cabinet  
From: Denise M. Trauth  
Subject: President's Cabinet Meeting  
July 26, 2017

### **Crisis Communication**

Dr. Breier and guests, Mr. Jeff Hahn, Owner and Principal, Hahn Public; Ms. Sarah Sutton, Coordinator, Client Services, Hahn Public; Mr. Gary Ray, Mr. Dan Eggers, Mr. Matt Flores, Mr. Dan Perry, and Mr. Jose Banales, presented a crisis communication assessment and proposed plans for the future. After the discussion, it was decided that Cabinet members will continue to review the document and meet in the future to provide specific feedback.

### **Coordinating Board Meeting (#5)**

Provost Bourgeois discussed items on the agenda for the July 27, 2017, meeting of the Texas Higher Education Coordinating Board. It was noted that action will be taken to request that the minutes of the previous meeting of the Texas Higher Education Coordinating Board be amended to reflect that Texas State University was granted approval to offer a Ph.D. in Computer Science, instead of a Ph.D. in Engineering as erroneously noted in the minutes.

### **Athletics Issues (#636)**

Dr. Teis discussed plans for future use of properties located on Thorpe Lane in San Marcos, Texas.

### **President's Update (#556)**

No items were reported.

### **Significant Issues (#01)**

Dr. Smith provided a status report on housing reservations for fall 2017.

Mr. Pierce provided information about branding templates being developed for library facilities.

Dr. Breier provided information about Texas State University's 1899 Society and the 1899 Scholarship Endowment.

### **Enrollment Management (#9)**

Provost Bourgeois provided an enrollment update.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> on August 7, 2017.